



# Investment Presentation: **Ledger**

 **Ledger**

The Ledger logo icon consists of four dark blue squares arranged in a 2x2 grid.

# LEDGER - LEADER IN SAFEGUARDING AND MANAGING CRYPTO ASSETS

## BRIEF INTRODUCTION:

### About Ledger:

- Global leader in secure storage and management of crypto assets.
- Founded in 2014 in France.
- Developer of the world's first cold hardware Bitcoin wallet.

## KEY FACTS:

**Asset Support:** Over 1300 cryptocurrencies and tokens.

**Ledger Live:** Supports over 5000 types of assets.

**Market Share:** 20% of the world's crypto assets are stored on Ledger hardware wallets.

**User Base:** Over 4.5 million hardware wallets sold.

## ADVANTAGES:

- **Security:** Highest level of security for crypto assets.
- **Innovation:** Constant development of new technologies and products.

# KEY PARTNERSHIPS AND ACHIEVEMENTS

## MAJOR PARTNERSHIPS:

**SAMSUNG**

Development of a crypto wallet.

**coinbase**

Partnership since February 2022, access to 100 million users.

**THE SANDBOX**

Launch of branded Nano S wallets.

**FENDI**

Enhancing security for 2.2 million users.

## KEY ACHIEVEMENTS:

**VISA**

Launched in December 2021.

 **Tinch**  
NETWORK

Automatic asset exchange within the wallet.

 **ZenLedger**

Automatic tax calculation for US users.

## FINANCIAL HIGHLIGHTS:

Revenue in 2021:

**€215M**

Revenue Growth:

**330%**

Net Income:

**€55M**

## LEDGER TEAM



### **Joseph Lubin**

Serial entrepreneur, talented developer and engineer, early Bitcoin adopter



### **Eric Larchevêque**

Serial entrepreneur, founder of Europe's first offline Bitcoin store, founder of the first in Paris community of crypto related startups



### **Pascal Gauthier**

CEO of Ledger, founder of successful venture crypto assets analytics startup Kaiko

## LEDGER INVESTORS



**Samsung** – Tesla, DocuSign, Human API, Fetch Robotics, Couchbase, SentinelOne, Darktrace, Loom.ai



**Draper Associates** – SpaceX, Tesla, Coinbase, Cruise, Robinhood, Wyre, DocuSign, Carta, Forge, Upbeat



**10T Holdings** – Animoca Brands, QuickNode, Yuga Labs, Figure, Gemini, eToro, Huobi, Kraken



**FirstMark Capital** – AirBnB, Shopify, Discord, Justworks, Pixel, Carta, Hyper Science, Upgrade, Cockroach Labs, Digital Currency Group, Dataiku, Pinterest, DraftKings



**Animoca Brands** – ConsenSys, Forte, OpenSea, Dapper Labs, The SandBox, Axie Infinity, Bored Ape Yacht Club, MoonPay, Immutable, GenoPets, Brinc, PortalOne

# PROJECTIONS AND INVESTMENT REASONS

## FINANCIAL PROJECTIONS:

**Expected IPO:** Within 1-2 years

## REASONS TO INVEST:

- High Revenue Growth Rate.
- Positive Cash Flow and High Margin Rates.
- Significant Cash Reserves.
- Leadership in the Booming Blockchain Industry.
- Successful Development of New Business Verticals.
- Support from Top Global VC and Crypto Investment Funds.