

PR Seminars Guideline

You must prepare and deliver a presentation on one of the assigned topics for PR seminars. Carefully follow all requirements and guidelines outlined below to ensure academic success.

Team Structure

Students must work in pairs (2 people per team) for all seminar presentations.

Important deadline: Students without a selected topic by October 5th will be automatically paired with other unmatched students and assigned remaining topics. Topic selection operates on a first-come, first-served basis.

Available topics and team registration link: [Teme prezentari.xlsx](#)

Scheduling Requirements

Each team receives a designated presentation date corresponding to their chosen seminar topic. You must present only on your assigned date.

Mandatory attendance: Both attendance and presentation on your scheduled date are compulsory, except in cases of justified absences. Failure to present on your assigned date results in a **grade of 1 for the complete seminar component**.

How Presentation Days Work

For each topic's presentation day:

- One team will be randomly selected to deliver the main presentation.
- The two remaining teams participate by asking relevant, well-researched questions during the Q&A period. The quality of these questions counts toward your grade.
- The presenting team is determined by random selection on the day itself.
- All three teams must be thoroughly prepared with the topic material, as any team may be chosen to present or respond to questions.

Presentation Format

Your presentation must follow these strict parameters:

Duration: The core presentation is limited to **10 minutes** maximum. Presentations that are significantly **shorter** or **longer** will negatively impact your grade.

Q&A Session: Allocate **5 minutes** after your presentation for questions and discussion.

Grade Breakdown

For Presenting Teams:

Presentation Quality (60%)

Q&A Performance (20%)

My questions (20%)

For Non-Presenting Teams:

Question Quality and Participation (60%)

Topic Knowledge (20%)

My questions (20%)

Critical reminder: The no-rescheduling policy is non-negotiable. Select your topic early for the best options.

Good luck!