

# InSightMail




`<p> Making sending emails  
available to everyone </p>`



# Presenting InSightMail

`<p>` An app designed for individuals with visual impairments to seamlessly manage their emails through voice commands, leveraging the Gemma 2 AI model for email summaries, email retrieval, and automated response generation. `</p>`



`<p>` An app so simple, anyone from four to ninety can use it without being shown how to. `<p>`

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# 01 PRODUCT DESCRIPTION

`<p> Why our product matters </p>`

# PRODUCT DESCRIPTION



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`<p>` InSightMail bridges this gap by employing the powerful Gemma 2 AI model from Google to deliver a fully voice-driven experience.

Unique features like voice-triggered commands and AI-powered summarization make Blind Mail a standout solution for accessible digital communication. `<p>`

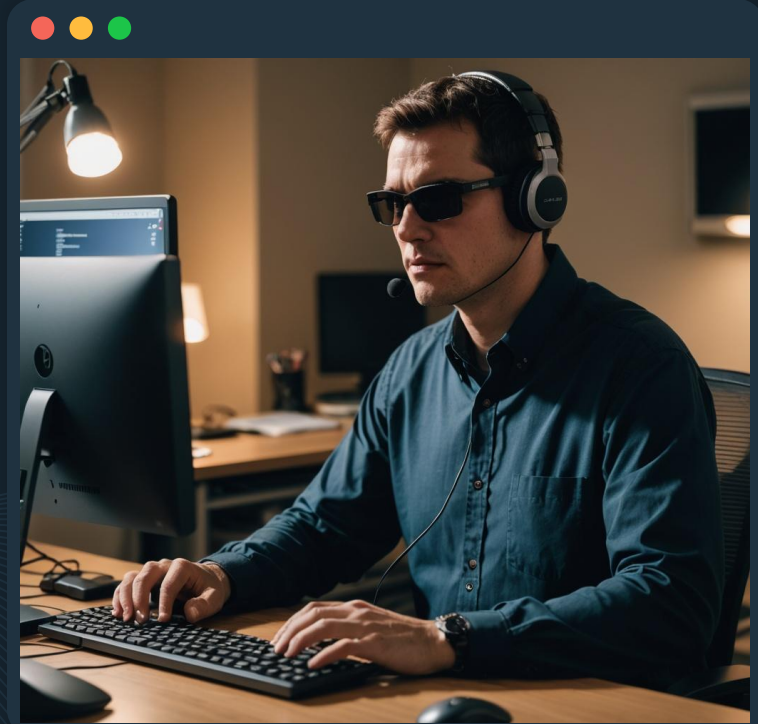
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With InSightMail, users can:

- Receive concise, spoken summaries of their emails.
- Compose and send replies effortlessly through voice commands.
- Have the AI design and draft tailored responses based on natural language input.

# Problems and SOLUTION

- Accessibility Barriers
- Ease of Composing Emails: Reply, and organize emails effortlessly.
- Inbox Management: AI prioritizes important emails, suggests responses.
- Privacy Empowerment: Alleviates concerns about relying on others for personal communication.





