

Max Gong

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OBJECTIVE

Studying both information science and art practices, I have the ability to research, parse, and visualize various forms of data. Seeking an internship revolving around information architecture, data analysis, data visualization, or user interface and user experience research and design

EDUCATION

Bachelor of Science in Information Science

Aug 2021 - Present

Minor in Art Practices | University of Colorado, Boulder | Expected Graduation in 2025 | Major GPA: 3.88

- Dean's List Fall of 2022, Fall of 2023, and Spring of 2024

EXPERIENCE

Research Assistant, Too Much Information Lab

March 2024 - July 2024, Boulder, CO

- Analyzed 120 transcripts, figuring out error spots and creating detailed annotations
- Coded with Python to retrieve hard statistics and create several data visualizations
- Employed Qualtrics to create quality surveys for 12 participants to fill out
- Conducted quality assurance testing and implemented improvements to enhance website

Treasurer, Laser Tag and Pancakes Club

March 2024 - Present, Boulder, CO

- Lead and oversee a club of over 150 regular members
- Organize in-person events, coordinating activities and fostering community engagement
- Manage financial relationships between the club and University of Colorado Boulder bureaucracy
- Provide advertising expertise, contributing to an 80% increase in members

Squad Member, Mod Pizza

June 2023 - August 2023, Novato, CA

- Assembled and cooked food while actively engaging with hundreds of customers per day
- Prepared ingredients efficiently to be utilized across the entirety of the day
- Maintained cleanliness throughout the establishment to exceed company standards

PROJECTS

Data Design and Manipulation

- Prototyped and coded several data visualizations about international climate change
- Explored good and clean visualizations as well as manipulative visualizations that disturbed the narrative

Video Games Sales Project

- Utilized APIs, CSV files, and data frames to showcase the sales of certain games across different consoles

The Socially-Distributed Cognition of Mod Pizza

- Evaluated the movement of information of Mod Pizza and reviewed pros and cons of their workflow

Bayou Bites and Boats

- Researched various institutions in New Orleans and produced a brand new business plan for investors

SKILLS

- **Technical Skills:** Python, Excel, Information Architecture, User Design, User Interface, Qualitative and Quantitative Data Research and Analysis, Prototyping, Wireframing
- **Leadership Skills:** Adaptive, Communicative, Creative, Customer Service, Detailed-Oriented