

MaxBits · Daily Tech Watch

Daily brief · 2025-12-01

3 deep-dives you should really read

Nokia CTO wades in on physical AI

Fierce Telecom · Topic: Telco/5G

- **What it is:** Nokia CTO highlights evolving network demands for "physical AI" integration within industrial settings.
- **Who:** Nokia, via its CTO, is the primary actor defining future 5G network needs for industrial physical AI.
- **What it does:** It defines ultra-low latency (microseconds) 5G as critical for real-time decision-making in industrial physical AI robots.
- **Why it matters:** This matters for Telco/Media/Tech decision-makers because it highlights a tangible technology or market shift that could influence strategy, investments or competitive positioning.
- **Strategic view:** Monitor how this story evolves over the next 6-18 months and assess implications for your roadmap, partnerships and telco/5g investments.

Akamai gears up for edge AI with new inference cloud

Fierce Telecom · Topic: Telco/5G

- **What it is:** Product launch and strategic market entry into the rapidly growing edge AI inference market segment.
- **Who:** Akamai Technologies, a leading content delivery network (CDN) and cloud security provider.
- **What it does:** Akamai Inference Cloud provides distributed computing infrastructure for running AI inference models closer to the network edge.
- **Why it matters:** This matters for Telco/Media/Tech decision-makers because it highlights a tangible technology or market shift that could influence strategy, investments or competitive positioning.
- **Strategic view:** Monitor how this story evolves over the next 6-18 months and assess implications for your roadmap, partnerships and telco/5g investments.

Cisco: Service provider market is 'recovering nicely'

Fierce Telecom · Topic: Telco/5G

- **What it is:** A positive market trend report from Cisco indicating a strong recovery in global service provider spending.
- **Who:** Cisco, as the reporting vendor, and global service providers, who are increasing their capital expenditures.
- **What it does:** It signals a rebound in service provider capital expenditure, driven by essential network refreshes and infrastructure investments for AI and data center connectivity demands.
- **Why it matters:** This matters for Telco/Media/Tech decision-makers because it highlights a tangible technology or market shift that could influence strategy, investments or competitive positioning.
- **Strategic view:** Monitor how this story evolves over the next 6-18 months and assess implications for your roadmap, partnerships and telco/5g investments.

Curated watchlist · 3-5 links per topic

TV & Streaming

DAZN and Movistar tie up LaLiga domestic rights to 2032

Broadband TV News

Telco & 5G

Nokia ramps its U.S. operations with new \$4B investment

Fierce Telecom

T-Mobile wants to sway more AT&T and Verizon customers with new switching app

Fierce Telecom

Charter gives its developers a GenAI boost courtesy of AWS

Fierce Telecom

Mission-critical versus campus: A turning point for Nokia?

Fierce Telecom

The Five Nine: Nvidia, Nokia think this is where AI is headed

Fierce Telecom

Media · Platforms · Social

Wpromote acquires Giant Spoon, merging performance, creative proficiencies

Marketing Dive

Omnicom outlines new agency structure as IPG deal sharpens AI, data focus

Marketing Dive

Inside RC Cola's comeback campaign

Marketing Dive

Flock Uses Overseas Gig Workers to Build Its Surveillance AI

Wired - Business

Burger King's CMO on how a 'SpongeBob' collab cuts across generations

Marketing Dive

AI · Cloud · Quantum

[Nuclear and data centers: Why now?](#)

Data Center Dynamics

[After CME outage, CyrusOne adds backup cooling capacity](#)

Data Center Dynamics

[The State of AI: welcome to the economic singularity](#)

MIT Technology Review

[Fermi signs MoU with MVM EGI to develop cooling systems for planned up to 11GW Texas data center campus](#)

Data Center Dynamics

[DCD>Studio: Building flexibility into designs, with Sophie Smith, Soben](#)

Data Center Dynamics

Space · Infrastructure

No headlines selected today.

Robotics & Automation

No headlines selected today.

Broadcast · Video Tech

No headlines selected today.

Satellite & Satcom

[Blue Origin Announces New Glenn “Block 2” Upgrades](#)

SatNews – Satellite

[SpaceX Forges Ahead with Transporter-15](#)

SatNews – Satellite

[USSF Awards Initial ‘Golden Dome’ Prototype Contracts, Signaling Strategic Shift to Space-Based Defense](#)

SatNews – Satellite