PERFORMANCE OF SUPERSTORE

- ☐ Central
- ☐ East
- ☐ South
- ☐ West

38K
Total Quantity Sold

Total Sales, Total Cost and Total Profit

100%

Total Sales	$11.49M
Total Cost	$10.06M
Total Profit	$1.43M

12.5%
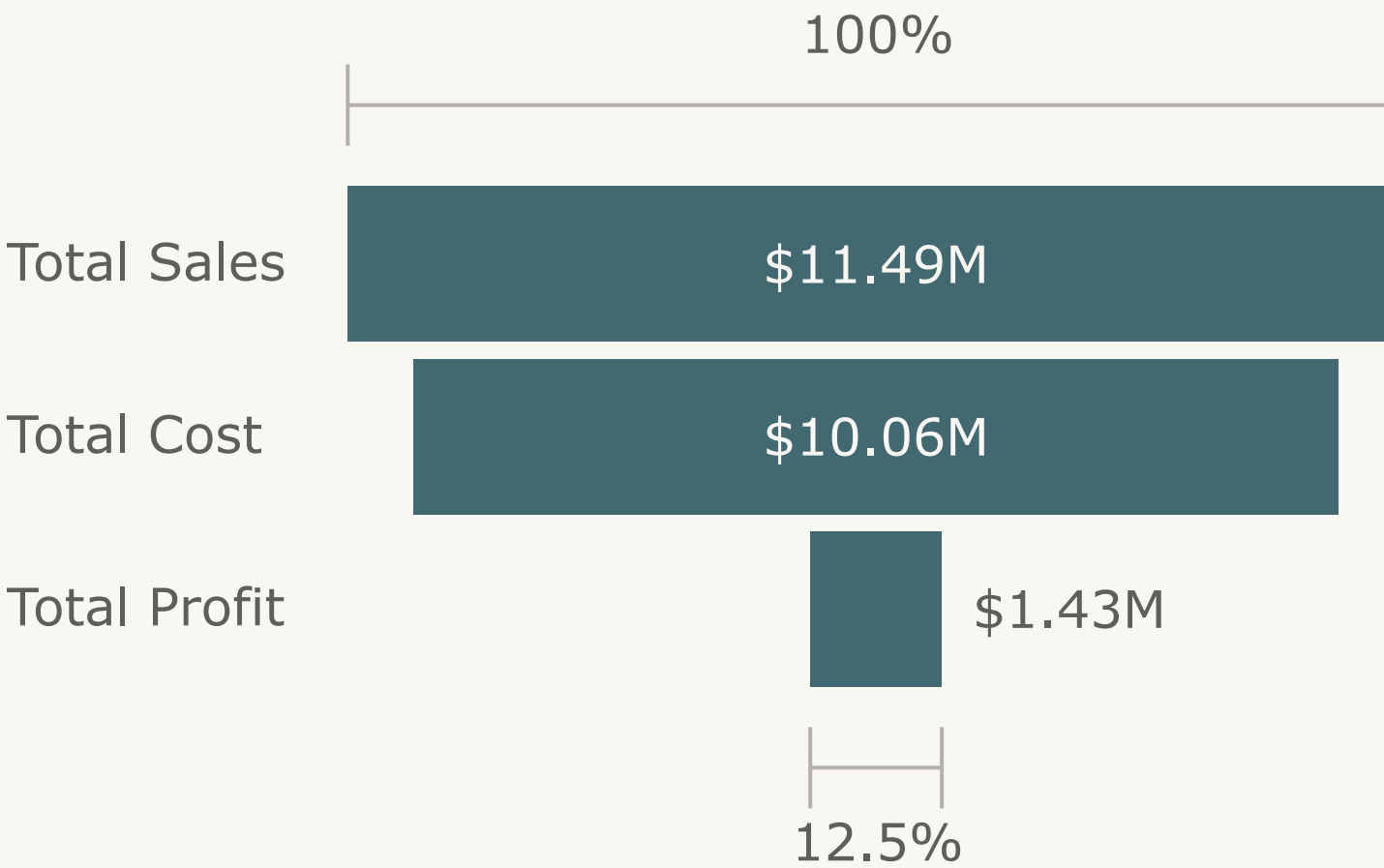
Total Sales, Total Profit, Total Cost and Discount by Region

