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Daily brief · 2026-02-03

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3 deep-dives you should really read

[OpenAI launches a Codex desktop app for macOS to run multiple AI coding agents in parallel](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** OpenAI has launched a macOS desktop application for its Codex AI coding system, transforming software development into managing multiple autonomous AI agents in parallel.
- **Who:** OpenAI, a prominent AI research and deployment company, is the creator behind this new desktop application for its advanced Codex AI coding system.
- **What it does:** The application functions as a command center, enabling developers to delegate multiple coding tasks, automate repetitive work, and supervise AI agents independently.
- **Why it matters:** This innovation fundamentally changes AI-assisted coding from autocompletion to end-to-end delegation, allowing developers to manage an entire team of AI workers.
- **Strategic view:** This launch strengthens OpenAI's competitive edge in the enterprise AI market, aiming to defend its leadership in coding tools against rivals like Anthropic and Google.

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[Shared memory is the missing layer in AI orchestration](#)

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** Shared memory and context provide AI agents with detailed history and direct access, making them active, collaborative teammates within enterprise workflows.
- **Who:** Asana's CPO, Arnab Bose, advocates for shared memory in AI orchestration, highlighting its importance for effective enterprise AI agent collaboration.
- **What it does:** It enables AI agents to integrate directly into teams, access historical task records, and leverage third-party resources like Microsoft 365, without constant re-contextualization.
- **Why it matters:** This approach transforms AI from passive add-ons into active, transparent teammates, reducing redundant context provision and improving operational efficiency and trustworthiness within enterprises.
- **Strategic view:** The lack of a standardized protocol for shared AI knowledge presents significant integration and security challenges, requiring TMT executives to consider new architectural patterns and industry standards.

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[Elon Musk Is Rolling xAI Into SpaceX—Creating the World's Most Valuable Private Company](#)

Wired - Business · Topic: AI/Cloud/Quantum

- **What it is:** Elon Musk is integrating his artificial intelligence firm, xAI, into SpaceX, creating a significantly larger private technology conglomerate.
- **Who:** This strategic consolidation involves Elon Musk's aerospace venture, SpaceX, and his AI company, xAI, which previously acquired X.
- **What it does:** The merger combines xAI's artificial intelligence development with SpaceX's space exploration and satellite internet capabilities, along with the X social platform.
- **Why it matters:** This move centralizes formidable power over critical sectors including national security, social media, and advanced artificial intelligence under unified leadership.
- **Strategic view:** For TMT executives, this signals a formidable, vertically integrated competitor and partner potential across multiple high-tech domains, necessitating a re-evaluation of ecosystem dynamics.

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CEO POV · AI & Space Economy

No CEO statements collected for today.

Patent watch · Compute / Video / Data / Cloud

No relevant patent publications detected for today (EPO / USPTO).

Curated watchlist · 3-5 links per topic

TV / Streaming

No notable articles for this topic today.

Telco / 5G

No notable articles for this topic today.

Media / Platforms

No notable articles for this topic today.

AI / Cloud / Quantum

- [The crucial first step for designing a successful enterprise AI system](#) (MIT Technology Review - Tech) Add to Weekly
- [What we've been getting wrong about AI's truth crisis](#) (MIT Technology Review - Tech) Add to Weekly
- [The Download: inside a deepfake marketplace, and EV batteries' future](#) (MIT Technology Review - Tech) Add to Weekly
- [What's next for EV batteries in 2026](#) (MIT Technology Review - Tech) Add to Weekly
- [Epstein Files Reveal Peter Thiel's Elaborate Dietary Restrictions](#) (Wired - Business) Add to Weekly

Space / Infrastructure

- [Apply now to the ESA Graduate Trainee Programme](#) (ESA - European Space Agency) Add to Weekly

Robotics / Automation

No notable articles for this topic today.

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