# 02

# MARKET ANALYSIS AND COMPETITION

<p> No product out there is as accessible as ours. </p>

# MARKET ANALYSIS

## Total Addressable Market

at least **2.2 billion people** have a near or distance vision impairment

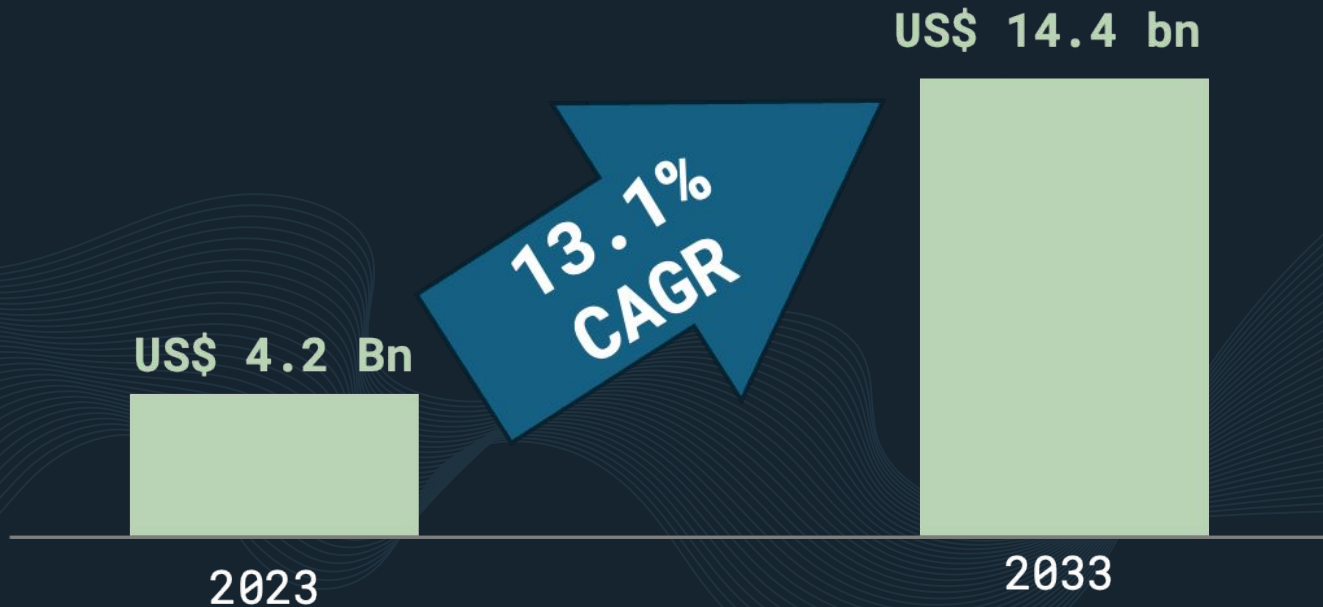
(Vision impairment poses an enormous global financial burden, with the annual global cost of productivity estimated to be **US\$ 411 billion.**)





# MARKET ANALYSIS

Total Market Size and Value of Assistive Technologies for  
Visually Impaired People



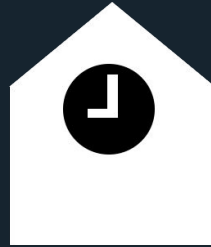
# OUR CUSTOMERS

## Assist Existing Products:

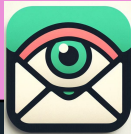





- ❑ Mobility Device: Androids/iOS Device, Wearable Device
- ❑ Desktop Assistant Devices & Software
- ❑ Educational Devices & Software

