

Bayou Bites and Boats

By Lucas, Max, Fedor, and Eric

Business Model

At Bayou Bites & Boats our business model will go as follows: the ferries will go everyday from 8am - 6pm and everyone who comes by can buy 2 types of tickets. One with food included and the other one without food. The tour would take around an hour and a half before the ferry boat gets back. There would be also options to rent the whole ferry on the website for a birthday party or any other private get together. The ferry charters is where our business is going to make most of its money.



Menu

Our menu would specialize in seafood as seafood is a important culinary aspect of New Orleans. Such dishes included would be lobster, shrimps, and mollusks. We would also include paellas, gumbos, jambalayas, as well as a variety of soups such as clam chowder and turtle soup.

Shrimps	
Choose between the tomato sauce or white sauce When you order your oven dish	
49- Shrimp Jumbo (Grilled, Fried, Panes, Boiled, Oven)	620
50- Shrimp Large (Grilled, Fried, Panes, Boiled, Oven)	400
Lobster	
51- Lobster (Mushrooms & White Sauce)	560
(or) Mozzarella or with Butter & Lemon or Grilled on Alexandrian Way	
Mix's	
52- Fillet & Calamari "Mix" (Grilled Fried)	70
53- Shrimps & Fillet "Mix" (Grilled Fried)	80
54- Shrimps & Calamari "Mix" (Grilled Fried)	90
55- Shrimps Mix Grilled or Fried (Fried Crust)	100
56- Seafood Mix Grilled or Fried (Fried Crust)	155
57- Fares Mix	400
(Fried Crust) (Shrimp, Lobster, Crab, Clams)	
58- Fillet (Lemon Juice / Mushroom Sauce)	55
King seafood mix, Grilled Vegetables & White Rice	
59- Fish & Chips	75
Fried Fish, Hot Cocktail Sauce, Mayonnaise & White Rice	
Thanks To Choose Your Order By Numbers	

Fajita	
All Fajitas Prepared with Herbs & Spices, Served with White Rice & Buttery Sauce	
60- Shrimp Fajita	101
61- Calamari Fajita	80
62- Lobster Fajita	157
63- Fares Mix Special Fajita	280
(Shrimp & Calamari & Lobster & Clams & Crab with Vegetables)	
Seafood	
64- Gannellotti (Shrimp & Lobster with Shrimp & Crab Meat)	70
65- Sayadeh Glomerule (Grilled with Cheese Sauce)	60
66- Rissole Shrimp "Koh" (Cheese Grilled on Fire)	60
67- Calamari Fares with Cream	90
(White Sauce, Cheese & Mozzarella)	
68- Chef Shrimps with Cream	95
69- Chef Fillet with Cream	62
(White Sauce, Cheese & Mozzarella)	
70- Shrimp "Koh"	50
71- Calamari (Grilled Fried)	90
Tagine	
All Tagines in Oriental Way with Tomato Sauce or White Sauce With Original Spices & Herbs	
72- Fish in Oven (Tomato Sauce Tagine)	65
73- Calamari in Oven (Tomato Sauce Tagine)	90
74- Shrimps in Oven (Tomato Sauce Tagine)	95
75- Mix Tagine (Shrimp, Calamari & Fillet)	100
76- Rissole Shrimp "Koh" (Grilled, Sauce, Cheese)	60
77- Clams Tagine (Tomato Sauce / White Sauce with Vegetables)	60
Thanks To Choose Your Order By Numbers	
All Prices Submitted by 14% Tax	

Salads	
1- Tuna Salad	28
2- Smoked Herring Salad	28
3- Green Salad (Seasonal)	25
4- Calamari Salad	45
5- Sea food Salad	55
6- Shrimp Cocktail Glass	55
7- Watercress Salad with Seafood Mushroom	45
(Enjoy with Watercress Salad Fresh Mushroom & Shrimps & Calamari & Cheddar Cheese)	
8- Salad Bar (5 small plates only - 1" x 1")	15
Soups	
9- Lobster soup (With Special Herbs)	70
10- Golden Shrimps Soup (Chief Mixed Shrimp Soup)	60
11- Shrimps Soup	50
12- Mix Seafood Soup (Crab, Calamari, Clams, Shrimps)	50
13- Fares Seafood Soup (With Special Herbs)	60
14- Molokhia "Green Soup" with Shrimp	28
Pastry	
15- Sayadeh or Yellow Rice (With Shrimps)	35
16- Chef Yellow Rice (Shrimp & Crab Meat)	56
17- Sayadeh Rice (Plain Brown Rice)	15
18- Spaghetti Seafood (White / Red sauce (Shrimp & Calamari))	60
19- Spaghetti (Shrimp)	60
20- Spaghetti (Clams)	60
21- Spaghetti Napolitano (White / Red Sauce)	25
22- Penne with Broccoli (Penne Macaroni with white sauce / red sauce Fresh Broccoli, Shrimps & Mozzarella)	65
23- Penne with Pesto Sauce (Penne Macaroni with Basil sauce Mushrooms, shrimps Mozzarella)	65
24- French Fries	
Thanks To Choose Your Order By Numbers	
All Prices Submitted to 14% Tax	

