

Boiler business intelligence

Prices from the cheapest to the most expensive

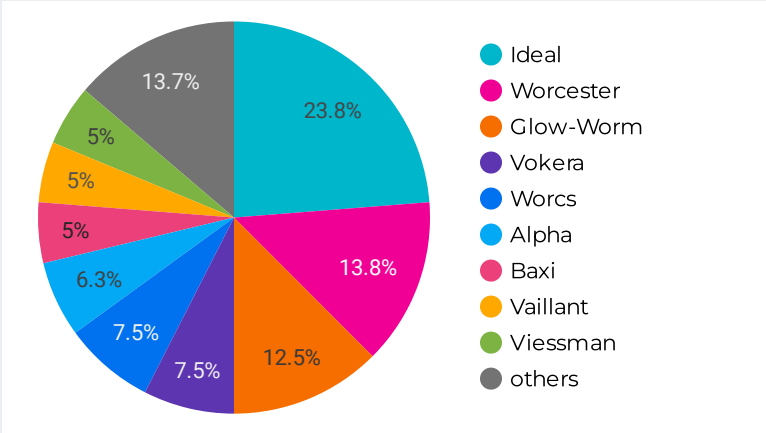
brand	name	price ^
Vokera	Vokera Compact 29A Din Combi Boile...	485.99
Vokera	Vokera Vision 25C Combi Boiler 20097...	485.99
Alpha	Alpha E-tec 28kW Boiler 3.027374 - 12...	491.99
Baxi	Baxi Potterton Promax 24kW Natural ...	494.99
Potterton	POTTERTON 7672592 ULTRA18 SYSTE...	499
Ideal	Ideal Esprit Eco2 24kW Combi Boiler ...	512.99
Vokera	Vokera Compact 32A Din Combi Boile...	519.99
Alpha	Alpha E-tec 33kW Boiler 3.027375 - 12...	521.99
Vokera	Vokera Vision Plus 25kW Combi Boiler...	544.99
Ideal	Ideal Esprit Eco2 30kW Combi Boiler ...	572.99
Intergas	Intergas Compact Eco RF 24 24kW C...	599.99
Potterton	Potterton Promax Ultra 24 Combi Er...	654.99
Alpha	Alpha E-Tec Plus 28 3.028466 - 486757	669.99
vokera	Vokera Vision Plus 35kW Combi Boiler...	676.99
Vokera	Vokera Vision Plus 40kW Combi Boile...	688.99
Ideal	Ideal Logic+ C24 24kW Combi Boiler ...	709.99
Intergas	Intergas Compact Hre 24/18 Combi Bl...	726.99
Vitodens	Vitodens 050-W Combi BOKA 25 KW ...	728.99
Vokera	Vokera Evolve 32C Combi Boiler 20131...	735
Alpha	Alpha E-Tec Plus 33 3.028467 - 486780	737.99
Baxi	Baxi 600 24kW Combi Boiler 7682194 ...	768.99
Vitodens	Vitodens 050-W Combi BOKA 30 KW ...	774.99
Ideal	Ideal Logic ESP1 24kW Gas Combi Boi...	778.99

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The report is the different brands on Cityplumbing.co.uk.
There is 14 brands that offer boilers from this source
Ideal has the largest selection with 19 products

