

To: HR Manager

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Subject: Report on current workplace trends in tech-related jobs

Introduction

The objective of this report is to discuss workplace trends in tech-related jobs. The report is based on an international survey for which 100 managers and 400 tech employees were questioned. The findings are listed below.

Analysis of the data

The survey shows that about 70% of the managers and employees alike enjoy flexible work times allowing for a better work life balance. 54% of the managers and 65% of the employees would like to see more teamwork. 42% of managers like to work remotely as well 67% of the workers would rather work from home because executives want more social interactions with staff, whereas employees want less distraction. For 76% of the workers but only 49% of the managers the work life balance is essential since executives have a better work ethic. Both groups would like to have better chances of promotion with 61% of managers and 72% of the employees.

Impact on tech companies

The current work trends are influencing tech companies, both positively and negatively. Trends like flexible work times and better work-life balance improve the happiness and therefore efficiency of both managers and employees. Flexitime increases the dynamic workflow of a lot of software development companies, as these businesses rely on a globalized workforce working remotely from different time zones. However, working from home can negatively impact the company, as the associated distractions may lower productivity.

Suggested measures for our company

It is recommended that our company adapts flexible work times. This could be achieved by letting the employees make their own timetable resulting in a more stabilized work life balance of the employees. Furthermore, implementing a global communication solution such as Microsoft Teams will improve teamwork.