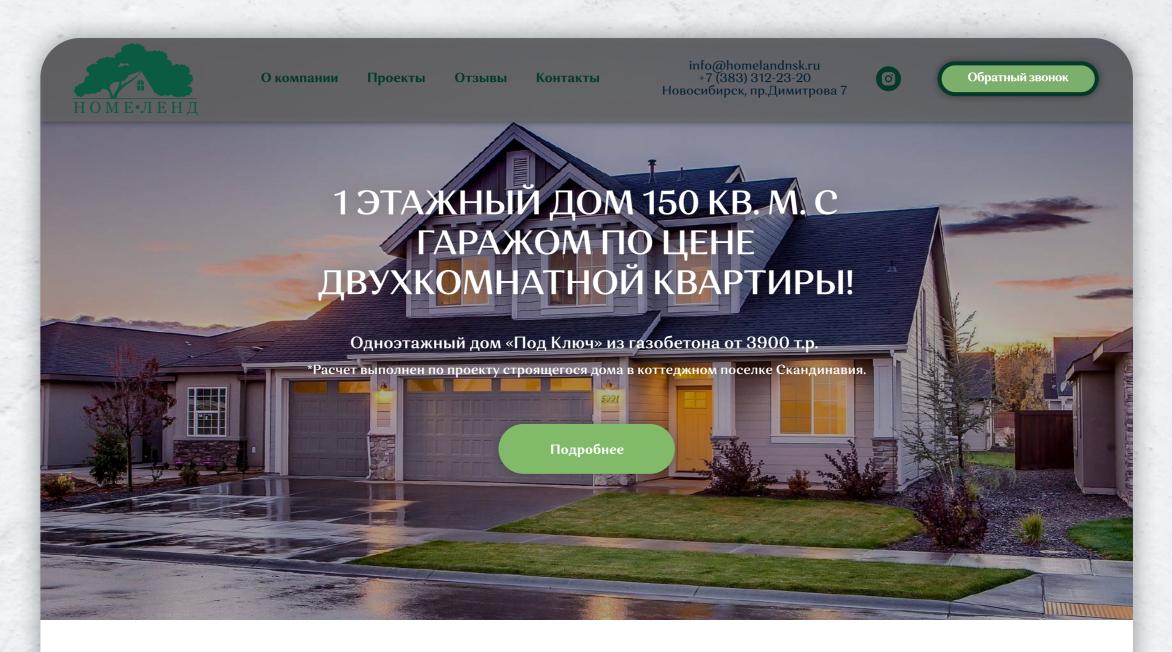


7 days without content

\$300 (Not including domain and hosting fees)



We will build your dream home for you! Frame, brick and aerated concrete houses



# Мы построим для вас

ДОМ ВАШЕЙ МЕЧТЫ!

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#### 01 ABOUT THE PROJECT

**HomeЛэнд** is a construction company in Novosibirsk. It offers a wide range of works in the construction of brick, frame and sibate houses of any complexity. All works are "turnkey" with minimal temporal customer costs.

#### We were assigned the following tasks:

to design a logo

to develop a one-page website at the lowest price and in the shortest possible time

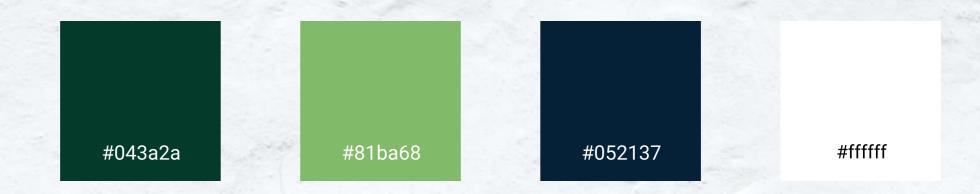
to connect various metrics, to set up CRM with duplicate request directly to the Telegram messenger

