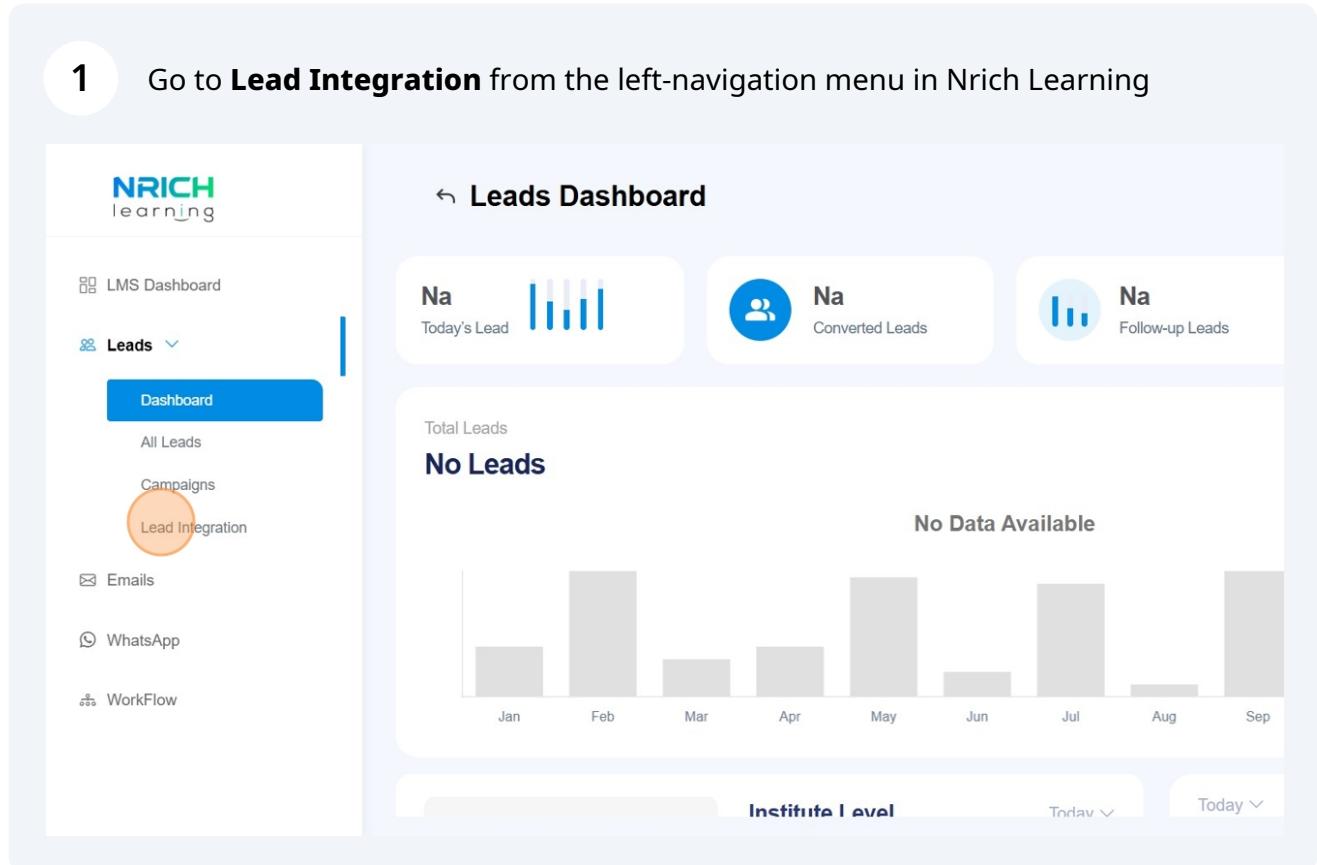


Link a New Google Sheet to Your Lead Dashboard

Scribe 

- 1 Go to **Lead Integration** from the left-navigation menu in Nrich Learning



The screenshot shows the Nrich Learning platform interface. On the left, there is a navigation sidebar with the following items:

- LMS Dashboard
- Leads ▼
 - Dashboard (highlighted with a blue box)
 - All Leads
 - Campaigns
 - Lead Integration (highlighted with an orange circle)
- Emails
- WhatsApp
- WorkFlow

The main content area is titled "Leads Dashboard". It features three cards at the top:

- "Today's Lead" with a bar chart icon and the value "Na".
- "Converted Leads" with a person icon and the value "Na".
- "Follow-up Leads" with a bar chart icon and the value "Na".

