

Import Leads From Facebook To Nrich App

Scribe

- 1 Go to your Nrich Learning Admin Panel On the left-side menu (or top navigation) select Lead Integration.

The screenshot shows the Nrich Learning Admin Panel. On the left, there's a sidebar with the Nrich logo at the top. Below it, under the 'Leads' section, the 'Dashboard' button is highlighted with a blue background. Other options like 'All Leads', 'Campaigns', and 'Lead Integration' are listed below. The 'Lead Integration' option is circled in orange. The main area is titled 'Leads Dashboard' with a back arrow icon. It displays several statistics: 'Today's Lead' (5), 'Converted Leads' (Na), and 'Follow-up Leads' (Na). Below these, there's a chart for 'Total Leads' showing a value of 5. At the bottom, there's a timeline from Jan to Sep.

- 2** Click **Get Started** to initiate the integration setup.

The screenshot shows the NRICH learning platform's interface. On the left, there is a sidebar with the following menu items:

- LMS Dashboard
- Leads (selected)
- Dashboard
- All Leads
- Campaigns
- Lead Integration** (highlighted with a blue background)
- Emails
- WhatsApp
- WorkFlow

The main content area is titled "Lead Integration" and contains a section titled "CRM Integrations". It lists two integration options:

- Meta AD's**: Described as "Seamlessly Fetch Meta campaign leads instantly into your CRM system. Fast, simple & fully automated integration for better results." A "Get Started" button is shown, with the "Meta" icon circled in orange.
- Google Sheet**: Described as "Sync Google Spreadsheet data directly to your CRM. Capture leads instantly and manage them with seamless, automated integration." A "Get Started" button is shown.

On the far right, there is a partial view of another integration card for "Google Sheets" with the text "Fetch Google CRM instance" and a "Get Started" button.

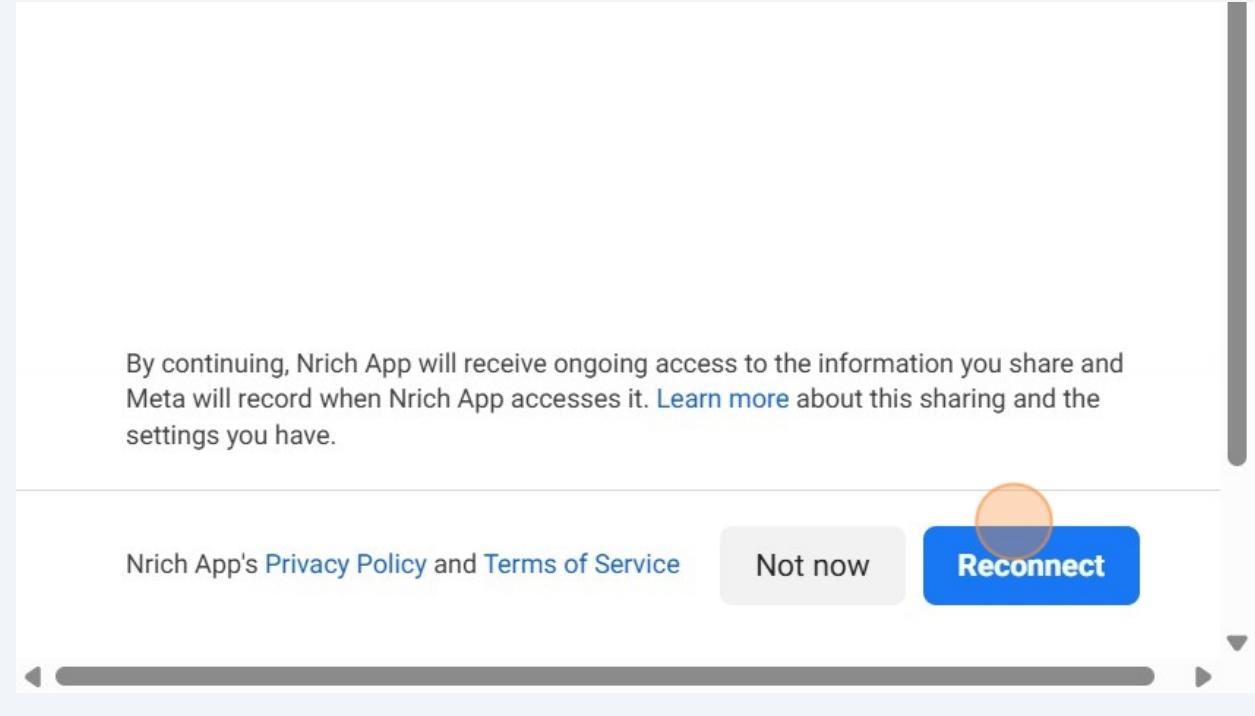
- 3** When prompted, click **Login To Your Facebook Account**. This connects your Facebook account so the lead data can be accessed.