to conduct an advertising campaign on Instagram



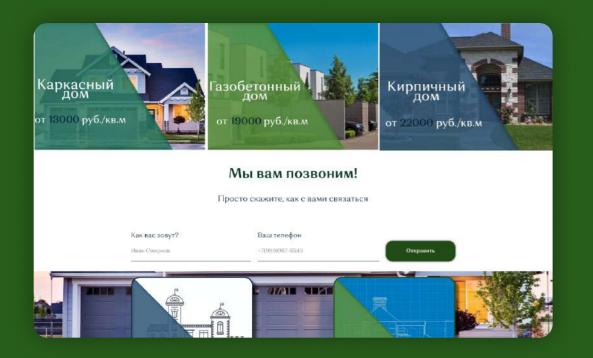
#### 03 FONT & COLOR PALETTE





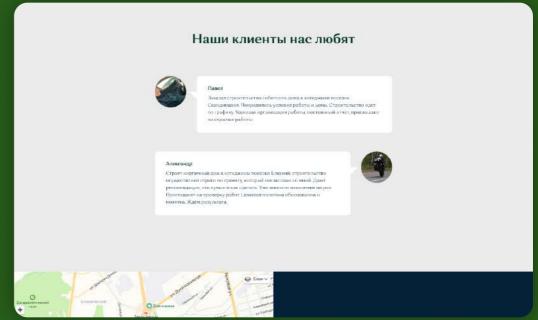
Glogital | Web Design | HomeLandNSK.ru

## 04 LANDING DESIGN









### 05 SOLUTIONS

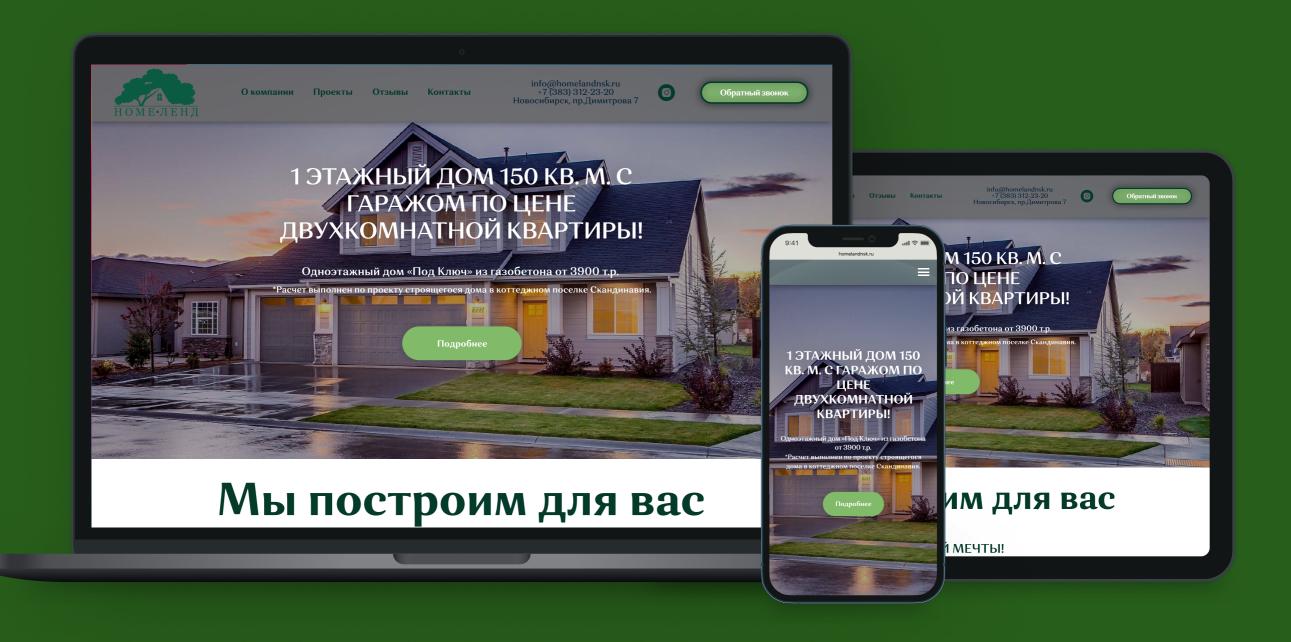
The domain is registered at Reg.ru.

The **Tilda** system was chosen for the development, since the site had to be inexpensive and was needed urgently.

Also, an advertising campaign on **Instagram** was developed for the client, various metrics were connected and a CRM was set up with duplicate requests directly to the **Telegram** messenger.

After setting up the site, the initial SEO settings were made, SSL and various plugins were connected.

#### **06 FULLY RESPONSIVE**



#### 07 CONCLUSION

Website address: <a href="https://homelandnsk.ru">https://homelandnsk.ru</a>

Due to numerous modifications by the Customer, it took 7 days to develop the site. Development of the site for the terms of reference took 2 days.



# Thanks for watching

Feel free to leave a request on our website:

https://glogital.com/#request