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3 deep-dives you should really read

Why Meta bought Manus — and what it signals for your enterprise AI agent strategy

VentureBeat – AI · Topic: **AI/Cloud/Quantum**

- **What it is:** Meta acquired Manus for over $2 billion, signifying a strategic pivot towards owning the AI execution layer rather than solely competing on foundational model quality.
- **Who:** Meta, the parent company of Facebook and Instagram, is acquiring Manus, a Singapore-based general-purpose AI agent startup, to accelerate its AI capabilities.
- **What it does:** Manus built a robust AI agent designed to autonomously perform complex, multi-step tasks like research, coding, and content generation, focusing on reliable workflow execution and artifact delivery.
- **Why it matters:** This acquisition highlights the industry's shift from conversational AI demos to agentic systems that reliably produce finished work, addressing the critical execution gap in enterprise AI applications.
- **Strategic view:** TMT executives must prioritize investing in AI orchestration and execution layers like Manus to ensure enterprise agents can reliably complete complex, multi-step tasks, moving beyond mere model integration.

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Legacy IAM was built for humans — and AI agents now outnumber them 82 to 1

VentureBeat – AI · Topic: **AI/Cloud/Quantum**

- **What it is:** Legacy Identity and Access Management (IAM) systems, built for human users, are proving inadequate for the exploding number of unmanaged machine and AI agent identities.
- **Who:** Enterprises, security teams, and AI developers are struggling to govern a vast ecosystem of machine identities, which now outnumber human users significantly.
- **What it does:** The existing human-centric identity model creates severe security gaps, leading to over-permissioned access, fragmented management, and a high risk of AI agent abuse and breaches.
- **Why it matters:** Unsecured machine and AI agent identities are emerging as the primary attack vector for enterprise breaches, compromising critical data and operational integrity at machine speed.
- **Strategic view:** C-level executives must prioritize implementing dynamic machine identity management solutions and unify security telemetry to address this critical and rapidly escalating enterprise risk.

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Why AI adoption fails without IT-led workflow integration

VentureBeat – AI · Topic: **AI/Cloud/Quantum**

- **What it is:** Gold Bond Inc., a 77-year-old promotional products company, successfully integrated generative AI by embedding it into high-friction workflows rather than just deploying standalone chatbots.
- **Who:** Gold Bond Inc., a promotional products company, along with its CIO Matt Price and partner Promevo, spearheaded an IT-led workflow integration of AI.
- **What it does:** Gold Bond Inc. integrated a multi-model AI strategy to automate messy ERP intake, enhance product visualizations, summarize calls, draft emails, and build an internal knowledge base.
- **Why it matters:** This IT-led integration drastically improved productivity, with AI usage jumping from 20% to 71% and nearly half of employees saving two hours daily by automating high-friction tasks.
- **Strategic view:** Enterprise AI success hinges on IT-led workflow integration, disciplined change management, comprehensive guardrails, human validation, and pragmatic problem-solving over standalone chatbot deployment.

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Patent watch · Compute / Video / Data / Cloud

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TV / Streaming

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AI / Cloud / Quantum

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- [2025 AAS Hyperwall Schedule](#) (NASA – Breaking News) ☐ Add to Weekly
- [2025 AAS Town Hall Schedule](#) (NASA – Breaking News) ☐ Add to Weekly
- [Curiosity Sends Holiday Postcard from Mars](#) (NASA – Breaking News) ☐ Add to Weekly

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