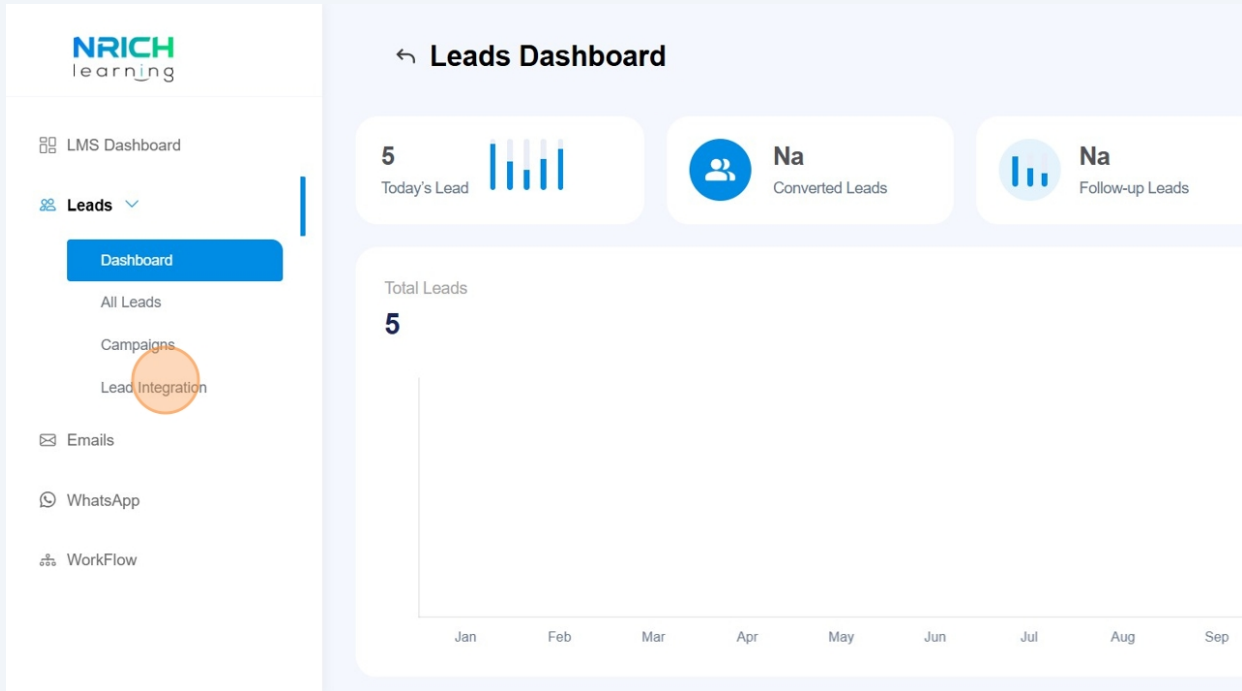


Import Leads From Facebook To Nrich App

1

Go to your Nrich Learning Admin Panel On the left-side menu (or top navigation) select Lead Integration.



The screenshot shows the Nrich Learning Admin Panel. On the left is a sidebar menu with the Nrich Learning logo at the top. Below the logo, the menu items are: LMS Dashboard, Leads (with a dropdown arrow), Dashboard (highlighted with a blue bar), All Leads, Campaigns, Lead Integration (circled in orange), Emails, WhatsApp, and WorkFlow. The main content area is titled 'Leads Dashboard' with a back arrow. It features three summary cards: 'Today's Lead' with a value of 5 and a bar chart, 'Converted Leads' with a value of Na and a person icon, and 'Follow-up Leads' with a value of Na and a bar chart. Below these is a 'Total Leads' section showing a value of 5 and a line chart with a horizontal axis labeled with months from Jan to Sep.

2 Click **Get Started** to initiate the integration setup.

NRICH learning

LMS Dashboard

Leads ▾

Dashboard

All Leads

Campaigns

Lead Integration

Emails

WhatsApp

WorkFlow

Lead Integration

CRM Integrations

Discover tools to automate workflows and seamlessly sync data with multiple sources, enhancing efficiency and simplifying processes.

Meta AD's

Seamlessly Fetch Meta campaign leads instantly into your CRM system. Fast, simple & fully automated integration for better results.

Get Started

Google Sheet

Sync Google Spreadsheet data directly to your CRM. Capture leads instantly and manage them with seamless, automated integration.

Get Started

Google Ads

Fetch Google Ads leads directly into your CRM. Capture leads instantly and manage them with seamless, automated integration.