Waters & Soft Drinks	
78- Mineral water "Small"	10
79- Mineral water "Large"	15
80- Sparkling water "Carbonated Water"	25
81- Soft Drink (Lemon / Lime / Orange)	20
82- Beer - Fayruz (non alcoholic beer)	20
Hot Drinks	
83- Tea (Lipton / Pot)	12
84- Coffee	14
85- Nescafe	17
86- Espresso	28
87- American Coffee	12
88- Karkade	23
89- Latte	23
Juices	
90- Lemon	17
91- Mango / Guava / Strawberry / Orange	40
92- Cocktail "Fresh"	45
Desserts	
93- Oriental Sweets Platter	56
94- Fruit Platter "Fruit of Season"	84
95- Custard	28
96- Water Melon	28
97- Cornfour "Mohalabia"	28
Thanks To Choose Your Order By Numbers	
All Prices Submitted to 14% Tax	

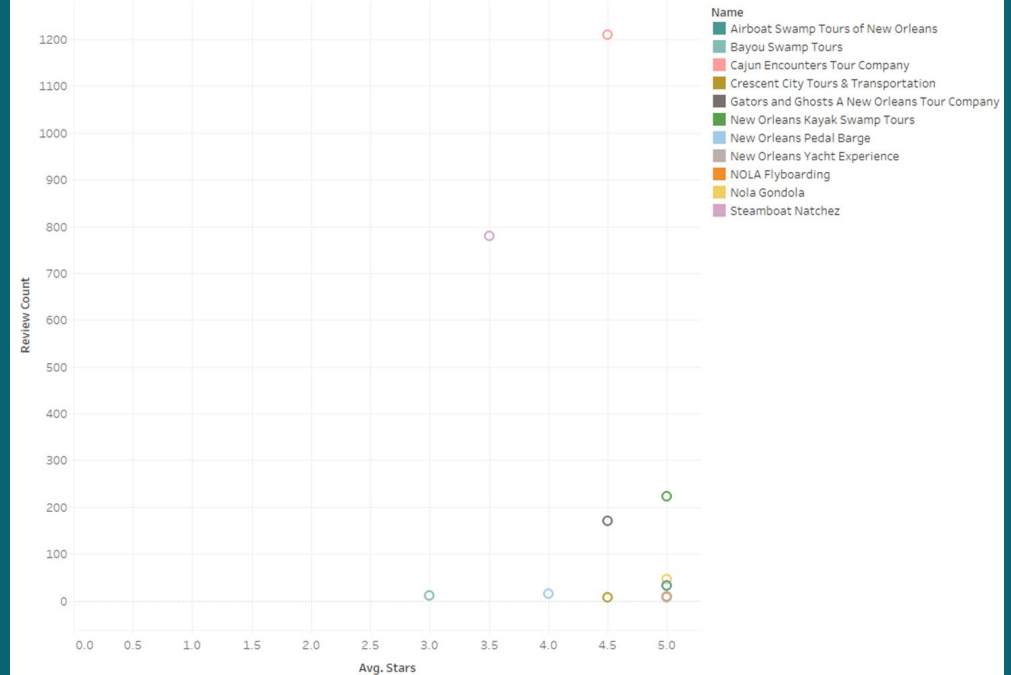
Why Boat Tour?

In New Orleans, there were only a handful of boating companies compared to the other numerous restaurants and other things like that. So having a unique idea always helps.

To the right, the infographic shows that all of the boating companies scored at least a 3.0 on their reviews. With the most reviewed tour, “Cajun Encounters”, having been rated 4.5 out of 1200 reviews.

