Max de Ruiter
Full-stack Developer & UX/UI Designer

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Drivers license

About me ↙

Passionate about the development of interactive digital products that offer value and/or solve problems for the target audience.

My strength lies in the gathering and translation of the target audience and stakeholders' needs to an effective and attractive product.

In my spare time I create websites with my company drwd.nl and sport a lot (i.e., badminton, fitness, running & mountain biking).

Currently under contract.

Skills ↙

I develop my products using the Design Thinking method and I am used to work alone or in HPTs using SCRUM.

While creating these products I have worked with a broad variety of target audiences and digital technologies, making me very able to learn and adapt if necessary.

Subjects of knowledge:
- Digital technologies.
- Behaviour change.
- Business development.
- Leadership.
- Communications.
- Ethics.

Software:
- Visual studio code & Visual Studio.
- .NET Framework.
- HTML, CSS & Javascript.
- Figma, Axure RP & Adobe XD.
- Adobe Creative Cloud.
- Github.

Languages:
- Dutch (native).
- English (excellent).

Experience ↙

Experis Academy   04-2023 until now
.NET Full-stack Developer
Enrolled in a traineeprogram where I will learn more about the .NET Framework to become a Full-stack Developer.

De Ruiter Webdevelopment   01-2020 until now
Co-owner
The development of brand identities and custom websites, together with my brother. (www.drwd.nl).

Smartrobot Solutions   09-2022 until 01-2023
User Centered Designer
MSc-graduation project at Smartrobot Solutions. Researched and developed an adoption plan for their robot 'Maatje'. Improved adoption with 20% by changing various elements in the UX and UI.

Delivar   02-2021 until 09-2021
UX/UI Designer
BSc-graduation project at Delivar. Researched and developed an app that makes the delivery of a parcel possible without the receiver being present. You can view the app through this link: https://majs2e.axshare.com.

INFLITE Tourism Group   02-2020 until 08-2020
Front-end Developer
Intern front-end developer in the marketing department of INFLITE Tourism Group in New Zealand. Created a website where visitors can find information about the brands and services. Focussed on converting these visitors into clients on the dedicated website of a brand or service. You can view the website through this link: www.inflite.nz.

Studies ↙

.NET Full-stack Developer (450+ hours)   2023
Specialization in .NET Framework
Boolean Academy
Online

MSc Digital Technologies   2021 tot 2023
Specialization in behaviour change
University of Applied Sciences
Groningen

BSc Communication and Multimedia Design   2017 tot 2021
Major Interaction Design
University of Applied Sciences
Groningen