

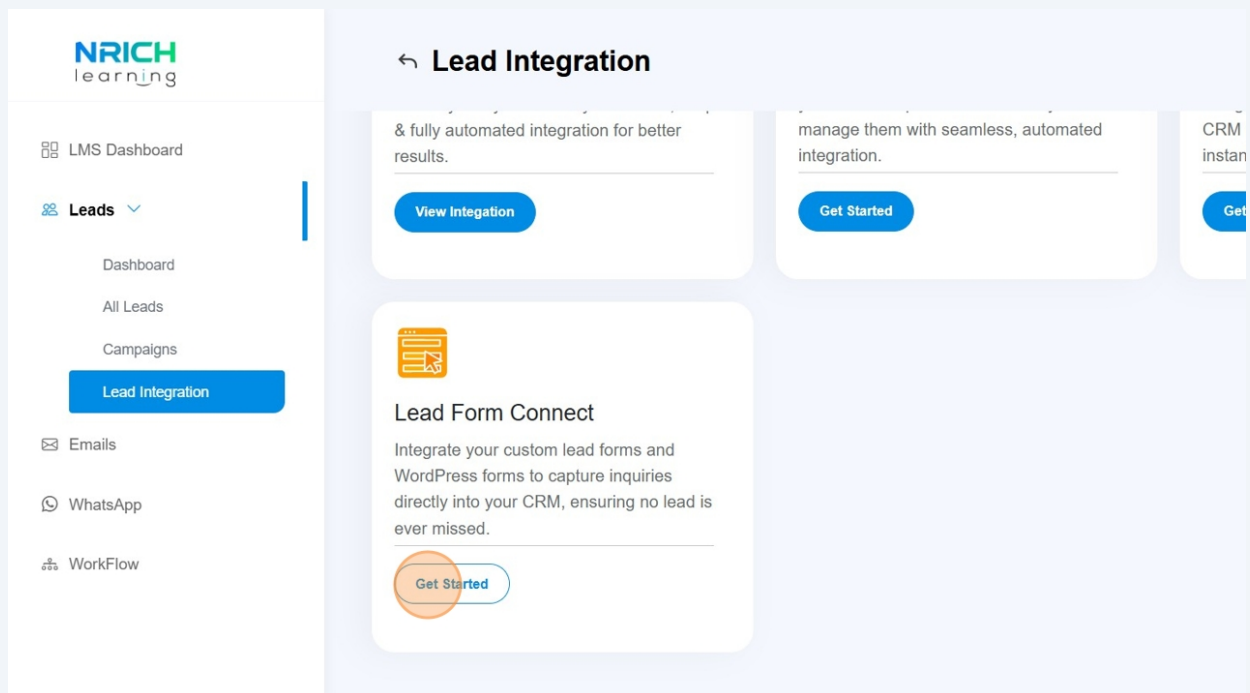
# How to connect Contact Form 7 to Nrich CRM

1

From the left sidebar, go to **Lead Integration**

Click on the **"Get Started"** button to create a new integration setup.

> This section allows you to connect your CRM with any external form, landing page, or Wordpress Forms.



2 Click on to **"Generate New Link"** to Initiate the Process

Generate New link

Seamlessly with Any Custom Website or Landing pages to Fetch Leads Directly into

e , name , country , city , phone

Campaign	Created By	Connected	Created At	Active	Action
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3 In the **"Enter Title"** (eg: **WordPress Contact Form 7 - Website Leads**) field, type a meaningful name and Select with any Pipeline (Campaign) once done

Click **Submit** to create your new integration link.

Lead Form Contact

Title \*

Enter Title

Campaign Name \*


Select campaign

Submit

Title	Connected	Created At
Wordpress Contact Us	false	2025-10-28

4

Copy the generated **URL Endpoint** — this is the unique webhook link where form submissions will be sent.

>  Keep this URL handy — you'll need it in WordPress in the next steps.

## Lead Contact Form



### Lead Form Integration

[Generate New link](#)

Create Your Own Forms and Integrate Seamlessly with Any Custom Website or Landing pages to Fetch Leads Directly into your CRM.

