

# Maksym Bardus

UI/UX Designer

Portfolio

maxbardus.com

in/maxbardus

Contact

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Toronto, ON

## EXPERIENCE

### Well.ca, Digital Designer

Nov 2018 - Present • Toronto, ON

Created content and graphics layout as well as programming for e-commerce email campaigns. Reworked email's scaffold on a component basis to speed up rectification during testing process.

Designed and coded new pages within Well.ca blog.

Collaborated with marketing team to conduct A/B Testing.

### Freelance (REGO), UI Designer / Developer

Oct 2018 - Present • Toronto, ON

Led the design on a data-driven news web app.

Iterated through prototypes to create an intuitive user flow.

Designed and tested UI that works with over 10+ sources – including Medium, Reddit & Behance.

### D&V Group, Web Designer

Feb - May 2018 • Toronto, ON

Responsible for design and development of D&V Group landing website.

Created unique UI by merging custom styles with Google's Material Design and coded it with MaterializeCSS.

Conducted search engine optimization to ensure website discoverability.

## PROJECTS

### Novo, Android / iOS App - Collaborative

2018

Targeted the initial design toward Android after conducting research into competitor applications. Created an interactive prototype and organized all components, forwarding them to developer.

### Green Vision, Android App - Hackathon

2018

Designed a social network app in 36 hours. Worked on UI design in Sketch, managed assets and prototype with two developers in InVision.

## EDUCATION

### BrainStation

User Experience Design

Toronto, ON • Jul - Sep 2018

Ideated a concept of the transit app for Toronto to solve parking issues in popular areas. Conducted interviews with four people to identify key problems and composed user personas. Based on it crafted user flows and animated prototype in InVision Studio.

### George Brown College

Ontario College Advanced Diploma: Computer Science

Toronto, ON • 2014 - 2018

Programming – System Design – Front-end Development – SDLC

## SKILLS

### Design

Visual Design

Interaction Design

Hi-Fidelity Wireframes

Interface Animation

### Development

HTML / CSS (SCSS)

JavaScript (jQuery)

VueJs / React

Unity

### Tools

Sketch / Figma

Adobe CS

Principle

InVision

### UX Methods

Usability Testing

Competitive Analysis

A/B Testing

Journey Mapping

## CERTIFICATES

Shaw Academy, Web Design & Adobe Photoshop

Coursera, User Interface Design for iOS

## LANGUAGES

English

Russian

Ukrainian