

# Predictive Analytics Using Statistics (UCS654)

## PARAMETER ESTIMATION

①

$$f(x) = \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x-\mu)^2}{2\sigma^2}}$$

$(x_1, x_2, \dots, x_n)$  sample of size  $n$

$$L(x_1, x_2, \dots, x_n) = f(x_1) \cdot f(x_2) \cdot \dots \cdot f(x_n)$$

$$\Rightarrow \left( \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_1-\mu)^2}{2\sigma^2}} \right) \left( \frac{1}{\sqrt{2\pi\sigma^2}} e^{-\frac{(x_2-\mu)^2}{2\sigma^2}} \right) \dots$$

taking  $\ln$  on both sides

$$\ln(L) = -\frac{n}{2} \ln(2\pi\sigma^2) + \sum_{i=1}^n \left| \frac{(x_i - \mu)^2}{2\sigma^2} \right| \rightarrow \textcircled{1}$$

$$\frac{\partial \ln(L)}{\partial \mu} = 0 + \sum_{i=1}^n -\left( \frac{2(x_i - \mu)}{2\sigma^2} \right) = 0$$

$$\sum_{i=1}^n (x_i - \mu) = 0$$

$$n\bar{x} - n\mu = 0$$

$$\boxed{\bar{x} = \mu}$$

$\boxed{\theta_1 = \bar{x}}$  is therefore sample mean

$$\frac{\partial \ln(L)}{\partial \sigma^2} = -\frac{n}{2\sigma^2} + \sum_{i=1}^n -\frac{(x_i - \mu)^2}{2\sigma^4} = 0$$

$$n = \sum_{i=1}^n \frac{(x_i - \mu)^2}{\sigma^2} = 0$$

$$\sigma^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \mu)^2$$

$$\boxed{\theta_2 = \frac{1}{n} \sum_{i=1}^n (x_i - \mu)^2}$$

(2) Binomial distribution  $\rightarrow \binom{n}{x_i} \theta^{x_i} (1-\theta)^{n-x_i}$

$$L = \prod_{i=1}^n \binom{n}{x_i} \theta^{x_i} (1-\theta)^{n-x_i}$$

$$\log L = \sum_{i=1}^n (\log \binom{n}{x_i} + \log \theta^{x_i} + \log (1-\theta)^{n-x_i})$$

$$\log L = \sum_{i=1}^n \log \binom{n}{x_i} + \log \theta \sum_{i=1}^n x_i + \log (1-\theta) \sum_{i=1}^n (n-x_i)$$

$$\frac{d \log(L)}{d\theta} = 0$$

$$\frac{1}{\theta} \sum x_i - \frac{1}{1-\theta} \sum (n-x_i) = 0$$

$$\frac{1}{\theta} \sum x_i - \frac{n^2}{1-\theta} + \frac{1}{1-\theta} \sum x_i = 0$$

$$\frac{1}{\theta(1-\theta)} \sum x_i = \frac{n^2}{1-\theta}$$

$$\boxed{\theta = \frac{\sum x_i}{n^2}}$$