- ● Total Sales ● Total Profit ● Total Cost ● Discount

West / East / Central / South

$0M $1M $2M $3M $4M

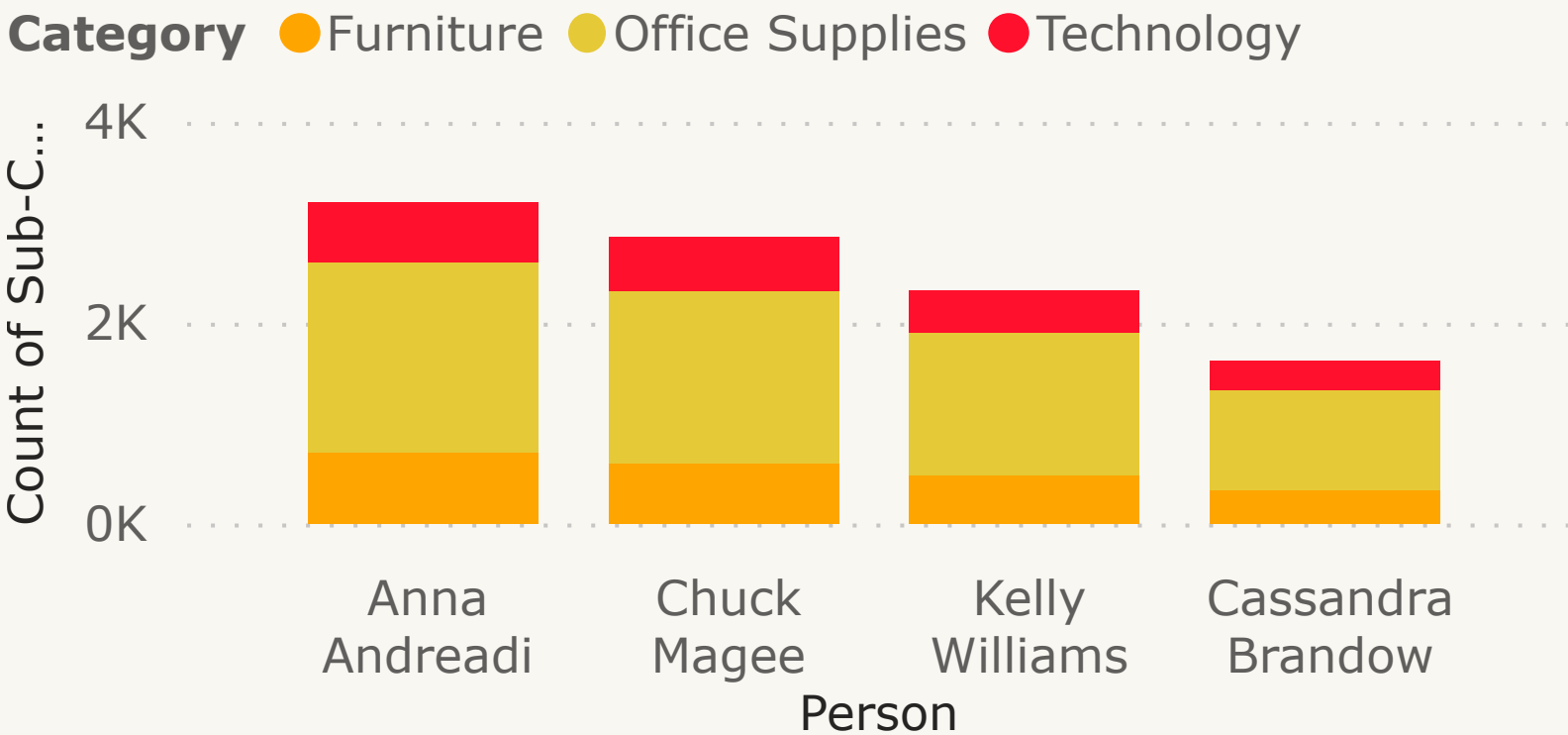Total