

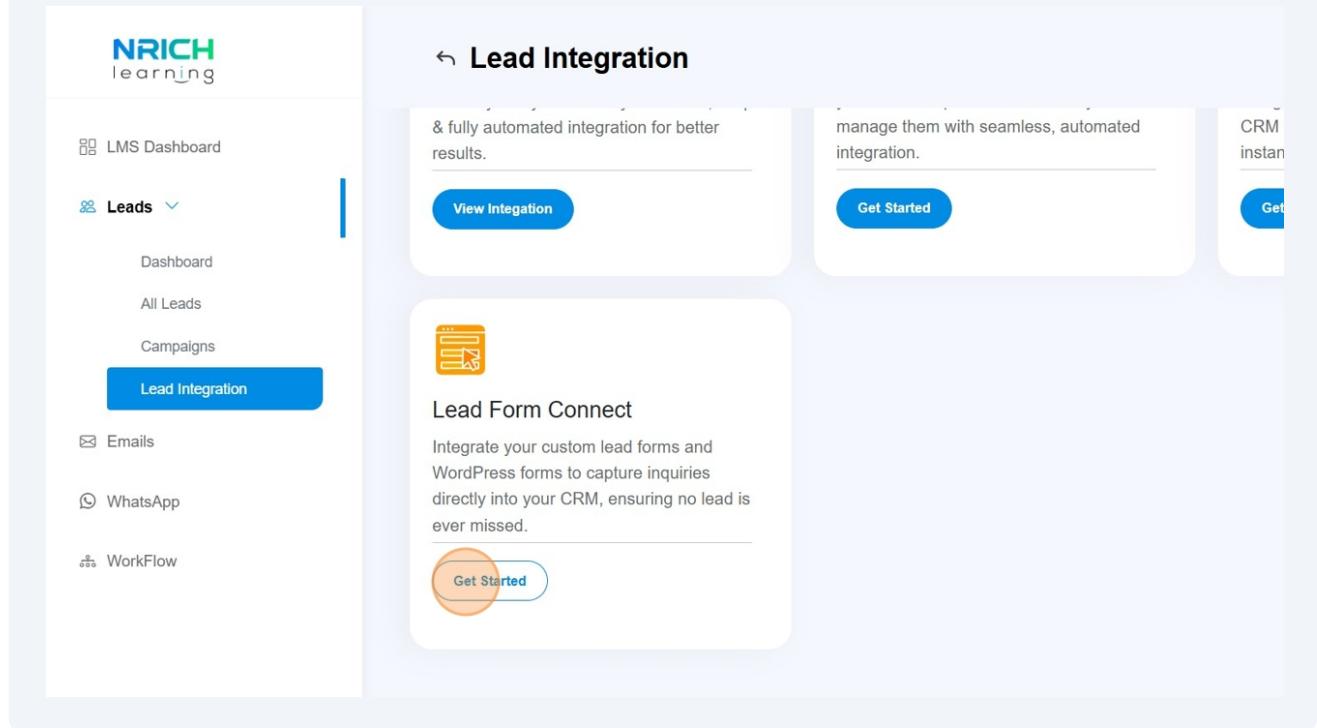
How to connect Contact Form 7 to Nrich CRM

Scribe[®]

- From the left sidebar, go to **Lead Integration**

Click on the “**Get Started**” button to create a new integration setup.

> This section allows you to connect your CRM with any external form, landing page, or Wordpress Forms.



- 2 Click on to “**Generate New Link** to Initiate the Process

The screenshot shows a software interface with a header featuring a bell icon and a user profile picture. Below the header is a large blue button labeled "Generate New link". The text "Seamlessly with Any Custom Website or Landing pages to Fetch Leads Directly into" is displayed above a yellow-highlighted input field containing placeholder text "e , name , country , city , phone". Below this is a table with columns: "Campaign", "Created By", "Connected", "Created At", "Active", and "Action".

- 3 In the “**Enter Title**” (eg: **WordPress Contact Form 7 – Website Leads**) field, type a meaningful name and Select with any Pipeline (Campaign) once done

Click **Submit** to create your new integration link.

