

Grab Console

Unifying Tech Infrastructure

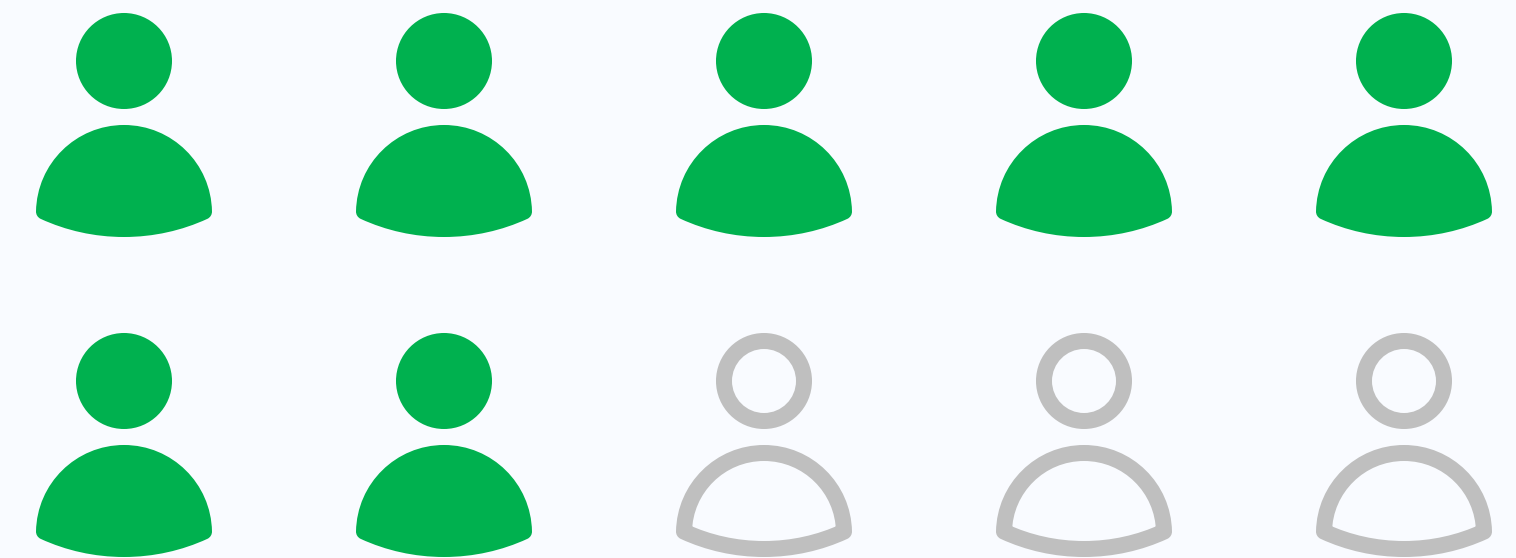
A small yellow decorative graphic consisting of a curved line and two small star-like shapes, positioned to the right of the word 'Unifying'.

@jude.park

TI design | March 13th 2025

Who Are Our Users?