Sales, Total Profit, Total Cost and Discount
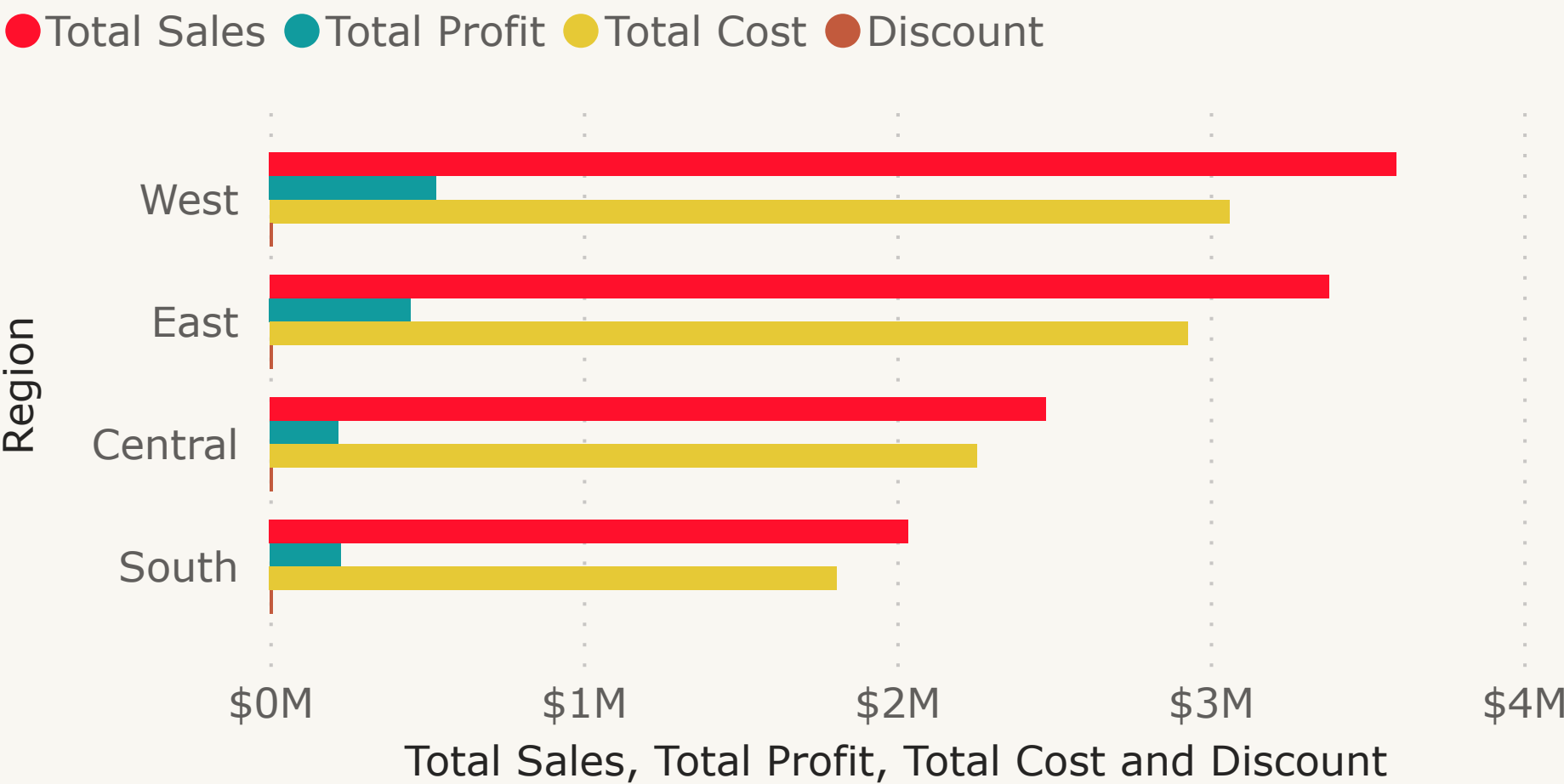
Total Sales, Total Profit, Total Cost and Discount by Segment

