## #### APP IDEA 1 ####

Name: Go Pet Nanny

### **Elevator Pitch:**

Ever needed do go on a trip but don't have a place to leave your pet while you're away? Go Pet Nanny is like an Air B-n-B for your pets. People can sign up to become shelter providers and customers can find providers in their area.

### Short Summary:

A person-to-person pet shelter service for people that don't have someone to watch their pet. The service is based on people signing up to become pet watchers and can be contacted by people needing a place to leave their pet while they're away on a trip.

# #### APP IDEA 2 ####

Name: Sharks in the water

#### **Elevator Pitch:**

A game of tag in the digital age. Players can be "sharks" or "fishes". Shark players have to get close to fish players to increase their score but if 4 fish players get around the shark player the shark looses a score point and the 4 fishes each gain 1 point. Once the original fish count or shark count reaches 0 the game is reset and players are randomly chosen to be a shark or a fish when a new game starts.

# **Short Summery:**

Anyone anywhere can play. Anyone that has the app turned on can play. The "shark" players get a count of the "fish" players in the proximal area and gets a feed count increase when they get close

enough to a fish player. Fish players get a count of shark players in the area and can see their location farther out than the shark player can see the fish player locations.

# #### APP IDEA 3 ####

Name: Bread Crumbs

#### **Elevator Pitch:**

Interact with your local community by leaving "Bread Crumb" geo messages for people to find using this app. People can use this to leave reviews outside of restaurants or businesses, leave helpful hints around town or just play geo-caching games. Users will only see geo-messages within about 150m. This is a real-time app. When a new message is dropped all users in the area will be able to see it immediately.

# **Short Summery:**

To leave a "Bread Crumb" geo message you just write a text message and then send it to the database. Messages use the geolocation of the use's position at the time of sending the message to the database.

# #### APP IDEA 4 ####

Name: Budget Tracker

#### **Elevator Pitch:**

Keep a handle on your spending by setting a budget-cap for the month and tracking your daily purchases. The user can set budget alerts when they are getting close to the budget-cap and when the budget-cap is reached. This can be helpful for people to start

learning about their spending habits on a micro scale and make decisions about spending-cuts based on their spending habits. This can be an individual or a group of people's monthly spending budget.

# **Short Summery:**

Every month users can set a budget-cap any time in the month but it will only last until the end of the month. Users will enter a purchase description and a cost price; the date will be captured when submitted to the database. To participate in a group budget all group members just need the app and the same login for the group.

## #### APP IDEA 5 ####

Name: Live Lists

#### **Elevator Pitch:**

Live Lists is a real-time app for making lists. These can be any lists: TODO lists, grocery lists, time-sensitive lists. This app is designed to be a one-stop for all your lists. Users can have multiple lists. Users can Create, Read, Update, and Delete full lists or just a single list item. The time-sensitive lists feature allows users to set reminders to do important stuff like pay rent or pick-up the kids from soccer practice. This app can have groups also so multiple users can change the groups lists live so other people that are part of the list group can get up to speed with changes made to the lists in real-time.

# **Short Summery:**

Users will have a login to access their lists. Users want to make a group they just need to share the group list login with group members. Each list item will have a time-stamp when submitted.

The time-stamp can be used to apply the time-sensitive feature to the list item if users want to.