

Digitization

Batch



Online



Client - Server



Web



Mobile



?

IT \equiv Business



User Experience



Performance



Multi Device

Expectations



Scalability



Security

?!

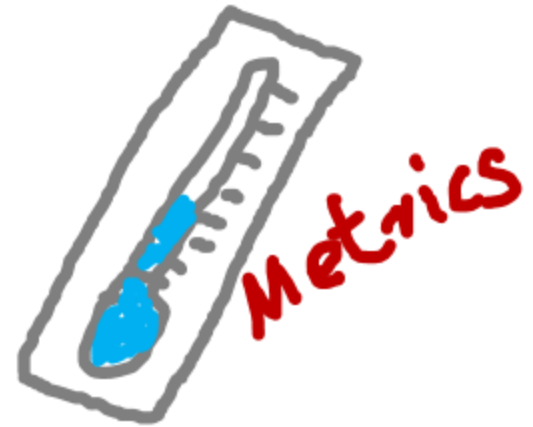
Uncertainty



Availability

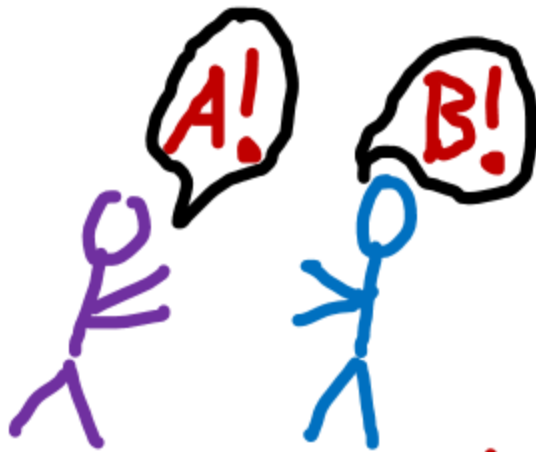


Short
Iterations



Metrics

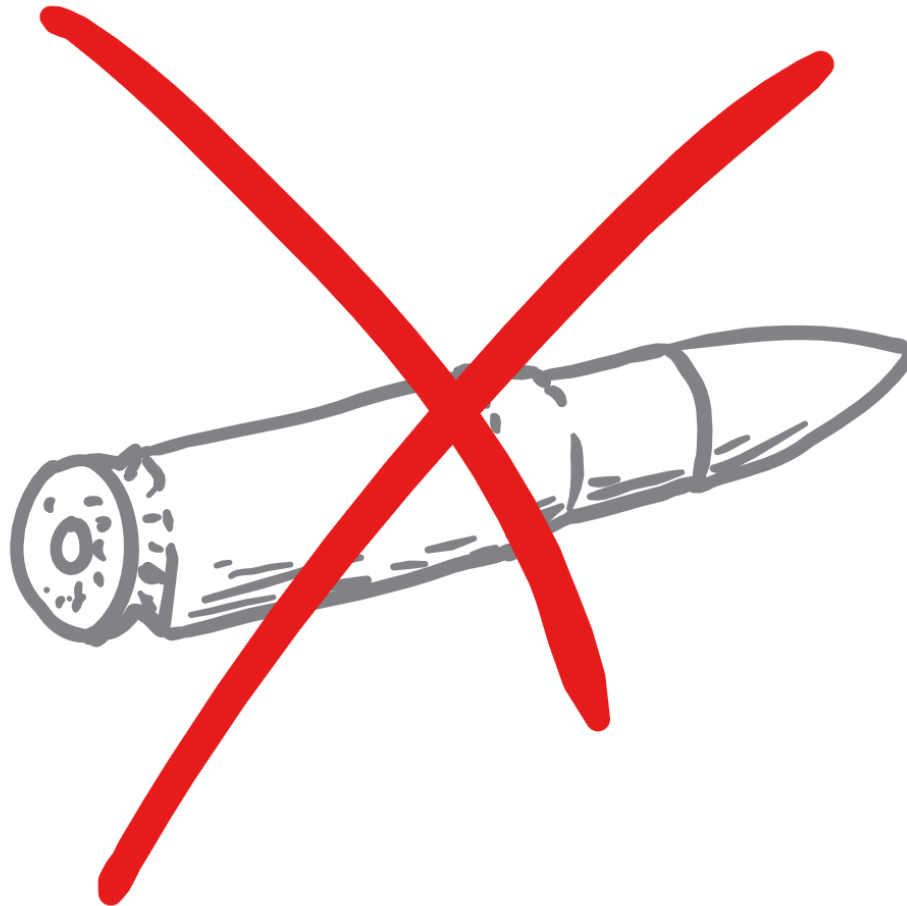
Solutions



A - B - Tests



Rollout
Strategies



Speedeed!

matters

Handwritten diagram featuring a central red 'IT' symbol. Surrounding it are blue characters: 'O', 'm', 'P', 'q', 's', 'y', 'w', 'j', 't', 'h', 'r', and 'u'.

HOW **NOT TO BUILD** A MINIMUM VIABLE PRODUCT



1



2



3



4

ALSO HOW **NOT TO BUILD** A MINIMUM VIABLE PRODUCT



1



2



3



4

HOW **TO BUILD** A MINIMUM VIABLE PRODUCT



1



2



3



4

FRED VOORHORST

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