# **SFGM Phase 3**

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To change the language, you can click on the language buttons at the top of the page

(2i)

I focused on power distance and based my website around this value. The languages I chose were Russian and German as an example of high-power distance (Russian) and low power distance (Germany). Before i focused on just German and English but I decided Russian would be better to add. The website was kept simple, not too many unnecessary images but enough to keep the user's attention. The colours on the website were kept simple being mostly white and grey which is very straight to the point and would be attractive to someone from a Russian background.

The layout on the main page is kept very simple with all the important information neatly presented without the need of traversing the website trying to find necessary information which accommodates to someone of a higher power distance, but any extra information is also easily accessible for the German users of a lower power distance by clicking any of the more information buttons that would lead the user to another page with extra details allowing the user to explore as much as they would like.

Navigation is kept simple with a nav bar at the top of the page leading to any information desired. On the mobile version of the website the nav bar is a drop-down menu which is a lot more satisfactory and would appeal to people on the lower power distance scale but due to its convenience would be useful for someone on the higher power distance scale.

(2ii)

My hypotheses was that a simple lay out and easily accessible information would be the best. I stuck to this by creating a simple lay out with no unnecessary images and information on the main page creating a very straight to the point website.

I originally wanted to have the nav bar on the left side but after some more thought I decided that a nav bar at the top of the page would look much better and would provide more functionality with the addition of a drop down menu

I stuck to the same PoVs as they would be the prime examples of the different power distance users and I took into account what they would be looking for such as simplicity for the Russian users and extra easily accessible information for the freer thinking, open minded German users.

(3a)

I set up Django for internalization and localization by following the steps from our labs, starting with installing gettext and enabling language translations (i18n).

(b)

I downloaded gettext 64 bit static and used poedit to translate the web content.

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I followed the labs to structure my folders creating an easy to navigate project.

(d)

(i) I used “%trans \_\_\_\_\_ %” to identify the text that should be translated within the html file.

(ii) I created a .po file with all the translations using msgid”” and msgstr””

(iii) Using gettext and previously enabling translation such as including i18n at the top of my html pages. The option to choose between the three languages at the top of the web page at any time.