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Daily brief · 2026-01-29

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3 deep-dives you should really read

[Factify wants to move past PDFs and .docx by giving digital documents their own brain](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Factify is a Tel Aviv-based startup developing a new, intelligent digital document format to move beyond static PDFs and collaborative cloud files.
- **Who:** Factify, a Tel Aviv-based startup led by Matan Gavish, has secured \$73 million to transform digital documents into intelligent infrastructure.
- **What it does:** Factify transforms static digital documents into intelligent assets by embedding a unique identity, live permission system, and immutable audit log within them.
- **Why it matters:** This matters because it turns documents from static liabilities into verifiable, controllable assets, solving fragmentation and providing structured data essential for AI models.
- **Strategic view:** TMT executives should view this as a potential shift in enterprise data infrastructure and content interaction, enabling robust data governance and AI integration.

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[Airtable's Superagent maintains full execution visibility to solve multi-agent context problem](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Airtable's Superagent is a novel multi-agent AI system that deploys specialized sub-agents to complete complex, unstructured research tasks, building on a data-first philosophy.
- **Who:** Airtable, co-founded by Howie Liu, is an established company known for its adaptable, cloud-based relational database platform used by over 500,000 organizations.
- **What it does:** Superagent orchestrates parallel teams of specialized AI agents, maintaining full execution visibility and context across tasks to efficiently complete complex, unstructured research.
- **Why it matters:** It addresses the multi-agent context problem by ensuring coherent execution, adaptive learning, and reliable results, which significantly improves AI agent performance.
- **Strategic view:** Enterprise AI agent success critically depends on strong data architecture, meticulous context orchestration, and leveraging relational database principles for reliable and scalable deployments.

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[Adaptive6 emerges from stealth to reduce enterprise cloud waste \(and it's already optimizing Ticketmaster\)](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Adaptive6 is a new cloud cost governance and optimization platform that emerged from stealth to automatically detect and remediate enterprise cloud waste in real-time.
- **Who:** Adaptive6 is a new firm co-founded by CEO Aviv Revach, which has raised \$44 million in funding, including a Series A led by U.S. Venture Partners (USVP).
- **What it does:** Its platform applies a cybersecurity playbook to identify and fix 'Shadow Waste' by tracing cloud resource inefficiencies back to specific code lines and empowering engineers with automated remediation.
- **Why it matters:** The platform matters by significantly reducing enterprise cloud spend, with customers reporting 15-35% savings, by shifting cost governance from financial teams to engineering workflows directly.
- **Strategic view:** This platform strategically embeds cloud cost optimization into engineering workflows, enabling TMT firms to proactively manage escalating cloud spend and AI-generated code inefficiencies, much like cybersecurity.

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CEO POV · AI & Space Economy

No CEO statements collected for today.

Patent watch · Compute / Video / Data / Cloud

No relevant patent publications detected for today (EPO / USPTO).

Curated watchlist · 3-5 links per topic

TV / Streaming

No notable articles for this topic today.

Telco / 5G

No notable articles for this topic today.

Media / Platforms

No notable articles for this topic today.

AI / Cloud / Quantum

- [Rules fail at the prompt, succeed at the boundary](#) (MIT Technology Review - Tech) Add to Weekly
- [Roundtables: Why AI Companies Are Betting on Next-Gen Nuclear](#) (MIT Technology Review - Tech) Add to Weekly
- [What AI “remembers” about you is privacy’s next frontier](#) (MIT Technology Review - Tech) Add to Weekly
- [The Download: A bid to treat blindness, and bridging the internet divide](#) (MIT Technology Review - Tech) Add to Weekly
- [Moltbot Is Taking Over Silicon Valley](#) (Wired - Business) Add to Weekly

Space / Infrastructure

- [European Space Conference in Bruxelles: ESA DG keynote address on the second day](#) (ESA - European Space Agency) Add to Weekly
- [ESA at the European Space Conference - Day 2](#) (ESA - European Space Agency) Add to Weekly

Robotics / Automation

No notable articles for this topic today.

Broadcast / Video

No notable articles for this topic today.

Satellite / Satcom

No notable articles for this topic today.