

Media Pack Refreshers 2026

Tuesday 20 January, 11am-4pm

Refreshers Fair

One day

Standard Stall
£625 +VAT

Two days

Standard Stall
£995 +VAT

Local and charity rate available



Wi-Fi and power available

Bespoke Packages and Charity Rates

To find out more about tailored packages and charity rates, please contact Karina Kaur:

mediasales@guild.bham.ac.uk



Refreshers Fair Package

Price on request

Includes: stall, logo and branding on advertising materials, including digital screens, website ad and social media with a full run in the Refreshers bags

Outdoor Locations

Mermaid Square

Located outdoors, in the centre of the Guild building, Mermaid Square sees high footfall and is suitable for a range of activities.

**Prices
on request**

Car Park

Located next to the main entrance to the University Campus, the Guild has its own car park at the front of the building suitable for large vehicles and activations

**Prices
on request**

Indoor Locations

Guild Reception

Located next to the main reception this high footfall area is centrally located on the ground floor of the Guild building.

**Prices
on request**

Beorma Bar

Beorma bar is located opposite Deb Hall and offers a large open space which is great for larger indoor activations.

**Prices
on request**

Got a product or marketing material that can be easily distributed to students? Make sure it's included in our popular **Refreshers bags**.



Full Run Inserts (2,000)

£450 +VAT

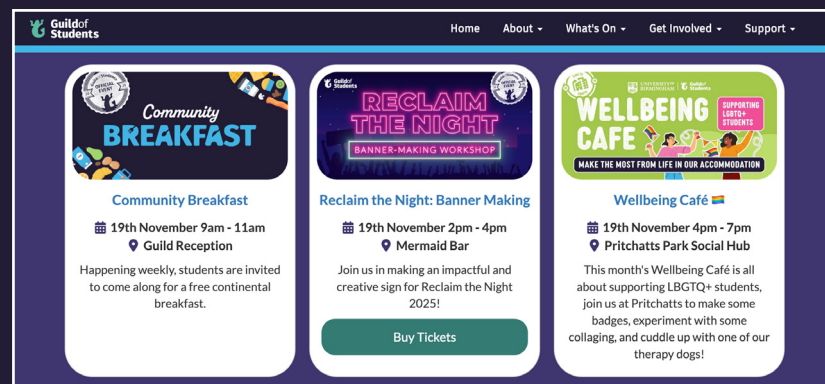
On site

Website Event Advert

Feature on our **Guild Events webpage** to let students know you will be on campus!

In January 2025 we had over 16,500 views and 6,700 unique users who viewed events on the page. To feature, all you have to do is send us a 800 (w) x 400 (h) px graphic, and some copy to include in the event description and we can upload your event.

£150 +VAT



Digital media

Display Screens

We have five Screens in our busy membership and reception areas where students meet, study and socialise. Our Display Screens require a static image and the size needs to be **1920 x 1080px at 72dpi**.

Week

£125

Fortnight

£200

Website promo

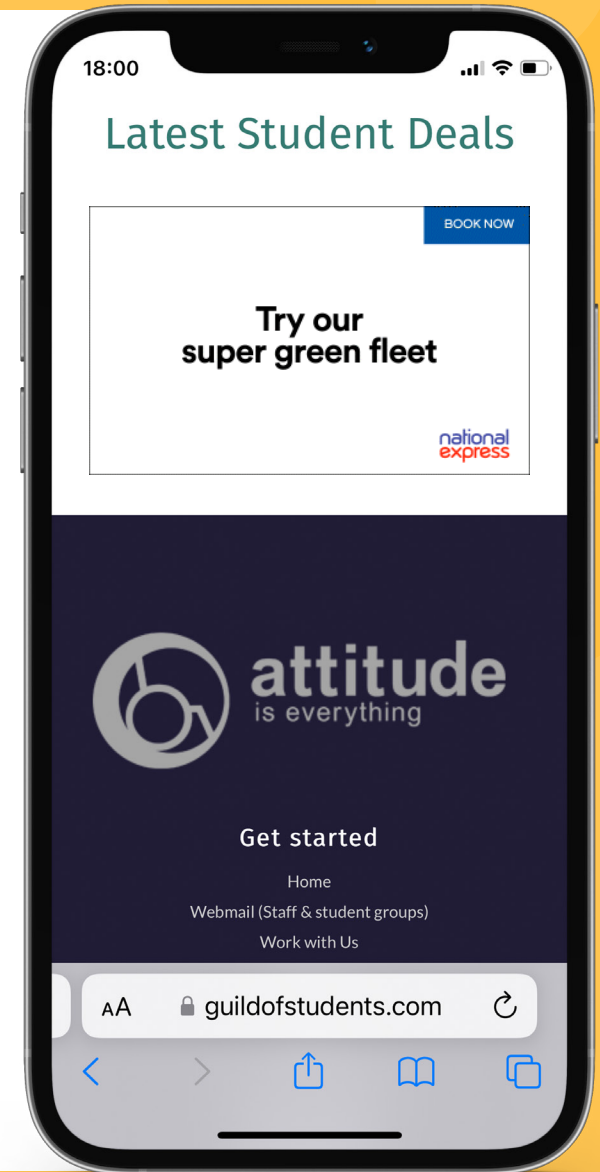
The Guild of Students' website is the main portal for our students to visit for the latest updates and essential student information. This includes buying tickets for events and communicating with societies. This is the perfect way to reach a big proportion of our current and prospective students. Your advert (**360 x 220px**) will be displayed alongside two other banners on the Guild homepage: **guildofstudents.com**

Week

£175

Fortnight

£225



Social media

Prices per post



27k
Facebook
Followers

£400



15.2k
X
Followers

£200



24.9k
Instagram
Followers

£300

Communicate your message directly to our students through our social media channels. We have over 67,000 followers across three major social media platforms – the perfect opportunity to interact directly with our students



Get in touch

Our vision is that together we can create a fun and memorable experience for our students through the medium of advertising.

We welcome innovative and forward-thinking ways of introducing your brand to our students. If you haven't found what you're looking for in this pack, just give us a call or send us an email to discuss our tailored packages.

To find out more or to discuss a bespoke marketing package, please contact Karina Kaur:
mediasales@guild.bham.ac.uk