Console impacts
the **colleagues** we
collaborate with
every day



74.6%

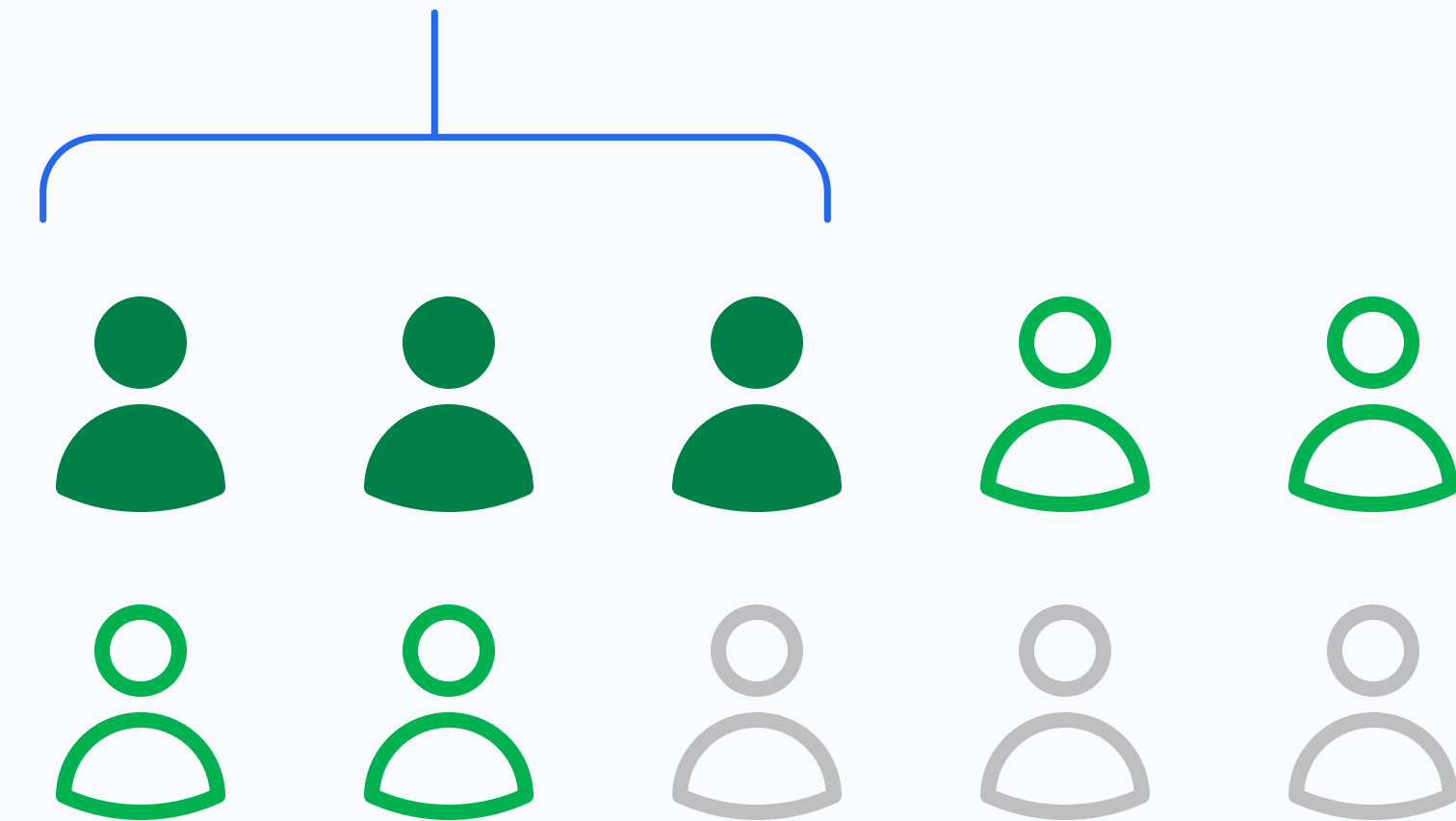
5,642 Grabbers*

Total number of Grabbers
who works for products

Who Are Our Users?

Console impacts
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every day

At least one in every three
Grabbers you interact with will be
impacted by Tech Infra of Grab



