**Privacy Policy of the web-site navi.gg and forum**

(hereinafter – the “Policy”)

The collector and processor of the data is NATUS VINCERE ESPORT CY LTD (hereinafter – “NAVI”)

This Policy explains how NAVI collects, controls, processes and discloses the personal information we collect from you when you use the web-site navi.gg and forum (hereinafter collectively – the “Website”).

Topics:

* What data do we collect?
* How do we collect your data?
* How will we use your data?
* How do we store your data?
* Marketing
* What are your data protection rights?
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What data do we collect?

We collect you Personal Information. Personal Information is any information that we can use to identify, locate, or contact you, along with other associated information. It also includes other information that may be associated with your personal information. We collect several types of personal information, including:

* Personal identification information: Personal Name, Second Name, Surname, Nickname (Username) (descriptive name given instead of or in addition to the one belonging to a person) / Nickname (Username) on social media networks that you use to authorize on our website, Encrypted passwords you use to authorize on our website.
* Contact Information that allows us to communicate with you: e-mail address, telephone number, or social media profile links.
* Information about your interactions with social media networks and messengers (i.e. Google, VK, Discord, Facebook, Twitter) which accounts you may use to authorize on our website including the information this social media networks and messengers collect, control, process and disclose.

How do we collect Personal information?

You directly provide NAVI with most of Personal information we collect. We collect Personal information and process Personal information when you:

* Register online on our website or submit a request for contact through the contact form on our website.
* Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
* Use or view our website via your browser’s cookies.

NAVI may also receive Personal information indirectly from the following sources:

* NAVI may obtain Personal information from third party Personal information processors and controllers including social media networks and messengers (i.e. Google, VK, Discord, Facebook, Twitter) you may use to authorize on our website.

How we use Personal information?

NAVI uses Personal information to:

* Provide you with the products, services, programs, offers, or information you request from NAVI, and for related purposes such as determining eligibility.
* Administer surveys, loyalty programs, sweepstakes, contests, and events.
* Based on your choices, deliver marketing communications, personalized offers and interest-based ads to you.
* Understand how you and others use our services, for analytics and modeling and to create business intelligence and insights and to understand economic trends.
* Generate de-personalized, de-identified, anonymized, or aggregated datasets, which are used for product development and delivery of consulting services to clients.
* Support our everyday business purposes, such as for account management, quality control, website administration, business continuity and corporate governance, reporting and legal compliance.

NAVI will not share your Personal information with any other company or organization of any kind without prior authorization of the owner of Personal information or consent to share their Personal information specifically.

Please note that NAVI may also use and disclose information that it is not personally identifiable. For example, NAVI may publish reports that contain aggregated or statistical data. These reports do not contain any Personal information.

NAVI will also disclose Personal information when required to do so as provided by law, such as in response to a subpoena, including to law enforcement agencies, regulators and courts in the European Union and other countries where we operate

Online Privacy

When you visit our website or engage with our emails and online ads, we may collect information by automated means, using technologies such as cookies, pixel tags, browser analysis tools, server logs, and web beacons.

In some cases, the information we collect is only used in a non-identifiable way. For example, we use information we collect about all website users to optimize our websites and to understand website traffic patterns. We do not use this information to profile you or target our ads.

In other cases, we may use the information in an identifiable way. For example, we may authenticate you or your device, deliver personalized content or use the information for analytics, fraud detection, and security. We may also use the information for online ad targeting.

Our websites may enable you to interact with us and others via social media platforms. We collect information from these platforms as permitted by the sites’ legal terms. We may also display interest-based ads to you when you are using these platforms. The platforms allow us to personalize the ads that we display to you, and they may gain insights about individuals who respond to the ads we serve.

Information Security and Data Retention

We use physical, technical, organizational, and administrative safeguards to help protect your Personal information from unauthorized access or loss. For example, we use encryption and other tools to protect sensitive information. We retain your personal information as needed for the purposes listed above and as permitted by law.

Our Company will keep your Personal information for the whole period of your interaction with NAVI and 5 years after the last event of interaction with NAVI. Once this time period has expired, we will delete your Personal information data by wiping the Personal information record in our storages.

Children’s Data

NAVI website is not directed to children and is not designed for underage users. NAVI is responsible for security issues, especially for people under full age. In this regard, NAVI appeals to parents to explain to their children the importance of internet security.

What are your data protection rights?

NAVI would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access - You have the right to request Our Company for copies of your personal data. We may charge you a small fee for this service.

The right to rectification - You have the right to request that Our Company correct any information you believe is inaccurate. You also have the right to request Our Company to complete information you believe is incomplete.

The right to erasure - You have the right to request that Our Company erase your personal data, under certain conditions.

The right to restrict processing - You have the right to request that Our Company restrict the processing of your personal data, under certain conditions.

The right to object to processing - You have the right to object to Our Company’s processing of your personal data, under certain conditions.

The right to data portability - You have the right to request that Our Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email:

Write to us: [admin@navi-gaming.com](mailto:admin@navi-gaming.com) with cc to mariia.s@navi-gmaing.com

What are cookies?

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies?

Our Company uses cookies in a range of ways to improve your experience on our website, including:

* Keeping you signed in
* Understanding how you use our website

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

* Functionality - Our Company uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.
* Advertising - Our Company uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Our Company sometimes shares some limited aspects of this data with third parties for advertising purposes. We may also share online data collected through cookies with our advertising partners. This means that when you

visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Using the API

We use an application programming interface (API) to effectively interact with Third Party Resources hosting our content. In particular, the site uses the services of the YouTube API.

Hereby you confirm that you are familiar with our use of the API and waive any claims in connection with this. If the use of the API is not acceptable to you, you may not use the Site.

Privacy policies of other websites

The Our Company website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

We may update this Privacy Notice from time to time. We will post an alert online if the changes are material. If the changes will materially affect the way we use identifiable information that we have already collected, we will notify you.

How to contact us

If you have any questions about Our Company’s privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [admin@navi-gaming.com](mailto:admin@navi-gaming.com) with cc to mariia.s@navi-gaming.com