# Natural Language Processing Unit 1: Introduction and Concepts



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#### Who am I?

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Master in Computer Science (UADY)
Research Engineer at SoldAI
Experience as Webmaster, Chief technology officer and Research engineer at SoldAI
Interest in conversational systems, Automatic reasoning and Biologically inspired algorithms



### Course Syllabus

- Unit 1: Classical approaches: 31/01/2020
  - Introduction and concepts
  - Preprocessing
  - Lexical analysis
  - Sintactic analysis
  - Semantic analysis
  - Part of speech tagging



### Course Syllabus

- Unit 2: Statistical approaches: 28/02/2020
  - Text Corpora
  - Bag of Words
  - Naive Bayes
  - Classification
  - Evaluation

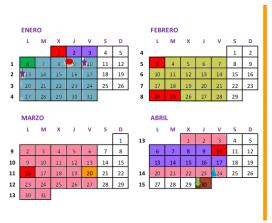


### Course Syllabus

- Unit 3: Deep learning: 21/04/2020
  - Multi layer perceptron
  - Activation functions
  - Loss functions
  - Optimization methods



#### Calendario





Inicio de Cuatrimestre

Fin de Cuatrimestre

Vacaciones

Día Inhábil

Suspensión de Labores Académicas

Fecha de cierre de calificaciones ordinarias y entrega de actas

Fecha límite para reportar calificación

extemporánea y entrega actas
 Fecha límite para reportar calificación

extraordinaria y entrega de actas

\* Reinscripción cuatrimestral

Fecha límite para solicitar bajas voluntarias temporales



#### About the course

- Homework
  - Individual
  - Teams (2 persons)



#### About the course

- Homework
  - Individual
  - Teams (2 persons)
- Evaluation
  - Participation
  - Assignments (40 %)
  - Exam and projects (60 %)



## About assignments

 Deadline weekly (if an assignment is requested on monday the deadline is next monday before 23:59:59 email/schoology time)



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  - Reports/Essays/Presentations: PDF
  - Programming assignments: Jupyter Notebok (.ipynb)
  - Projects: Python code (.py)



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  - Programming assignments: Jupyter Notebok (.ipynb)
  - Projects: Python code (.py)
- Naming Individual:

```
NLP_{nowework\_no}_{all} = \{first\_name\}. \{file\_extension\}
Team:
```

```
NLP_{homework_no}_{team}_{last_names}.{file_extension} examples: NLP_01_Campos_Mario.pdf,
```

 $NLP\_03\_TeamA\_Campos\_Soberanis\_Perez.pdf$ 



#### Enrole the course

Enrole the schoology course:

CGG9-MGWT-TQDJB



# What is Natural Language Processing?





#### What NLP is all about?

#### Natural Language Processing

"Natural Language Processing (NLP) is the interdisciplinary field of study between artificial intelligence, linguistics and computer science whose goal is to make computers perform useful tasks that involve human language"





#### What is NLP used for?

 Allow communication between humans and machines (conversational agents)



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- Make useful processing of text and speech (ortographic correction)



## Why is NLP important?





### Why is relevant?

Increment of enterprise, commercial and industrial applications using natural language (search, publicity, translation, automatic speech recognition, automatic support).



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- Increment of enterprise, commercial and industrial applications using natural language (search, publicity, translation, automatic speech recognition, automatic support).
- Human language as universal communication paradigm (Siri, Google Assistant, Cortana, Messenger, Alexa).
- Tool to obtain knowledge of a bunch of unestructured data.







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  - People use discourse, computers data and commands (NLP tries to close that gap)



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  - Humor and sarcasm
  - Writing and grammatical errors



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The perfect understanding of the human language is an Al-complete problem.



## Turing Test



"A computer can be considered intelligent if it's able to hold a conversation with a human being without realizing to be talking with a machine"

— Alan Turing



## **Ambiguity**

- I saw the mountains flying to New York
- After the death, the miners refuse to work
- In Mexico a woman gives birth every 15 minutes
- The officer shot the man with the knife



#### Lost in translation

"The spirit is willing, but the flesh is weak"

Translates to:



#### Lost in translation

"The spirit is willing, but the flesh is weak"

Translates to:

"The vodka is agreeable, but the meat is rotten"



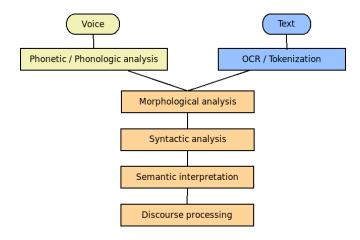
#### Combinatorial space for words

A highschool student knows around 60,000 words

Almost each sentence produced by a person is a combination generated for the first time in it's life.



#### **NLP Levels**





- Cleaning
  - Deletion of empty meaning words (stopwords)
  - Capitalization
  - Processing of characters and symbols



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  - Structural marking



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  - Structural marking
- Normalization
  - Stemming
  - Lematizing
- Others
  - Tokenizing / Segmentation
  - Counting and grouping



## Main approaches

- Rule based methods
  - Regular expressions
  - Free context Grammars
  - First order logic



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  - Free context Grammars
  - First order logic
- Probabilistic models and Machine Learning
  - Maximum likelihood
  - Linear classification
  - Markov hidden models



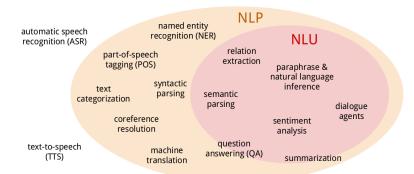
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  - Regular expressions
  - Free context Grammars
  - First order logic
- Probabilistic models and Machine Learning
  - Maximum likelihood
  - Linear classification
  - Markov hidden models
- Deep learning
  - Representation Learning
  - Embeddings
  - Convolutional, Recursive, Long Short Term Memory and Recurrent Neural Networks



## Task terminology

#### NLU vs. NLP vs. ASR





## Some interesting applications

- Sentiment analysis
- Ortographic correction
- Search engines
- Information extraction
- Document classification
- Automatic translation
- Dialog systems and digital assistans
- Automatic question answering
- Natural language database interfaces
- Automatic summary



#### Tools

#### Libraries



spaCy



- NLTK (Natural Language Toolkit)
- Stanford CoreNLP
- Apache OpenNLP
- Spacy
- Keras
- Tensorflow
- Pytorch
- fastai









#### Tools

Platforms













### Assignments

Assignment 1: Write a report about two of the following NLP tasks:

- Automatic speech recognition
- Dialogue agents
- Sentiment analysis
- Question answering

The report must include:

- Applications
- Approaches to solve the task
- Commercial products using it
- References



#### Let's code





#### References

- [1] Jurafsky, D., Martin, J.: Speech and Language Processing 2nd. ed. (2009).
- [2] Bird S., Klein E., Loper, E.: Natural Language Processing with Python, (2009). ISBN: 978-0-596-51649-9
- [3] Indurkhya N., Damerau F. Handbook of Natural Language Processing, Second Edition (2010). ISBN: 978-1-4200-8593-8
- [4] Kao, A., Poteet S. Natural Language Processing and Text Mining (2007). ISBN: 78-1-84628-175-4
- [5] Mikolov, T., Corrado, G., Chen, K. y Dean, J.: Efficient Estimation of Word Representations in Vector Space. In: CoRR, (2013). https://dblp.org/rec/bib/journals/corr/abs-1301-3781
- [6] Pinker, S.: The Stuff of Thought Language as a window into human nature. https://www.youtube.com/watch?v=5S1d3cNge24

