

# Link a New Google Sheet to Your Lead Dashboard

- 1 Go to **Lead Integration** from the left-navigation menu in Nrich Learning

The screenshot shows the Nrich Learning interface. On the left is a navigation menu with the following items: LMS Dashboard, Leads (expanded), Dashboard (highlighted in blue), All Leads, Campaigns, Lead Integration (circled in orange), Emails, WhatsApp, and WorkFlow. The main content area is titled 'Leads Dashboard' and contains three summary cards: 'Today's Lead' (Na), 'Converted Leads' (Na), and 'Follow-up Leads' (Na). Below these is a 'Total Leads' section with the message 'No Leads' and a bar chart showing 'No Data Available' for the months of Jan through Sep. At the bottom, there is a filter bar set to 'Institute Level' and a date selector set to 'Today'.

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Click **Get Started on Google Sheet Integration** to initiate the sheet-linking process.

The screenshot shows the 'Lead Integration' page. At the top, there's a back arrow and the title 'Lead Integration'. Below it, a section titled 'CRM Integrations' describes tools to automate workflows. A 'CONNECTED INTEGRATIONS' button is in the top right. Three integration cards are displayed: 'Meta AD's' with a 'View Integration' button, 'Google Sheet' with a 'Get Started' button (highlighted with an orange circle), and 'Google ADWords' with a 'Get Started' button. A fourth card is partially visible at the bottom left.

← **Lead Integration**

**CRM Integrations**  
Discover tools to automate workflows and seamlessly sync data with multiple sources, enhancing efficiency and simplifying processes.

**CONNECTED INTEGRATIONS**

**Meta AD's**  
Seamlessly Fetch Meta campaign leads instantly into your CRM system. Fast, simple & fully automated integration for better results.  
[View Integration](#)

**Google Sheet**  
Sync Google Spreadsheet data directly to your CRM. Capture leads instantly and manage them with seamless, automated integration.  
[Get Started](#)

**Google ADWords**  
Fetch leads from Google campaigns using Google Asset Form. Add details in Custom CRM Integration, and it's ready to start instantly.  
[Get Started](#)

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Click on **Link New Sheet** to create and connect a new Google Sheet for lead capture.

The screenshot shows the 'Google Spreadsheet' page. At the top, there's a back arrow and the title 'Google Spreadsheet'. Below it, a section titled 'GoogleSheet Webhook Script' has a 'Link New Sheet' button (highlighted with an orange circle). The text below explains how to automate Google Sheets with CRM integration. A yellow box lists 'Allowed Columns: name, email, phone, city, state, country'. At the bottom, a table header is visible with columns: Campaign, Created By, Connected, Created At, Subscribe, and Action.

← **Google Spreadsheet**

**GoogleSheet Webhook Script**  
Automate your Google Sheets with CRM integration by copying the provided script. This enables automatic fetching of data, streamlining the process for efficient management and organization.

