

Project Scope

Description of Project Scope

The project aims to produce a web application that compares alternative travelling options such as walking vs taking the car and their respective CO₂ outputs. With this application travellers may easily evaluate their travelling options and hopefully motivate users to choose a more environmentally friendly option. We limit our project scope to Gothenburg and limit stakeholders to the project owner, which is a member of our team. The intended target audience is commuters in Gothenburg who would like to be more environmentally friendly, but the web application will be open for anyone.

The project is connected to the following UN Sustainable Development Goals:

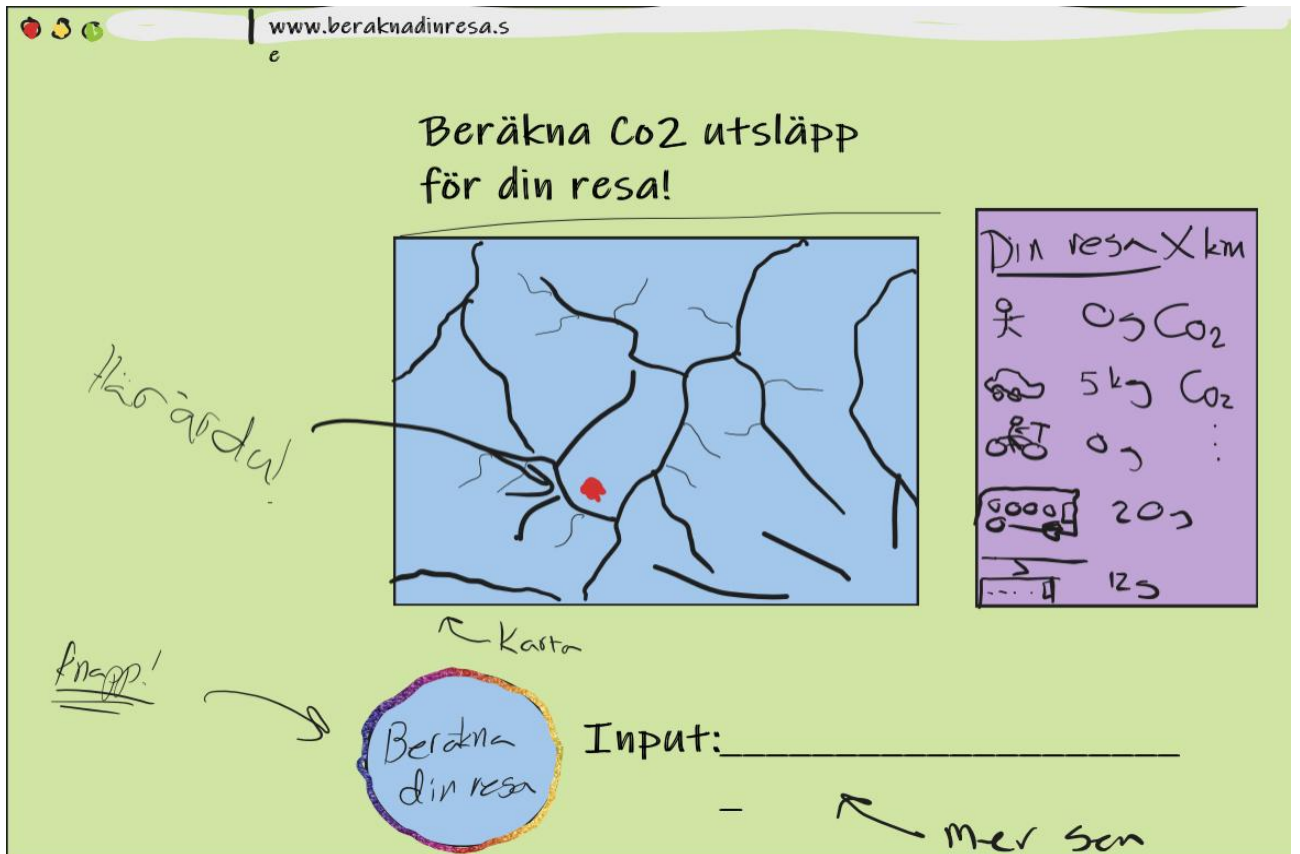
- 3: Good health and well-being
- 11: Sustainable cities and communities (11.6: Reduce the environmental impacts of cities)
- 13: Climate action

Possible features:

- Time estimates for the different traveling options.
- Allow GPS location to find the users current position.
- Include a map for the user to see and select a route.
- Allow comparison between
 - Public transport (Västtrafik)
 - Bike
 - Walking
 - Car
- Allow users to select their car's emission
 - Allow users to select their car model
- The cost for the users in money for their trip
- An estimate of calories for biking and walking
- If GPS location will be a feature: expand the area to Västra Götaland

Business Model Canvas

<u>Nyckelpartners</u> Produktägaren Felix Naredi	<u>Nyckelaktiviteter</u> Programmering av webbapplikationen. Integrering med databaser	<u>Värdeerbjudande</u> Erbjuda pendlare en överblick av resealternativ och deras motsvarande utsläpp. På så sätt får pendlaren en transparent bild av sina resealternativ. Göteborgs stad uppmuntrar sina invånare att tänka på klimatet och minska klimatförändringar samt öka sin egen hälsa.	<u>Kundrelationer</u> Göteborgs stad	<u>Kundsegment</u> Pendlare som vill göra ett mer miljömedvetet val angående sina resor
	<u>Nyckelresurser</u> Programmerare PHP HTML CSS Handledare		<u>Kanaler</u> Discord Zoom GitHub	
<u>Kostnadsstrukturer</u> Projektet planerar på att varken ha rörliga eller fasta kostnader.		<u>Intäktsströmmar</u> I detta projekt har vi inga intäktsströmmar, budgeten är 0 kr.		



Mockup