

MaxBits · Daily Tech Watch

Today's edition

High-quality technology news from around the world.

Daily brief · 2025-12-11

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3 deep-dives you should really read

Marble enters the race to bring AI to tax work, armed with \$9 million and a free research tool

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Marble, an AI startup, has secured \$9 million in seed funding to develop artificial intelligence agents for automating and enhancing tax work for professionals.
- **Who:** Marble, led by CEO Bhavin Shah and backed by Susa Ventures, is entering the accounting sector to deploy AI solutions.
- **What it does:** Marble introduces a free AI tax research tool that converts complex government tax data into clear, citation-backed answers for practitioners, with plans for workflow automation.
- **Why it matters:** The accounting industry faces a severe labor shortage and increasing regulatory complexity, making AI solutions like Marble's essential for improving efficiency and firm margins.
- **Strategic view:** This signals AI's accelerating penetration into professional services beyond tech and law, driven by acute talent gaps, creating significant enterprise software and infrastructure opportunities for TMT.

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OpenAI report reveals a 6x productivity gap between AI power users and everyone else

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** An OpenAI report reveals a 6x productivity gap between "AI power users" and average employees within companies, despite universal tool access and training.
- **Who:** OpenAI analyzed usage patterns across over one million business customers, highlighting a growing disparity among their employees in adopting enterprise AI tools.
- **What it does:** The report demonstrates that consistent, experimental AI integration into daily tasks dramatically enhances individual productivity and expands role capabilities for power users.
- **Why it matters:** This disparity signifies an emerging workplace stratification where proactive AI adoption drives substantial individual productivity and capability gains, creating a competitive advantage.
- **Strategic view:** Executives must strategically cultivate an AI-first culture that encourages bottom-up experimentation and deep integration to leverage AI investments, bridging the current enterprise-wide productivity gap.

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Creating a glass box: How NetSuite is engineering trust into AI

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** NetSuite Next is a significant product evolution integrating AI into its core ERP platform, built on Oracle Cloud Infrastructure, prioritizing transparency and auditability for enterprise use.
- **Who:** Oracle NetSuite, leveraging Oracle Cloud Infrastructure, is launching NetSuite Next, a major ERP platform evolution integrating responsible AI directly into its core.
- **What it does:** It engineers trust into AI by making its actions traceable, auditable, and subject to human-defined guardrails, leveraging structured data for transparent, context-aware business insights.
- **Why it matters:** This approach is crucial for regulated industries and finance, providing explainability and accountability that builds user trust in AI-driven decisions, transforming AI into a transparent learning tool.
- **Strategic view:** TMT executives must prioritize embedding transparent governance, auditability, and structured data into their AI strategies to mitigate risks, ensure regulatory compliance, and drive enterprise-wide trust and adoption.

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Curated watchlist · 3-5 links per topic

TV / Streaming

No notable articles for this topic today.

Telco / 5G

No notable articles for this topic today.

Media / Platforms

No notable articles for this topic today.

AI / Cloud / Quantum

- [The 70% factuality ceiling: why Google's new 'FACTS' benchmark is a wake-up call for enterprise AI](#) (VentureBeat - AI) Add to Weekly
- [The AI that scored 95% — until consultants learned it was AI](#) (VentureBeat - AI) Add to Weekly
- [Operation Bluebird Wants to Bring 'Twitter' Back to Life](#) (Wired - Business) Add to Weekly
- [How the Next Big Thing in Carbon Removal Sunk Without a Trace](#) (Wired - Business) Add to Weekly
- [A new open-weights AI coding model is closing in on proprietary options](#) (Ars Technica - AI) Add to Weekly

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