- ● Total Sales ● Total Profit ● Total Cost ● Discount
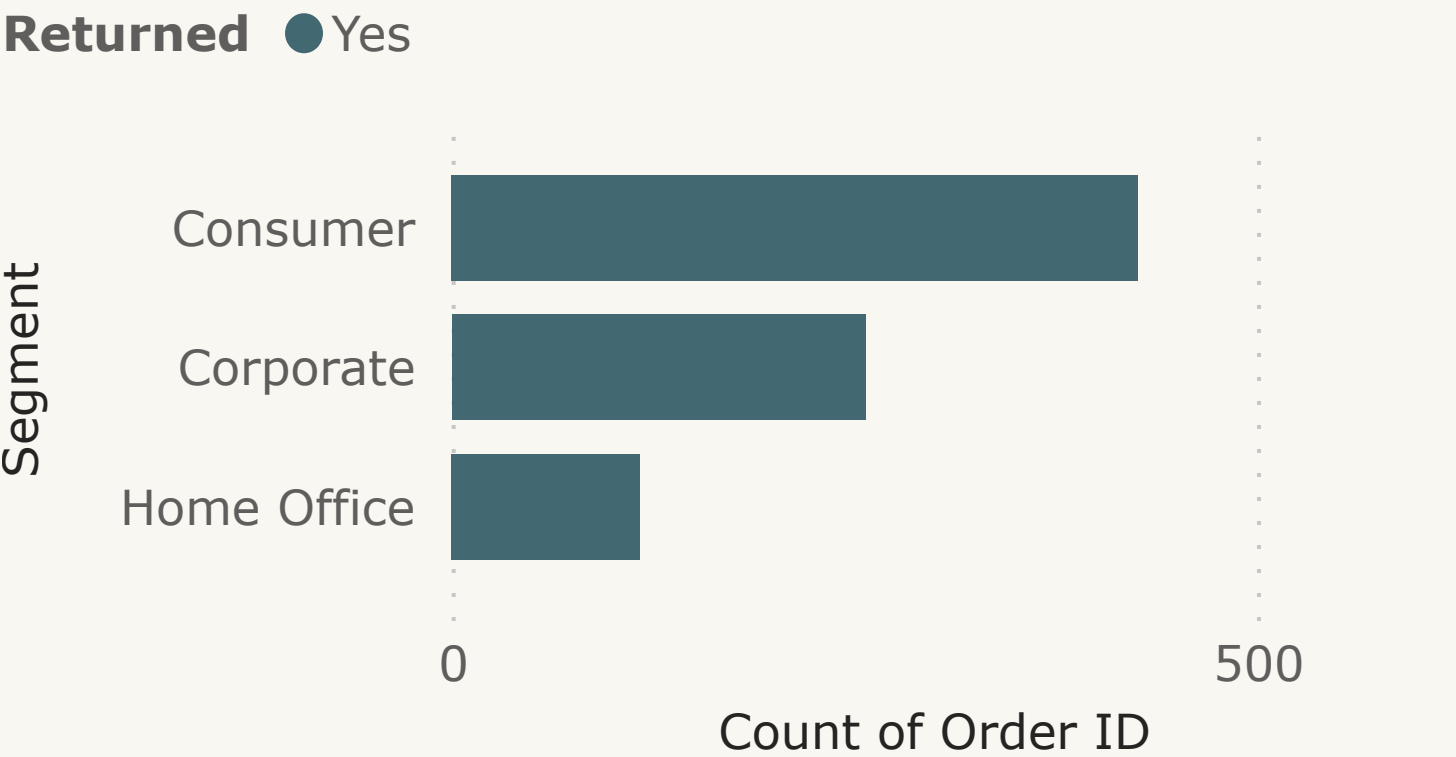
$6M
$4M
$2M
$0M

