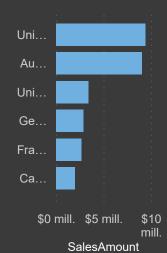
Year	Month	sales	Budget	Variance ▼	Varaince%
2016	Aug	\$1,462,480	\$1,577,564	115,084.17	0.07
2016	Nov	\$1,878,318	\$1,975,436	97,118.49	0.05
2016	Oct	\$1,608,751	\$1,674,817	66,066.47	0.04
2016	Apr	\$1,080,450	\$1,131,721	51,271.42	0.05
2016	May	\$1,196,981	\$1,226,351	29,369.89	0.02
2016	Dec	\$1,949,361	\$1,978,396	29,034.89	0.01
2016	Sep	\$1,480,905	\$1,507,678	26,772.82	0.02
2016	Jul	\$1,340,245	\$1,354,917	14,672.05	0.01
2016	Feb	\$847,414	\$858,350	10,936.49	0.01
2016	Mar	\$1,010,258	\$999,795	-10,463.13	-0.01
2016	Jan	\$886,669	\$871,119	-15,549.84	-0.02
2016	Jun	\$1,731,788	\$1,713,430	-18,357.77	-0.01
Total		\$16,473,618	\$16,869,574	395,955.95	0.02

SalesAmount por Country



Category	Variance ▼	SubCategory
Bikes	211,163.95	Touring Bikes
Accessories	11,477.24	Tires and Tubes
Accessories	5,981.71	Helmets
Clothing	5,871.79	Jerseys
Accessories	2,338.19	Bottles and Cages
Clothing	1,536.95	Caps
Clothing	1,402.58	Shorts
Clothing	1,100.50	Vests
Accessories	980.06	Hydration Packs
Accessories	915.00	Bike Stands
Clothing	585.13	Gloves
Clothing	567.43	Socks
Accessories	-99.00	Bike Racks
Accessories	-403.80	Cleaners
Accessories	-597.72	Fenders
Bikes	-3,418,395.56	Mountain Bikes
Bikes	-9,262,687.04	Road Bikes
Total	-12,438,262.59	

Adventure Adventure

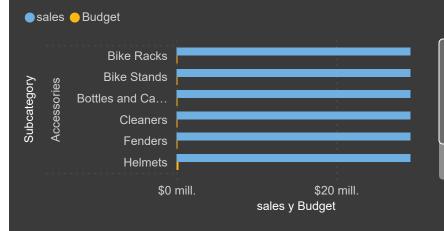


\$2... \$687.... sales Budget

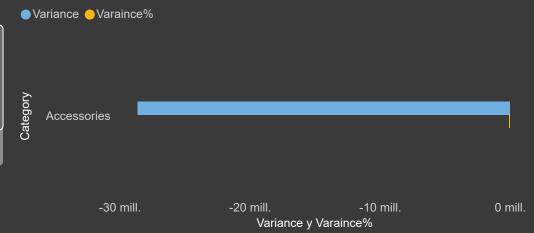
\$687.... -28.6... -41.62

Variance Varaince%

sales y Budget por Category y Subcategory

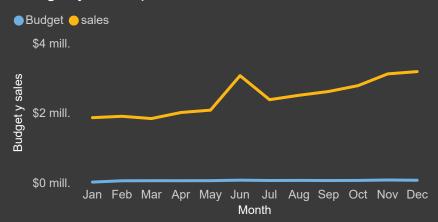




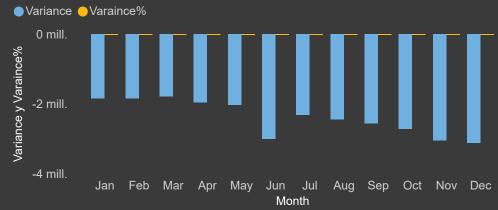


ProductName ▼	sales
Road-150 Red, 62	\$1,202,2
Road-150 Red, 56	\$1,055,5
Road-150 Red, 52	\$1,080,€
Road-150 Red, 48	\$1,205,8
Mountain-200 Silver, 46	\$1,301,
Mountain-200 Silver, 42	\$1,257,4
Mountain-200 Silver, 38	\$1,339,4
Mountain-200 Black, 46	\$1,373,4
Mountain-200 Black, 42	\$1,363,
Mountain-200 Black, 38	\$1,294,8

Budget y sales por Month



Variance y Varaince% por Month



FullName	sales
Dominguez, Randall	\$13,266
Gill, Brandi	\$13,196
Gonzalez, Adriana	\$13,243
He, Margaret	\$13,269
Henderson, Kaitlyn	\$13,294
Hu, Rosa	\$13,216
Nara, Nichole	\$13,295
She, Brad	\$13,173
Turner, Jordan	\$15,999
Xu, Willie	\$13,490