## Possible Customers:

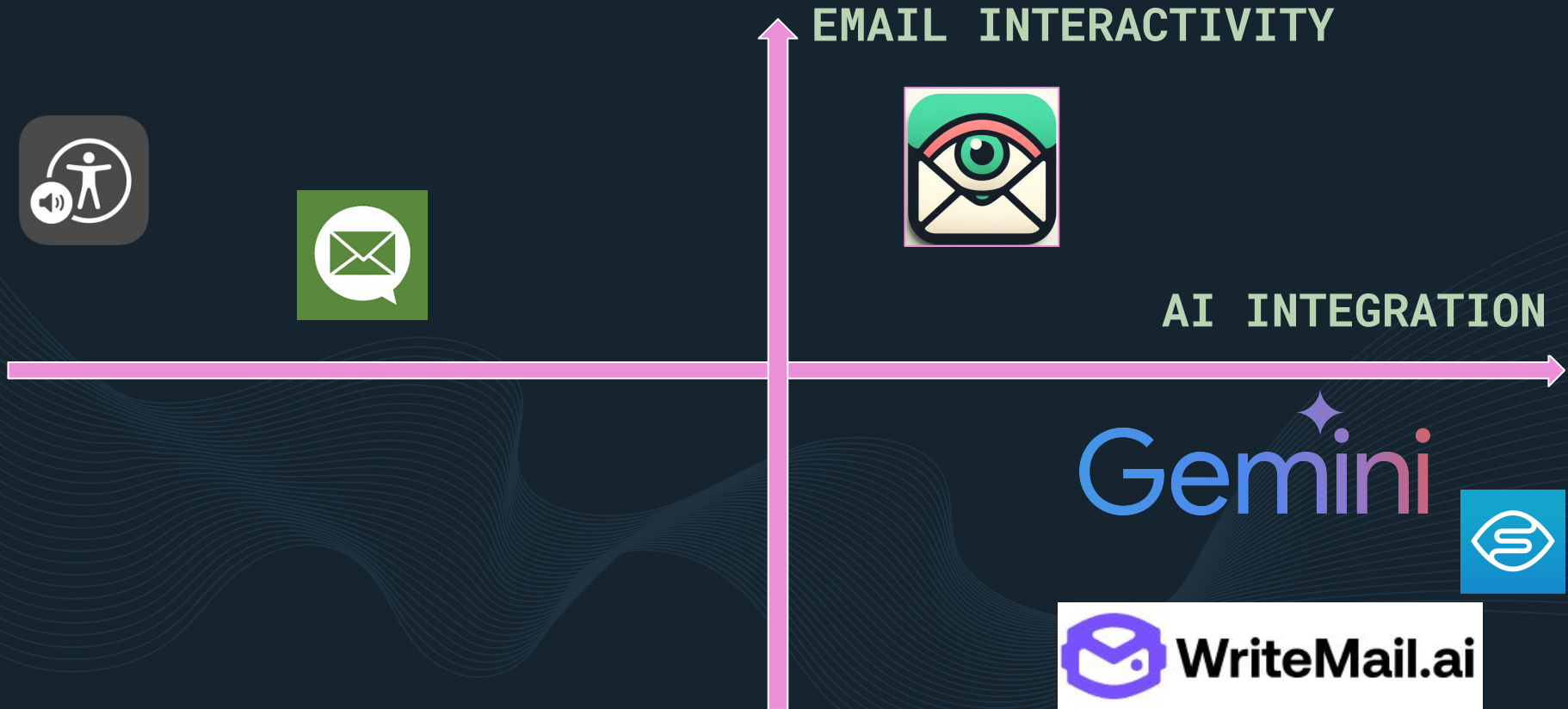
- ❑ Blind Schools
- ❑ Enterprises & Social Organizations
- ❑ Personal Use
- ❑ Federations & Hospitals



# OUR COMPETITORS

Competitors / Features						
Sending emails	Yes	No	No	No	No	No
AI email generation	Yes	Yes	Yes	No	No	No
AI email summary	Yes	Yes	No	Yes	No	No
Email retrieval	Yes	Yes	No	No	No	No
One-tap email read-out	Yes	No	No	No	Yes	Yes
Customisable email read-outs	Yes	No	No	No	No	No

# OUR COMPETITORS

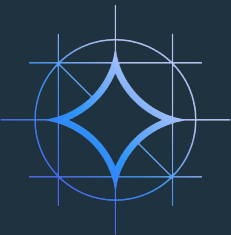




# 03 THE TECHNOLOGY

`<p> Leveraging the power of the GEMMA-2 model </p>`

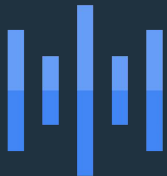
# THE TECHNOLOGY



**Gemma 2 AI Models** - Intelligent inbox management with a more natural interaction



**Text to Speech** reads your emails aloud



**Speech to text** allows communication with the AI without the need to use a keyboard



# 04 HOW TO USE THE APP

`<p> Quick demo of how the app works </p>`



# 05 POSSIBLE IMPACT

`<p> Why open source matters </p>`





**<p> EMPOWERING INDEPENDENCE**

**BRIDGING ACCESSIBILITY GAPS**

**SIMPLIFYING TECHNOLOGY FOR ALL AGES**

**INCREASING EFFICIENCY AND PRODUCTIVITY**

**GLOBAL IMPACT ON ACCESSIBILITY </p>**



# 06 FUTURE DIRECTIONS

`<p> How we can improve our app and what we want to include in future updates. </p>`

# FUTURE DIRECTIONS

- ❑ Integration with **multiple platforms**
- ❑ Smart email **filtering**
- ❑ **Voice Activated** Email search and organization
- ❑ Real-time translation for **multilingual email communication**
- ❑ AI powered Email **analytics and insights**
- ❑ Integration with other **Google tools** like calendars.
- ❑ **Expand the functionality** of the AI assistant
- ❑ GEMMA-3 ?