





CAREERS & MANAGEMENT SEMESTER 8 MODIA - MODULE 1 : CRITICAL THINKING AT WORK

2023-2024



Cours N7



CAM – Module 1 CTM - 6 CLASSES

1. Introduction - 05/03/2024

2. Workshop 1 – 08/03 MIND MAPPING

3. Workshop 2 – 12/03 MODELS

4. Workshop 3 – 18/03 SURVEYS

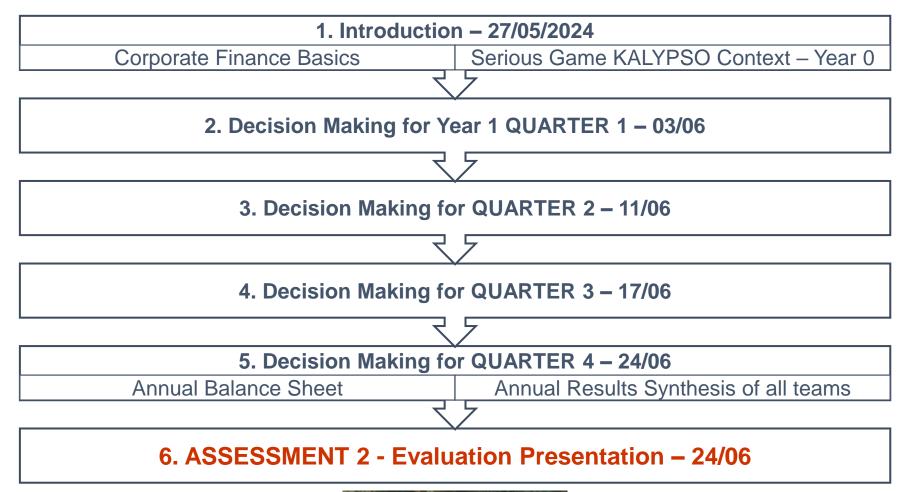
Period of Training In Your Company

5. Presentation Preparation – 13/05

6. ASSESSMENT 1 - Evaluation Presentation - 15/05/2024



CAM – Module 2 Business Game - 6 CLASSES





Critical Thinking Module: Objectives



- Develop your critical thinking, research, analytical and professional communication soft skills
- ☐ Enhance your capacity work autonomously
- ☐ Gain valuable experience working in a team
- □ Improve all elements of language skills (listening, reading, speaking and writing)
- Create & present a group poster presentation around a workplace subject of your choice

Critical Thinking Module: Learning Outcomes



By the end of this 6-week module, you will have:

- ✓ Completed a poster presentation, showing your research in one area of Interculture, Communication or Management, linked to the workplace
- ✓ Presented poster as part of a team
- ✓ Participated in interactive workshops
- ✓ Autonomously carried out research, conducted surveys or interviews and analysed the information in order to reach conclusions about your chosen topic.



Instructions: Groups

- ☐ Groups are to be made up of 5 students
- ☐ Group lists are to be found on the FRAMACALC (also available on MOODLE):

https://lite.framacalc.org/sezcl0fge6-a6f0

- ☐ Once the team is established, create a **means of communications**: Discord, Whatsapp, Google drive...
- Nominate a group leader



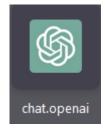
Instructions: Subjects

Each group must choose a subject from one of the following themes:

INTERCULTURE

COMMUNICATION

MANAGEMENT...



Please ensure compliance with the specified constraints:

- Whatever your choice of subject, it must have a focus on professional life/work and this information must be confirmed with your CAM teacher by Week 2 at the latest;
- 2) Any subject that does not respect this will be refused.

Instructions: Upgrade your Information Literacy

As part of your research you must read at least 2 peer reviewed articles related to your subject

In addition, you will undertake a survey, questionnaire and/or interviews in order to provide some original data/views related to your chosen topic.

Finally, as part of your research you must relate a **theoretical model** to your chosen topic (for example an interculture model, a management model, a communication model or a SWOT or PESTEL analysis)







3 Tutorial Workshops in Class

Workshop	Content
1	*Subject title and Mind Map (this must be completed before the tutorial) * Written outline, with a breakdown of the aspects you have chosen to research, who is doing what, initial assumptions, what you have discovered so far, etc. * Articles you are reading
2	 ★Summary of the articles you have read, and of other materials you have used, and how they relate to your topic ★ Discussion of your chosen model(s) ★ Survey/interview findings if you have them.
3	 Survey/interview findings Discussion of how you will present your research Discussion the contents of your report, with particular focus on your conclusions Rough draft of your poster



Example Subjects





Example Subjects

MANAGEMENT





Example Subjects

Impacts of Diversity

Culture Shock

Working
Across Borders

Globalisation

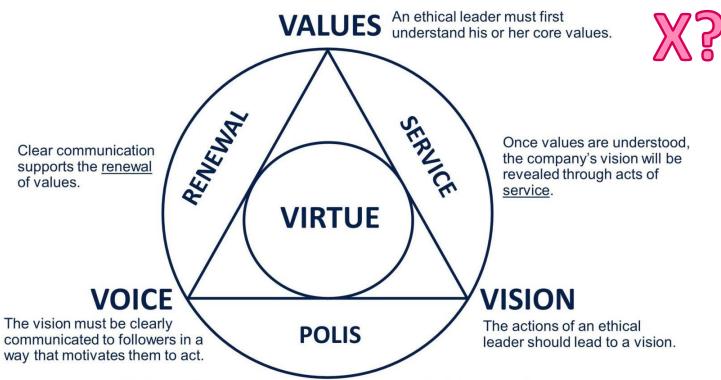
Cultural Sensitivity

Stereotyping



4 V model of ethical leadership

Ethical Leadership 4V Model



Politics (polis) come to play when the company's vision has to be communicated to public groups.

Image created by www.leadershipahoy.com, based on concept by Bill Grace (Center of Ethical Leadership).



FASTEST FINGER FIRST

Now, let's test your METHOD in reading a PEER REVIEW

ARTICLE.

Development of a Platform Business Model for Co-creation Ecosystems for Sustainable Furniture

Tobias Leiting, Andreas Külschbach, Volker Stich

DANS JOURNAL OF INNOVATION ECONOMICS & MANAGEMENT 2023/1 (N° 40), PAGES 81 À 107 ÉDITIONS DE BOECK SUPÉRIEUR

ISBN 9782807399525 DOI 10.3917/jie.pr1.0129

- 1. Please find the precise definition of the concept of a **BUSINESS MODEL**.
- 2. IDENTIFY and NUMBER the sections of the dense article in sequential order using a hierarchical numbering system