Start Up – E Sports

Gaming Industry

Design Rather Than Content

1.       Show live streamed game right away

2.       Help find what they are looking for (based around games – tournaments/matches)

3.       2 or 3 clicks watch a game!!!

4.       Bring Live Games Up to top!!! Should be prominent

5.       Think I can get to a game!

6.       Netflix (Things I watched before/latest movies etc) Carry same concept

7.       Think “twitter likeness”, Netflix focus on what the user wants

-          Presenting content fast

-          3 clicks watch something

-          Color (Blue)

-          (2nd Page) Make interactive for people watch!!!