



GETit APP

GETit APP

An idea by Team Alpha



Team Alpha:

1. Adebukola Adebiyi
2. Matthias Iyogun
3. Oluwasegun Samuel
4. Temitope Adedipe
5. Pelumi Sogunro
6. Anthony Igbochiegwu

❖ IDENTIFIED PROBLEM

The high rate of unemployment among youths in Nigeria is a persistent and complex problem that requires a holistic solution.

❖ CHOSEN GCGO

Job creation

❖ WHY

Unemployment in Nigeria is a leading cause of poverty in the nation and leads to a reduction in the nations GDP.

Unemployment in the nation also leads to a surge in crime and social unrest.

GETit





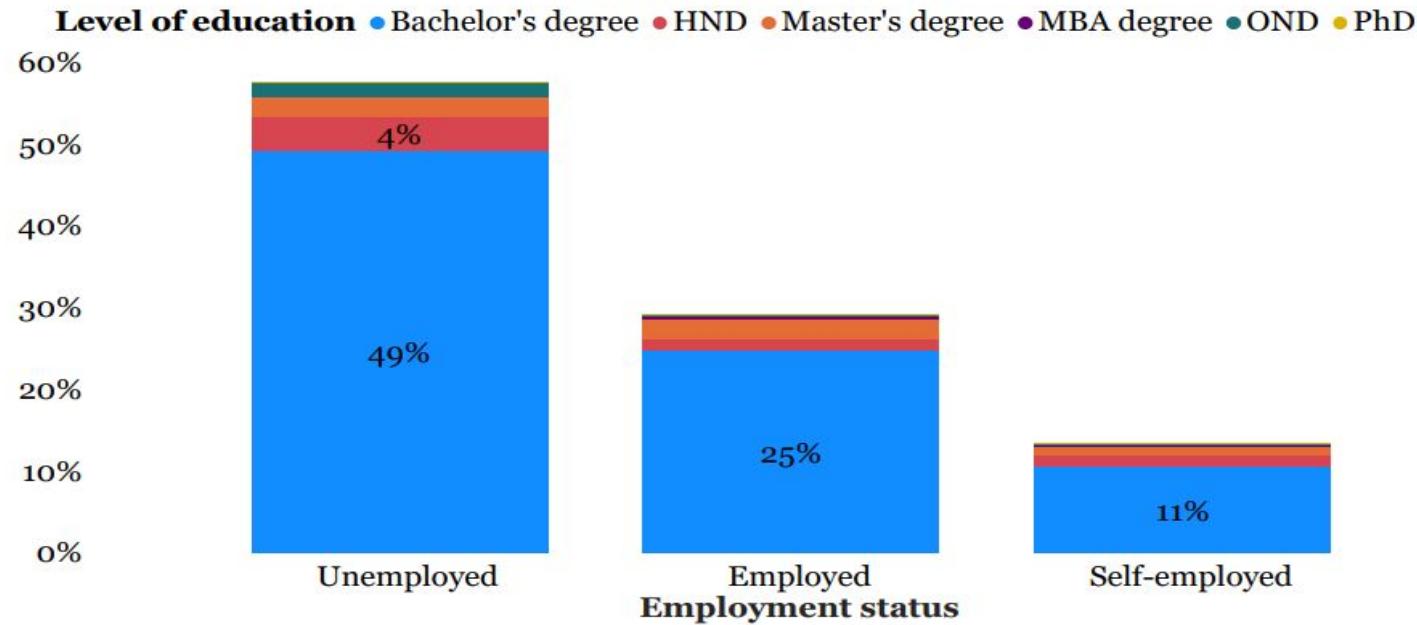
User Persona

Asake is 24 years old, currently lives in Iyana Ipaja, Lagos state. He did his NYSC in Lagos and has decided to stay back to better his chances of getting a job. He is a graduate of computer science and has interests in UX design, he has started learning materials on his desired field. He is also business inclined and is always on the lookout for opportunities to make that extra cash.

Even though Asake graduated from the university with good grades, he has been trying to apply for jobs but all his effort has been unproductive as employers are demanding ridiculous years of experience.

A graph illustrating the relationship between level of education and Employment status

