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CONFORMED SUBMISSION TYPE: 4
PUBLIC DOCUMENT COUNT: 1
CONFORMED PERIOD OF REPORT: 201

CONFORMED PERIOD OF REPORT: 20170215
FILED AS OF DATE: 20170217
DATE AS OF CHANGE: 20170217

ISSUER:

COMPANY DATA:

COMPANY CONFORMED NAME: NICHOLAS FINANCIAL INC

CENTRAL INDEX KEY: 0001000045

STANDARD INDUSTRIAL CLASSIFICATION: SHORT-TERM BUSINESS CREDIT INSTITUTIONS [6153]

IRS NUMBER: 593019317

STATE OF INCORPORATION: FL FISCAL YEAR END: 0331

BUSINESS ADDRESS:

STREET 1: 2454 MCMULLEN BOOTH RD STREET 2: BLDG C SUITE 501 B

CITY: CLEARWATER
STATE: FL
ZIP: 33759
BUSINESS PHONE: 7277260763

MAIL ADDRESS:

STREET 1: 2454 MCMULLEN BOOTH RD STREET 2: BLDG C SUITE 501B

CITY: CLEARWATER STATE: FL ZIP: 33759

REPORTING-OWNER:

OWNER DATA:

COMPANY CONFORMED NAME: Peterson Adam K
CENTRAL INDEX KEY: 0001667769

FILING VALUES:

FORM TYPE: 4
SEC ACT: 1934 Act
SEC FILE NUMBER: 000-26680
FILM NUMBER: 17622797

MAIL ADDRESS:

STREET 1: 1411 HARNEY STREET, SUITE 200

CITY: 0MAHA STATE: NE ZIP: 68102

REPORTING-OWNER:

OWNER DATA:

COMPANY CONFORMED NAME: MAGNOLIA GROUP, LLC

CENTRAL INDEX KEY: 0001618376 STATE OF INCORPORATION: 0K FISCAL YEAR END: 1231

FILING VALUES:

FORM TYPE:

 SEC ACT:
 1934 Act

 SEC FILE NUMBER:
 000-26680

 FILM NUMBER:
 17622798

BUSINESS ADDRESS:

STREET 1: 1411 HARNEY STREET

STREET 2: SUITE 200
CITY: OMAHA
STATE: NE
ZIP: 68102
BUSINESS PHONE: 918-796-3158

MAIL ADDRESS:

STREET 1: 1411 HARNEY STREET

STREET 2: SUITE 200
CITY: OMAHA
STATE: NE
ZIP: 68102

FORMER NAME:

FORMER CONFORMED NAME: MAGNOLIA GROUP LLC

DATE OF NAME CHANGE: 20140902

## REPORTING-OWNER:

OWNER DATA:

COMPANY CONFORMED NAME: MAGNOLIA CAPITAL FUND, LP

CENTRAL INDEX KEY: 0001618333

STATE OF INCORPORATION: DE FISCAL YEAR END: 1231

FILING VALUES:

FORM TYPE:

 SEC ACT:
 1934 Act

 SEC FILE NUMBER:
 000-26680

 FILM NUMBER:
 17622799

BUSINESS ADDRESS:

STREET 1: 1411 HARNEY ST., SUITE 200

CITY: OMAHA STATE: NE ZIP: 68102

BUSINESS PHONE: 402-509-8456

MAIL ADDRESS:

STREET 1: 1411 HARNEY ST., SUITE 200

CITY: 0MAHA STATE: NE ZIP: 68102

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