

# MaxBits · Daily Tech Watch

Today's edition

High-quality technology news from around the world.

Daily brief · 2025-12-11

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## 3 deep-dives you should really read

### OpenAI report reveals a 6x productivity gap between AI power users and everyone else

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** OpenAI's report reveals a 6x productivity gap in enterprises, where AI power users send significantly more messages to ChatGPT than median employees, indicating uneven adoption.
- **Who:** OpenAI's report impacts C-level executives in Telco, Media, and Tech, highlighting a divide among their employees in adopting and leveraging AI tools effectively across their organizations.
- **What it does:** This situation indicates that widespread AI tool availability does not guarantee uniform adoption or productivity gains, creating a significant performance divide and hindering organizational ROI.
- **Why it matters:** This matters because enterprises are investing heavily in AI without achieving broad transformative returns, risking internal stratification and inefficient utilization of valuable technological investments.
- **Strategic view:** C-level executives must strategically prioritize fostering a culture of active AI experimentation and deeper integration, moving beyond mere deployment to unlock enterprise-wide productivity and innovation.

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### Creating a glass box: How NetSuite is engineering trust into AI

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Oracle NetSuite's "NetSuite Next" is a major ERP product evolution integrating AI capabilities directly into its core platform, built on Oracle Cloud Infrastructure.
- **Who:** Oracle NetSuite, an enterprise resource planning provider, is engineering trust into its AI by extending existing security, control, and auditability principles.
- **What it does:** NetSuite Next makes AI actions traceable, permissions enforceable, and outcomes auditable by operating within a "glass-box" approach, utilizing structured data and human-defined guardrails.
- **Why it matters:** This matters because it directly addresses the critical need for trust, governance, and accountability in enterprise AI adoption, enabling safer and more scalable integration across business functions.
- **Strategic view:** TMT executives must prioritize transparent AI governance, auditable processes, and secure extensibility, understanding these elements are fundamental for maximizing value and mitigating risks in their AI strategies.

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### The 70% factuality ceiling: why Google's new 'FACTS' benchmark is a wake-up call for enterprise AI

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** This news concerns a development related to The 70% factuality ceiling: why Google's new 'FACTS' benchmark is a wake-up call for enterprise AI.
- **Who:** The main actors involved include VentureBeat - AI and ecosystem partners.
- **What it does:** It introduces or describes concrete changes in products, services or capabilities in the technology stack.
- **Why it matters:** It may influence strategy, infrastructure, partnerships or competition for Telco, Media and Tech players.
- **Strategic view:** Over the next 6-24 months, this move could reshape positioning, ecosystem relationships and investment priorities.

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## Curated watchlist · 3-5 links per topic

### TV / Streaming

No notable articles for this topic today.

### Telco / 5G

No notable articles for this topic today.

### Media / Platforms

No notable articles for this topic today.

### AI / Cloud / Quantum

- [The AI that scored 95% — until consultants learned it was AI](#) (VentureBeat - AI)  Add to Weekly
- [Operation Bluebird Wants to Bring ‘Twitter’ Back to Life](#) (Wired – Business)  Add to Weekly
- [How the Next Big Thing in Carbon Removal Sunk Without a Trace](#) (Wired – Business)  Add to Weekly
- [A new open-weights AI coding model is closing in on proprietary options](#) (Ars Technica - AI)  Add to Weekly

## Space / Infrastructure

No notable articles for this topic today.

## Robotics / Automation

No notable articles for this topic today.

## Broadcast / Video

No notable articles for this topic today.

## Satellite / Satcom

No notable articles for this topic today.

## CEO POV · AI & Space Economy

No CEO statements collected today.

## Patents · Compute / Cloud / Video / Data

No patent publications collected today.

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