35.5%

2,705 Grabbers

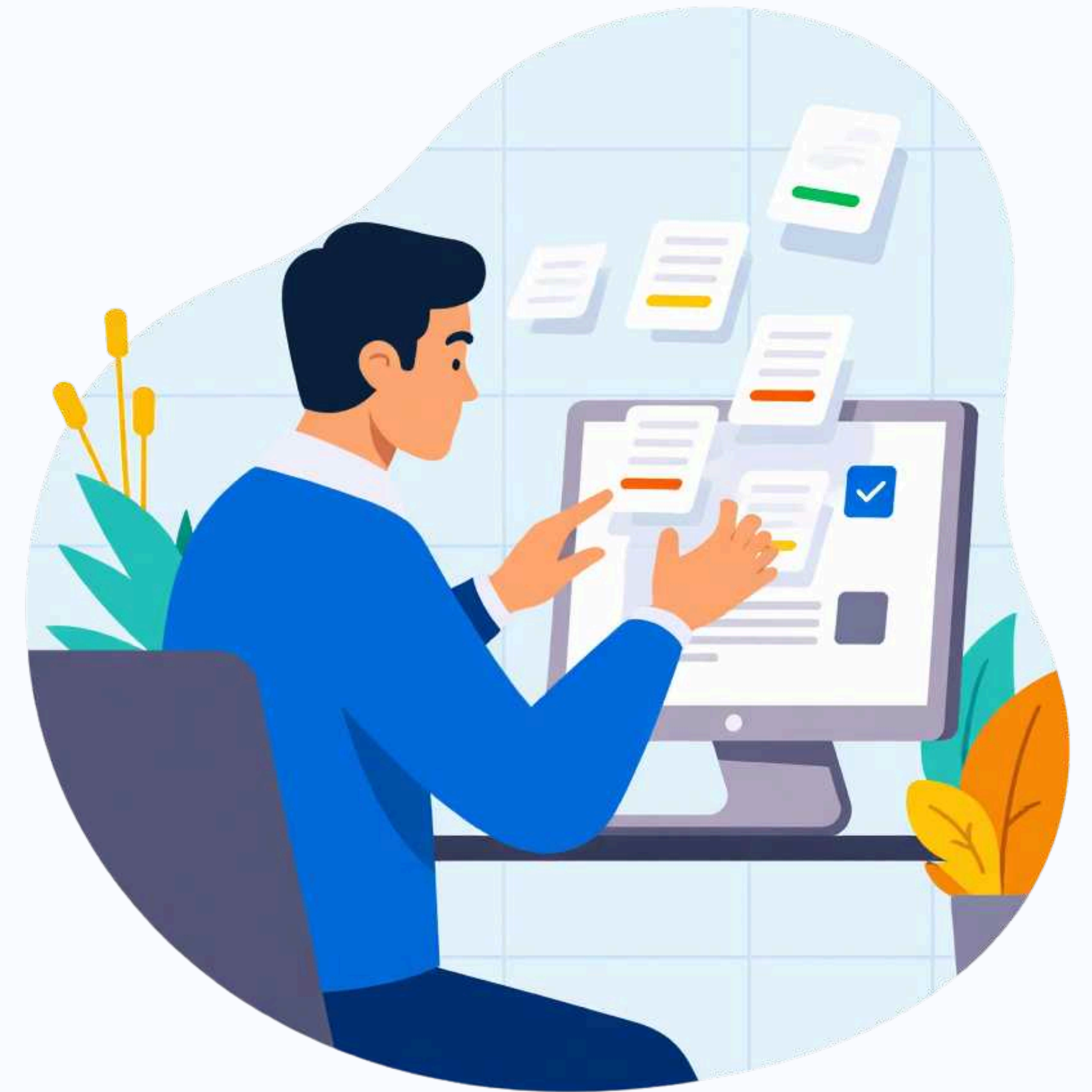
Number of Grabbers who
are in the tech division

What Challenges Faced by Our colleagues?

Key findings from Survey

❶ Discovery is difficult

New Grabbers face severe difficulties in navigating the TI platform ecosystem with no centralized way to discover tools



What Challenges Faced by Our colleagues?