Get Started

3 When prompted, click **Login To Your Facebook Account**. This connects your Facebook account so the lead data can be accessed.

NRICH learning

LMS Dashboard

Leads ▾

Dashboard

All Leads

Campaigns

Lead Integration

Emails

WhatsApp

WorkFlow

Meta Integration

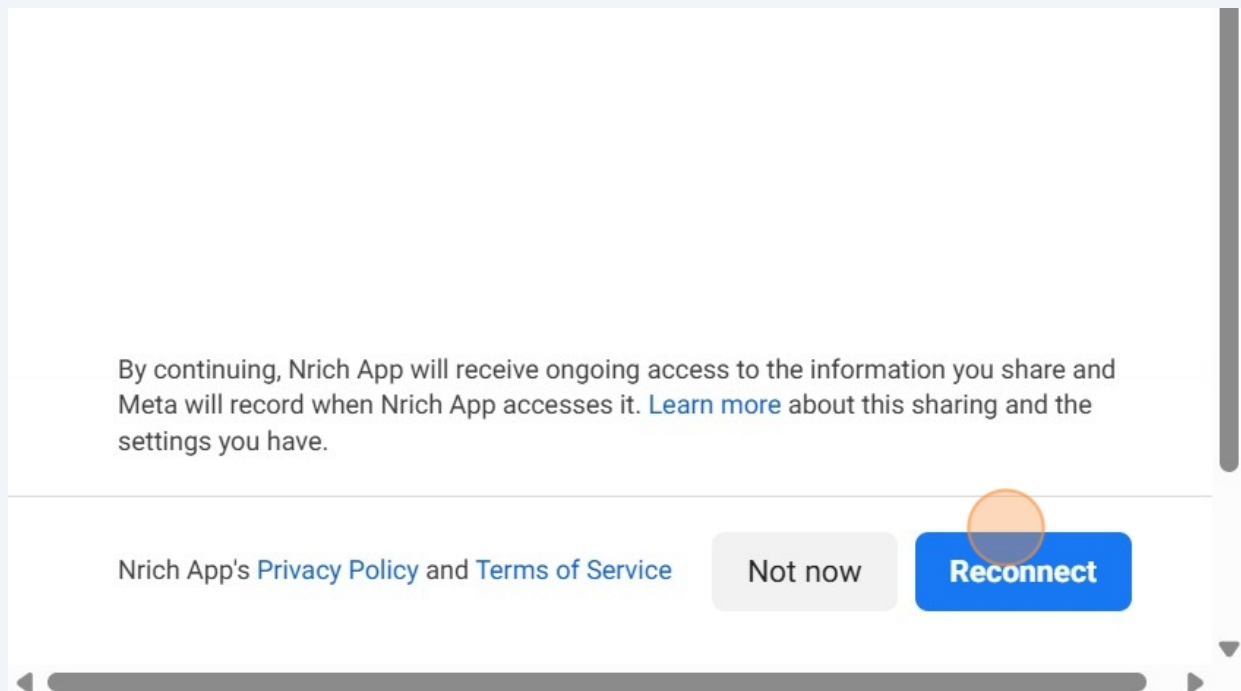
Facebook Meta Leads Integration

Upon signing into your Facebook account, seamlessly automate lead retrieval to your CRM. Ex auto-fetching leads for efficient and organized customer relationship management.