It proves that boat tours are a well liked thing in New Orleans.

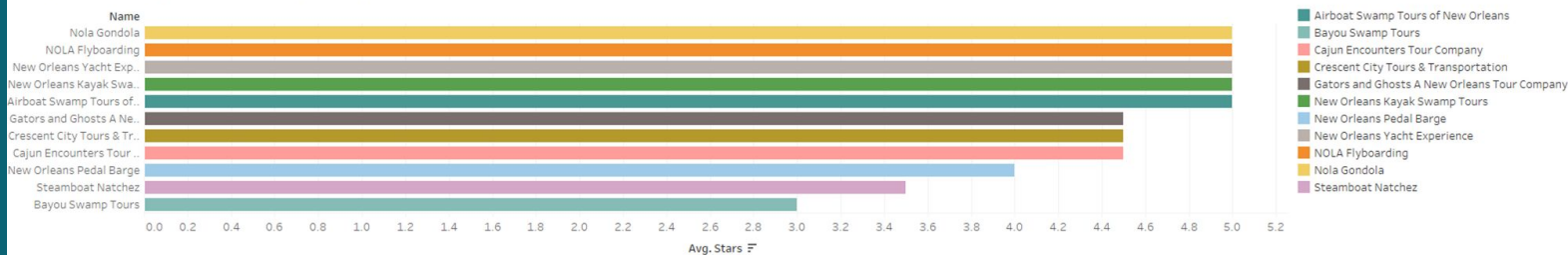
of ratings vs ave. stars of boat enterprises



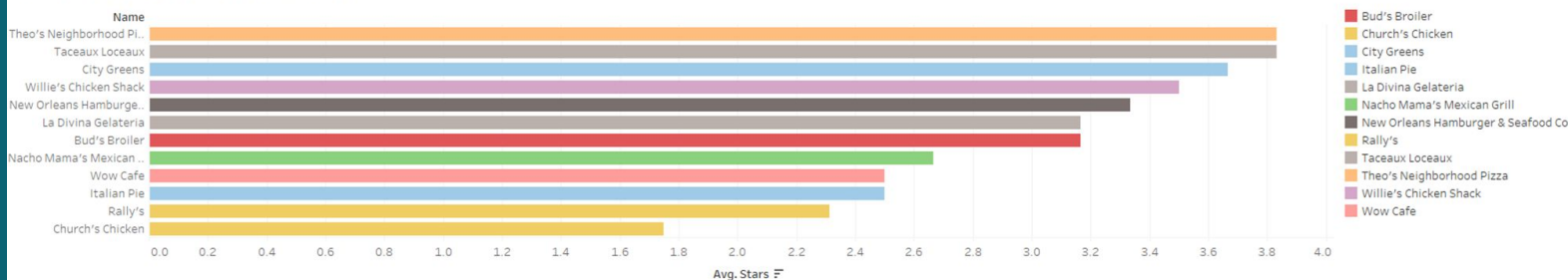
Average of Stars vs. sum of Review Count. Color shows details about Name. The data is filtered on Categories, which keeps 11 of 4,718 members.

Why Boat Tour cont.

