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Daily brief · 2025-12-28

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3 deep-dives you should really read

Why CIOs must lead AI experimentation, not just govern it

VentureBeat - AI · Topic: AI/Cloud/Quantum

- **What it is:** The article advocates for a proactive shift in the CIO's role regarding AI adoption, moving beyond mere governance to actively leading hands-on experimentation across the enterprise.
- **Who:** Authored by Rani Johnson, CIO of Workday, this piece directly targets C-level technology leaders, especially Chief Information Officers within large organizations.
- **What it does:** It details how CIOs can foster successful AI integration by promoting accessibility, building trust through peer champions, and redefining investment evaluation metrics to prioritize learning.
- **Why it matters:** This perspective is crucial for TMT executives to avoid strategic paralysis, accelerate innovation, and cultivate a culture of continuous learning and adaptation in the rapidly evolving AI landscape.
- **Strategic view:** TMT companies must empower CIOs to spearhead decentralized AI experimentation, shifting from control to enablement, valuing iterative learning over perfect initial strategies for sustained competitive advantage.

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So Long, GPT-5. Hello, Qwen

Wired - Business · Topic: AI/Cloud/Quantum

- **What it is:** This news highlights the fleeting market leadership in the rapidly evolving artificial intelligence landscape, specifically regarding large language models.
- **Who:** Key players are established AI models like OpenAI's GPT-5 and emerging contenders such as Alibaba's Qwen, reflecting intense competition among developers.
- **What it does:** It signifies the rapid succession of dominant artificial intelligence models, where market leadership shifts quickly from one highly touted platform to another.
- **Why it matters:** This matters because it underscores the extreme velocity of innovation and competitive disruption within the artificial intelligence sector, impacting investment and adoption cycles.
- **Strategic view:** Executives must strategize for continuous platform evaluation and agile integration, avoiding over-reliance on any single AI model due to rapid technological obsolescence and market shifts.

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In Cryptoland, Memecoin Fever Gives Way to a Stablecoin Boom

Wired - Business · Topic: AI/Cloud/Quantum

- **What it is:** The cryptocurrency market is experiencing a significant shift, moving from speculative memecoin trading to prioritizing stablecoins as a more respectable asset class.
- **Who:** Crypto investors, financial institutions, and broader digital economy stakeholders are increasingly influenced by this evolving and maturing industry dynamic.
- **What it does:** This shift establishes stablecoins as a more reliable and less volatile component within the broader digital asset ecosystem for transactions and value storage.
- **Why it matters:** The increasing adoption of stablecoins signals a maturing crypto market moving towards greater utility, regulatory clarity, and mainstream financial integration.
- **Strategic view:** For TMT executives, this pivot towards stablecoins highlights opportunities in regulated digital payments, blockchain infrastructure, and integrating robust digital assets into existing financial services.

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CEO POV · AI & Space Economy

No CEO statements collected for today.

Patent watch · Compute / Video / Data / Cloud

No relevant patent publications detected for today (EPO / USPTO).

Curated watchlist · 3-5 links per topic

TV / Streaming

No notable articles for this topic today.

Telco / 5G

No notable articles for this topic today.

Media / Platforms

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AI / Cloud / Quantum

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