

Limitations of the Book Store DB

As it stands currently, the Book Store database serves purely as a transactional record keeper but there is a lot of value that could be extracted by investing into Big Data. Simple features like rating, publish date, competition between books can be expanded upon to yield invaluable information on what books perform well and in which kind of circumstances they do best. As well as adding myriads of additional feedback loops like the effect of genres on certain users, the effect of sales and special offers or offering free samples of books to users so they buy the entire series, for example. There is a lot of value that could be extracted, we just have to grasp for it.

