

# PRESS START

## SONY PLAYSTATION IN U.S.

With many new systems coming out in the next few months, Sony may have a bumpy road ahead of them. A price for the U.S. PlayStation has not yet been announced, but the Japanese version of the system will not go for higher than about \$480.

If this price is the point at which the U.S. PlayStation will come in at, will Sony be able to become the leader? The 3DO is an example of great hardware that is priced a bit too high for the consumer market.

When the Sega CD was first introduced in the U.S., it had a



**The PlayStation can produce mind-boggling effects.**

rocky, but OK start because of its \$299 price tag. Since that time, Sega dropped the price, added a different game, and the system has sold well.

The PlayStation will be one of many new systems, which include Nintendo's Project Reality and Sega's Saturn, according to Sony, and their demonstrations prove that their machine is technologically advanced. The games that they have planned in Japan, however, would not find the popularity in the U.S. that they would there.

Capcom has announced a fighting game in Japan, and Namco has Ridge Racer and Cyber Sled, which will attract arcade gamers. Are arcade gamers going to give up the quarter-crunching versions for armchair ones? The feel of the arcade Ridge Racer is a unique one. It has to be brought home in a way that will satisfy the arcade gamer.

The PlayStation is a double speed CD-ROM system. CD-ROM, up until this point, has not been as fast in the access department as cartridge systems.

Sony has stated that the access time will be close to zero, as if you're playing it on cartridge.

Will third parties make the games that spell success for a new system? The 3DO has a lot of third parties but those third parties have not all made games for the system. Sony said that yes, there will be many third parties making lots of games for the PlayStation.

Can the controller go diagonally? While this isn't a really big question, it is still one that many may be pondering. Shooters and action games demand a controller that can move in eight directions.

It's up to the consumer to make this system a hit. Sony has provided the gamer with superior hardware, and the games from Japan look very impressive. The demos that they showed also looked very good.

When you've seen this system perform, as with the dinosaur demo and the character that looks straight out of a Japanese RPG, you will see that this could possibly be the next really big gaming platform.

Since Sony is waiting for a good amount of Japanese arcade translations to be ready by the time of the U.S. launch, there is almost no doubt that at least more than a handful for great titles will be ready and waiting for



**The system itself looks plain for a powerhouse.**

you to step up and play. When Sony announces the third parties, and when games are playable, gamers are going to make a choice. Sony is hoping you'll choose the Playstation. With the graphics that they showed in their demos, it looks as if the Playstation will be a major contender. Now, what will you decide?



Come see a 3DO™ Demo.

### WEST

July 23rd  
Babbage's, Bellevue Shopping Center, Bellevue, WA

August 13th  
Circuit City, Emeryville, CA

August 27th  
G&G/Captron, Valico Mall, Cupertino, CA

September 3rd  
Circuit City, Emeryville, CA

### MIDWEST

July 30th  
Electronics Boutique, Bloomington, MN

August 6th  
Electronics Boutique, Woodfield Mall, Schaumburg, IL

August 13th  
Electronics Boutique, Overland Park, KS

August 20th  
Babbage's, Northbrook Court, Northbrook, IL

August 27th  
GameStop, Mall of America, Bloomington, MN

### EAST

July 30th  
Software Etc., Willowbrook Mall, Wayne, NJ

August 6th  
Software Etc., Menlo Park Mall, Edison, NJ

August 20th  
Software Etc., Route 22, Springfield, NJ

August 27th  
Talk of the Town, Franklin Turnpike, Allendale, NJ

### SOUTH

July 15th  
Babbage's, Aventura Mall, North Miami, FL

July 23rd  
Electronics Boutique, Vista Ridge, Lewisville, TX

July 29th  
Babbage's, Miami International, Miami, FL