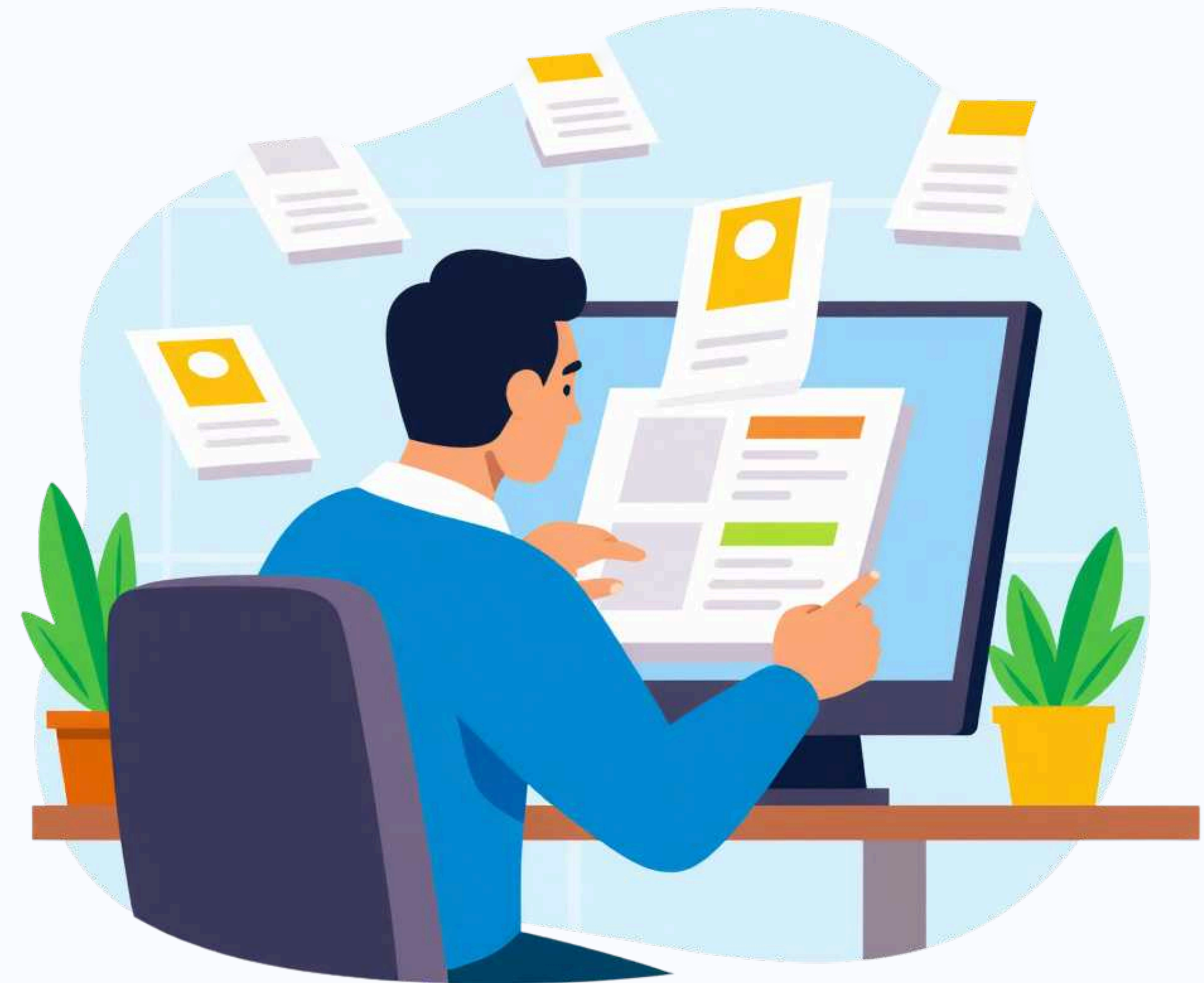
Key findings from Survey

① Discovery is difficult

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② Ecosystem is fragmented

Over 65 UIs across 60+ TI platforms create duplicated efforts and fragmented user experiences



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③ Communication is limited

Platform teams lack effective channels to communicate changes and collect user feedback



What Challenges Faced by Our colleagues?

Key findings from Survey

The need is clear

One integrated
platform experience

① Discovery

New Grabbers face several challenges in the ecosystem with no central platform

② Ecosystem is fragmented

Over 65 UIs across 50+ systems leading to a fragmented user experience

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Move faster with intuitive TI tools

Our unified platform offers a seamless experience for managing all your tech tools and services in one place. Streamline workflows, simplify processes, and stay connected with everything you need—whether it's development tools, project management, or service integrations.

