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EDUCATION

AkiraChix

codeHive - Diploma in Information Technology
February 2024-Present

EXPERTISE

Product Management

- Identifying customer needs.
- Product life cycle.
- Prioritization techniques.
- Utilizing Jira and Tableau.
- Product ceremonies.
- Product strategy and road mapping.
- Identifying product niche.

UX Research

- Research methodologies.
- Usability testing.
- How to write a clear problem statement.
- Planning a research project.

Data and Software Architecture

- Data types and Data structures.
- Pseudocodes And Flowcharts.
- Data Flow Architecture.
- SQL essentials.
- SQL Joins.

UI/UX design

- Elements & Principles of Design.
- Sketching & Wireframing, UI prototyping.
- Designing with Adobe Creative Cloud, Figma, Figma, and InVision.

Backend Development

- The Django ORM.
- The Django Admin Interface.
- Handling HTTP requests.
- Object Oriented Programming.
- REST APIs.
- CI/CD.
- Testing

Frontend Web Development

- HTML, CSS, JavaScript React.js, Next.js
- DOM manipulation, REST APIs, CRUD operation.

TERRY MITCHELL

PRODUCT MANAGER

ABOUT

As a product manager with a passion for creating innovative solutions, I excel at bridging the gap between technical teams and customer needs. My expertise lies in driving product strategy, conducting market research, and leading cross-functional teams to deliver user-centered products that not only meet business goals but also enhance the user experience. With a strong analytical mindset and a collaborative approach, I thrive in dynamic environments where I can turn insights into impactful product features.

SKILLS

- Experienced in leading and participating in Scrum ceremonies, including sprint planning, daily stand-ups, sprint reviews, and retrospectives, ensuring effective collaboration and progress tracking within agile development teams.
- Skilled in defining and driving product strategy that aligns with company goals and market needs.
- Excellent at presenting product ideas, progress, and results to stakeholders, including executives, investors, and team members.
- Proficient in working with cross-functional teams, including developers, designers, and marketing professionals, to deliver cohesive products.
- Adept at leading teams to deliver high-impact products on time and within scope.
- Skilled in utilizing analytics tools like Google Analytics and Tableau to gather insights and drive informed product decisions.
- Capable of managing product development updates through tools such as Jira and Coda.io, ensuring clarity and organization.
- Skilled in conducting user interviews to gather qualitative insights on user behavior, motivations, and pain points.
- Experienced in preparing interview scripts and using open-ended questions to guide in-depth conversations with users.
- Proficient in designing surveys and questionnaires to collect quantitative data from a broader audience.
- Skilled in planning and conducting usability tests, both moderated and unmoderated, to evaluate product usability.
- Adept at analyzing qualitative and quantitative data, and identifying patterns, themes, and insights to inform design decisions.
- Familiar with UX principles, ensuring the product provides a seamless and intuitive user experience.
- Proficient in conducting market research and competitive analysis to identify new opportunities and potential threats.
- Skilled in UX research and UI design to support user-driven product development.
- Proficient with relational databases, including PostgreSQL and MySQL, and experienced in SQL querying.
- Knowledgeable in backend and frontend development, enabling effective communication with technical teams (Python, JavaScript, HTML/CSS, Django, Next.js, and React.js).
- Adept at analyzing and synthesizing research findings to guide design and development strategies.
- Familiar with design tools, including Adobe Creative Cloud, InVision, Figma, and FigJam.
- Capable of building low and high-fidelity wireframes and mockups, providing a clear visual representation of the product at different stages.
- Skilled in building both low and high-fidelity wireframes and mockups, offering clear visual representations of the product at various stages.

PROJECTS

BHETA SOLUTION

The Bheta Solution project is designed to help patients in Kenya check the recall status of medications. It provides essential information and connects users to nearby pharmacies, ensuring informed health decisions.

[Bheta Project Link](#)

UBORA CBC

Ubor CBC is an online platform that enhances interaction between Kenyan CBC students and teachers in remote learning. It allows students to ask questions and receive feedback. This improves engagement and access to learning resources.

[Ubor CBC Project Link](#)

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