

MAWETHU NALA

UI/UX DESIGNER,
JUNIOR FRONT-END DEVELOPER

PROFILE

I'm a creative digital designer with strong front-end development skills, focused on building responsive web applications and easy-to-use interfaces. I bring a user-centered approach to my work, blending technical skills with a solid grasp of UI/UX principles to make engaging, intuitive designs. I'm also a problem-solver and clear communicator with a background in collaborative projects, hackathons, and crafting interactive media that connects with diverse audiences.

PROJECT EXPERIENCE

ABSA UI/UX GenZ Design Challenge

Role: UI/UX Designer

- Developed an app concept to teach Gen Z about credit management.
- Conducted user research, created wireframes in Figma.
- Led prototyping to build an engaging, user-friendly design focused on financial literacy.

Team Website: Small Peaches Studio

Role: Front End Web Developer/Designer

- Collaborated with peers to create a website displaying animations created over the semester. Developed the "Meet The Peaches" portfolio page and ensured cohesive site functionality through effective front-end coding and user experience design.
- Designed the layout using

React Assessments

Role: Developer/Designer

- Developed react Apps to familiarise myself with the coding language and to get a deeper understanding of the frameworks and related libraries.
- Apps developed include a recipe book and a personal website

✉ mawethu101@gmail.com
📍 Johannesburg
🌐 <https://github.com/mawethuN>
🌐 [https://www.figma.com/files/team/1238543423193195736/recents-and-sharing?](https://www.figma.com/files/team/1238543423193195736/recents-and-sharing?fuid=1238543417542864847)
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EDUCATION

UNIVERSITY OF THE WITSWATERSRAND

- BA in Digital Arts
- Interactive Media Major
- Animation Major

SKILLS

Front-End Development:

- HTML, CSS, JavaScript, React.js, Node.js

Design and Prototyping:

- Figma, Wireframing, UI/UX Principles

Concept Art & Animation:

- Animation, Character Design, Storyboarding

User Research:

- User Flow, Information Design, Process Design, User Testing

Communication & Problem Solving

LANGUAGES

- English
- IsiZulu
- French (basic)