

# Sales Dashboard - Executive Summary

Earliest Date    Latest Date

1/1/2024    10/31/2024

## Store Country Selection

Use Ctrl + Click to Multi-select

AT Website Store

AU Website Store

DE Website Store

ES Website Store

EU Website Store

FR Website Store

IT Website Store

TW Website Sto...

UK Website Store

US Website Store

XXX.XX

YTD Total Sales (USD)

XXX.XX

YTD Quantity Ordered

XXX.XX

YTD # of Order

XXX.XX

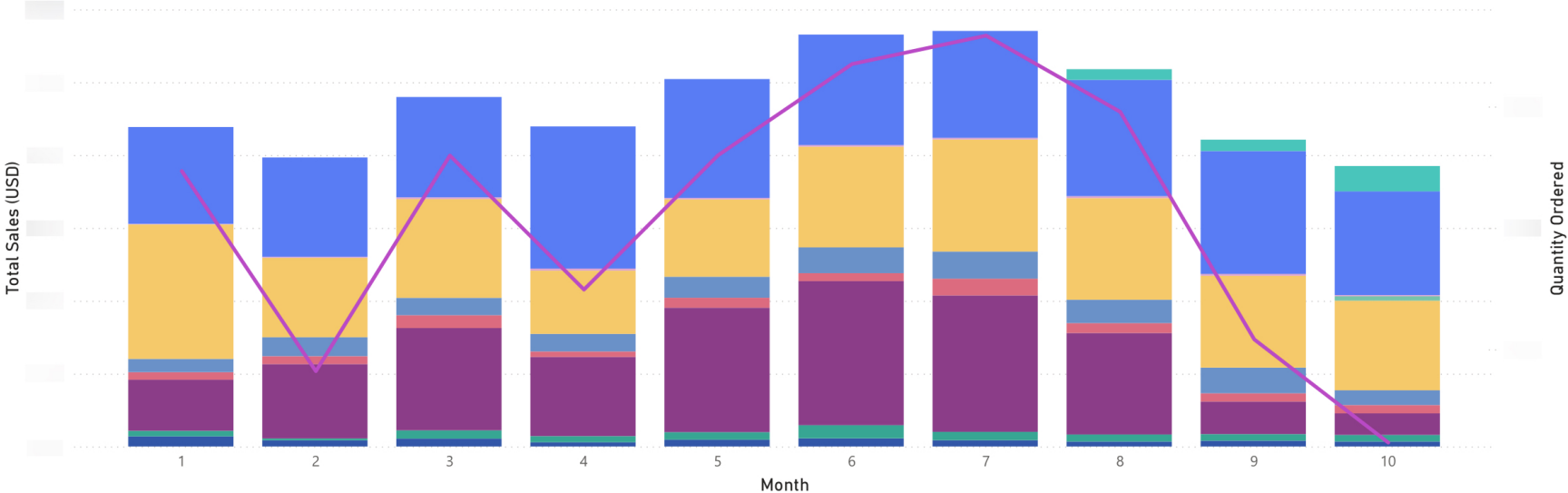
AOV (USD)

XXX.XX

Items per Order

## Total Sales (USD) and Quantity Ordered Trend by Country

Country ● AT Website Store ● AU Website Store ● DE Website St... ● ES Website Store ● EU Website St... ● FR Website St... ● IT Website St... ● TW Website ... ● UK Website ... ● US Website ... ● Quantity ...



# Sales Dashboard - Regional Performance

Store Region Selection

Use Ctrl + Click to Multi-select

AU

EU

TW

UK

US

Date Range Selection

2/15/2023

10/31/2024

Store Country Selection

All

SKU Selection

All

XXX.XX

Total Sales (USD)

XXX.XX

Quantity Ordered

XXX.XX

# of Order

XXX.XX

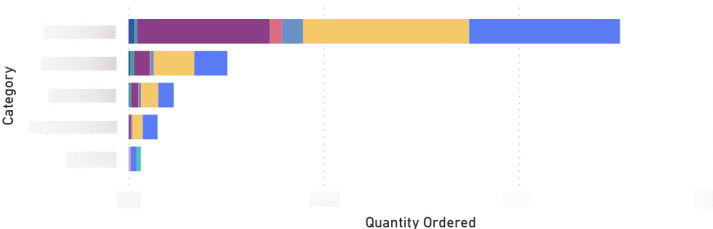
AOV (USD)