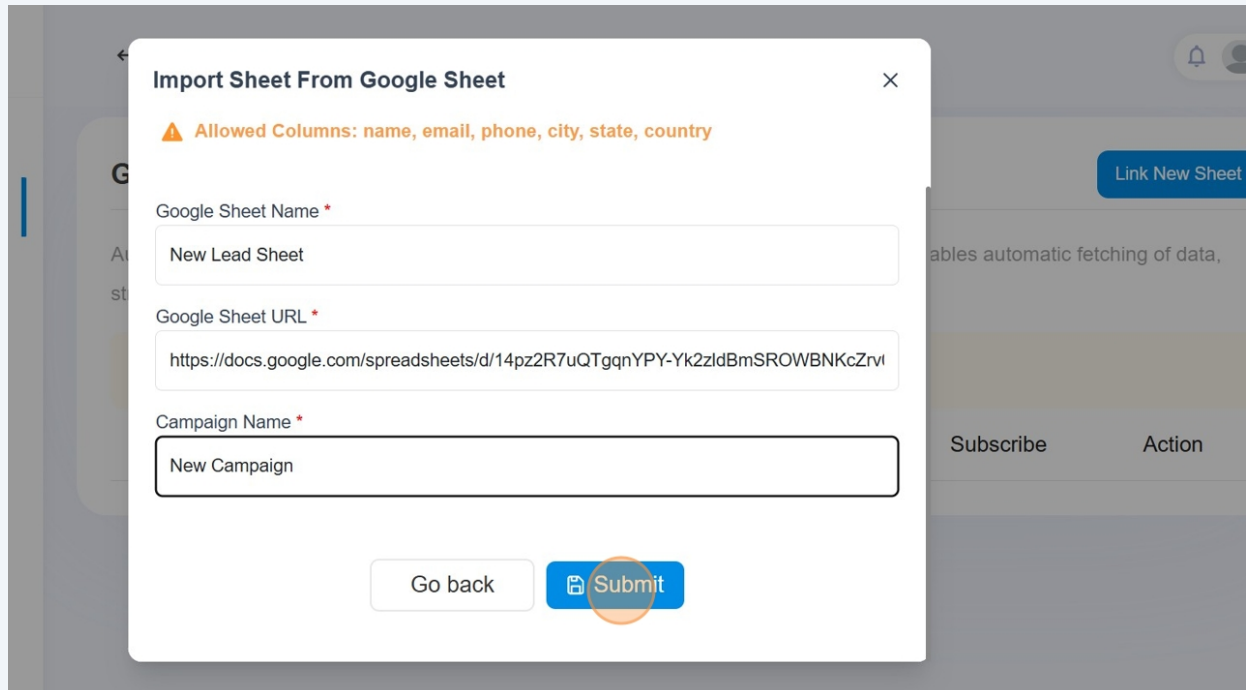
**Link New Sheet**

⚠ **Allowed Columns: name, email, phone, city, state, country**

Campaign	Created By	Connected	Created At	Subscribe	Action
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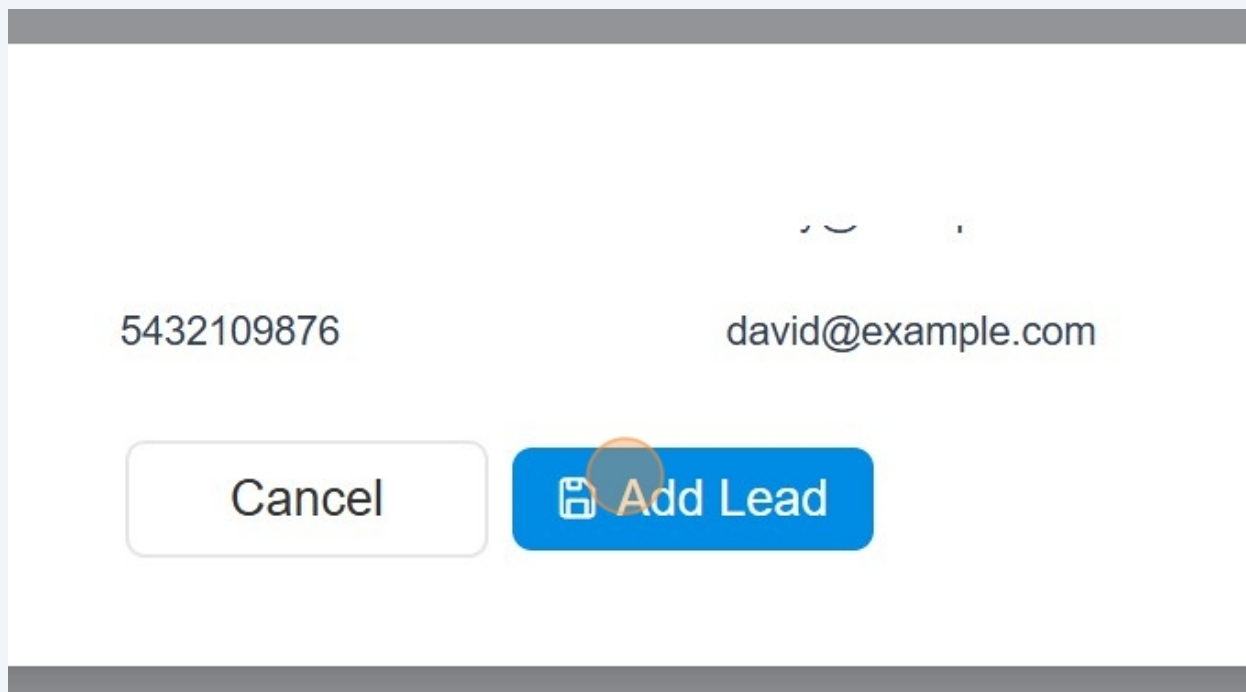
In the prompt, type the sheet name, Sheet Url and Select the Pipeline (campaign) and press **Submit** to create the sheet and link it to your Nrich Learning dashboard.



The screenshot shows a modal dialog titled "Import Sheet From Google Sheet" with a close button (X) in the top right corner. Below the title, there is a warning icon and text: "Allowed Columns: name, email, phone, city, state, country". The dialog contains three input fields: "Google Sheet Name \*" with the value "New Lead Sheet", "Google Sheet URL \*" with the value "https://docs.google.com/spreadsheets/d/14pz2R7uQTgqnYPY-Yk2zldBmSROWBNKcZrv", and "Campaign Name \*" with the value "New Campaign". At the bottom, there are two buttons: "Go back" and "Submit". The "Submit" button is highlighted with an orange circle.

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On the Lead Preview Screen you will be able to See all the Leads fetched from the Sheets and Click **Add Lead** to begin capturing leads into the newly-linked sheet.



The screenshot shows a lead preview screen. At the top, there is a header bar. Below it, there is a large empty space. In the center, there is a lead card with the phone number "5432109876" and the email address "david@example.com". At the bottom of the card, there are two buttons: "Cancel" and "Add Lead". The "Add Lead" button is highlighted with an orange circle.

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Moreover you can you ahead and Click on Subscribe to Automate the Lead Fetching Process Automated and now Go to **All Leads** to view the aggregated leads in your dashboard.

The screenshot displays the NRICH learning dashboard interface. On the left is a sidebar menu with the following items: LMS Dashboard, Leads (selected), Dashboard, All Leads, Campaigns, Lead Integration (highlighted in blue), Emails, WhatsApp, and WorkFlow. The main content area is titled 'Google Spread Sheet' and contains a 'GoogleSheet Webhook Script' section. This section includes a 'Link New Sheet' button and a description: 'Automate your Google Sheets with CRM integration by copying the provided script. This enables automatic fetching of data, streamlining the process for efficient management and organization.' Below this is a yellow warning box stating 'Allowed Columns: name, email, phone, city, state, country'. At the bottom is a table with the following data:

Campaign	Created By	Connected	Created At	Subscribe	Action
New Campaign	Robin Reji	true	2025-10-28	<input checked="" type="checkbox"/>	