Consumer / Corporate / Home Office
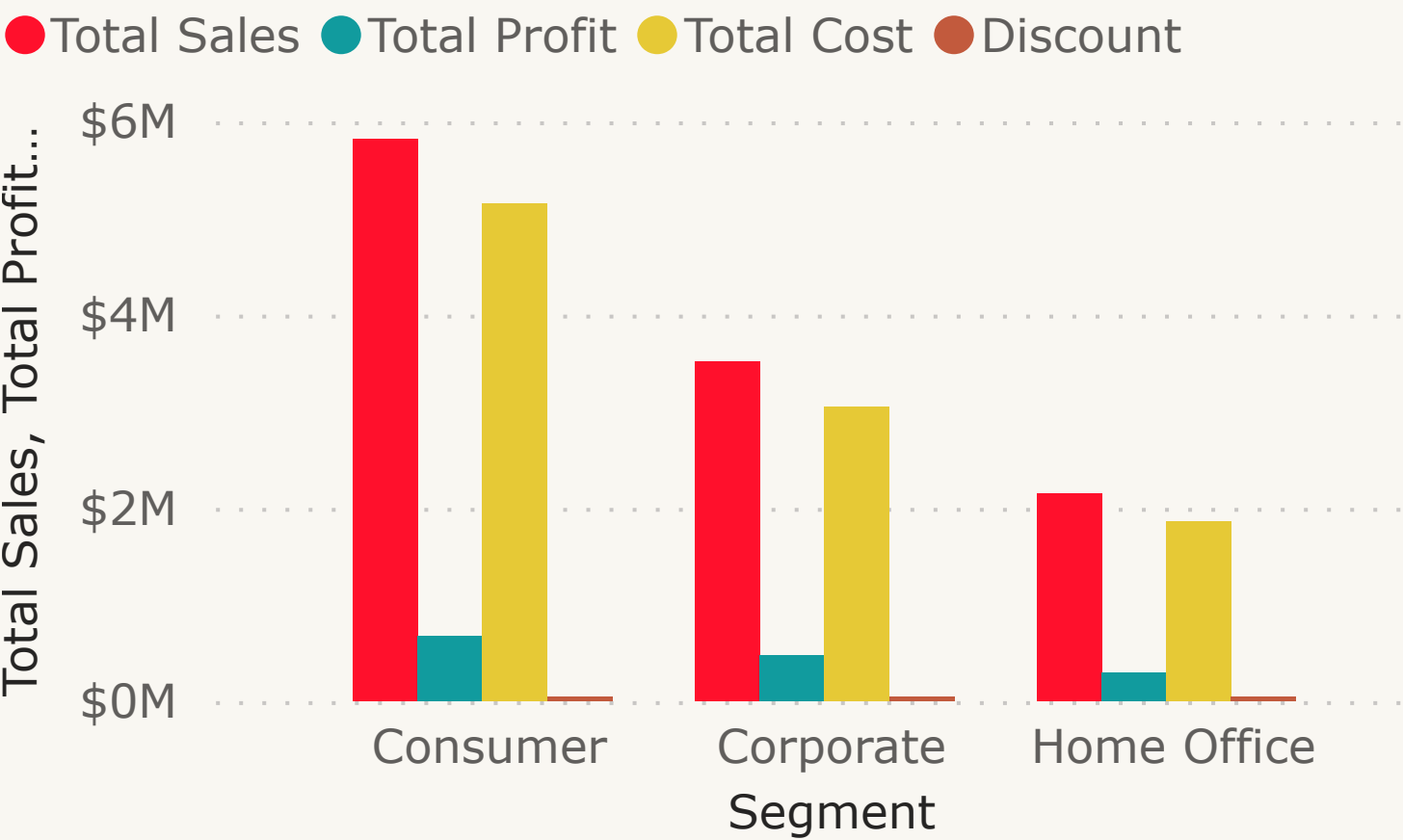
Segment