XXX.XX

Items per Order

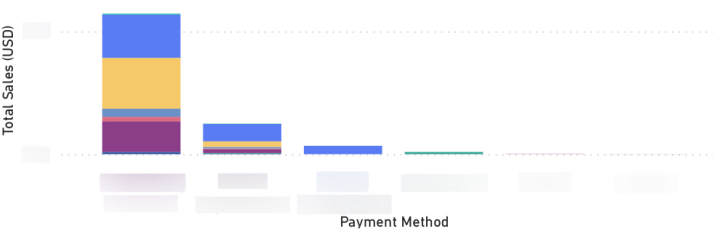
## Top 5 Best Selling Category

Country AT Websi... AU Websi... DE Websi... ES Websi... EU Websi... FR Websi...



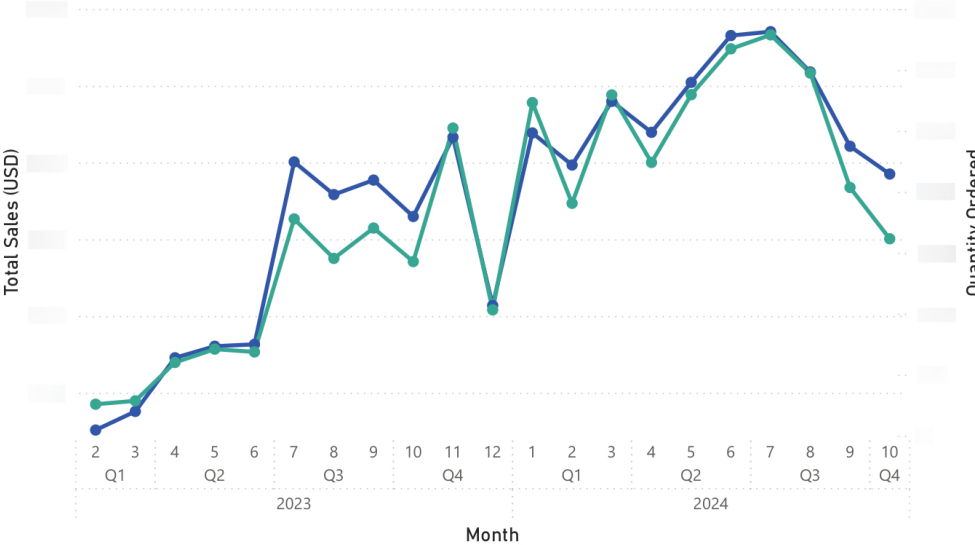
## Total Sales (USD) by Payment Method

Country AT Websi... AU Websi... DE Websi... ES Websi... EU Websi... FR Websi...



