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Daily brief · 2026-01-27

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3 deep-dives you should really read

[Asana launches Claude integration, says AI models are 'context-starved' without enterprise data](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Asana has launched a deep integration with Anthropic's Claude, allowing users to manage project tasks through natural language conversations within the AI chatbot.
- **Who:** Asana, a project management software provider, is partnering with Anthropic and other leading AI model developers like OpenAI and Google.
- **What it does:** This integration enables Claude to leverage Asana's structured "Work Graph" data, transforming natural language requests into actionable project plans with human approval.
- **Why it matters:** Asana asserts that rich enterprise data context is more critical than raw AI model power for practical business utility, addressing AI's "context-starved" nature.
- **Strategic view:** This positions Asana as vital infrastructure providing essential contextual data to any AI model, diversifying partnerships and avoiding reliance on a single generative AI provider.

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[Anthropic embeds Slack, Figma and Asana inside Claude, turning AI chat into a workplace command center](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Anthropic is integrating popular business applications such as Slack, Figma, and Asana directly into its Claude AI assistant, transforming it into an interactive workplace command center.
- **Who:** Anthropic, developer of the Claude AI assistant, is partnering with various enterprise application providers including Slack, Figma, and Asana to offer integrated workplace tools.
- **What it does:** It enables users to directly interact with and perform tasks within popular business applications like Asana and Figma through Claude, streamlining workflow and reducing tab switching.
- **Why it matters:** This development significantly advances AI's role from conversational tool to an active orchestrator of enterprise workflows, enhancing user productivity and consolidating AI's workplace presence.
- **Strategic view:** This establishes AI as the central operating system for enterprise productivity, compelling TMT leaders to redefine software ecosystems, data strategies, and employee workflow integration.

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[Browser-based attacks hit 95% of enterprises — and traditional security tools never saw them coming](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Widespread browser-based attacks are exploiting trusted user sessions and legitimate browser functionalities, bypassing traditional perimeter and endpoint security tools designed for pre-authentication inspection.
- **Who:** C-level executives and their security teams in Telco, Media, and Tech enterprises are grappling with the pervasive threat from these advanced, stealthy browser-layer attacks.
- **What it does:** These attacks weaponize browser extensions, leverage compromised developer credentials, and exploit API keys to gain access within authenticated sessions, leading to data exfiltration and financial losses.
- **Why it matters:** Ninety-five percent of organizations faced browser attacks last year, often undetected by legacy security that lacks post-login visibility, treating the browser as an infrastructure component rather than an attack surface.
- **Strategic view:** Leaders must strategically redefine security to integrate real-time in-session behavioral analysis, treating the browser as a critical execution environment requiring dedicated defense beyond traditional perimeter-based controls.

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CEO POV · AI & Space Economy

No CEO statements collected for today.

Patent watch · Compute / Video / Data / Cloud

No relevant patent publications detected for today (EPO / USPTO).

Curated watchlist · 3-5 links per topic

TV / Streaming

No notable articles for this topic today.

Telco / 5G

No notable articles for this topic today.

Media / Platforms

No notable articles for this topic today.

AI / Cloud / Quantum

- [Qwen3-Max Thinking beats Gemini 3 Pro and GPT-5.2 on Humanity's Last Exam \(with search\)](#) (VentureBeat - AI) Add to Weekly
- [Claude Code's 'Tasks' update lets agents work longer and coordinate across sessions](#) (VentureBeat - AI) Add to Weekly
- [MCP shipped without authentication. Clawdbot shows why that's a problem.](#) (VentureBeat - AI) Add to Weekly
- [The Download: why LLMs are like aliens, and the future of head transplants](#) (MIT Technology Review - Tech) Add to Weekly
- [TikTok Data Center Outage Triggers Trust Crisis for New US Owners](#) (Wired - Business) Add to Weekly

Space / Infrastructure

No notable articles for this topic today.

Robotics / Automation

No notable articles for this topic today.

Broadcast / Video

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Satellite / Satcom

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