Design Cheat Sheet

1 Layout

1. Page width

750
960
1000

2. Columns

Margin
~2% page width

Padding
~1% page width
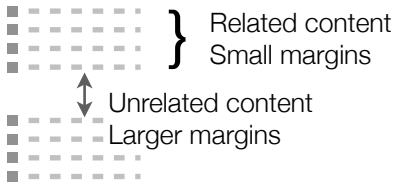
3. Content

} Related content
Small margins

Unrelated content
Larger margins

2 Typography

quick brown

Font size
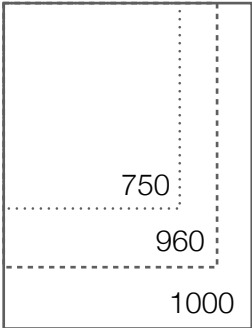
Line height
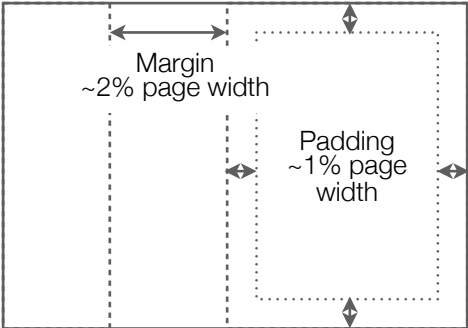
Header

Header font size
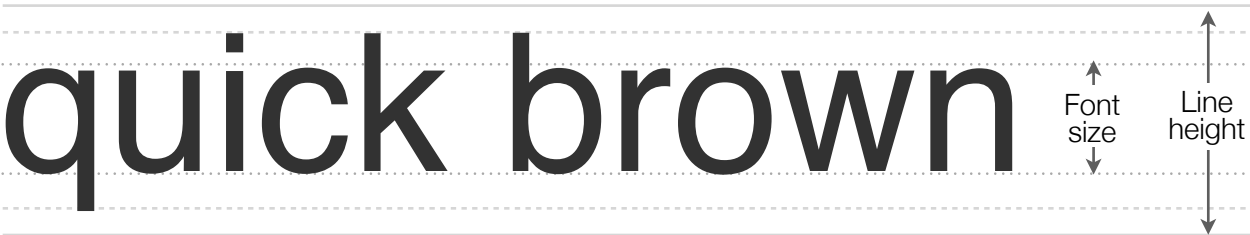
Header margin

Lorem ipsum dolor sit amet.

Paragraph margin

Sed dui orci, gravida nec vehicula in

Example sizes

Font size	14	
Line height	22	1.57 x font size
Paragraph margin	11	½ line height
Header font size	19	1.37 x font size
Header line height	21	1.1 x header font size
Header margin	28	2 x font size

3 Colour

1. Pick a key colour
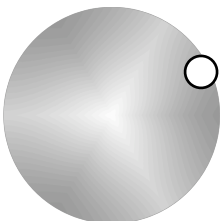
2. Distinguish elements by shades of this colour

Heading

Text content

Cancel   Accept

Sidebar