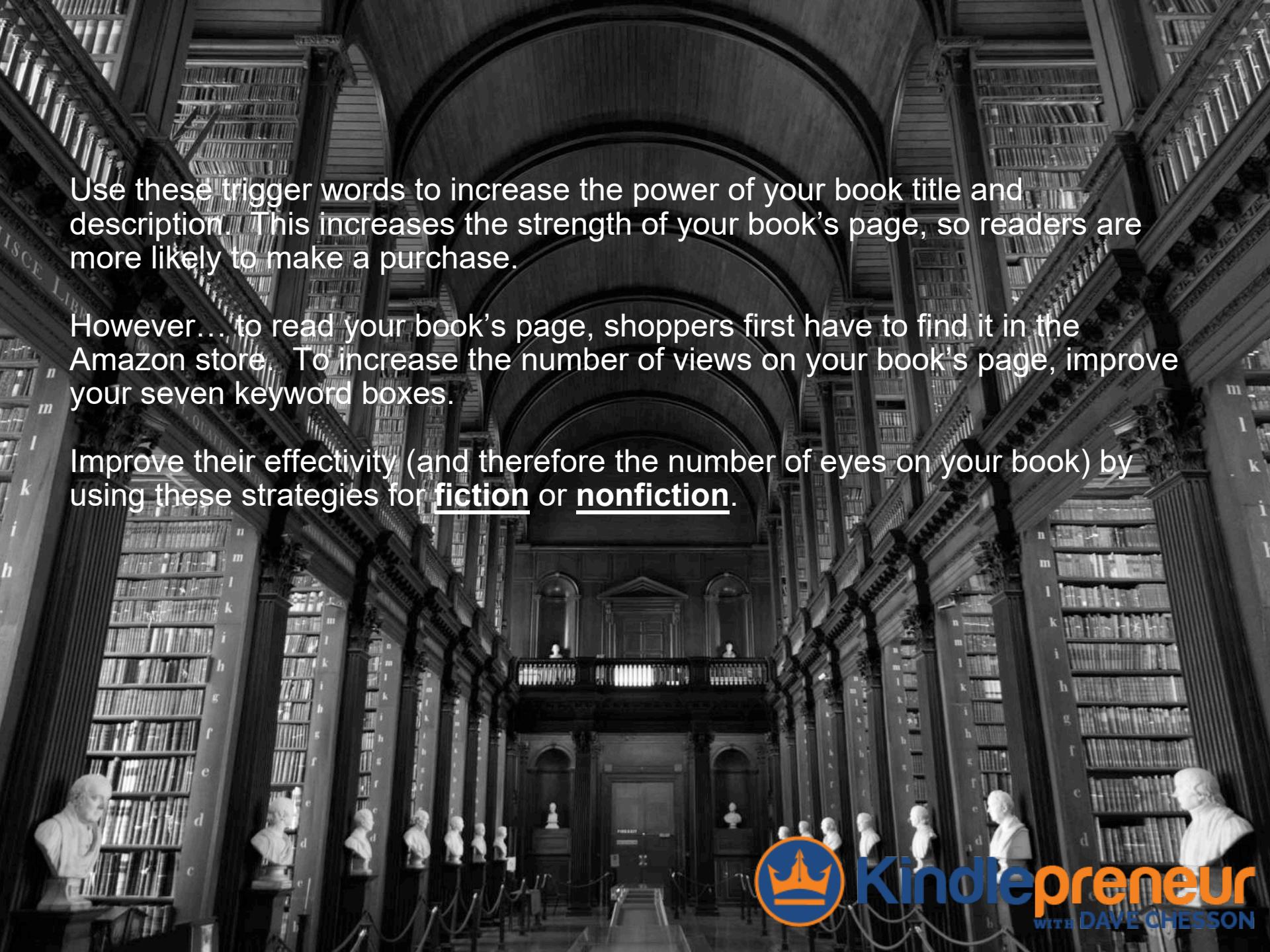


# TRIGGER WORDS FOR BOOKS



Kindlepreneur  
WITH DAVE CHESSON



Use these trigger words to increase the power of your book title and description. This increases the strength of your book's page, so readers are more likely to make a purchase.

However... to read your book's page, shoppers first have to find it in the Amazon store. To increase the number of views on your book's page, improve your seven keyword boxes.

Improve their effectiveness (and therefore the number of eyes on your book) by using these strategies for fiction or nonfiction.



**Kindlepreneur**  
WITH DAVE CHESSON

# SELLING

**Anonymous  
Authentic  
Backed  
Best-selling  
Cancel Anytime  
Certified  
Endorsed  
Guaranteed  
Ironclad  
Lifetime**

**Money back  
No Obligation  
No Questions Asked  
No Risk  
No Strings Attached  
Official  
Privacy  
Protected  
Proven  
Recession-proof**

**Refund  
Research  
Results  
Secure  
Tested  
Try before You Buy  
Verify  
Unconditional**



# ROMANCE

Brazen  
Crave  
Depraved  
Desire  
Dirty  
Exposed  
Explicit  
Flirt  
Forbidden  
Hypnotic  
Lascivious  
Lick  
Lonely  
Lust  
Mischiefous

Naked  
Naughty  
Passionate  
Promiscuous  
Provocative  
Scandalous  
Sensual  
Sex  
Shameless  
Sinful  
Sleazy  
Sleeping  
Spank  
Steamy  
Sweaty

Taboo  
Tantalizing  
Tawdry  
Tease  
Thrilling  
Uncensored  
Urge  
Wanton  
Wild  
Whip