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The main content area is titled "Meta Integration" and contains a section titled "Facebook Meta Leads Integration". It describes the integration and provides a "Login To Your Facebook Account" button, which has the "Facebook" icon circled in orange.

- 4 A Facebook permissions screen will appear. Click **Continue** (or equivalent) to allow Nrich Learning LMS to access the necessary data. This ensures the app receives ongoing access and Meta records when it is accessed.



- 5 Click on the **"+"** (Plus) icon in the integration panel. Once connected with your Facebook account, this section will automatically **fetch and display all the Facebook Pages** linked to your account. You can then choose the specific page(s) you want to connect for importing leads into your Nrich Learning LMS.

Meta Integration

Facebook Meta Leads Integration

Upon signing into your Facebook account, seamlessly automate lead retrieval to your CRM. Experience the convenience of auto-fetching leads for efficient and organized customer relationship management.

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- 6 Click **View** to open the integration configuration or connection details.

Meta Integration

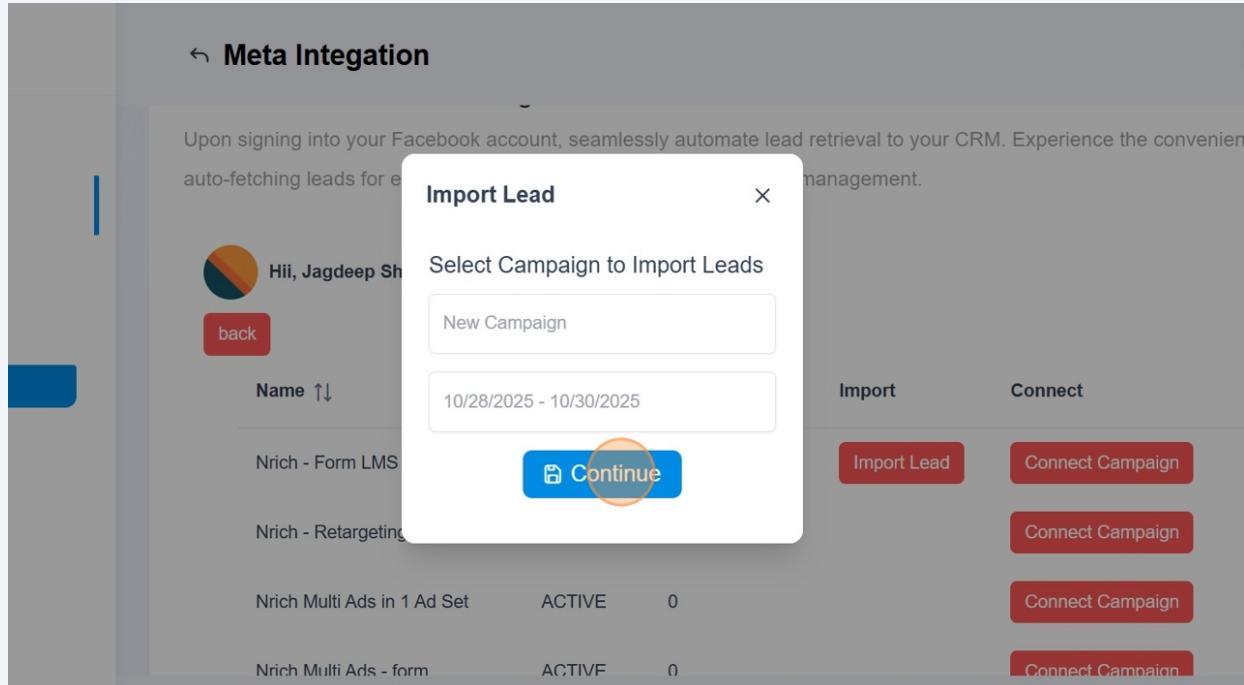
	Shine Pro	Vehicle detailing service	View
	Legal visa advice	Passport & visa service	View
	StudySmart Academy	Tutor/Teacher	View
	Grproperties	Commercial property agent	View
	Tech Glide	Internet marketing service	View
	Nrich Learning	Education website	View
	Find and Consult	Internet company	View
	Free Part Time Jobs	Jobs and occupations	View