The screenshot shows a "Lead Form Contact" dialog box. It has fields for "Title *" (containing "Enter Title") and "Campaign Name *" (containing "Select campaign"). A "Submit" button is at the bottom. The background shows a "Lead Form Integration" page with a sidebar and a table with columns: "Campaign", "Created By", "Connected", "Created At", "Active", and "Action".

4 Copy the generated **URL Endpoint** — this is the unique webhook link where form submissions will be sent.

> ⚡ Keep this URL handy — you'll need it in WordPress in the next steps.

← Lead Contact Form

Lead Form Integration

Generate New link

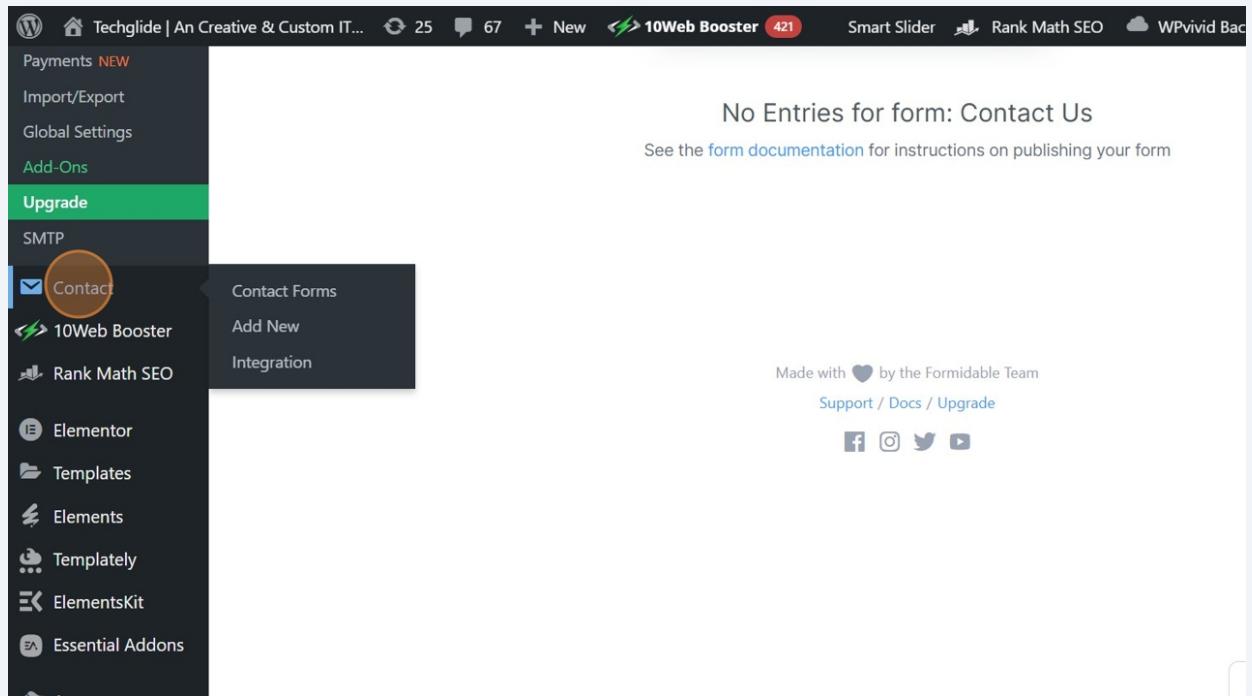
Create Your Own Forms and Integrate Seamlessly with Any Custom Website or Landing pages to Fetch Leads Directly into your CRM.

⚠ Allowed Column Names : email , state , name , country , city , phone

Title	Campaign	Created By	Connected	Created At	Active	Action
Wordpress Contact Us Form	New Campaign	Robin Reji	false	2025-10-28	<input checked="" type="checkbox"/>	Copy Url Edit
Website Homepage Form	New Campaign	Robin Reji	false	2025-10-28	<input checked="" type="checkbox"/>	≡

