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Daily brief · 2025-12-15

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Last 7 daily reports

3 deep-dives you should really read

Build vs buy is dead — AI just killed it

VentureBeat – AI · Topic: **AI/Cloud/Quantum**

- **What it is:** AI significantly alters the traditional build versus buy decision-making framework for enterprise software by empowering rapid internal prototyping.
- **Who:** This paradigm shift impacts C-level executives across Telco, Media, and Tech, responsible for strategic software development and procurement.
- **What it does:** AI tools enable non-technical employees to quickly develop functional prototypes, transforming software creation from a specialized task to a widely accessible capability.
- **Why it matters:** This change reduces the cost and risk of enterprise software acquisition, allowing companies to validate needs internally before investing in external solutions.
- **Strategic view:** TMT leaders must prioritize fostering an internal AI-driven prototyping culture to truly define business needs and gain negotiating power with vendors.

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CEO POV · AI & Space Economy

No CEO statements collected for today.

Patent watch · Compute / Video / Data / Cloud

No relevant patent publications detected for today (EPO / USPTO).

Curated watchlist · 3–5 links per topic

TV / Streaming
No notable articles for this topic today.

Telco / 5G
No notable articles for this topic today.

Media / Platforms
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