Kindlepreneur  
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# ENERGY

Amazing  
Audacity  
Awe-Inspiring  
Backbone  
Belief  
Blissful  
Bravery  
Breathtaking  
Cheer  
Conquer  
Courage  
Daring  
Defiance  
Delight  
Devoted

Enchant  
Epic  
Excited  
Eye-opening  
Faith  
Fearless  
Fulfill  
Grateful  
Grit  
Guts  
Happy  
Heart  
Hero  
Hope  
Jaw-dropping

Jubilant  
Legendary  
Magic  
Mind-blowing  
Mind-Boggling  
Miracle  
Pluck  
Relentless  
Remarkable  
Sensational  
Spectacular  
Spine  
Spirit  
Staggering  
Stunning

Super-human  
Surprising  
Triumph  
Unbridled  
Uplifting  
Valor  
Vanquish  
Victory  
Wonderful  
Wondrous



# FEAR

**Agony**  
**Annihilate**  
**Apocalypse**  
**Armageddon**  
**Assault**  
**Backlash**  
**Beware**  
**Blinded**  
**Blood**  
**Bloodbath**  
**Bloodcurdling**  
**Bloody**  
**Cadaver**  
**Cataclysmic**  
**Catastrophe**  
**Chilling**  
**Collapse**  
**Corpse**  
**Crazy**

**Cripple**  
**Crisis**  
**Danger**  
**Deadly**  
**Death**  
**Debilitating**  
**Destroy**  
**Devastating**  
**Disastrous**  
**Drowning**  
**Epidemic**  
**Frantic**  
**Frightening**  
**Goosebumps**  
**Hazardous**  
**Hoax**  
**Holocaust**  
**Horrfic**  
**Insidious**

**Invasion**  
**Looming**  
**Lunatic**  
**Lurking**  
**Meltdown**  
**Mired**  
**Mistake**  
**Murder**  
**Nightmare**  
**Painful**  
**Panic**  
**Peril**  
**Petrified**  
**Pitfall**  
**Plague**  
**Plummet**  
**Plunge**  
**Poison**  
**Pummel**

**Revenge**  
**Risky**  
**Savage**  
**Searing**  
**Shatter**  
**Shellacking**  
**Slaughter**  
**Sociopath**  
**Strangle**  
**Terror**  
**Torture**  
**Toxic**  
**Trap**  
**Victim**  
**Vulnerable**  
**Wreaking Havoc**  
**Worry**  
**Wounded**

# TRUST

**Accredited  
Anonymous  
Approved  
Authentic  
Backed  
Best-selling  
Cancel  
Anytime  
Case Study  
Certified  
Endorsed  
Fully Refundable  
Guaranteed**

**Ironclad  
Lifetime  
Money back  
No Obligation  
No Questions Asked  
No Risk  
No Strings Attached  
Official  
Privacy Protected  
Proven  
Recession-proof  
Recognized  
Refund**

**Reliable  
Research  
Results  
Secure  
Tested  
Track Record  
Verify  
Unconditional  
Well Respected**



# ANGER

Abuse  
Arrogant  
Backstabbing  
Beat down  
Brutal  
Bullshit  
Bully  
Corrupt  
Coward  
Crooked  
Crush  
Disgusting  
Evil  
Exploit

Force-fed  
Foul  
Hate  
Hostile  
Know it all  
Lies  
Loathsome  
Loser  
Lying  
Maul  
Moneygrubbing  
Morally  
Bankrupt  
Nazi

No Good  
Obnoxious  
Payback  
Pound  
Preposterous  
Punish  
Pulverize  
Revolting  
Ruthless  
Sick and Tired  
Smug  
Sneaky  
Sniveling

Snob  
Snoozy  
Snotty  
Stuck up  
Thug  
Underhanded



# GREED

**Bargain**  
**Best**  
**Billion**  
**Bonanza**  
**Bonus**  
**Cash**  
**Cheap**  
**Discount**  
**Dollar**  
**Economical**  
**Explode**  
**Extra**  
**Feast**

**Fortune**  
**Free**  
**Freebie**  
**Frenzy**  
**Frugal**  
**Gift**  
**Giveaway**  
**Greatest**  
**Inexpensive**  
**Instantly**  
**Jackpot**  
**Luxurious**  
**Marked down**

**Massive**  
**Monetize**  
**Money**  
**Nest egg**  
**Pay zero**  
**Price**  
**Break**  
**Prize**  
**Profit**  
**Quadruple**  
**Reduced**  
**Rich**  
**Savings**

**Six-figure**  
**Skyrocket**  
**Soaring**  
**Surge**  
**Treasure**  
**Triple**  
**Up-Sell**  
**Value**  
**Whopping**



# MYSTERY

**Backdoor**  
**Banned**  
**Behind the Scenes**  
**Black Market**  
**Blacklisted**  
**Bootleg**  
**Censored**  
**Classified**  
**Concealed**  
**Confessions**  
**Confidential**  
**Controversial**

**Covert**  
**Cover-up**  
**Forbidden**  
**Forgotten**  
**Hidden**  
**Illegal**  
**Illusive**  
**Insider**  
**Lost**  
**Little Known**  
**Off-limits**  
**Outlawed**

**Priceless**  
**Private**  
**Restricted**  
**Secrets**  
**Smuggled**  
**Strange**  
**Trade Secret**  
**Unauthorized**  
**Unheard of**  
**Underground**  
**Withheld**

