

# Optimal transfer targeting and universal basic income with noisy data

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## **Abstract**

Hanna and Olken (2018) found that targeting transfers to households predicted to be poor achieves greater social welfare than universal targeting, in contexts of Indonesia and Peru with noisy consumption data and fixed program budgets. I extend this by varying three components: program budget, amount of noise, and the share of the budget dedicated to a universal transfer (universal basic income, or UBI). Using data from the US Current Population Survey, my simulations show that reserving a portion of the budget for UBI improves social welfare, especially with larger budgets and with noisier data.

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# 1 Background

Hanna and Olken (H&O) paired household surveys from the Indonesian and Peruvian governments with more detailed consumption surveys. This allowed them to predict actual consumption from simpler surveys that can be used for program targeting.

Their regressions (on log per capita consumption per their appendix) have R2 values between 0.53 and 0.66.

They apply the constant relative risk-aversion CRRA total social welfare utility function:

$$U = \frac{\sum (y_i + b_i)^{1-\rho}}{1-\rho} \quad (1)$$

They apply CRRA a rho value of 3 to find the total social welfare as a function of the targeted share of the population. The below chart uses inclusion error on the x axis for comparison between Indonesia and Peru; this moves with the share of the population receiving the transfer.

They find: “In Indonesia, the socially optimal program calculated in this way targets about 19 percent of the population, with inclusion error of 7.4 percent and exclusion error of 58.2 percent; for Peru, the socially optimal program targets approximately 18 percent of the population, with inclusion error of 6.4 percent and exclusion error of 52.4 percent.”

These are based on “a fixed transfer budget of approximately \$1.83 billion per year in Indonesia and \$274 million per year in Peru (modeled after the sizes of BLT and Juntos, respectively)” and survey years 2010-2011. As of 2011, Indonesia’s GDP was \$893 billion and Peru’s GDP was \$172 billion. These budgets were therefore 0.20 percent of GDP in Indonesia and 0.16 percent of GDP in Peru. In the context of the United States in 2018, where GDP was \$20.5 trillion, these programs would be equivalent to \$32 billion and \$40 billion.

## 2 Data

I use data from the 2018 US Current Population Survey March Supplement, considering total resources from the Supplemental Poverty Measure (SPM). Data is divided by “SPM unit,” a type of household unit created by the Census Bureau to estimate groups that share resources. Each SPM unit’s income after taxes and transfers (“income”) is divided by the number of people in the SPM unit. This matches H-O’s household-level per-capita consumption data.

Nonpositive per-capita income is set to \$1.

I simulate noise by adding random normal values to  $\log(\text{income})$ , and exponentiating  $e$  by the result. The mean of the noise is adjusted to produce a similar  $R^2$  result (on  $\log(\text{income})$ ) to H-O (0.595, achieved with a mean of 1.37). This is the “low” level of noise; “high” noise has double the noise mean.

## 3 Methodology

For a given program budget, targeting threshold (as percent of households), share of budget directed to UBI, and noise level, each household is assigned a transfer amount. First, each household gets an equal share of the UBI component. Households with a predicted income percent rank (i.e., based on potentially noisy data) below the targeting threshold also get an equal share of the remaining budget.

Given original income and the transfer amount, I calculate the CRRA with  $\rho=3$ .

This is performed for  $6 * 3 * 101 * 101 = 183,618$  simulations, crossing the following variables: \* Budget levels as a share of 2018 US GDP of 0.01%, 0.1%, 0.2% (closest to Indonesia’s BLT budget), 0.5%, 1%, and 5%. Respectively, this equates to \$2.05, \$20.5, \$41, \$102.5, \$205, and \$1,025 billion USD. \* Noise levels of none, low (similar to H-O prediction model), and high (double the noise of H-O). \* Targeting thresholds between 0% and 100%, in 1% increments. \* UBI shares between 0% and 100%, in 1% increments.

## 4 Results

The most comparable simulation to H-O’s Indonesia and Peru cases is a program budgeted to 0.2 percent of GDP with “low” noise (matching their R2). In this case, the optimal policy targets 11 percent of the population.

Figure 1

*Note: I plot CRRA on a log y scale, where H-O plot it on a linear y scale.*

*Using this as a baseline, we can see how the three types of variation affect the optimal targeting.*

### 4.1 Varying by budget

*Larger program budgets enable greater social welfare, and are best distributed to larger portions of the population.*

*Optimal social welfare rises roughly linearly in log-log space with respect to the program budget for each of the noise categories. For large program budgets, the scenarios converge by noise level as all target larger portions of the population.*

*Larger programs achieve greater social welfare when they are less targeted, especially when moving from 1 to 5 percent of GDP. A program budgeted for 5 percent of GDP should be universal if the signal is noisy, and even if the signal is perfect, it should be distributed to nearly half the population.*

### 4.2 Varying by noise level

*The more noisy the signal, the better it is to include a larger population share. With no noise, welfare is optimized when targeting 6 percent of the population; with low noise (H-O level), 11 percent; and with high noise (double H-O), 68 percent.*

### 4.3 Allowing a portion of the budget to fund UBI

*In the baseline scenario (0.2 percent of GDP; low noise), social welfare is not improved when setting aside part of the budget for a UBI, nor is it improved with a noiseless signal. However, when noise is doubled, the previous optimum CRRA of -0.0045 can improve to -0.0015. Without the option of reserving part for a UBI, this high-noise scenario is optimized by targeting the bottom 68 percent; with the option, welfare is improved by directing 52 percent of the budget to a UBI, and targeting the remainder to the bottom 14 percent.*

*High-noise programs benefit substantially from diverting a share to a UBI, especially for smaller program budgets. For large program budgets, low-noise programs also benefit: CRRA rises 3.5 percent for a 1 percent of GDP program, and 8.3 percent for a 5 percent of GDP program.*

## 5 Conclusion

*I extend the approach of Hanna and Olken (2018), which optimizes social welfare by varying a program's targeting, by modeling different budget levels, noise levels, and the option to use part of the budget for a UBI. I find that larger programs generate greater social welfare by providing more generous transfers and by including more of the population. Programs that only have access to a noisy signal should include more of the population, though they will ultimately achieve less social welfare than sharper signals. When the signal is noisy, using part of the budget for a UBI can improve social welfare by reducing exclusion errors; the advantages of such a system are largest for small programs with very noisy signals, though they can also help for larger programs with less noisy signals.*

*This analysis does not consider horizontal equity, which Hanna and Olken define as the share of households with similar true consumption (e.g. within 5 percentage points on the distribution) that get the same transfer amount. Hanna and Olken show that universal programs have greater horizontal equity. Reserving part of the program for a UBI will also*

*improve horizontal equity (though a variable amount from the two components will require adjusting the definition). With a social welfare function that incorporates both utility (e.g. CRRA) and other measures like horizontal equity, the partial-UBI approach will be more attractive in more scenarios.*

## **A Optimal targeting for all scenarios**