- 7 Click **Import Lead** to trigger the lead import process from Facebook into Nrich Learning Manually

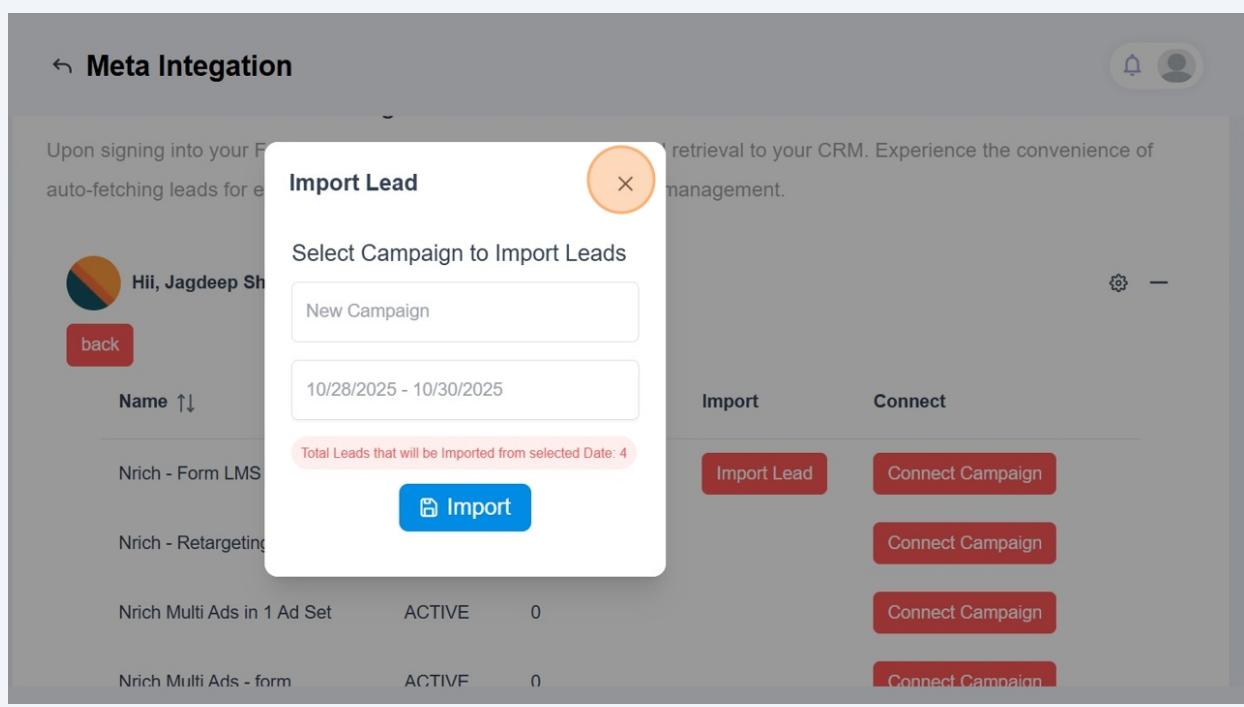
Meta Integration

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back				
Name ↑↓	status ↑↓	Total Leads ↑↓	Import	Connect
Nrich - Form LMS	ACTIVE	164	Import Lead	Connect Campaign
Nrich - Retargeting form	ACTIVE	0		Connect Campaign
Nrich Multi Ads in 1 Ad Set	ACTIVE	0		Connect Campaign
Nrich Multi Ads - form	ACTIVF	0		Connect Campaion

- 8 Click the **Select Pipeline** (campaign) and Date Range field to specify the timeframe for which you want to import leads (for example, last 7 days, last month). After selecting the date range, click **Continue** to proceed to campaign selection.



