MaxBits · Daily Tech Watch

Daily brief · 2025-12-04

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Last 7 daily reports

3 deep-dives you should really read

AWS launches Kiro powers with Stripe, Figma, and Datadog integrations for AI-assisted coding

VentureBeat – AI · Topic: **AI/Cloud/Quantum**

- **What it is:** Product launch: AWS Kiro powers, an AI-assisted coding system with dynamic tool integrations, announced at re:Invent.
- **Who:** AWS leads, collaborating with major tech partners like Stripe, Figma, Datadog, Dynatrace, Netlify, Postman, and Supabase.
- **What it does:** It enables AI coding assistants to dynamically load specialized tool expertise on demand, preventing "context rot" and optimizing resource usage.
- **Why it matters:** This significantly enhances AI coding efficiency, reduces token costs, and boosts developer productivity by providing relevant context precisely when needed.
- **Strategic view:** AWS strengthens its AI developer ecosystem by tackling a core pain point, driving adoption of its agentic AI vision and offering substantial internal development efficiency for large enterprises.

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Gong study: Sales teams using AI generate 77% more revenue per rep

VentureBeat – AI · Topic: **AI/Cloud/Quantum**

- **What it is:** A study by Gong highlighting AI's significant role in boosting sales productivity and driving revenue growth per sales representative.
- **Who:** Gong, global enterprise revenue leaders, and sales teams are actively adopting AI to transform their go-to-market strategies.
- **What it does:** AI enhances sales productivity, improves forecasting accuracy, and shifts from basic automation to strategic decision-making, yielding significant revenue gains.
- **Why it matters:** This demonstrates AI's proven ability to unlock substantial revenue growth and operational efficiency, becoming critical for Telco/Media/Tech competitiveness amidst slowing growth.
- **Strategic view:** Telco/Media/Tech must strategically embed specialized AI into revenue operations to maximize sales output, optimize market strategies, and secure a competitive advantage within 6-24 months.

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Cisco: Service provider market is 'recovering nicely'

Fierce Telecom · Topic: **AI/Cloud/Quantum**

- **What it is:** This news reflects a positive market trend and an optimistic outlook on service provider spending, signaling a recovery.
- **Who:** Cisco, a major network equipment vendor, reports on the spending behavior of global service providers.
- **What it does:** It reports increased service provider investment in core network refreshes and crucial AI/data center connectivity infrastructure.
- **Why it matters:** This signals a robust investment cycle for Telcos in essential infrastructure, crucial for future growth in AI, data, and connectivity services.
- **Strategic view:** Telcos must strategically accelerate AI-driven infrastructure upgrades and network modernization to capitalize on this spending rebound and emerging growth opportunities.

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Curated watchlist · 3–5 links per topic

TV / Streaming

- [Lenovo hails CTV brand lift from data-driven Yoga campaign on M6+](#) (Broadband TV News) ☐ Add to Weekly
- [ACE steps up campaign against piracy via sideloaded apps](#) (Broadband TV News) ☐ Add to Weekly

Telco / 5G

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Media / Platforms

No relevant links today.

AI / Cloud / Quantum

- How Hybrid (Converged) Gateways Are Redefining Broadband Reliability (Fierce Telecom) ☐ Add to Weekly
- [The Download: LLM confessions, and tapping into geothermal hot spots](#) (MIT Technology Review) ☐ Add to Weekly
- ANDREW on the Future of Indoor Cellular Connectivity (Fierce Telecom) ☐ Add to Weekly
- What's next for 5G network APIs? (Fierce Telecom) ☐ Add to Weekly
- AWS steals telcos' thunder with debut of AWS AI Factory (Fierce Telecom) ☐ Add to Weekly

Space / Infrastructure

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Robotics / Automation

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Broadcast / Video

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