Compared ratings of local Boat businesses



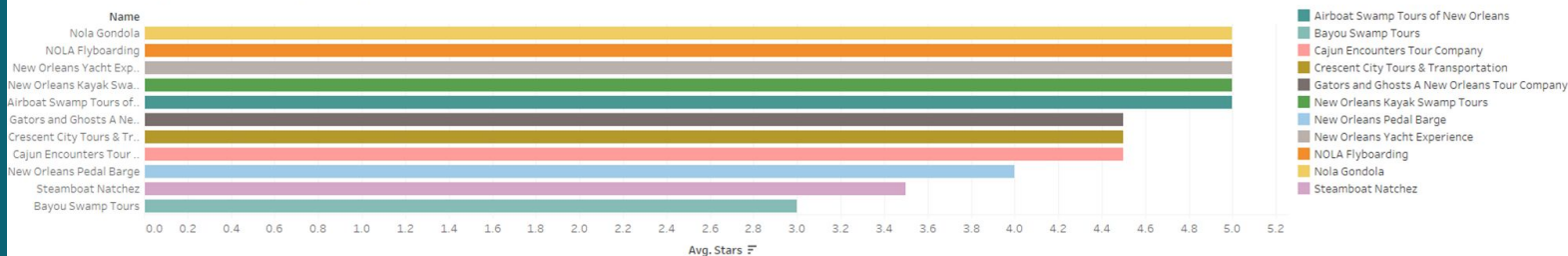
Compared ratings of local businesses



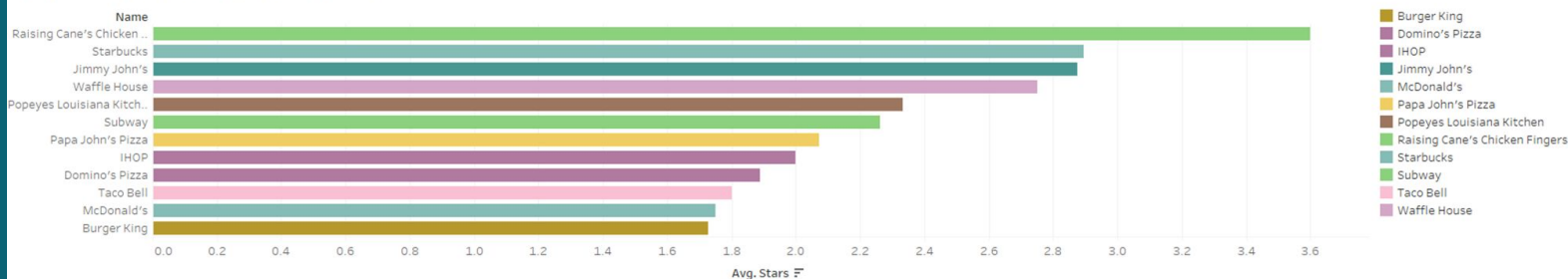
When comparing the scores of local business to the boat tours, we found while most of the scores are similar the boats on average were rated higher than the other local businesses.

Why Boat Tour cont.

Compared ratings of local Boat businesses



Compared ratings of chain businesses

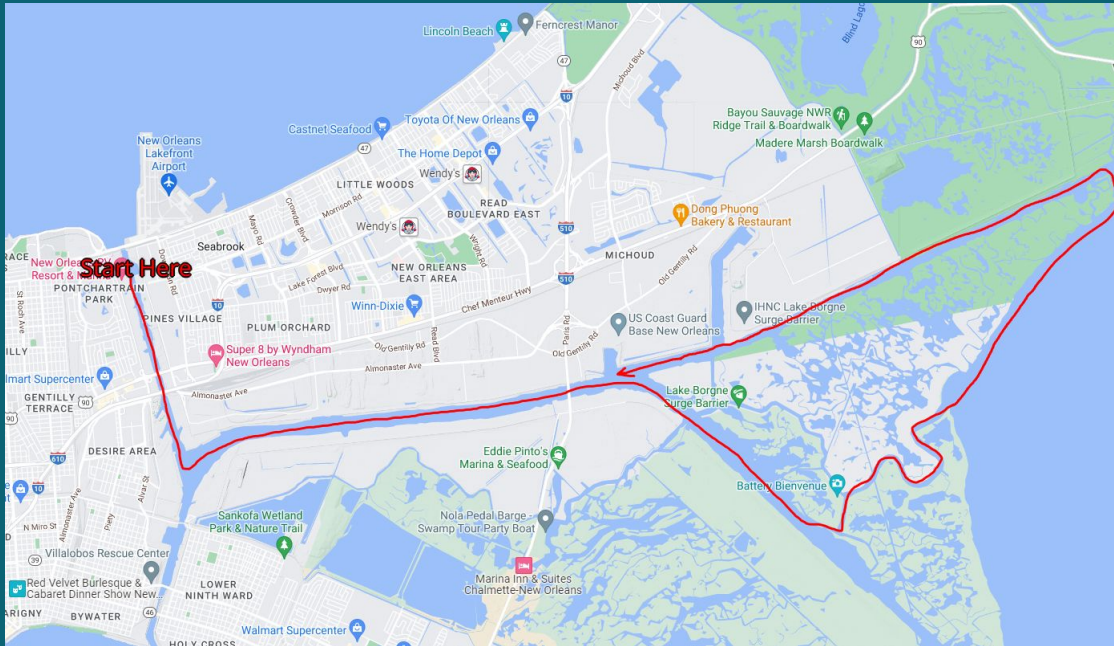


When comparing the scores of chain business to the boat tours, we found that all but two boat tours score higher than the highest rated chain business.

