# MAX KING

Project Manager + Business Analyst + Scrum Master

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EXPERIENCE

**Project Manager + BA + Scrum Master**

**Chicos FAS **  Fort Myers, FL  July 2013 – Present

**Responsive Web Design**

* Led the effort to convert all brand websites onto a responsive platform eliminating the need for a mobile/ tablet vendor
* Utilized Agile Methodologies for SoftwareDevelopment
* *Key Activities-* Jira Management, Scrum Master, Sprint Planning, Product Backlog Owner, Burndown Chart Creator/Reporter, SEO Enhancements, ADA Enhancements, Cross-Functional Business Partner Meetings, Project Planning using SmartSheets, Requirements Gathering, Google Analytics/ Webmaster Tools, Management of third party advertising agency(The LAB NYC) for Redesign & Static HTML Prototyping, ETC
* Worked directly with an offsite QA team for functional, integration, VQA and UAT testing
* Proposed enhancements were results driven
  + All proposed enhancements went through A/B testing to benchmark against current functionality

**Other Notable Projects**

* Managed the Omnichannel Smart Phone Application
* Optimized all upgrades and enhancements for the internal content management system(ATG -BCC)
* Managed the entire SDLC for monthly operational releases which included enhancement requests from business partners and hot fixes

**Regional Business Development Manager**

**Meru Networks **  Tampa, FL  Jan. 2013 – June 2013

* Controlled sales for all of Indiana and lower Illinois (primarily Chicago)
* Sold enterprise level WIFI solutions to large organizations
* Client meetings increased over 100% compared to time frame in previous year
* Well versed in Salesforce.com

**Project Manager + Business Analyst**

**IU COMMUNICATIONS**  Bloomington, IN  Jan. 12 – Jan. 13

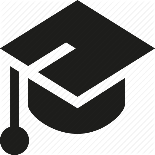
* Managed all Indiana University websites
* Met with business partners to discuss new content and site redesigns

MOST PROUD OF

**Certifications and Course Work**

* + ****PMP- Project Management Professional
  + CSM- Certified Scrum Master
  + Dale Carnegie Leadership and Sales
  + Route to Good Requirements- Requirements Quest
  + Oracle Development Training

**Ability to learn new skills quickly**

* + Professional Googler
  + I find the information I need quickly and retain information effectively
  + Firm believer that if you ask the right questions you can solve any problem
  + Determined to always continue to learn and progress

STRENGTHS

|  |  |  |
| --- | --- | --- |
| PM | Agile | Requirements Analysis |
| Jira | UI/UX | Scrum |
| Google Apps | Responsive | Microsoft Office Suite |
| Smart Sheets | Photoshop | Hard Worker |
| HTML | CSS | Persuasive |
| JS | SQL | Leadership |
| Illustrator | Visio | Competitive |

PASSIONS

* Acting as a leader in a team environment
* Leveraging technology to achieve maximum levels of efficiency
* Delivery exceeds expectations
* Push the organization into the future ahead of our competition
* New initiatives that have never been done before
* High priority projects

EDUCATION

**Master of Science in Information Technology**

**Indiana University, Kelley School of Business**

 Aug. 2011 – Dev. 2012  Bloomington, IN

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