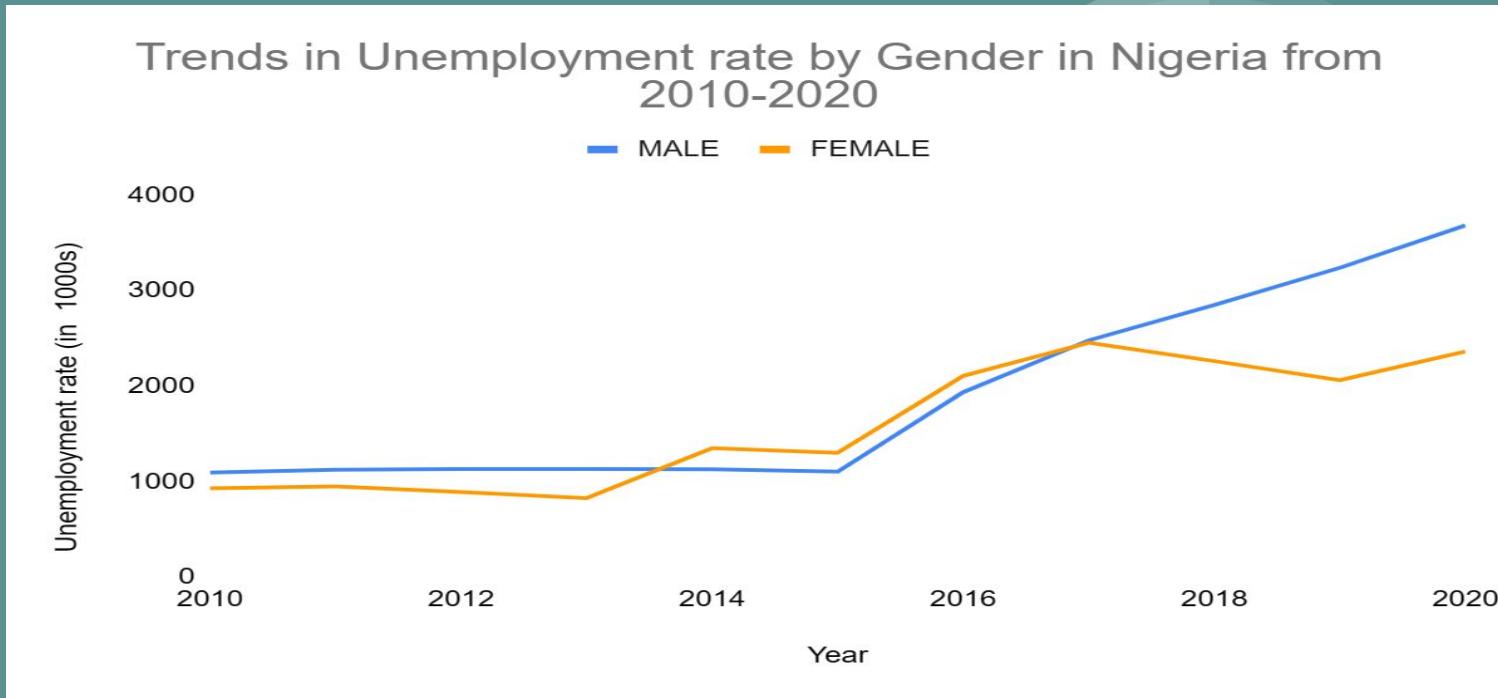
Relationship between Level of Education and Employment Status in Nigeria(2013 -2017)



From the visuals above, 49% of unemployed youths are B.Sc holders, as against 25% and 11% for Employed and self-employed respectively. We can deduce that the level of education does not affect/determine one's employment status.