Similar Businesses in New Orleans

- New Orleans Pedal Barge - Boat Tours, Boating, Party & Event Planning, Hotels & Travel, Event Planning & Services, Active Life, Tours, Boat Charters
- Crescent City Tours & Transportation - Boat Tours, Transportation, Tours, Hotels & Travel, Airport Shuttles, Bus Tours
- Gators and Ghosts A New Orleans Tour Company - Boat Tours, Hotels & Travel, Bus Tours, Tours, Walking Tours, Historical Tours
- Cajun Encounters Tour Company - Transportation, Boat Tours, Bus Tours, Tours, Walking Tours, Hotels & Travel, Historical Tours
- New Orleans Yacht Experience - Sailing, Boat Tours, Active Life, Boat Charters, Event Planning & Services, Tours, Hotels & Travel, Boating
- NOLA Flyboarding - Rafting/Kayaking, Paddleboarding, Flyboarding, Party & Event Planning, Boating, Hotels & Travel, Boat Charters, Boat Tours, Active Life, Skydiving, Event Planning & Services, Fitness & Instruction, Tours, Jet Skis
- Airboat Swamp Tours of New Orleans - Tours, Boat Tours, Hotels & Travel
- Nola Gondola - Boat Tours, Active Life, Tours, Local Flavor, Hotels & Travel, Boating
- New Orleans Kayak Swamp Tours - Hotels & Travel, Active Life, Tours, Rafting/Kayaking, Boat Tours, Kids Activities

Where are we going?



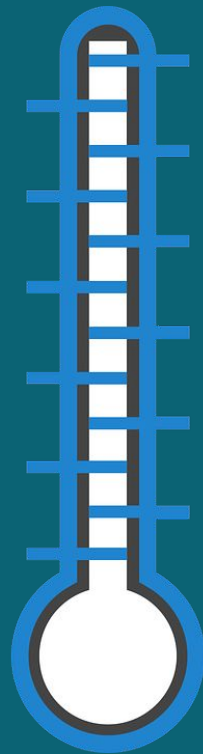


Seasonal Trends

For our business, there are rarely any hiccups throughout the year for our boat tour.

While New Orleans can occasionally drop to freezing temperatures, this phenomenon is fairly uncommon and will likely not impact the Mississippi river enough to where we would have to stop operations.

Spring to mid Fall is the most bountiful time to catch fish, but fishing all year round is really good in New Orleans.



Hours & Launch Date

- Hours:
 - Monday - Sunday 8:00 am - 6:00 pm
 - OR
 - Wednesday - Sunday 8:00 am - 6:00 pm

Based on the information gathered from the other boating businesses, the most common hours are from 8am to 6pm ranging from every day of the week to a normal five day week schedule. Since this business is tourism-based, it would be worthwhile to consider working on the weekends or all week since it's not guaranteed work.

The best time to launch this operation would be at the start of tourism season as that will be the largest customer base. These seasons start on March and May as well as October and November. The fall and spring seasons end up being the most popular due to cooler temperatures.



How to make a splash

In the world of tourism, plenty of places are trying to get a buyers interest so that they will choose to spend their money with them. For our business, out of all the 6,000+ businesses, there are none like our boat tour with food. All other boat tours are just trips around the bayou but why not get to full cultural experience with some traditional New Orleans seafood!



Why not another business?

- Why not just a restaurant or why not just a boat tour?
 - Out of the many boat tours and thousands of restaurants in New Orleans, we wanted to make sure that our business stands out and catches people's attention. By combining these two businesses, we have one of the most unique and exciting experiences that anyone can find in New Orleans.
- Why is no one else doing ferries in New Orleans?
 - They are a commitment for sure and you have to be ok with navigating not only swampy water but dealing with the large amount of water traffic on the Mississippi river. However, we've thought about this and thus we have the route shown before hand that chooses to avoid the Mississippi leaving you only to deal with the swamp.



What does the data say?

After looking at all the boat tour places in New Orleans and all the top rated seafood restaurants, we can for sure say that no one is really doing what we are doing and we have a totally original idea for the city of New Orleans. We also discovered that local restaurants seemed to do better in terms of rating.