Below these cards, there is a section titled "Total Leads" with the message "No Leads" and "No Data Available". A bar chart shows lead counts for each month from January to September. The chart has the following approximate data:

| Month | Leads |
|-------|-------|
| Jan | ~10 |
| Feb | ~25 |
| Mar | ~10 |
| Apr | ~15 |
| May | ~25 |
| Jun | ~10 |
| Jul | ~25 |
| Aug | ~5 |
| Sep | ~25 |

At the bottom of the dashboard, there are filters for "Institute Level", "Today ▾", and "Today ▾".

- 2 Click **Get Started on Google Sheet Integration** to initiate the sheet-linking process.

↳ Lead Integration

CRM Integrations

Discover tools to automate workflows and seamlessly sync data with multiple sources, enhancing efficiency and simplifying processes.

CONNECTED INTEGRATIONS



Meta AD's

Seamlessly Fetch Meta campaign leads instantly into your CRM system. Fast, simple & fully automated integration for better results.

[View Integration](#)



Google Sheet

Sync Google Spreadsheet data directly to your CRM. Capture leads instantly and manage them with seamless, automated integration.

[Get Started](#)



Google ADWords

Fetch leads from Google campaigns using Google Asset Form. Add details in Custom CRM Integration, and it's ready to start instantly.

[Get Started](#)

- 3 Click on **Link New Sheet** to create and connect a new Google Sheet for lead capture.

↳ Google Spread Sheet

GoogleSheet Webhook Script

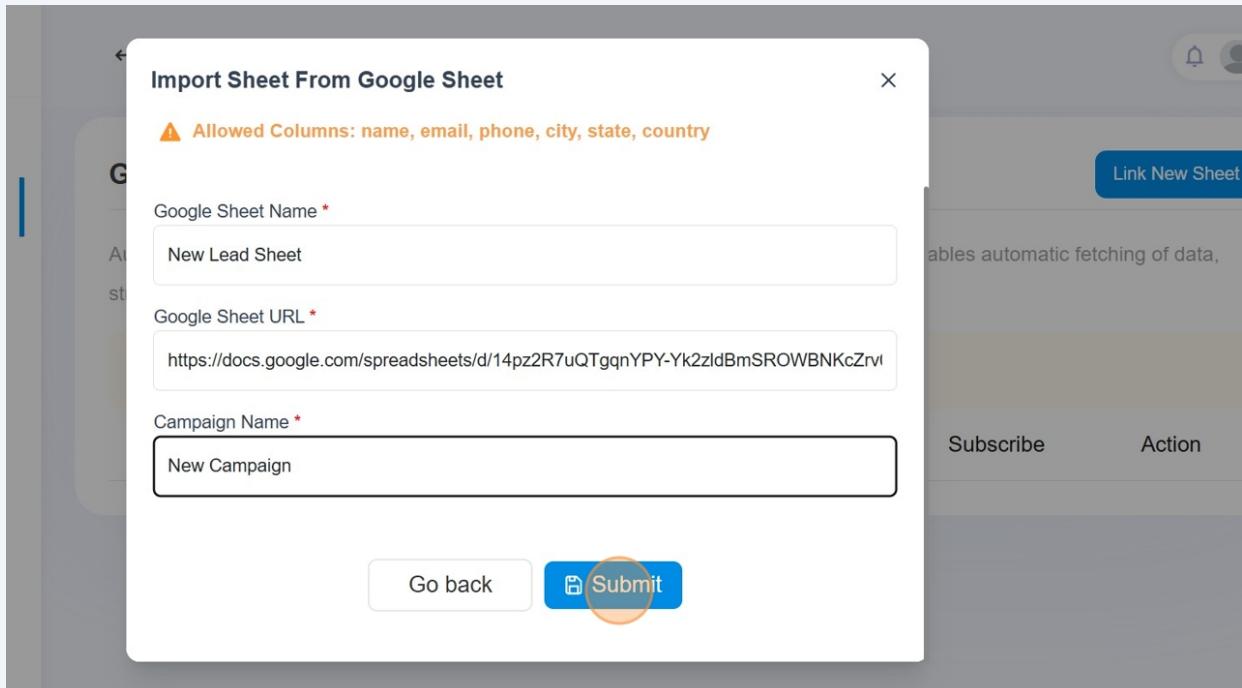
[Link New Sheet](#)

Automate your Google Sheets with CRM integration by copying the provided script. This enables automatic fetching of data, streamlining the process for efficient management and organization.

