

Copy Lead Integration Code for Google Ads Scribe[®]

1

Log into your Nrich Learning LMS and navigate to the **“Lead Integration”** section from the main menu.

The screenshot displays the Nrich Learning LMS interface. On the left, the 'Leads' menu is expanded, and 'Lead Integration' is highlighted with an orange circle. The main area is the 'Leads Dashboard', which shows a 'Total Leads' count of 5 and a bar chart for the months of January through September. The dashboard also includes three summary cards: 'Today's Lead' (5), 'Converted Leads' (Na), and 'Follow-up Leads' (Na).

NRICH learning

LMS Dashboard

Leads ▾

Dashboard

All Leads

Campaigns

Lead Integration

Emails

WhatsApp

Workflow

Leads Dashboard

5 Today's Lead

Na Converted Leads

Na Follow-up Leads

Total Leads

5

Jan Feb Mar Apr May Jun Jul Aug Sep

2 Click the **"Get Started"** button to initiate the integration setup.

Lead Integration

Discover tools to automate workflows and seamlessly sync data with multiple sources, enhancing efficiency and simplifying processes.

CONNECTED INTEGRATIONS

Meta AD's

Seamlessly Fetch Meta campaign leads instantly into your CRM system. Fast, simple & fully automated integration for better results.

[View Integration](#)

Google Sheet

Sync Google Spreadsheet data directly to your CRM. Capture leads instantly and manage them with seamless, automated integration.

[Get Started](#)

Google ADWords

Fetch leads from Google campaigns using Google Asset Form. Add details in Custom CRM Integration, and it's ready to start instantly.

[Get Started](#)

3 Click **"Click here to Copy"** to copy the Webhook URL and Webhook Key.

Google AdWords

Selected Campaign

New Campaign

[Edit Campaign](#)

Webhook URL

<https://api.findandconsult.com/add-lead-addsense/68f9ee6520ca4a60d7d3c395>

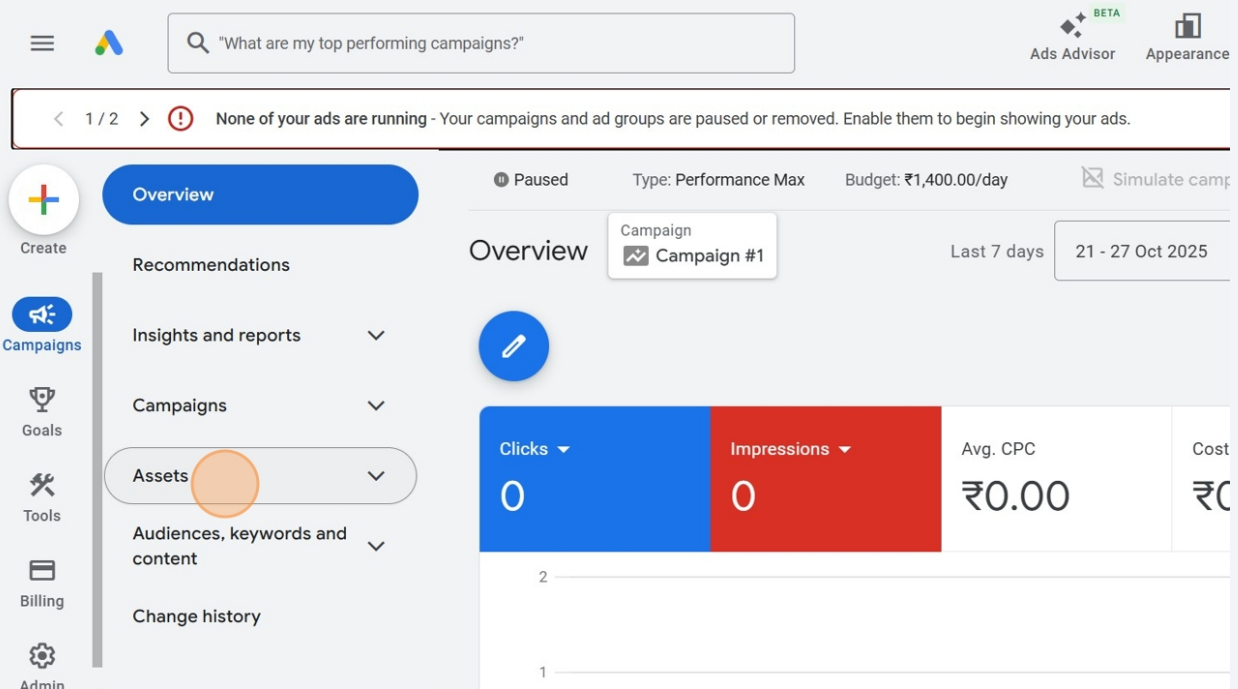
[Click here to Copy](#)