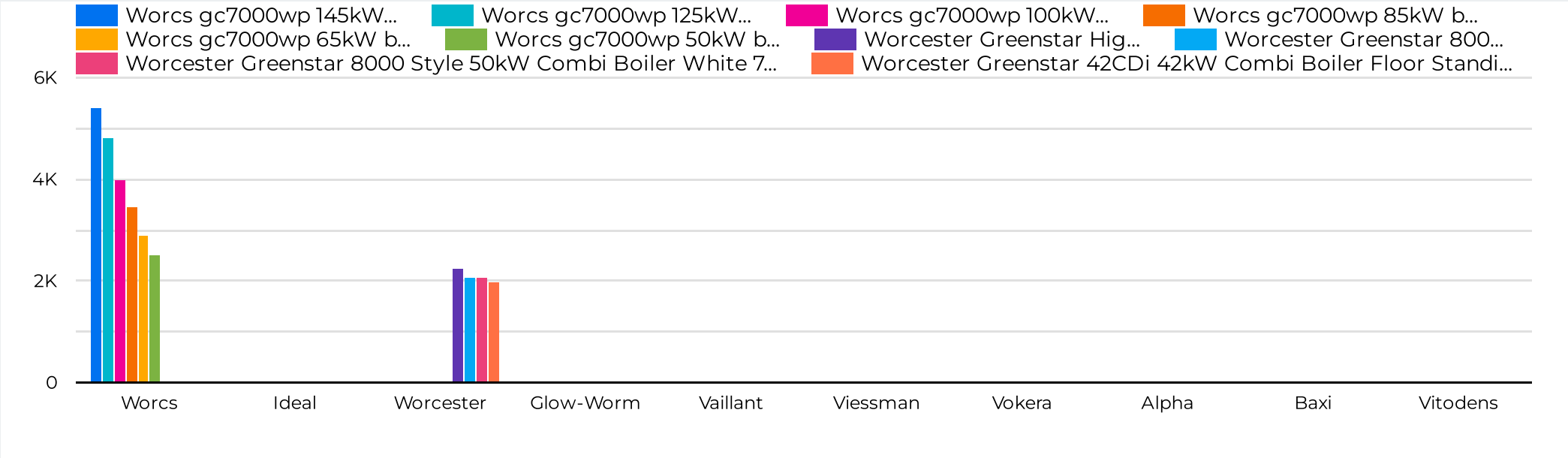
brand	Record Count ^
Ideal	19
Worcester	11
Glow-Worm	10
Vokera	6
Worcs	6
Alpha	5
Baxi	4
Vaillant	4
Viessman	4
Intergas	3
Vitodens	3
Potterton	2
Keston	2
vokera	1

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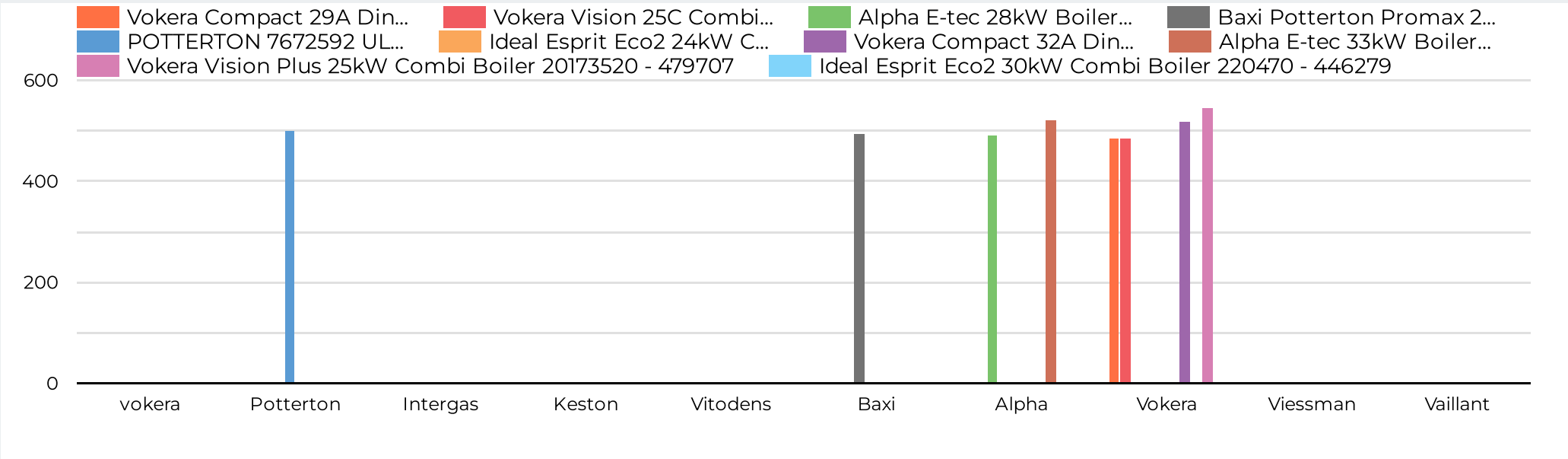


Highest prices vs lowest price

Most expensive product (Worcs is alone in the "high end" market)



The budget market shows more competition:
Vokera has a larger offer with 4 products. Alpha come second with 2 products then Baxi and Potterton.



Market analysis

In the scatter board we can see that the majority of the competition is offering products between 500 and 1200 pounds. We can also see that companies like Worcester and Worcs offer a range of products that cost more than the rest of the competitors. It is putting Worcs in a position of monopoly in the range of "high-end" boilers. It might be interesting to see if there are possibilities to enter the market of "high-end" boilers by analysing what Worcs is offering. Worcs has the majority of 1700 to 2200 pounds . Vaillant and Ideal are sharing the 1200 to 1700 pounds.