Login To Your Facebook Account

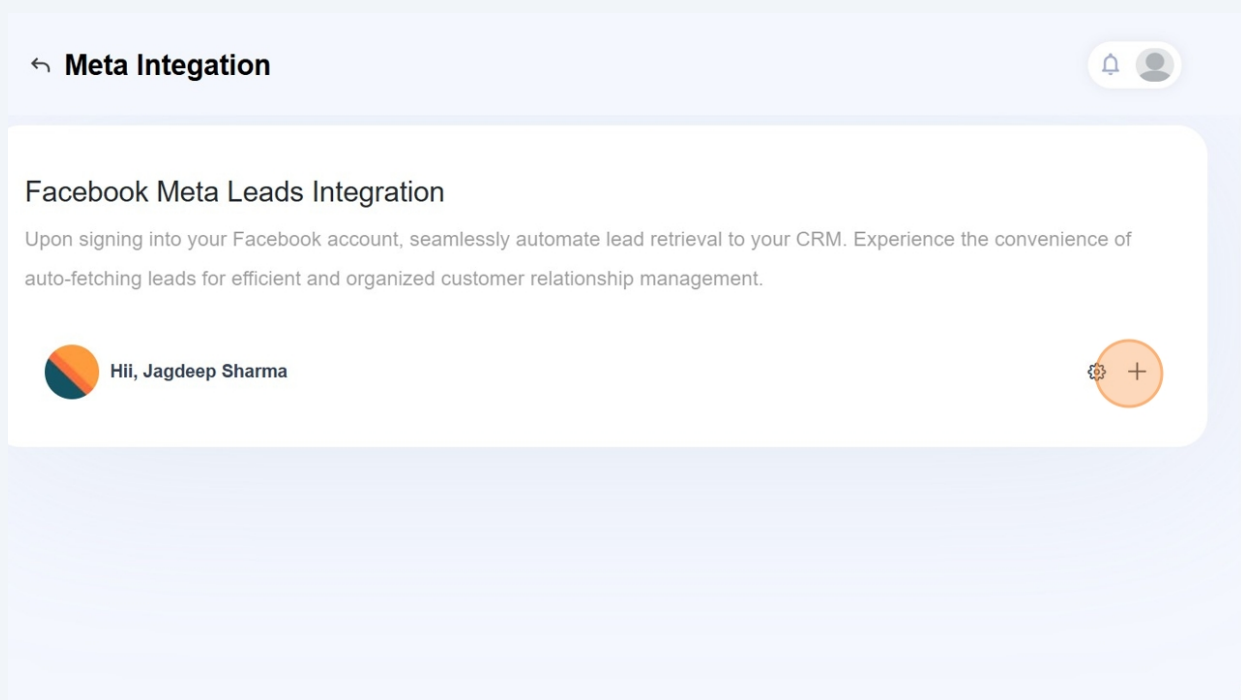
4

A Facebook permissions screen will appear. Click **Continue** (or equivalent) to allow Nrich Learning LMS to access the necessary data. This ensures the app receives ongoing access and Meta records when it is accessed.











5

Click on the **“+” (Plus) icon** in the integration panel. Once connected with your Facebook account, this section will automatically **fetch and display all the Facebook Pages** linked to your account. You can then choose the specific page(s) you want to connect for importing leads into your Nrich Learning LMS.



6 Click **View** to open the integration configuration or connection details.

← Meta Integration

	Shine Pro	Vehicle detailing service	View
	Legal visa advice	Passport & visa service	View
	StudySmart Academy	Tutor/Teacher	View
	Grproperties	Commercial property agent	View
	Tech Glide	Internet marketing service	View
	Nrich Learning	Education website	View
	Find and Consult	Internet company	View
	Free Part Time Jobs	Jobs and occupations	View

7 Click **Import Lead** to trigger the lead import process from Facebook into Nrich Learning Manually

← Meta Integration

Upon signing into your Facebook account, seamlessly automate lead retrieval to your CRM. Experience the convenience of auto-fetching leads for efficient and organized customer relationship management.



