



Media Pack Refreshers 2026

Tuesday 20 January, 11am-4pm

Refreshers Fair

One day

Standard Stall

£625 +VAT

Two days

Standard Stall

£995 +VAT

Local and charity rate available



Wi-Fi and power available

Bespoke Packages and Charity Rates

To find out more about tailored packages and charity rates, please contact Karina Kaur:

medisales@guild.bham.ac.uk



Refreshers Fair Package

Price on request

Includes: stall, logo and branding on advertising materials, including digital screens, website ad and social media with a full run in the Refreshers bags

Outdoor Locations

Mermaid Square

Located outdoors, in the centre of the Guild building, Mermaid Square sees high footfall and is suitable for a range of activities.

Prices
on request

Car Park

Located next to the main entrance to the University Campus, the Guild has its own car park at the front of the building suitable for large vehicles and activations

Prices
on request

Indoor Locations

Guild Reception

Located next to the main reception this high footfall area is centrally located on the ground floor of the Guild building.

Prices
on request

Beorma Bar

Beorma bar is located opposite Deb Hall and offers a large open space which is great for larger indoor activations.

Prices
on request

Got a product or marketing material that can be easily distributed to students? Make sure it's included in our popular **Refresher bags**.



Full Run Inserts (2,000)

£450 +VAT

On site

Website Event Advert

Feature on our **Guild Events webpage** to let students know you will be on campus!

In January 2025 we had over 16,500 views and 6,700 unique users who viewed events on the page. To feature, all you have to do is send us a 800 (w) x 400 (h) px graphic, and some copy to include in the event description and we can upload your event.

£150 +VAT

The screenshot shows the Guild Students website with three event cards:

- Community BREAKFAST**
Community Breakfast
19th November 9am - 11am
Guild Reception
Happening weekly, students are invited to come along for a free continental breakfast.
- RECLAIM THE NIGHT**
Reclaim the Night: Banner Making
19th November 2pm - 4pm
Mermaid Bar
Join us in making an impactful and creative sign for Reclaim the Night 2025!
[Buy Tickets](#)
- WELLBEING CAFÉ**
Wellbeing Café
19th November 4pm - 7pm
Pritchatts Park Social Hub
This month's Wellbeing Café is all about supporting LGBTQ+ students, join us at Pritchatts to make some badges, experiment with some collaging, and cuddle up with one of our therapy dogs!

Digital media

Display Screens

We have five Screens in our busy membership and reception areas where students meet, study and socialise. Our Display Screens require a static image and the size needs to be **1920 x 1080px at 72dpi**.