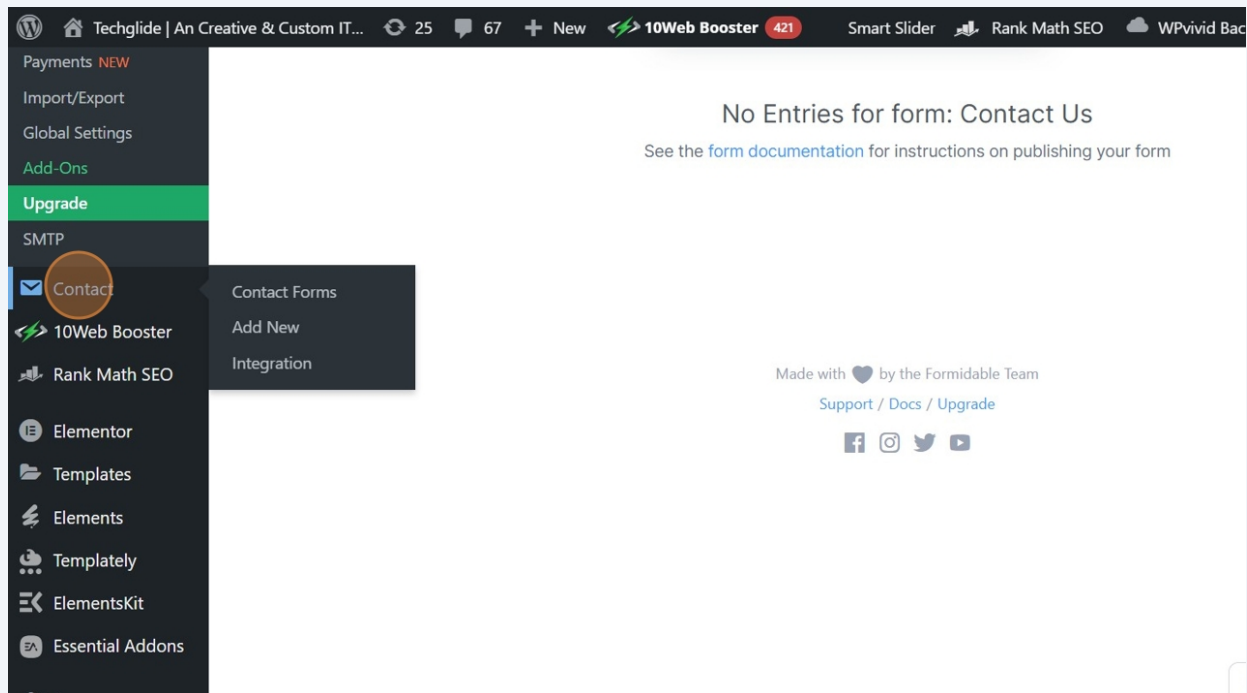
 Allowed Column Names : email , state , name , country , city , phone

Title	Campaign	Created By	Connected	Created At	Active	Action
Wordpress Contact Us Form	New Campaign	Robin Reji	false	2025-10-28	<input checked="" type="checkbox"/>	<div>Copy Url</div> <div>Edit</div>
Website Homepage Form	New Campaign	Robin Reji	false	2025-10-28	<input checked="" type="checkbox"/>	<div></div>



## 5 Go to Your WordPress Dashboard

- Log in to your **WordPress Admin Panel**.
- From the left menu, navigate to **Contact** ▢ **Contact Forms**.
- Locate the Contact Form 7 form that collects leads from your website (for example, “Get in Touch” or “Request a Demo”).



6

Click **Edit** under that form's name.

Within the Form Go to Webhook Section and Paste the Webhook URL.

The screenshot shows the WordPress dashboard with the Techglide sidebar. The 'Contact Forms' section is active, displaying a table of forms. The 'Contact Form' is highlighted with an orange circle, and the 'Edit' link is visible below it.

	Title	Shortcode
<input type="checkbox"/>	Contact Form <a href="#">Edit</a>   <a href="#">Duplicate</a>	[contact-form-7 id="6805714" title="Contact Form"]
<input type="checkbox"/>	Lead Form - Pop Up	[contact-form-7 id="66ddebdb" title="Lead Form - Pop Up"]
<input type="checkbox"/>	Techglide form	[contact-form-7 id="984601c" title="Techglide form"]
<input type="checkbox"/>	Test	[contact-form-7 id="6602e95" title="Test"]
<input type="checkbox"/>	Title	Shortcode