Webhook Key

68f9ee6520ca4a60d7d3c395

4

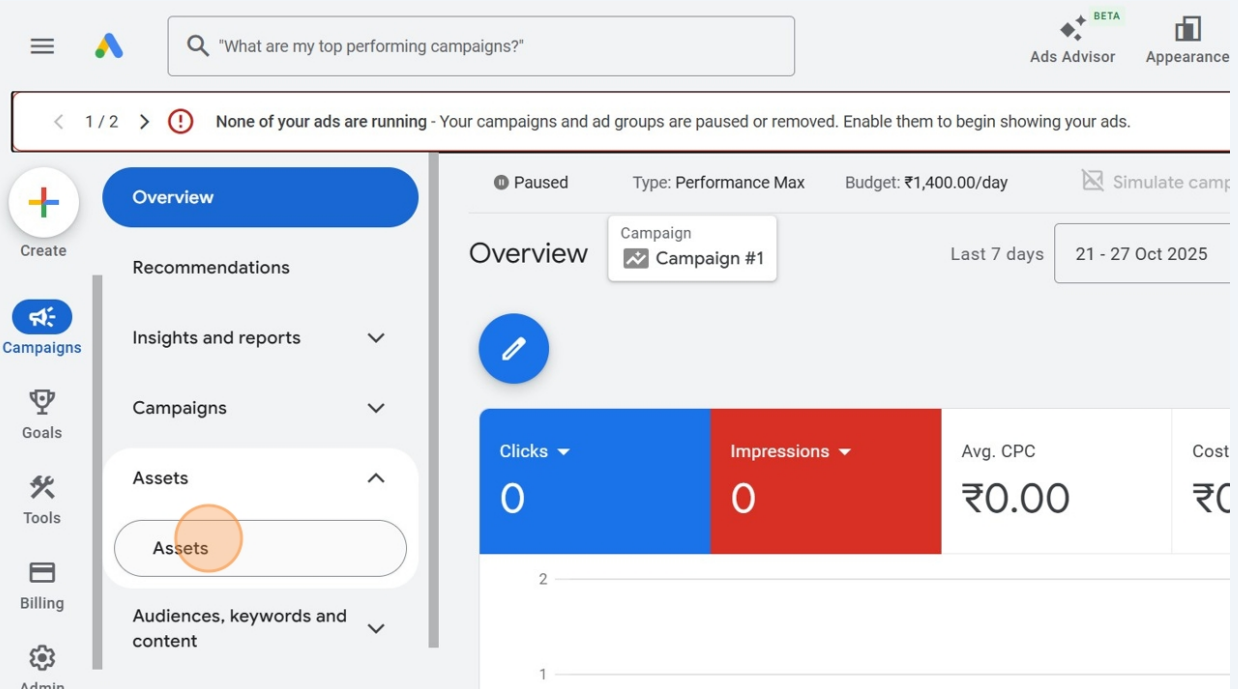
Log Onto your Google AdWord Account and click on **"Assets"** in the top navigation (or sidebar) to proceed to the Google Ad setup area.



The screenshot shows the Google Ads interface. In the left sidebar, the 'Assets' option is highlighted with an orange circle. The main content area shows the 'Overview' section for a campaign, with a table displaying performance metrics: Clicks (0), Impressions (0), Avg. CPC (₹0.00), and Cost (₹0.00). The campaign is paused, and the budget is ₹1,400.00/day. The date range is set to 'Last 7 days' (21 - 27 Oct 2025).

5

Within the "Assets" section, again select **"Assets"** to drill down to the correct asset type.



The screenshot shows the Google Ads interface. In the left sidebar, the 'Assets' option is highlighted with an orange circle. The main content area shows the 'Overview' section for a campaign, with a table displaying performance metrics: Clicks (0), Impressions (0), Avg. CPC (₹0.00), and Cost (₹0.00). The campaign is paused, and the budget is ₹1,400.00/day. The date range is set to 'Last 7 days' (21 - 27 Oct 2025).

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From the list of asset types, choose **the Lead form (Asset Type)** on which you want to Integrate your CRM With.

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Assets

Assets

Audiences, keywords and content

Change history

Asset	Asset type	Level	Status	Source
LMS for Online Classes	Lead form	Account	Eligible	Advertiser

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Scroll Down to Export Leads from Google Ads (Exporting Leads Via Webhook and Click on Other Data Integration options

None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Export leads from Google Ads

Exporting leads via webhook

Connect your CRM or app to automatically export leads without using code. You can also export using a webhook or manually download leads from the ad ex

Other data integration options

Import conversions

Import conversion data to Google Ads to optimise for your marketing funnel



Save Cancel


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You will paste the previously copied Webhook url and Key, after pasting the url and Keys in the correct field, click **"Save"**

To finalise your setup and ensure the code is active.



 BETA
Ads Advisor


< 1 / 2 >  None of your ads are running - Your campaigns and ad groups are paused or removed. Enable them to begin showing your ads.

Webhook integration (optional)

Create a webhook integration to send leads directly to your CRM software. [Learn more](#)

Webhook URL

Key



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[Send test data](#)

Import conversions

Import conversion data to Google Ads to optimise for your marketing funnel

Save

Cancel