- 9 Click **Import Lead** to trigger the lead import process from Facebook into Nrich Learning.



- 10** Click **Connect Campaign** to select the Facebook ad campaign from which leads are to be imported Realtime Automatically.

← **Meta Integration**

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- 11** Select the **Pipeline (Campaign)** to which the Leads will be mapped to so that All the Leads from theis Leads will be Fetched into the Pipeline (campaign) created in your CRM

← **Meta Integration**

Upon signing into your Facebook account, seamlessly automate lead retrieval to your CRM. Experience the auto-fetching leads for efficient and organized customer relationship management.

Import Lead

Select campaign to Import

New Campaign

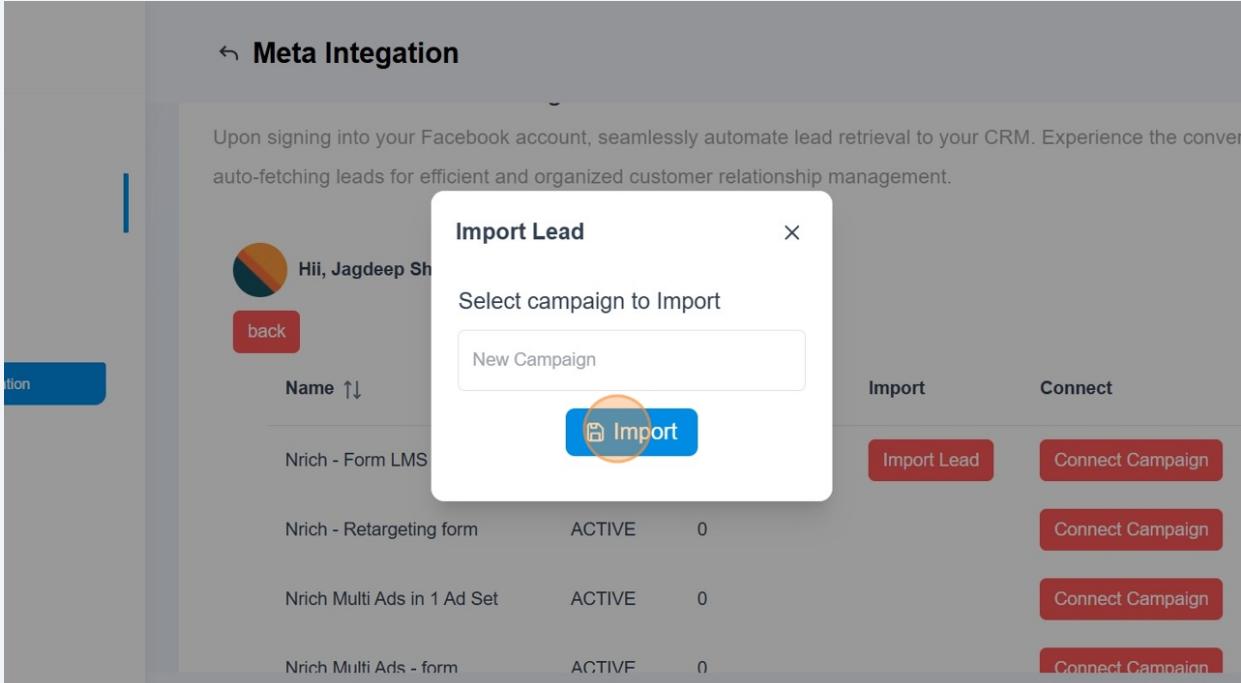
Import

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- 12** Click **Import** to begin the actual transfer of lead data into your Nrich account it Starts the Automation to Start the Leads fetching



- 13** You can click **Unsubscribe** (or the equivalent disconnect option) if you wish to stop the flow of leads from Facebook in the future.

