

Strategic personas

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Aditya Mishra

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Likes

1. Prioritization of tasks as per their importance w.r.t. time and condition
2. Tech-savvy
3. Likes meeting and connecting with new people

Dislikes

1. Badly managed tasks
2. Manual management of tasks that can be easily managed via tech
3. Being a lone wolf

Trusts information from

Influence

A local group he is connected to helped him to monitor his active project running under SDG 4

Product knowledge
Low

Education
Undergraduate

Experience
2 years

Description

Goals

1. Helping students get quality education
2. Convincing parents of student BPL and making them aware of free education schemes of government

Challenges

1. Finding it difficult to keep track of how many people he reached and what is the success rate.
2. Finding it difficult to collect and analyze the required data
3. Working alone, so the reach is limited

Responsibilities

1. Working alone in providing quality education for all. Aditya is looking to connect with people of similar mindset to keep his pro project running

Skills

Time management
Task Prioritization
Empathy
Communication skills

Strategic competitors

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Details ▾

Taproot

Taproot

<https://www.taproot.com/>

Growth Rate
85 Category rank

Pricing

Employees
11

Revenue
\$10

Customers

Mission

Description

Products

Provides solutions on the basis of

1. Industry
2. Service
3. Occupation

Strengths

Well structured and wide of solutions

Weaknesses

Too solutions and products to focus upon.

Differentiators

They help in finding the root cause of any problem (RCA) and we help in finding both RCA and to mitigate that problem via managing tasks through our dashboard