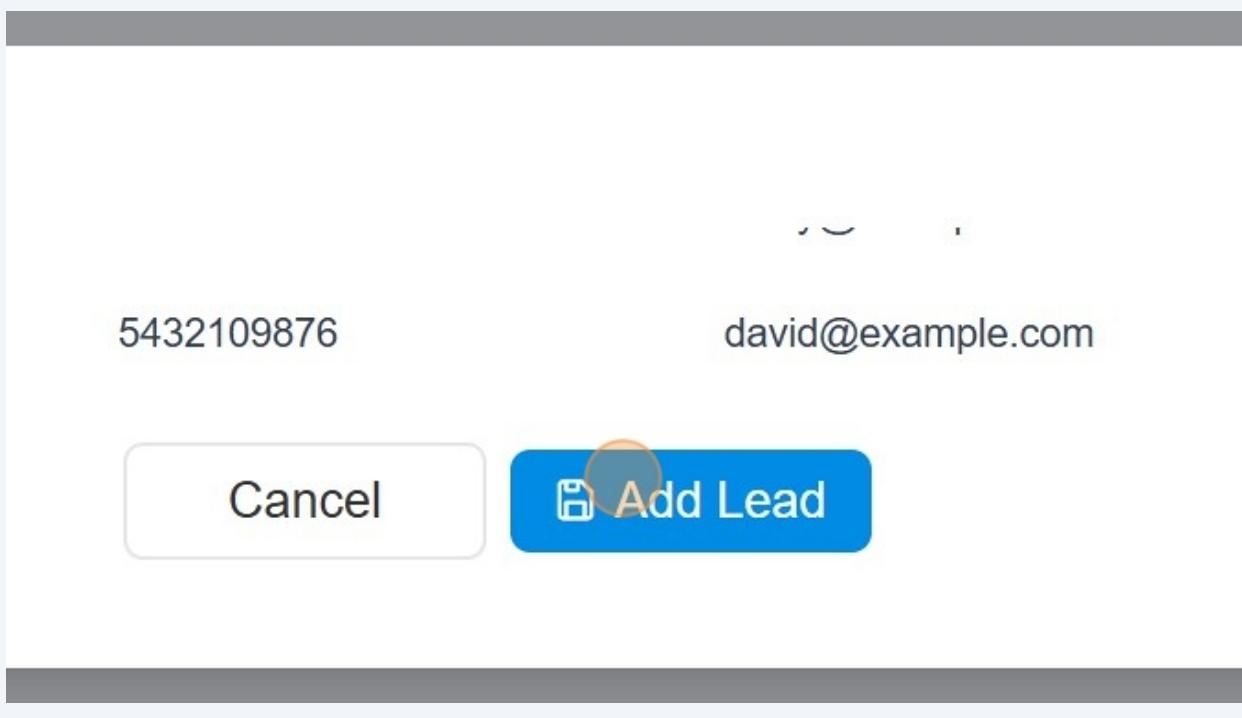
⚠ Allowed Columns: name, email, phone, city, state, country

| Campaign | Created By | Connected | Created At | Subscribe | Action |
|----------|------------|-----------|------------|-----------|--------|
|----------|------------|-----------|------------|-----------|--------|

- 4 In the prompt, type the sheet name, Sheet Url and Select the Pipeline (campaign) and press **Submit** to create the sheet and link it to your Nrich Learning dashboard.



- 5 On the Lead Preview Screen you will be able to See all the Leads fetched from the Sheets and Click **Add Lead** to begin capturing leads into the newly-linked sheet.



6

Moreover you can you ahead and Click on Subscribe to Automate the Lead Fetching Process Automated and now Go to **All Leads** to view the aggregated leads in your dashboard.

The screenshot shows two main sections of the NRICH learning platform interface.

Left Sidebar: A navigation menu with the following items:

- LMS Dashboard
- Leads
 - Dashboard
 - All Leads (highlighted with an orange circle)
 - Campaigns
- Lead Integration (highlighted with a blue box)
- Emails
- WhatsApp
- WorkFlow

Right Main Area: The title is "Google Spread Sheet".

GoogleSheet Webhook Script

Automate your Google Sheets with CRM integration by copying the provided script. This enables automatic fetching of data, streamlining the process for efficient management and organization.

Allowed Columns: name, email, phone, city, state, country

| Campaign | Created By | Connected | Created At | Subscribe | Action |
|--------------|------------|-----------|------------|-------------------------------------|----------------|
| New Campaign | Robin Reji | true | 2025-10-28 | <input checked="" type="checkbox"/> | ≡ |