

SONY PLAYSTATION IN U.S.

With many new systems coming out in the next few months, Sony may have a bumpy road ahead of them. A price for the U.S. PlayStation has not yet been announced, but the Japanese version of the system will not go for higher than about \$480.

If this price is the point at which the U.S. PlayStation will come in at, will Sony be able to become the leader? The 3DO is an example of great hardware that is priced a bit too high for the

consumer market. When the Sega CD was first introduced in the U.S., it had a



The PlayStation can produce mind-boggling effects.

rocky, but OK start because of its \$299 price tag. Since that time, Sega dropped the price, added a different game, and the system has sold well.

The PlayStation will be one of many new systems, which include Nintendo's Project Reality and Sega's Saturn, according to Sony, and their demonstrations prove that their machine is technologically advanced. The games that they have planned in Japan, however, would not find the popularity in the U.S. that they would there.

Capcom has announced a fighting game in Japan, and Namco has Ridge Racer and Cyber Sled, which will attract arcade gamers. Are arcade gamers going to give up the quarter-crunching versions for armchair ones? The feel of the arcade Ridge Racer is a unique one. It has to be brought home in a way that will satisfy the arcade gamer.

The PlayStation is a double speed CD-ROM system. CD-ROM, up until this point, has not been as fast in the access department as cartridge systems.

Sony has stated that the access time will be close to zero, as if you're playing it on cartridge.

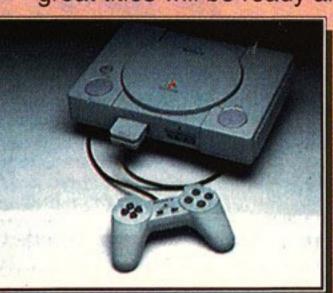
Will third parties make the games that spell success for a new system? The 3DO has a lot of third parties but those third parties have not all made games for the system. Sony said that yes, there will be many third parties making lots of games for the PlayStation.

Can the controller go diagonally?
While this isn't a really big question, it is still one that many may be pondering. Shooters and action games demand a controller that can move in eight directions.

It's up to the consumer to make this system a hit. Sony has provided the gamer with superior hardware, and the games from Japan look very impressive. The demos that they showed also looked very good.

When you've seen this system perform, as with the dinosaur demo and the character that looks straight out of a Japanese RPG, you will see that this could possibly be the next really big gaming platform.

Since Sony is waiting for a good amount of Japanese arcade translations to be ready by the time of the U.S. launch, there is almost no doubt that at least more than a handful for great titles will be ready and waiting for



The system itself looks plain for a powerhouse.

you to step
up and play.
When
Sony
announces
the third
parties, and
when
games are
playable,
gamers are
going to
make a

choice. Sony is hoping you'll choose the Playstation. With the graphics that they showed in their demos, it looks as if the Playstation will be a major contender. Now, what will you decide?



Come see a 3DO™ Demo.

WEST

July 23rd Babbage's. Bellevue Shopping Center. Bellevue. WA

August 13th Circuit City, Emeryville, CA

August 27th
G&G/Captron. Valloo Mall
Cupertino. CA

September 3rd Circuit City, Emeryville, CA

MIDWEST

July 30th
Electronics Boutique.
Bloomington. MN

August 6th Electronics Boutique Woodfield Mall. Schaumburg, IL

> August 13th Electronics Boutique Overland Park, KS

August 20th Babbage's. Northbrook Court Northbrook. IL

August 27th GameStop. Mall of America Bloomington, MN

EAST

July 30th Software Etc. Willowbrook Mall. Wayne, NJ

August bth Software Etc. Menic Park Mall. Edison. NJ

August 20th Software Etc. Route 22. Springfield, NJ

August 27th
Talk of the Town
Franklin Turnpike, Allendale, NJ

SOUTH

Babbage's. Aventura Mall. North Mlami. FL

July 23rd
Electronics Boutique
Vista Ridge, Lewisville, TX

July 29th Babbage's. Miami International. Miami, FL