Login with Concedo

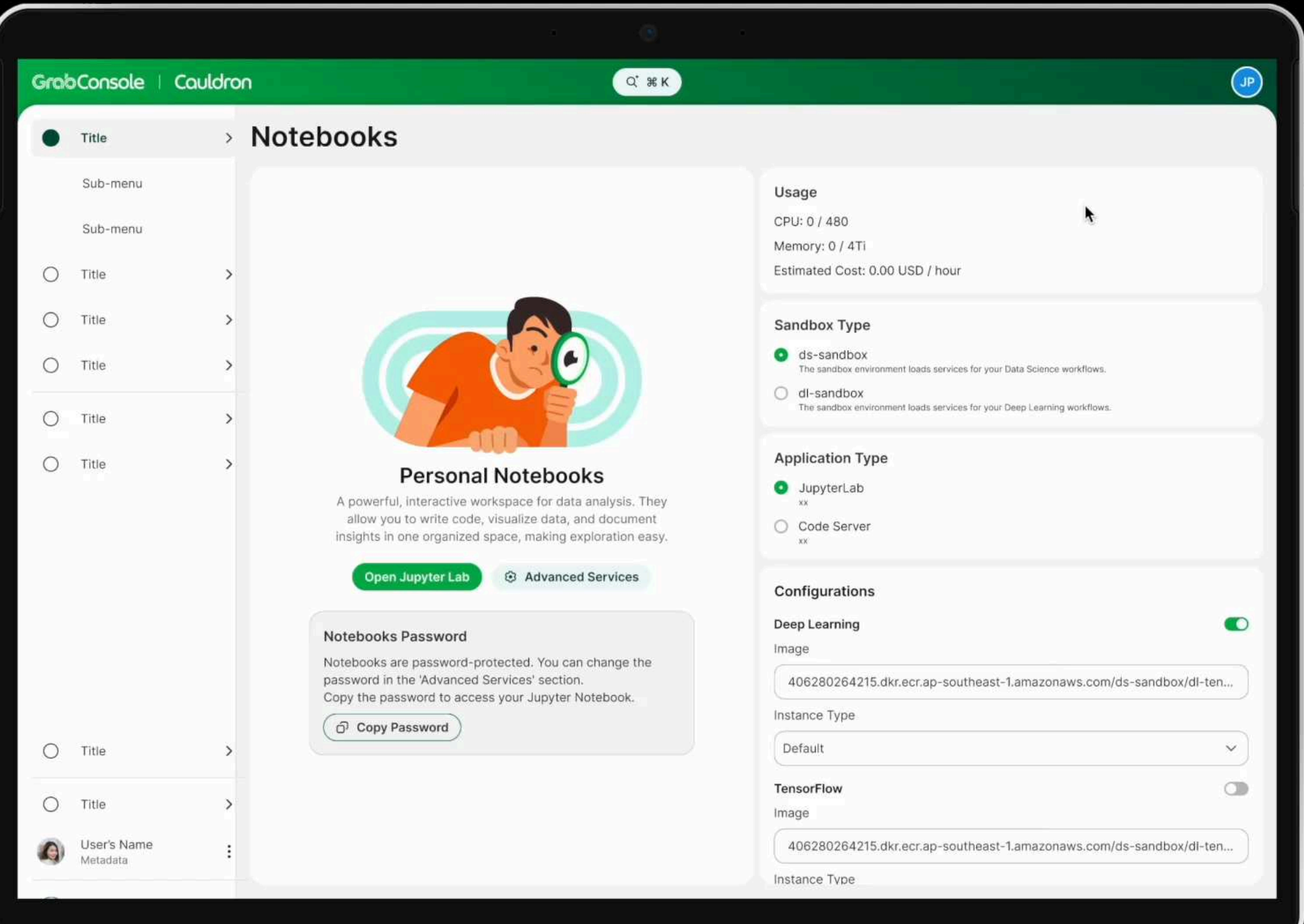
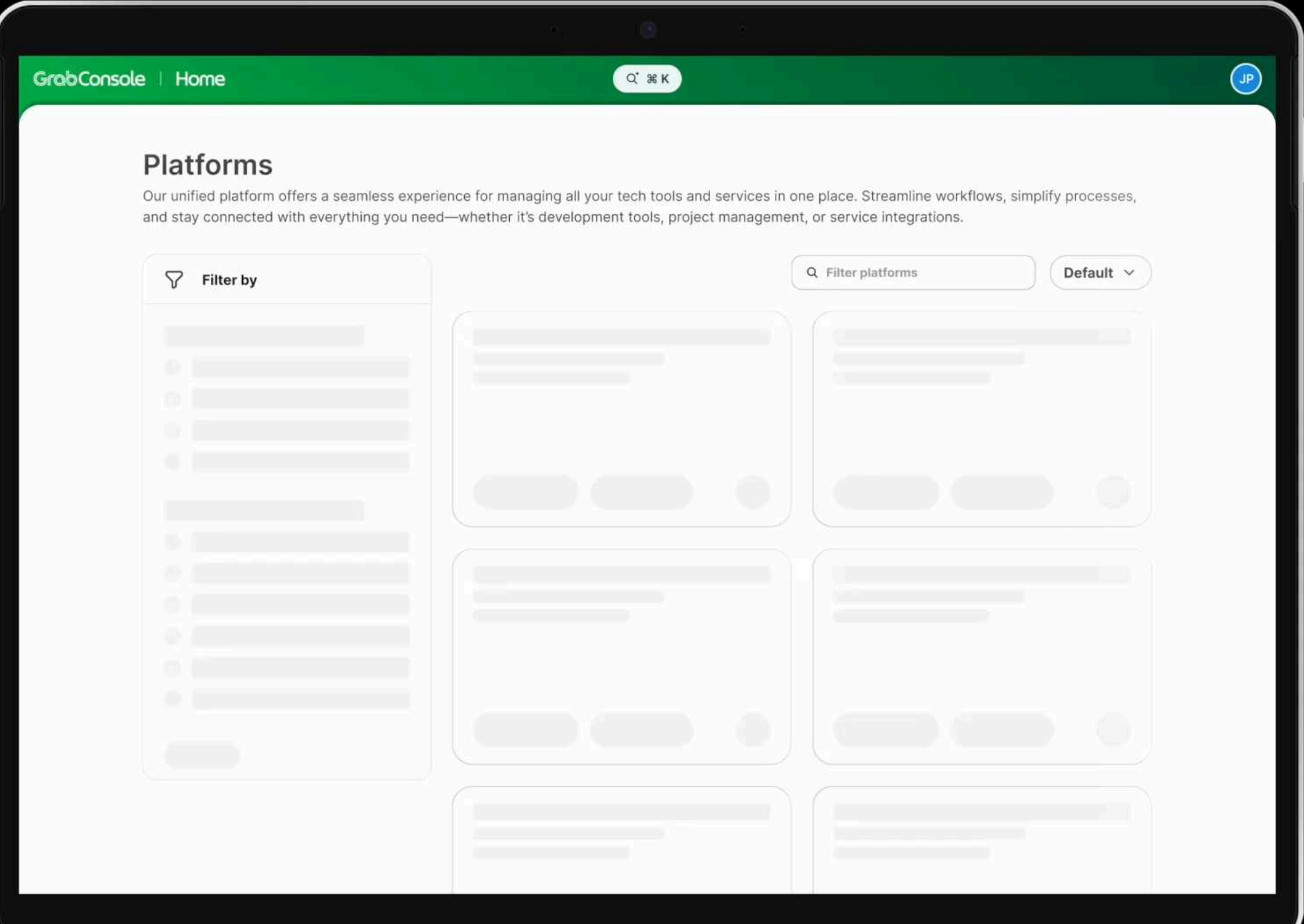


