

# Vasa Consulting

Min butik kommer att gå under!!!





# The client: Smutsiga Megastores

## Var är min segelbåt?

Founded in 2024, Smutsiga Megastore is your one-stop shop for everything you need. With a wide selection of products across multiple categories, we offer everything from electronics and clothing to home goods and groceries, all at unbeatable prices. Our mission is to provide a convenient and affordable shopping experience for all your everyday needs under one roof. The company is lead by the four excellencies:

**Jørgen:** Co-founder and Chief Knäckbröds Officer

**Torje:** Co-founder and Chief Backroom-deals Officer

**Larry:** Co-founder and Chief DEI hire

**Thomas:** Co-founder and Chief Insurance Investigator



## Smutsiga Business Model

- Owns several large retail stores
- Several competing stores fall under the Smutsiga umbrella
- Order goods from suppliers
- Sell the goods in the store
- Workers work when told to





## Problems

Sales have declined

Profits have stagnated

No segelbåt in sight



## Timeline

- Send us prices, order-list to supplier and worker schedules by Tuesday at 23:59
- Email: [smutsigamegastore@gmail.com](mailto:smutsigamegastore@gmail.com)
- You will receive the results of the changes by Wednesday at lunchtime
- Report the changes to us by Friday



# Expectations



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