



2015 SPONSORSHIP PROSPECTUS

Midwest PHP Conference
University of St. Thomas, Minneapolis Campus
March 14th & 15th, 2015
midwestphp.org

About Midwest PHP

The Midwest PHP Conference started in 2012 with the idea of bringing experts from around the globe to Minneapolis for two days to share best practices, ideas, and techniques about building state-of-the-art software applications.

Not just about PHP, Midwest PHP includes a wide range of topics of interest to the modern developer, such as JavaScript, Frameworks, Content Management Systems, Database & Server Administration, DevOps, Mobile Development, plus an assortment of non-technical and business-relevant skills.

Our aim is to provide exceptional content and networking opportunities to help maximize the value for our 200+ attendees, presenters, and sponsors alike.



Sponsorship Packages

Companies like yours make Midwest PHP possible. We offer a wide range of sponsorship packages to provide visibility to your brand during our two days of conference events. Our hope is that you will find a package that is a good fit for your company and that you choose to become a part of our conference and community.

If you're interested in sponsoring Midwest PHP but are unable to find a package that meets your needs, we would be happy to discuss any ideas you might have.

For questions related to these available packages or to discuss alternative sponsorship opportunities please contact **Jonathan Sundquist** at **(612) 270-8838** or **jsundquist@gmail.com**.



Community (unlimited)

\$100



- Your logo featured on our website for all attendees to see
- Announcement on our Twitter & Facebook



Bronze (Unlimited)

\$500

All of the benefits of Community sponsorship, plus:

- One conference ticket at 10% off
- Collateral included in attendee conference bag



Silver (Unlimited)

\$1,000

All the benefits of the Bronze package, plus:

- One conference pass and a 15% discount on up to two additional tickets
- Shared tablespace in exhibit area based on availability



Gold (Limit 6)

\$2,000

All of the benefits of the Silver package, plus:

- Dedicated tablespace in exhibit area
- Two total conference passes and a 20% discount on up to three additional tickets
- Logo on entry banner



Platinum (Limit 3)

\$3,000

All the benefits of the Gold package, plus:

- Sponsorship for one À La Carte item in Group A (while available)
- Dedicated tablespace in exhibit area
- Three total conference passes and a 30% discount on up to four additional tickets
- Guaranteed speaker slot



À La Carte

Midwest PHP has many more ways for you to provide assistance in order shape the conference to better our attendees and speakers a like. All of our a la carte offerings are available on a first-come, first-serve basis, and are your chance to choose exactly how you'd like to engage with the audience.

Group A

- Breakfast \$1,500
(limit 2)
- Lunch \$3,000
(limit 2)
- Snack Break \$500
(limit 2)

Group B

- Lanyards \$500
(limit 1)
- Speaker Dinner.....\$1,500
- After Party \$5,000