FEATURE #1: PLATFORM DISCOVERABILITY

All TI platforms organized by category

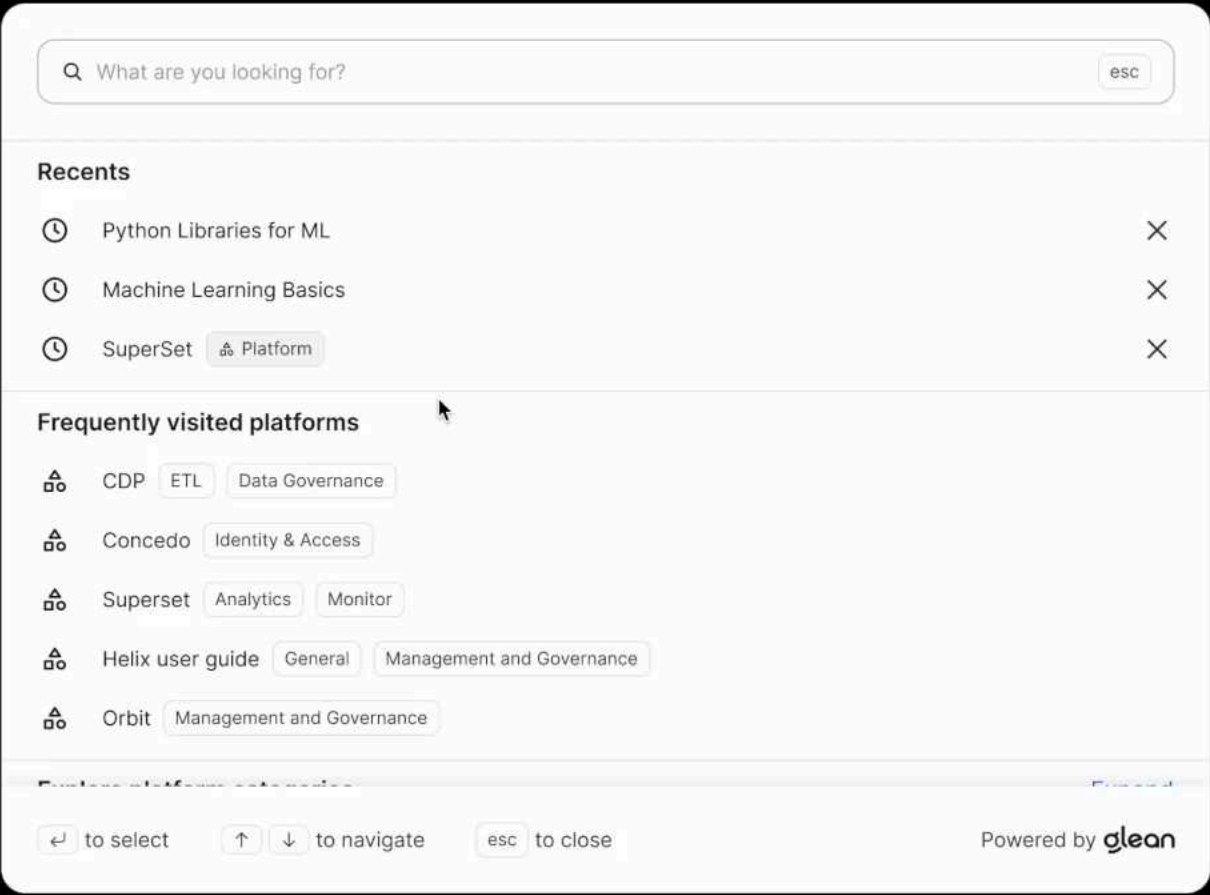
FEATURE #2: UNIFIED PLATFORM NAVIGATION

Switching between multiple platforms in a single tab