## Total Sales (USD) and Quantity Ordered Trend

Total Sales (USD) Quantity Ordered



# Sales Dashboard - EU Website Store Performance

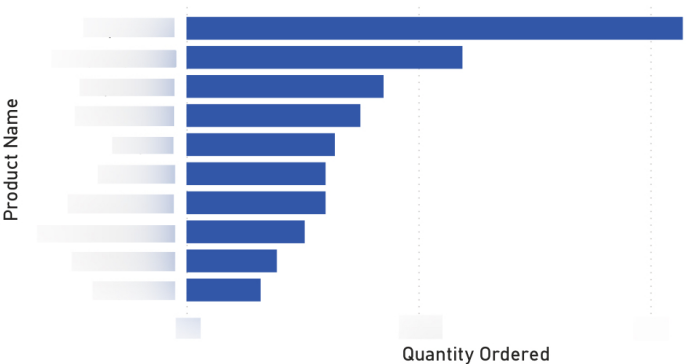
Date Range Selection

2/15/2023

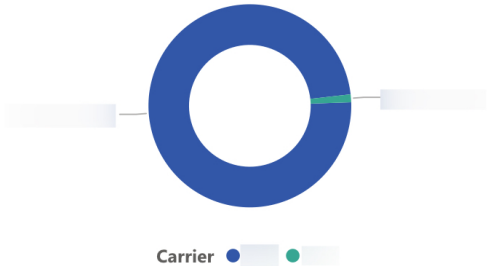
10/30/2024

## Top 10 Best Seller

Country ● EU Website Store

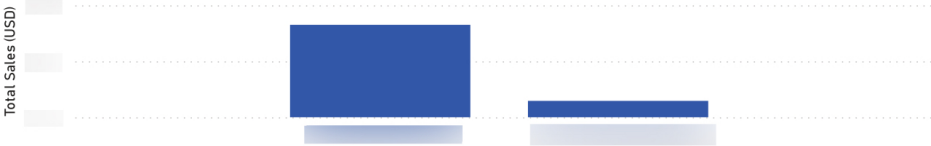


## # of Order by Shipping Carrier



## Total Sales (USD) by Payment Method

Store Country ● EU Website Store



Ship to Country	# of Order	Quantity Ordered	Native Currency	Total Sales (USD)	Total Sales (USD) %
ES	10	100	EUR	1000	10%
SI	8	80	EUR	800	8%
FR	6	60	EUR	600	6%
PT	5	50	EUR	500	5%
BE	4	40	EUR	400	4%
HR	3	30	EUR	300	3%
DE	2	20	EUR	200	2%
NL	2	20	EUR	200	2%
RO	1	10	EUR	100	1%
DK	1	10	EUR	100	1%
HU	1	10	EUR	100	1%
LU	1	10	EUR	100	1%
AT	1	10	EUR	100	1%
SK	1	10	EUR	100	1%
SE	1	10	EUR	100	1%
CZ	1	10	EUR	100	1%
FI	1	10	EUR	100	1%
Total	60	600	EUR	6000	60%