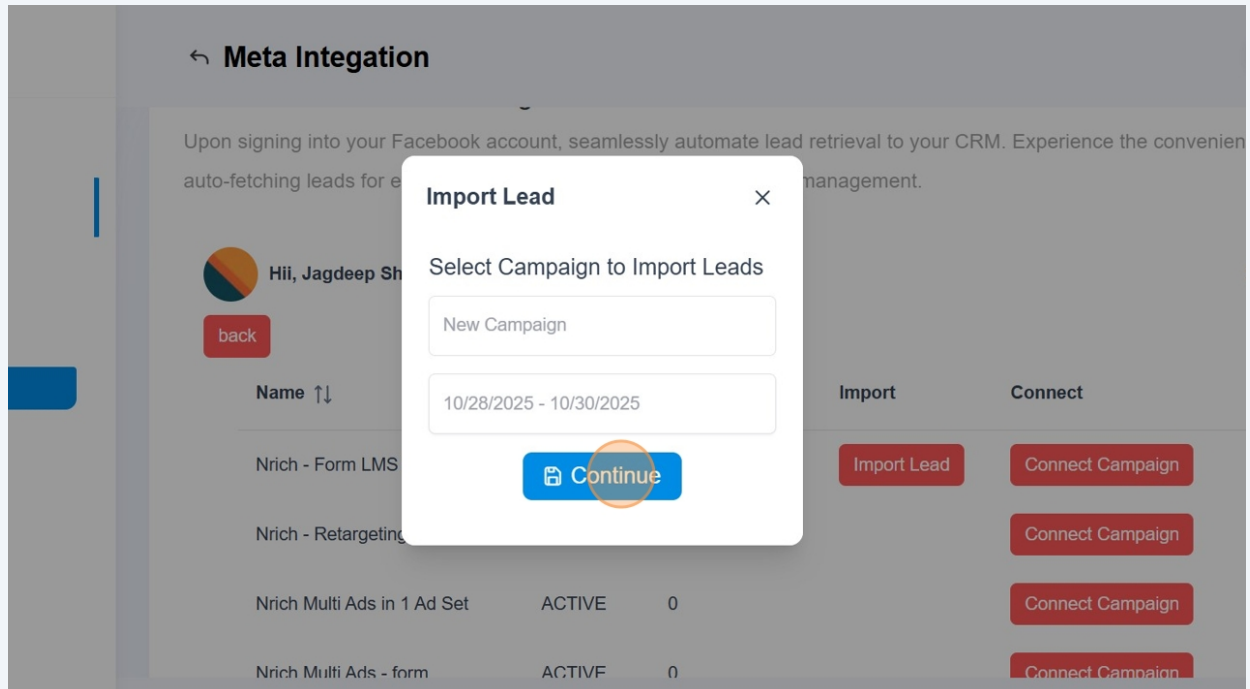
Hii, Jagdeep Sharma

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Name ↑↓	status ↑↓	Total Leads ↑↓	Import	Connect
Nrich - Form LMS	ACTIVE	164	Import Lead	Connect Campaign
Nrich - Retargeting form	ACTIVE	0		Connect Campaign
Nrich Multi Ads in 1 Ad Set	ACTIVE	0		Connect Campaign
Nrich Multi Ads - form	ACTIVE	0		Connect Campaign

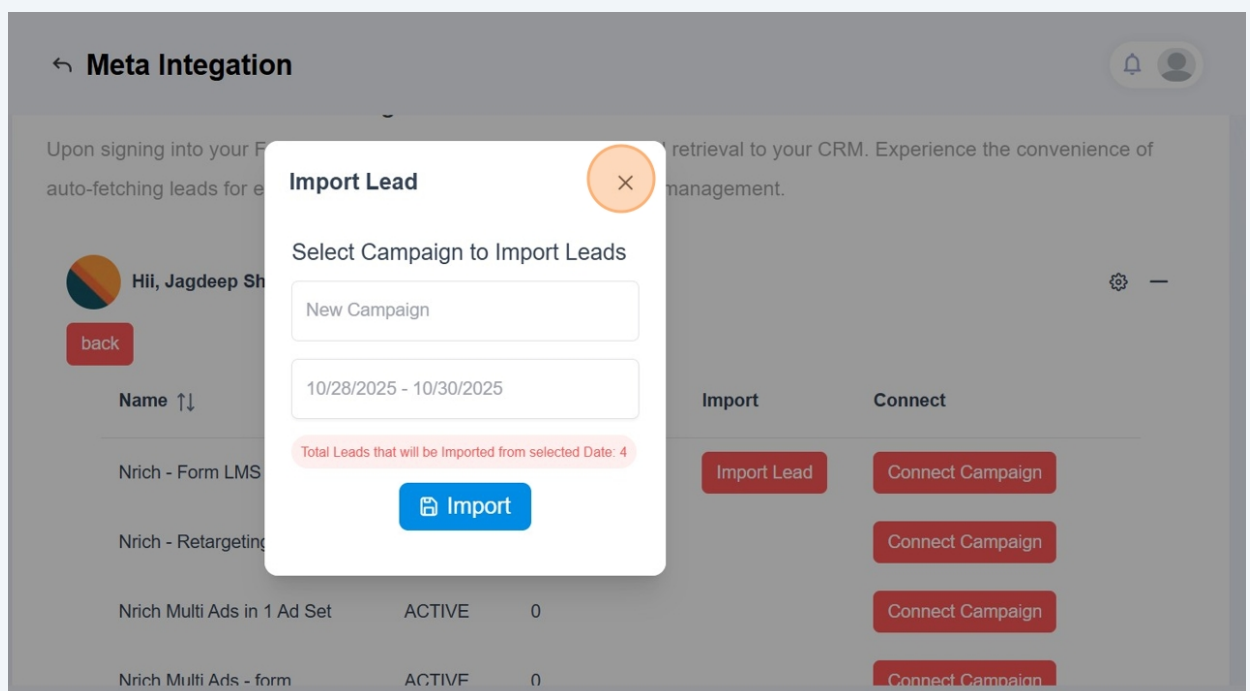
8

Click the **Select** Pipeline (campagin) and Date Range field to specify the timeframe for which you want to import leads (for example, last 7 days, last month).After selecting the date range, click **Continue** to proceed to campaign selection.