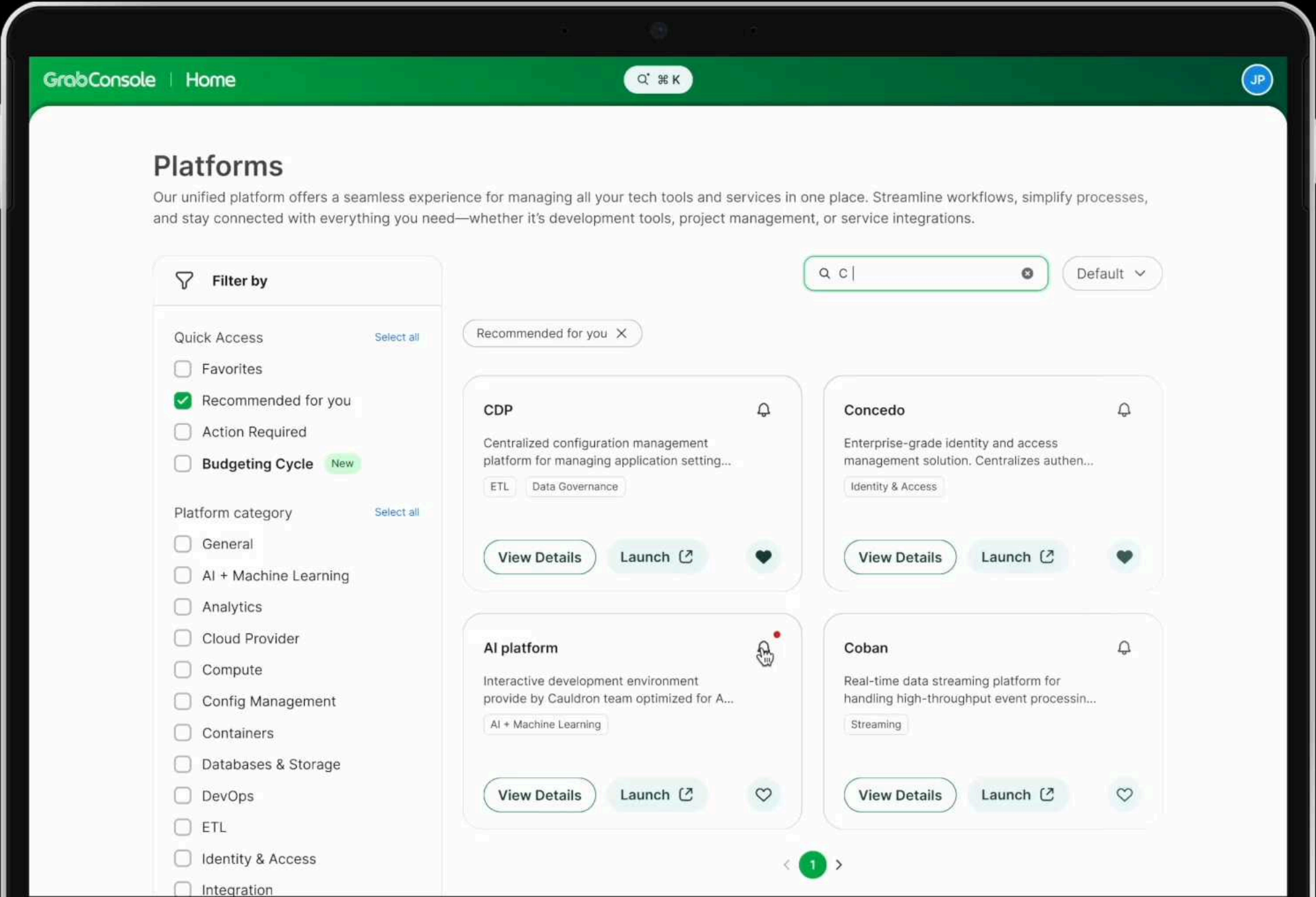
FEATURE #3: GLOBAL SEARCH

Unified search functionality



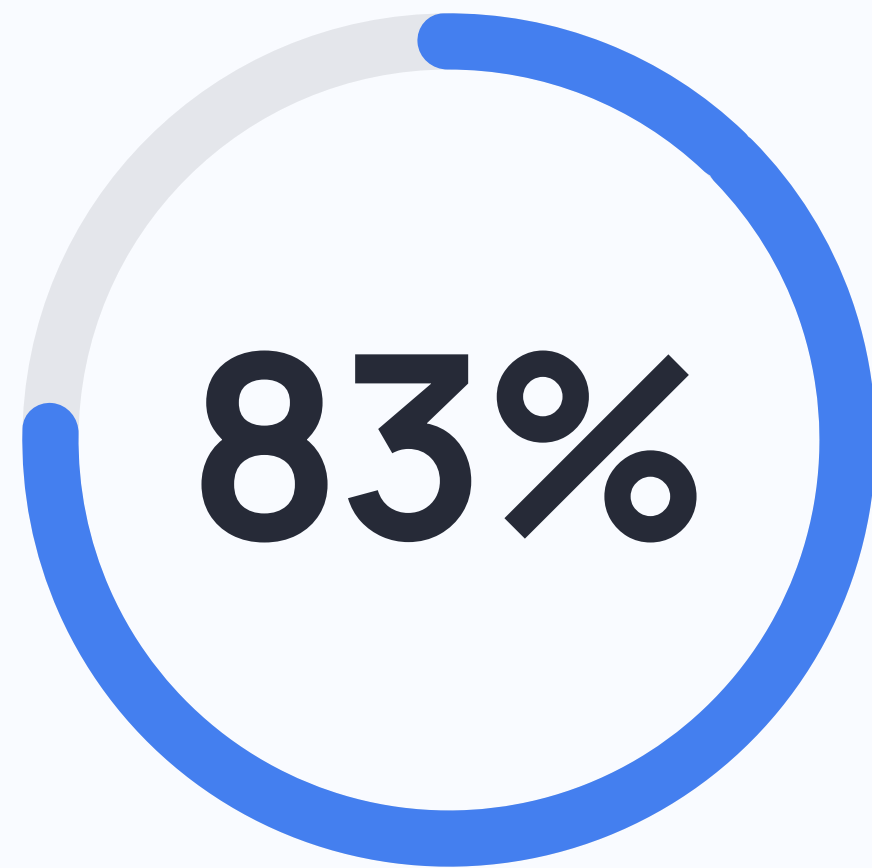
FEATURE #4: PLATFORM NEWS & INFO PAGE

