

Maksym Bardus

UI/UX Designer

Portfolio

maxbardus.com

in/maxbardus

Contact

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(416) 316-3353

Toronto, ON

EXPERIENCE

Well.ca, Digital Designer

Nov 2018 - Present • Toronto, ON

Created content and graphics layout as well as programming for e-commerce email campaigns. Reworked email's scaffold on a component basis to speed up rectification during testing period.

Designed and coded new pages within Well.ca blog.

Collaborated with marketing team to conduct A/B Testing.

Freelance (REGO), Full Stack Designer

Oct 2018 - Present • Toronto, ON

Led the design on a data-driven news web app.

Iterated through prototypes to create an intuitive user flow.

Designed and tested UI that works with over 10+ sources – including Medium, Reddit & Behance.

D&V Group, Web Designer

Feb - May 2018 • Toronto, ON

Responsible for design and development of D&V Group landing website.

Collaborated with stakeholders to understand and evaluate their vision on web identity.

Created unique design applying Google's Material Design and conducting SEO.

PROJECTS

Novo, Android / iOS App - Collaborative

2018

Targeted the initial design toward Android after conducting research into competitor applications. created an interactive prototype and organized all components, forwarding them to the developer.

Green Vision, Android App - Hackathon

2018

Designed a social network app in 36 hours. Worked with two developers and used InVision to implement the application after designing the UI with Sketch.

EDUCATION

BrainStation

User Experience Design

Toronto, ON • Jul - Sep 2018

Designed a concept of the transit app for Toronto to solve parking issues in popular areas. Conducted interviews with four people to identify key problems and composed user personas. Based on it crafted user flows and animated prototype in InVision Studio.

George Brown College

Ontario College Advanced Diploma: Computer Science

Toronto, ON • 2014 - 2018

Programming – System Design – Front-end Development – SDLC

SKILLS

Design

Visual Design

Wireframing

Prototyping (UI Animation)

Interaction Design

Development

HTML / CSS (SCSS)

JavaScript (jQuery)

VueJs / ReactJs

Unity

Tools

Sketch / Figma

Adobe CS

UXPin

InVision

UX Methods

Usability Testing

Competitive Analysis

A/B Testing

Journey Mapping

CERTIFICATES

Shaw Academy, Web Design & Adobe Photoshop

Coursera, User Interface Design for iOS

LANGUAGES

English

Russian

Ukrainian