9

Click **Import Lead** to trigger the lead import process from Facebook into Nrich Learning.



10

Click **Connect Campaign** to select the Facebook ad campaign from which leads are to be imported Realtime Automatically.

← Meta Integration

Upon signing into your Facebook account, seamlessly automate lead retrieval to your CRM. Experience the convenience of auto-fetching leads for efficient and organized customer relationship management.



Hii, Jagdeep Sharma

back

Name ↑↓	status ↑↓	Total Leads ↑↓	Import	Connect
Nrich - Form LMS	ACTIVE	164	Import Lead	Connect Campaign
Nrich - Retargeting form	ACTIVE	0		Connect Campaign
Nrich Multi Ads in 1 Ad Set	ACTIVE	0		Connect Campaign
Nrich Multi Ads - form	ACTIVE	0		Connect Campaign

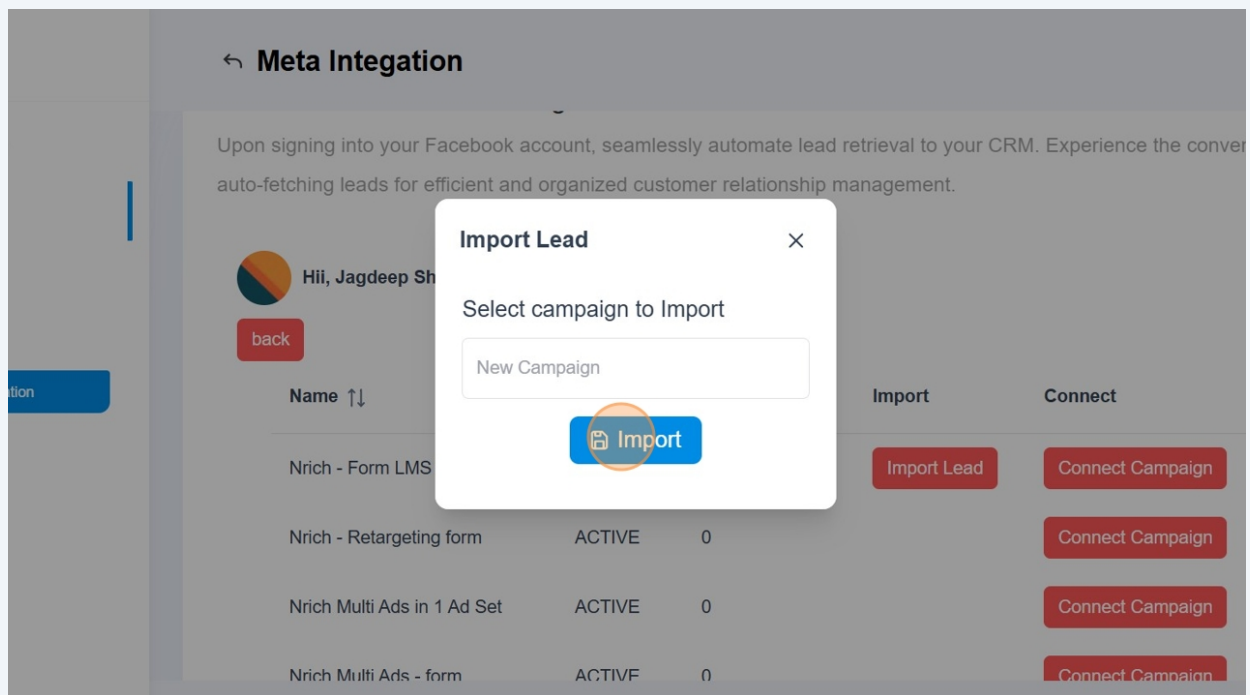
11

Select the **Pipeline (Campaign)** to which the Leads will be mapped to so that All the Leads from this Leads will be Fetched into the Pipeline (campaign) created in your CRM

The screenshot shows the 'Meta Integration' page with a modal titled 'Import Lead' open. The modal contains a dropdown menu labeled 'Select campaign to Import' with 'New Campaign' selected. Below the dropdown is a blue 'Import' button. The background shows the same table as in step 10, with the 'Connect Campaign' button for the first row highlighted.

12

Click **Import** to begin the actual transfer of lead data into your Nrich account it Starts the Automation to Start the Leads fetching



13

You can click **Unsubscribe** (or the equivalent disconnect option) if you wish to stop the flow of leads from Facebook in the future.