# Sales Dashboard - Product Performance

Store Region Selection

Use Ctrl + Click to Multi-select

AU

EU

TW

UK

US

Date Range Selection

2/15/2023

Store Country Selection

All

▼

SKU Selection

All

▼

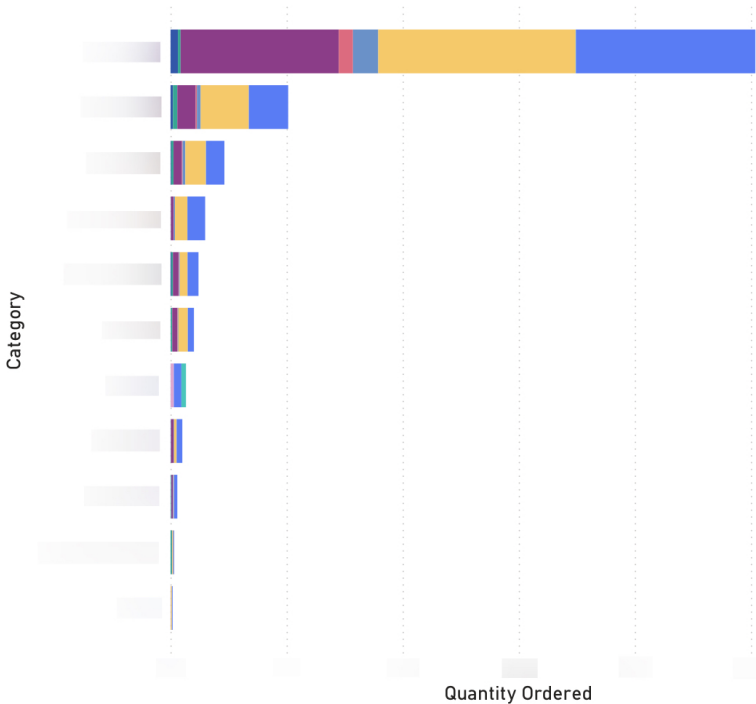
Category Selection

All

▼

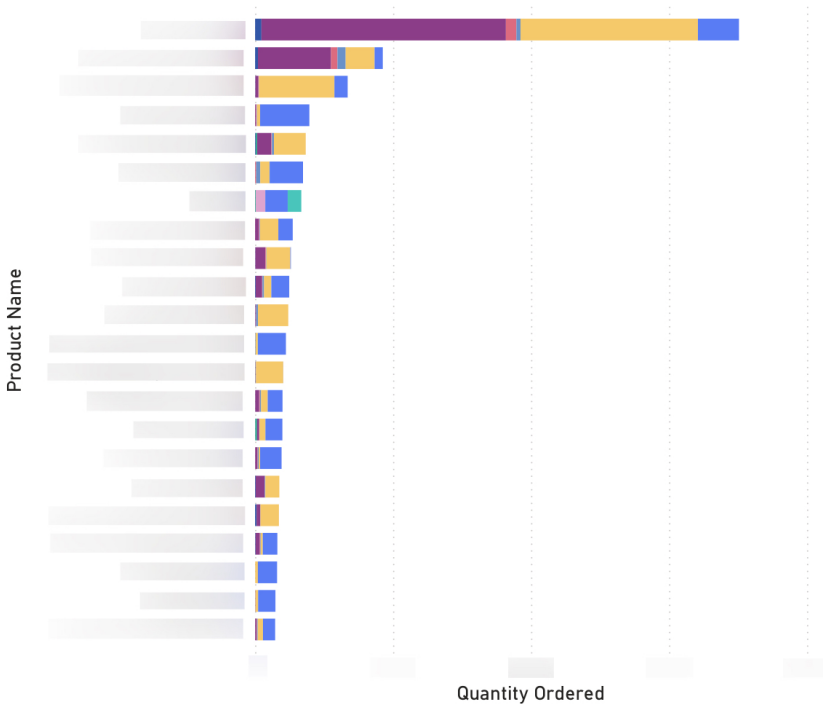
## Top 10 Best Seller

Country ● AT Web... ● AU Web... ● DE Web... ● ES Websi... ● EU Web... ● FR Web... ● IT Websit...



## Top 10 Best Seller

Country ▶ ● AT Web... ● AU Web... ● DE Web... ● ES Websi... ● EU Web... ● FR Web... ● IT Websit... ▶



# Sales Dashboard - YoY / MoM

## Store Region Selection

Use Ctrl + Click to Multi-select

AU

EU

TW

UK

US

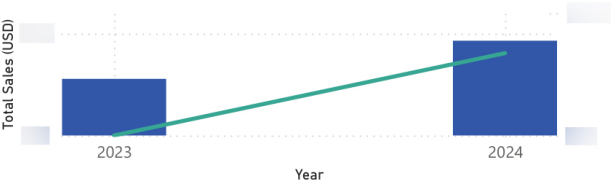
## Store Country Selection

All

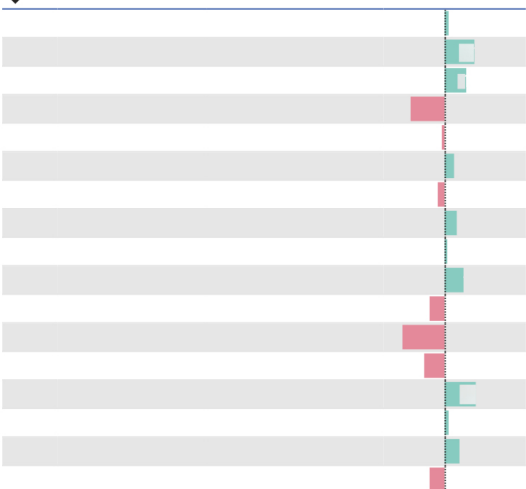


## Total Sales (USD) and YoY Growth % by year

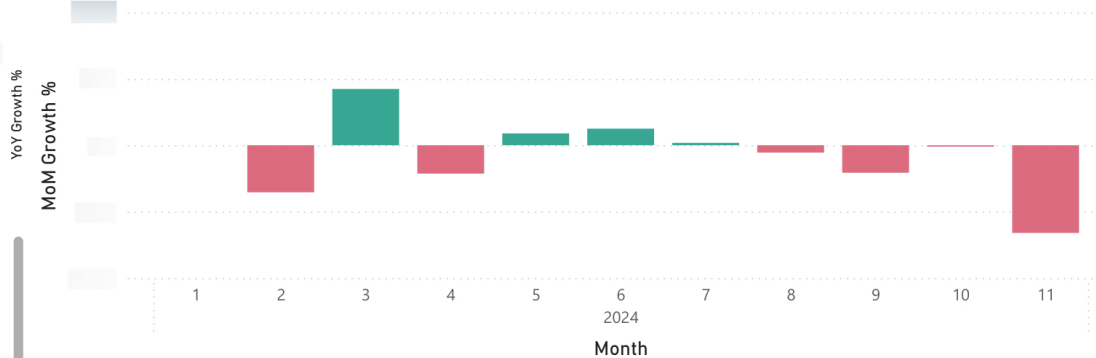
● Total Sales (USD) ● YoY Growth %



week Total Sales (USD) Previous Week Sales WoW Growth %



## MoM Growth % by year and month



## Total Sales (USD) by month and year

year ● 2023 ● 2024

