Ahmed Oyeleke   ahmed.oyeleke@outlook.com
                                                         4038158403

Summary

Seasoned MS-Certified Data and Business Analyst with a passion for transforming raw data into actionable insights. Technical experience in database development, management, and analysis. Proficient at stakeholder management and delivering clear, engaging insights from complex data. Experience in multiple industries notably supply chain, healthcare, technology and customer support.

Notable Skills:

- Experienced in MS Fabric, MS Power BI (M and DAX), PowerApps, and Automate
- Advanced Data Analysis - querying, manipulation, analysis (ETL). MS Excel, Relational Databases, Power BI, MS SQL.
- Experience preparing and analysing data for ERPs such as Maximo and SAP
- Data governance and Database development and management
- Engaging storytelling, stakeholder management, fostering data-driven decision making.

Relevant Experience:

Data and Business Intelligence Specialist, HGX Services, October 2023 to Present

- Build databases for various clients to ensure data quality and integrity. Notable example: Baggage Handling System Asset Management database for Vancouver Airport.
- Develop data governance rules and data product guidelines for business intelligence applications.
- Lead development of intuitive and interactive dashboards to enable stakeholders make faster decisions.
- Document processes and submit technical reports to stakeholders.
- Identify opportunities for process improvement from exploratory analysis.
- Deliver training and workshops on data fluency

Tax Analyst, Canada Revenue Agency, November 2022 to June 2023

- Research solutions to technical problems involving web applications and devices.
- Review trends in user behaviour and advise management.
- Communicate solution steps to end users and follow up on issue resolution.

Technical Analyst, Trilogy, February 2022 to September 2022

- Achieved over 90% positive customer feedback rate through initiatives to improve communication.
- Facilitated customer success through forecasting and deploying content in knowledge bases.
- Slashed average resolution time to 40% by using data to pre-empt common issues.

Business Analyst, Stears, March 2020 to January 2022

- Developed and deployed multiple customer success initiatives including product design, user interviews, surveys.

- Provided guidance for data-driven methodologies for sales, marketing, and customer support.
- Developed dashboards to report trends in user behaviour and sales performance, analyses using Python and R.
- Used Google Analytics to monitor web platform and deploy A/B testing.

Business Analyst, ExxonMobil, November 2017 to January 2020

- Gathered and documented requirements from multiple stakeholders.
- Designed KPIs and data governance rules for multifunctional teams.
- Developed reporting dashboards for global teams to track KPIs in real time.
- Delivered data fluency training to end users in various locations, including non-technical personnel.
- Developed MS SQL database for supplier information to be used for quantifying performance.
- Developed cost-saving and time-saving processes for various teams leading to up to 75% improved metrics.

Projects:

Personal Website ahmedoyeleke.com built to showcase selected dashboards and profile using YML, MD, HTML, CSS.

Certifications:

- Microsoft Certified: Power BI Data Analyst Associate PL-300
- Microsoft Certified: Azure Enterprise Data Analyst Associate DP-500
- Microsoft Certified: Fabric Analytics Engineer Associate DP-600
- Advanced Google Analytics

Education:

- Business Intelligence, Data Analysis and Reporting, Southern Alberta Institute of Technology, 2023
- Aerospace Engineering, Manchester University, 2014
- Mechanical Engineering, Manchester University, 2013