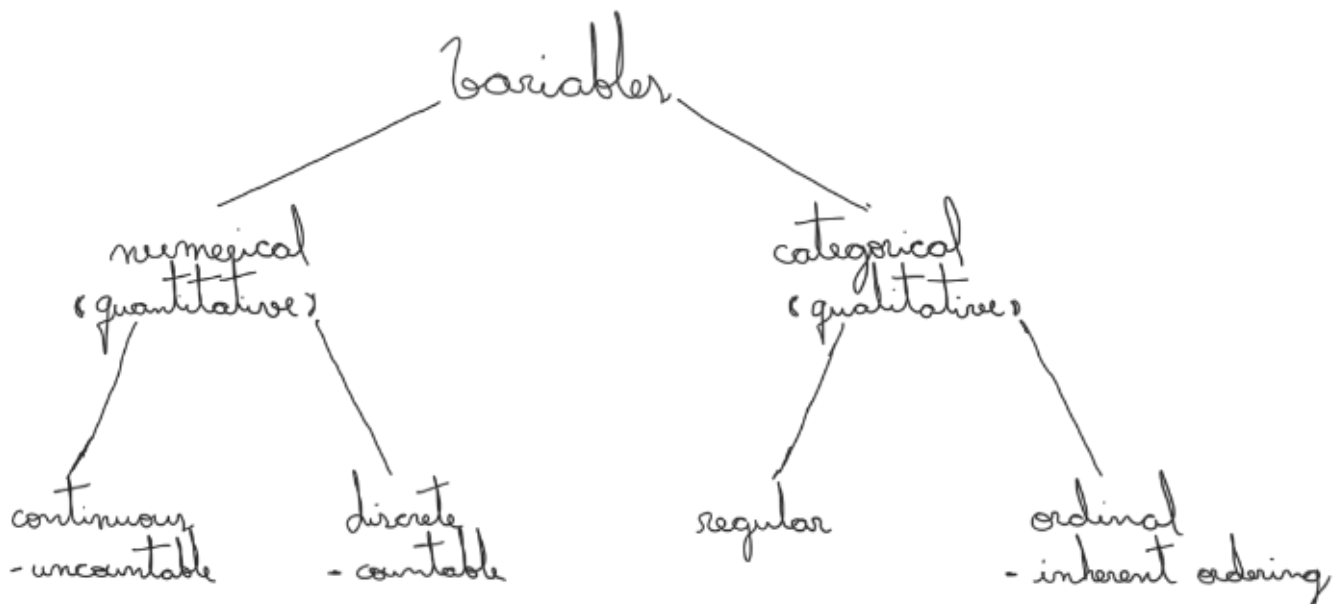


# Introduction to probability and data with **R**

Anecdotal evidence: limited sample size that might not be representative of the population.

data matrix: rows  $\rightarrow$  observation (instance)  
columns  $\rightarrow$  variable (feature)



Variable which show some connection are called dependent.  
Otherwise are called independent.



retrospective: user past data  
prospective: throughout

Confounding Variable: affect both variables, explanatory and response.

Correlation does not imply causation

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Census: all population  
sample: not

exploratory analysis: measuring the sample

inference: generalize, but the sample needs to be representative

Sources of sampling bias:

- Convenience sample
- Non-response
- Voluntary response

Sampling Methods:

Simple random sampling: each core is equally to be selected.

Stratified sampling: - divide the population into homogenous groups (strata) and then randomly sample from within each (stratum).

Cluster sample: - divide the population into clusters, randomly sample a few clusters.

Multistage sample: - divide into clusters, randomly sample a few clusters and "sample from within these clusters"

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## Experimental design

Control, Randomize, Replicate, Block.

explanatory variables: are imposed in the experiment

blocking variables: characteristics that the experiment come with, that we would like to control.

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