Count of Sub-Category and Total Profit by Person and Category

Category ● Furniture ● Office Supplies ● Technology

4K
2K
0K

Anna Andreadi / Chuck Magee / Kelly Williams / Cassandra Brandow

Person

Total Sales and Total Profit by Ship Mode

$1.62M (14.14%)

$2.38M (20.69%)

$6.90M (60.05%)

Ship Mode
- ● Standard Class
- ● Second Class
- ● First Class
- ● Same Day
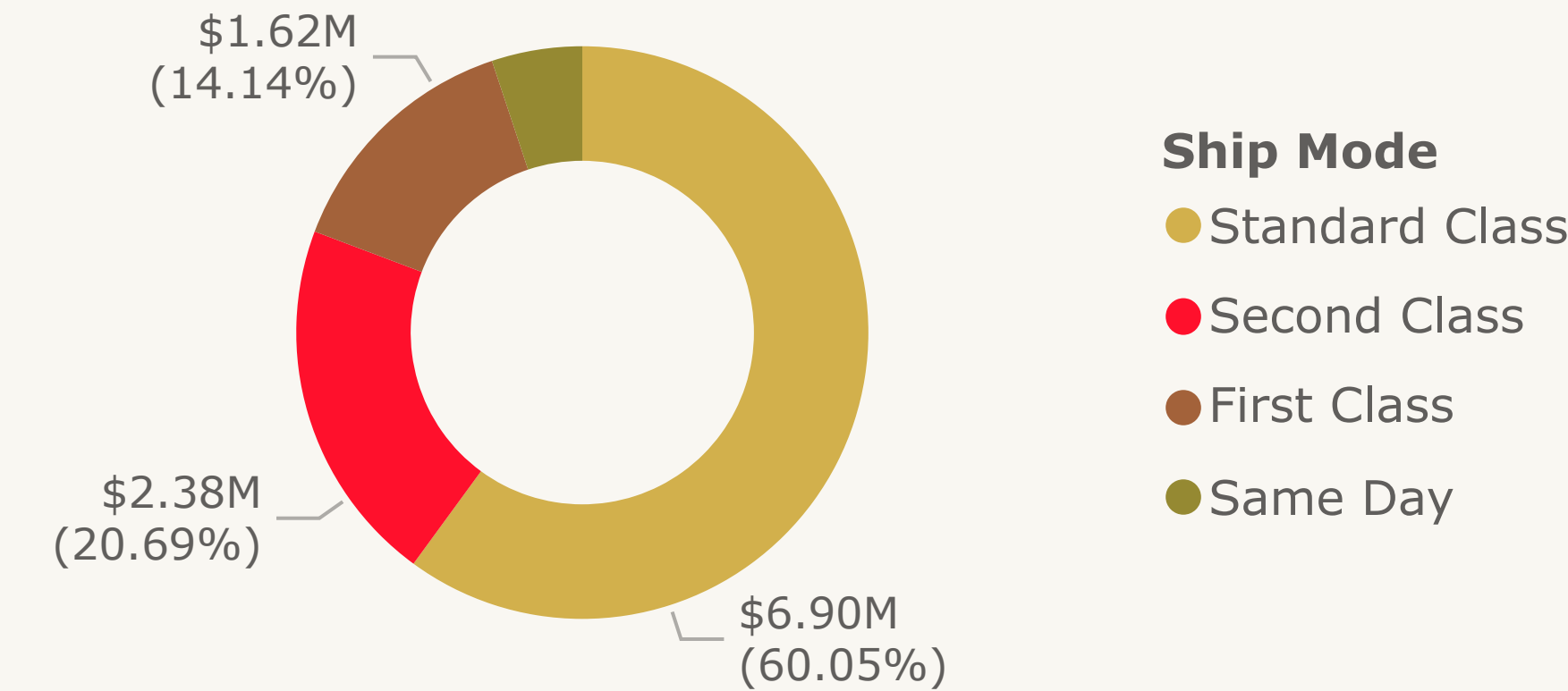
Count of Order ID and Total Profit by Segment and Returned