5 Go to Your WordPress Dashboard

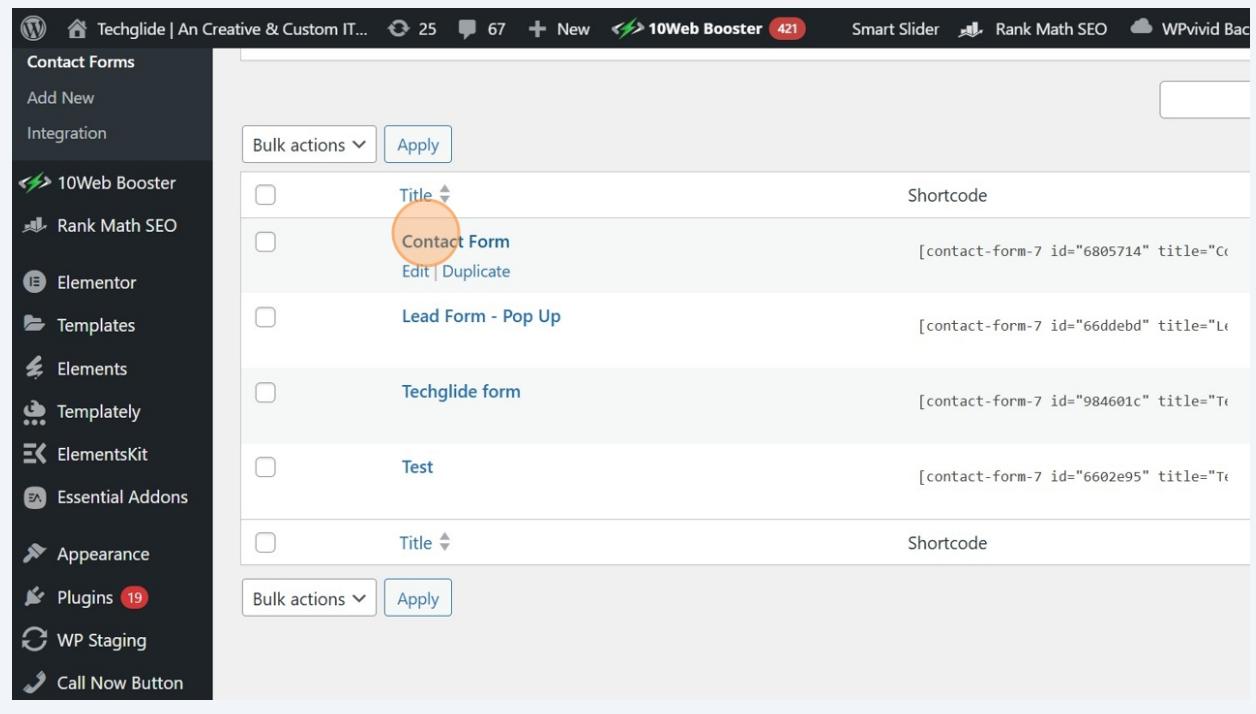
- Log in to your **WordPress Admin Panel**.
- From the left menu, navigate to **Contact ▾ Contact Forms**.
- Locate the Contact Form 7 form that collects leads from your website (for example, “Get in Touch” or “Request a Demo”).



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Click **Edit** under that form's name.

Within the Form Go to Webhook Section and Paste the Webhook URL.



The screenshot shows the 'Contact Forms' section of the 10Web Booster plugin. On the left sidebar, there are various menu items: Add New, Integration, 10Web Booster, Rank Math SEO, Elementor, Templates, Elements, Templately, ElementsKit, Essential Addons, Appearance, Plugins (19), WP Staging, and Call Now Button. The main area displays a list of contact forms. The first item in the list is 'Contact Form', which has a title, a checkbox, and a 'Edit | Duplicate' link. This item is highlighted with an orange circle. Below the list are 'Bulk actions' and 'Apply' buttons. The table columns are 'Title' (with a dropdown arrow) and 'Shortcode'. Other forms listed include 'Lead Form - Pop Up', 'Techglide form', and 'Test'.

Title	Shortcode
Contact Form	[contact-form-7 id="6805714" title="C
Lead Form - Pop Up	[contact-form-7 id="66ddebdb" title="Le
Techglide form	[contact-form-7 id="984601c" title="Te
Test	[contact-form-7 id="6602e95" title="Te