Sources: Google

Line chart illustrating the trends in unemployment by gender

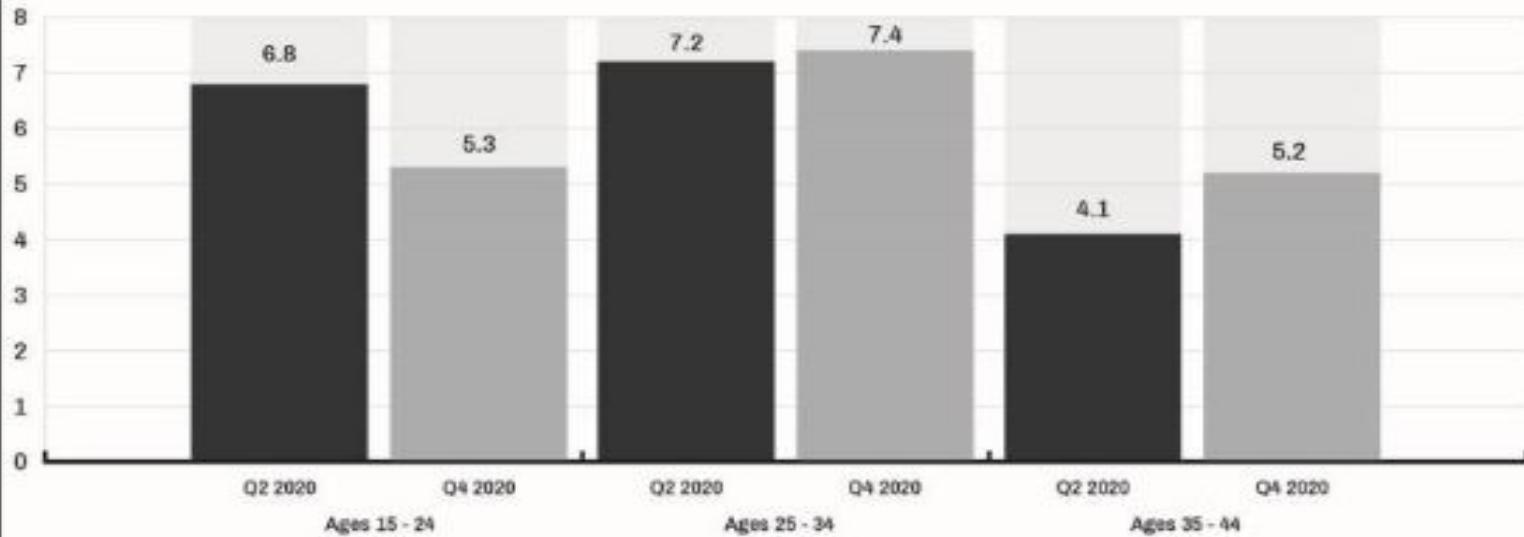


The visual above suggests that the unemployment among the male gender has increased exponentially year on year since 2010 as against the female gender which has experienced growth and decline in the same period. We can infer from the visualization that if there is no intervention, there will still be a rise in the unemployment rate in Nigeria.
Sources: Nigerian Educational Board

Unemployment Statistics by Age(millions) in Nigeria

Unemployment Statistics by Age (millions)

BUSINESS DAY



Source: National Bureau of Statistics

Design: Adenremi Aiyeni

Proposed Solution

Get the database for unemployed youths and build an application where employers/organizations can post simple tasks or the ones they can outsource for unemployed youths to do and get paid.

Why the solution was chosen

We chose this solution because Getit is solely focused on unemployed youths in Nigeria and all their database will be collected and stored. Our solution is also focused on skills and not years of experience.

Why the solution is likely to be effective

The Solution is likely to be effective because it is an avenue for employers and recruiters to connect with skilled youths and it is also a channel for youths to get jobs that suit them and also receive feedback on jobs they have applied for.

Images of wireframe

Splash Screen



Create Account

This wireframe shows the "Employee Sign Up" step in the account creation process. It includes fields for Email Address, First Name, Last Name, and Password. Below the form are two buttons: "Sign Up" and "Already have an account? Sign In".

Create Accoun...

This wireframe shows the "Employee Sign Up" step again, but with a message: "User cannot sign up. User not found in unemployed database.". It has the same fields and buttons as the previous wireframe.

Login

This wireframe shows the "Secure login to your account" step. It includes fields for Email Address and Password, and a "Login" button. There is also a "Forgot password?" link and a "Remember me" checkbox.

Additional Info

This wireframe shows the "Additional Information" step. It includes fields for "Institution attended" and "Year", both with dropdown menus. Under "Skills", there are four categories: Design, Education, Health, and Programmer, each with five competency levels: Competent, Competent, Competent, Competent, and Competent.

Specialization

This wireframe shows the "Select your job category" step. It lists several categories with job counts: Design (100 jobs), Finance (200 jobs), Education (50 jobs), Restaurant (30 jobs), Health (80 jobs), and Programmer (150 jobs). Each category has a circular icon and a "Done" button at the bottom right.

Home Screen

This wireframe shows the "Home Screen" for a user named "John Doe". It displays a profile picture and the text "John Doe, UX Designer • Nigeria". Below this, there are sections for "My job applications (1)" and "Saved offers (18)". The "My job applications" section shows one application for "Product Designer" at "Apple" posted "1 day ago". The "Saved offers" section shows three offers: "Product Designer" at "Legos" posted "1 day ago", "Junior Manager" at "Google" posted "1 day ago", and "UX Designer" at "Google" posted "1 day ago".

Task

This wireframe shows the "Task" step. It displays a task for "Product Designer" at "Apple" posted "1 day ago". The "Description" tab is selected, showing the task details: "Send us a portfolio with your best work and we will review it. We are looking for someone who can demonstrate strong design skills and experience working with Apple's design language. You must have at least 2 years of experience in product design." The "Company" tab is also present. At the bottom, there is a "START TASK" button.



User Pain Points

- My user needs an app where they can easily chat with an employer and show their level of skills and not years of experience.
- My user is experiencing difficulty with not being able to outsource multiple areas of jobs and requires an app where recruiters can post jobs that portrays his level of skills to get qualified without having to wait a long period of time.

Recommendations and changes to be made to the team's proposed solution

- We intend making changes on the sign up page, so it will be clearer that the app is for unemployed youths and job seekers, and not for employees of an organization. This is the feedback we got while conducting our user interview.



What to do if funds are available



- We would write a proposal to the government and Nigeria Bureau of statistics to collect data of all the unemployed youths in Nigeria.

We would also employ competent UI/UX designer and a software engineer to help build a nice user friendly interface and also develop the app. Awareness will also be raised through advertisement.

Why the solution could make a difference

This app could make a difference because job seekers will get jobs based on their skills and qualifications and it will also prove to be a fast and efficient method for recruiters to get qualified candidates.

Thank you!