Returned ● Yes

Consumer
Corporate
Home Office

Segment

0 500

Count of Order ID

LINEAR REGRESSION BASED ON SALES AND PROFIT

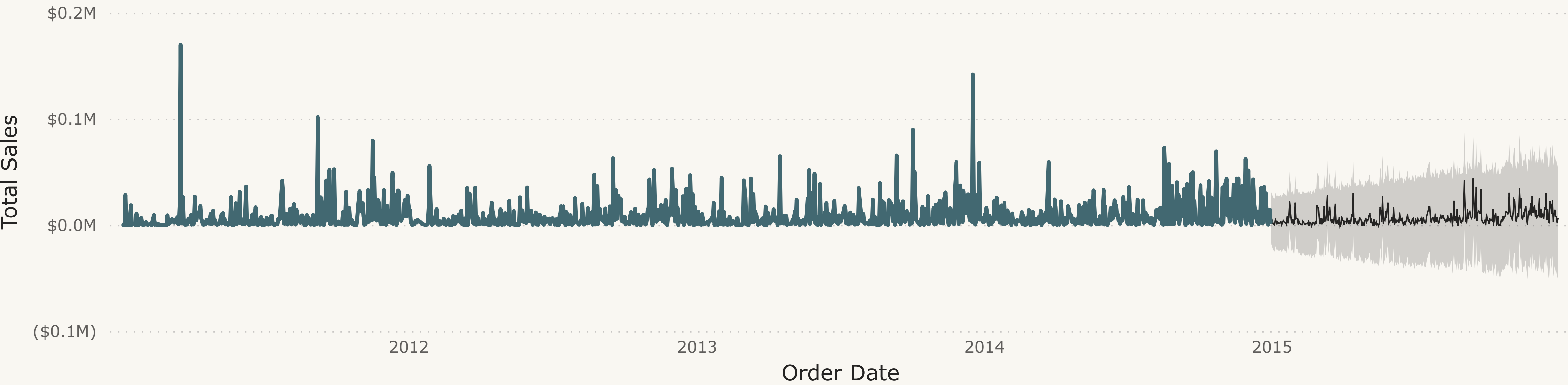Total Sales and Total Profit by Order Date
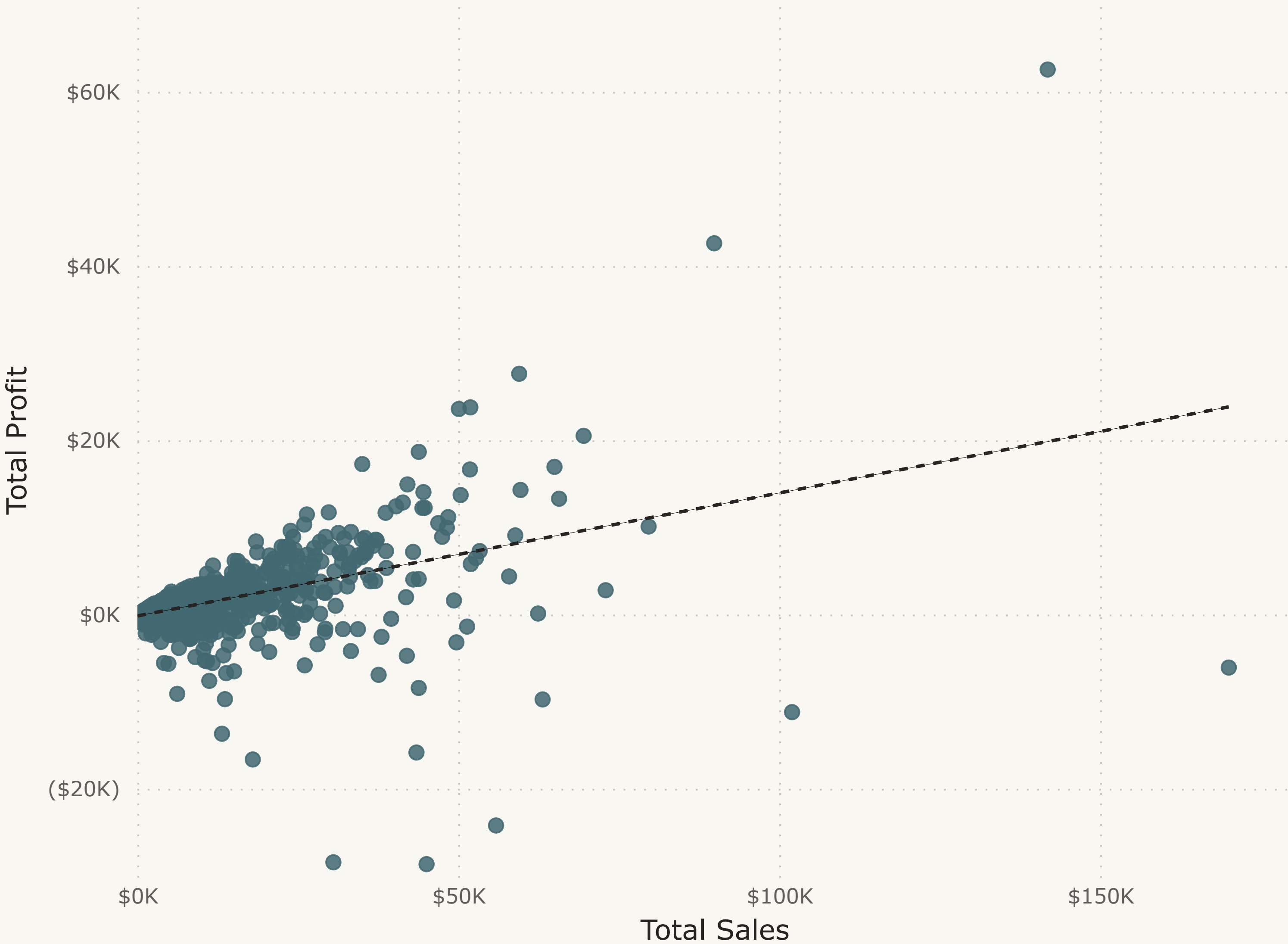
0.48

Total Sales and Total Profit correlation for Order Date

0.23

Correlation Of Determinant

TIME SERIES ANALYSIS BASED ON SALES & PROFIT FOR THE YEAR 2015

Total Sales by Order Date

Total Profit by Order Date