Max Shalom

Brooklyn, NY | (917) 291-4902 | **maxshalom.com** | **maxshalom3@gmail.com**

EDUCATION

Baruch College, Zicklen School of Business

Statistics and Quantitative Modeling | **Expected Graduation:** Jan 2025

Yeshivah of Flatbush Joel Braverman High School

Graduated: June 2021, Cum Laude | **Awards:** Arista National Honor Society, Archon National Service Society, National AP Scholar, Pinkerton Science Scholar

Research on Stock Trading Algorithms: Developed a functional algorithm able to trade securities automatically based on 50 and 200-day moving averages and backtested on historical data

WORK EXPERIENCE

Lucky 21 Partners, Roselle, NJ — *Account Management Team*

JUNE 2021 - PRESENT

- Responsible for repricing and re-ordering low/out-of-stock items across a multi-million dollar Amazon storefront. Employ advanced data analysis to track inventory and support our buyers.
- Optimize advertising campaigns for thousands of styles based on advanced statistical techniques to create the most efficient ACOS.
- Responsible for receiving supply orders from manufacturers to our warehouse and implementing them into our massive Amazon e-commerce storefronts.

Thimble Digital, Freelance — *Co-founder*

- **Website - Allura Imports Inc:** Currently designing and developing an intuitive website for Allura Imports Inc., a children's clothing manufacturer which includes animations, newsletters and industry-specific models/trends.

NYU Tandon School of Engineering — *Research Assistant, Chunara Lab*

JUNE 2020 - AUGUST 2020

- Utilized public U.S. Census and NHIS data to create the following presentation: maxshalom.com/arise/

ACE Mentorship Program, New York, NY — *Intern*

NOVEMBER 2017 - MAY 2019

- Worked at Mechanical, Electrical, and Engineering (MEP) firm, JB&B, to design a new building for the Ellis Island Ferry Terminal in Battery Park.
- Worked at Structural Engineering firm, Thorton Tomasetti, to outline a column placement and beam layout for a fitness center commissioned to be built as part of Cornell Tech's new campus on Roosevelt Island.

COMMUNITY SERVICE

CodeCamp — *Co-founder*

JUNE 2021 - AUGUST 2021

Taught web development to children during summer evenings and assisted them in getting their first online website.

Sephardic Community Alliance — *Media Team*

MARCH 2020 - OCTOBER 2021

Responsible for all YouTube content and the editing of many hundreds of recorded classes throughout the year to be shared and distributed online.

SKILLS

Programs: Web development, Microsoft Office, Adobe Creative Cloud, Python

LANGUAGES

English and Hebrew