Week £125

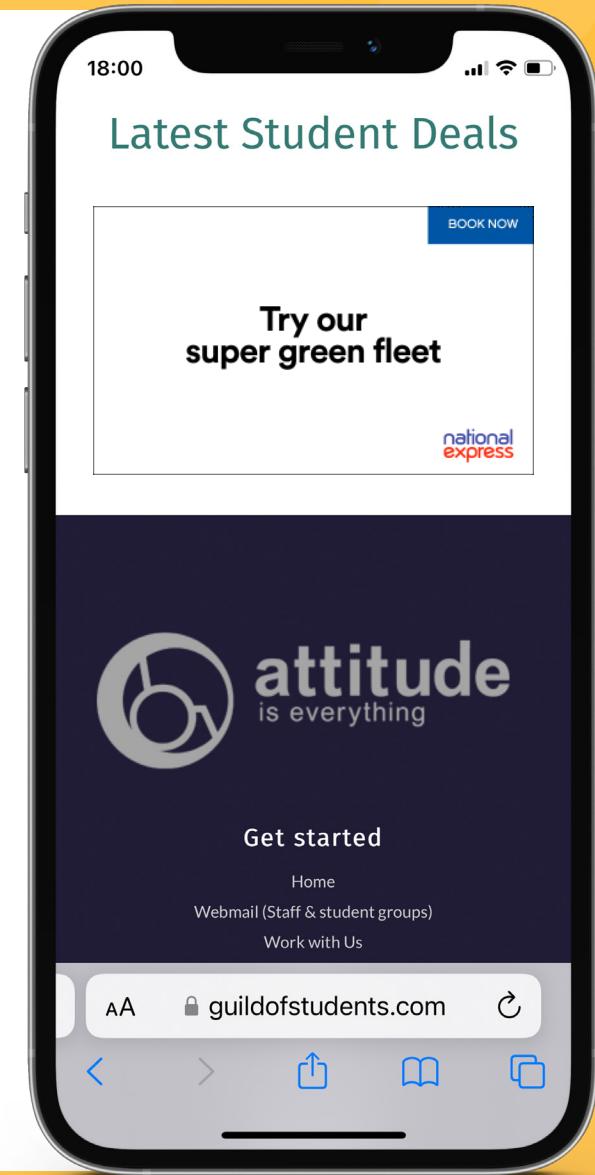
Fortnight £200

Website promo

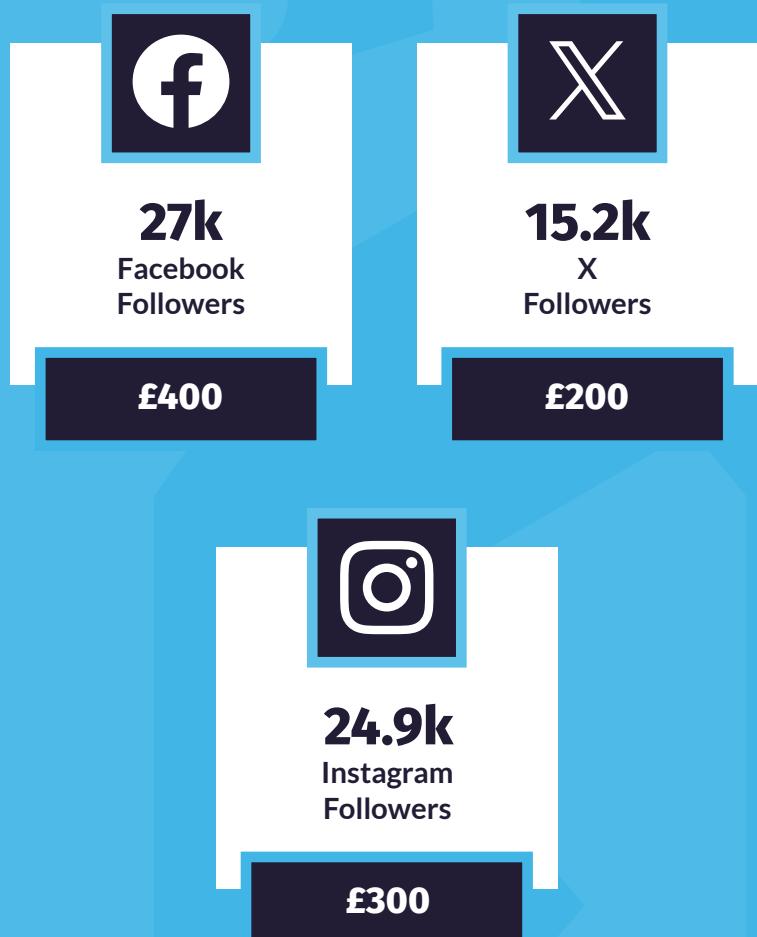
The Guild of Students' website is the main portal for our students to visit for the latest updates and essential student information. This includes buying tickets for events and communicating with societies. This is the perfect way to reach a big proportion of our current and prospective students. Your advert (**360 x 220px**) will be displayed alongside two other banners on the Guild homepage: **guildofstudents.com**

Week £175

Fortnight £225

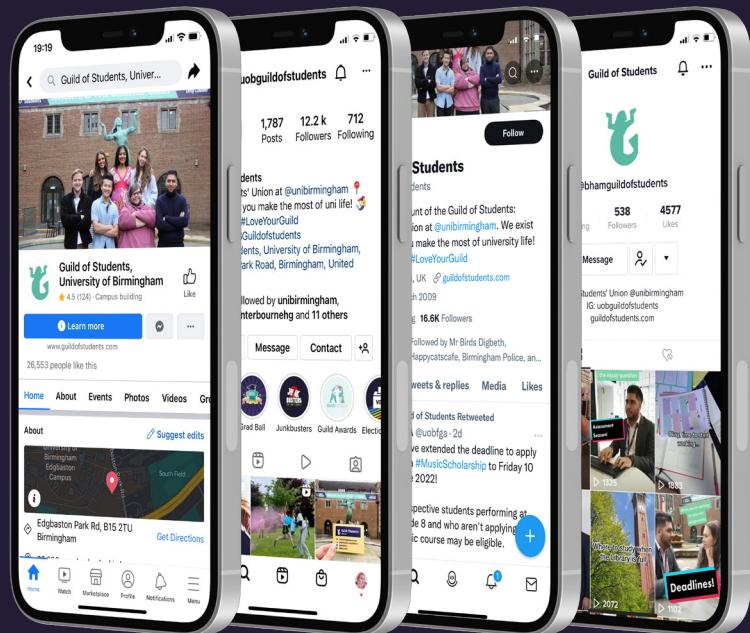


Prices per post



Social media

Communicate your message directly to our students through our social media channels. We have over 67,000 followers across three major social media platforms – the perfect opportunity to interact directly with our students



Get in touch

Our vision is that together we can create a fun and memorable experience for our students through the medium of advertising.

We welcome innovative and forward-thinking ways of introducing your brand to our students. If you haven't found what you're looking for in this pack, just give us a call or send us an email to discuss our tailored packages.

To find out more or to discuss a bespoke marketing package, please contact Karina Kaur:
medisales@guild.bham.ac.uk

