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<ACCEPTANCE-DATETIME>20170222185349  
ACCESSION NUMBER: 0001398344-17-002286  
CONFORMED SUBMISSION TYPE: 4  
PUBLIC DOCUMENT COUNT: 1  
CONFORMED PERIOD OF REPORT: 20170221  
FILED AS OF DATE: 20170222  
DATE AS OF CHANGE: 20170222

ISSUER:

COMPANY DATA:  
COMPANY CONFORMED NAME: NICHOLAS FINANCIAL INC  
CENTRAL INDEX KEY: 0001000045  
STANDARD INDUSTRIAL CLASSIFICATION: SHORT-TERM BUSINESS CREDIT INSTITUTIONS [6153]  
IRS NUMBER: 593019317  
STATE OF INCORPORATION: FL  
FISCAL YEAR END: 0331

BUSINESS ADDRESS:  
STREET 1: 2454 MCMULLEN BOOTH RD  
STREET 2: BLDG C SUITE 501 B  
CITY: CLEARWATER  
STATE: FL  
ZIP: 33759  
BUSINESS PHONE: 7277260763

MAIL ADDRESS:  
STREET 1: 2454 MCMULLEN BOOTH RD  
STREET 2: BLDG C SUITE 501B  
CITY: CLEARWATER  
STATE: FL  
ZIP: 33759

REPORTING-OWNER:

OWNER DATA:  
COMPANY CONFORMED NAME: Peterson Adam K  
CENTRAL INDEX KEY: 0001667769

FILING VALUES:  
FORM TYPE: 4  
SEC ACT: 1934 Act  
SEC FILE NUMBER: 000-26680  
FILM NUMBER: 17630218

MAIL ADDRESS:  
STREET 1: 1411 HARNEY STREET, SUITE 200  
CITY: OMAHA  
STATE: NE  
ZIP: 68102

REPORTING-OWNER:

OWNER DATA:  
COMPANY CONFORMED NAME: MAGNOLIA GROUP, LLC  
CENTRAL INDEX KEY: 0001618376  
STATE OF INCORPORATION: OK  
FISCAL YEAR END: 1231

FILING VALUES:  
FORM TYPE: 4  
SEC ACT: 1934 Act  
SEC FILE NUMBER: 000-26680  
FILM NUMBER: 17630219

BUSINESS ADDRESS:  
STREET 1: 1411 HARNEY STREET  
STREET 2: SUITE 200  
CITY: OMAHA  
STATE: NE  
ZIP: 68102  
BUSINESS PHONE: 918-796-3158

MAIL ADDRESS:  
STREET 1: 1411 HARNEY STREET  
STREET 2: SUITE 200  
CITY: OMAHA  
STATE: NE  
ZIP: 68102

FORMER NAME:

FORMER CONFORMED NAME: MAGNOLIA GROUP LLC  
DATE OF NAME CHANGE: 20140902

REPORTING-OWNER:

OWNER DATA:

COMPANY CONFORMED NAME: MAGNOLIA CAPITAL FUND, LP  
CENTRAL INDEX KEY: 0001618333  
STATE OF INCORPORATION: DE  
FISCAL YEAR END: 1231

FILING VALUES:

FORM TYPE: 4  
SEC ACT: 1934 Act  
SEC FILE NUMBER: 000-26680  
FILM NUMBER: 17630220

BUSINESS ADDRESS:

STREET 1: 1411 HARNEY ST., SUITE 200  
CITY: OMAHA  
STATE: NE  
ZIP: 68102  
BUSINESS PHONE: 402-509-8456

MAIL ADDRESS:

STREET 1: 1411 HARNEY ST., SUITE 200  
CITY: OMAHA  
STATE: NE  
ZIP: 68102

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<SEQUENCE>1

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<DESCRIPTION>OWNERSHIP DOCUMENT

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[Document 1 - file: fp0024127\\_4.html](#)

[Document 1 - RAW XML: fp0024127\\_4.xml](#)

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