Detailed information and announcements for each platform



Could you confirm if this is the correct direction?

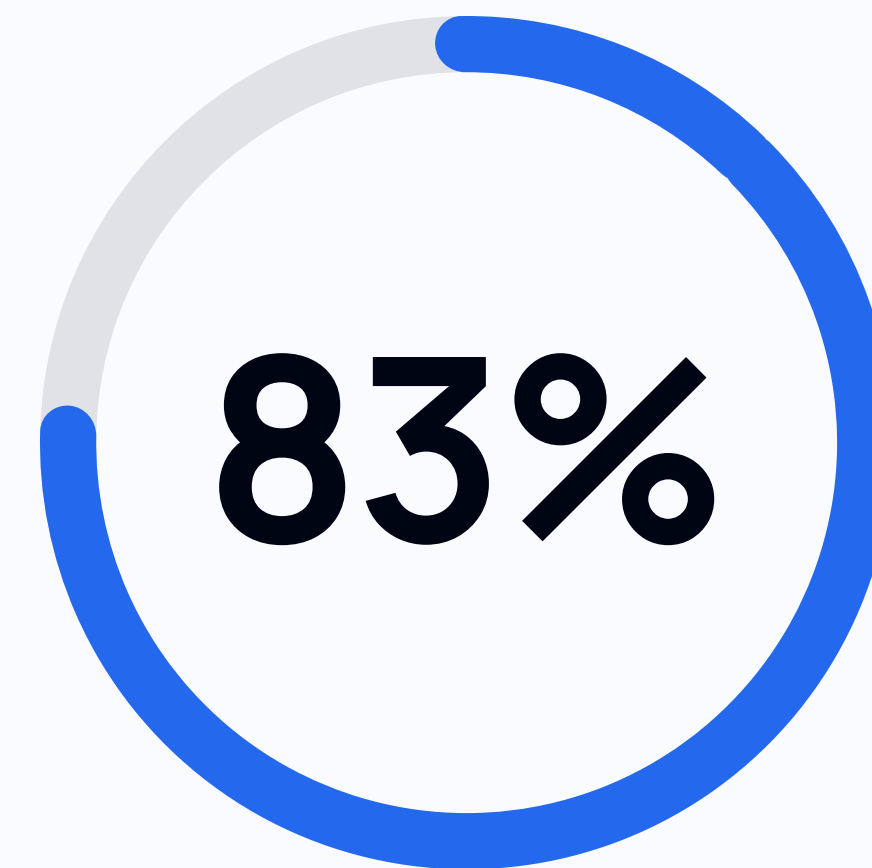
Early User Feedback is Clear



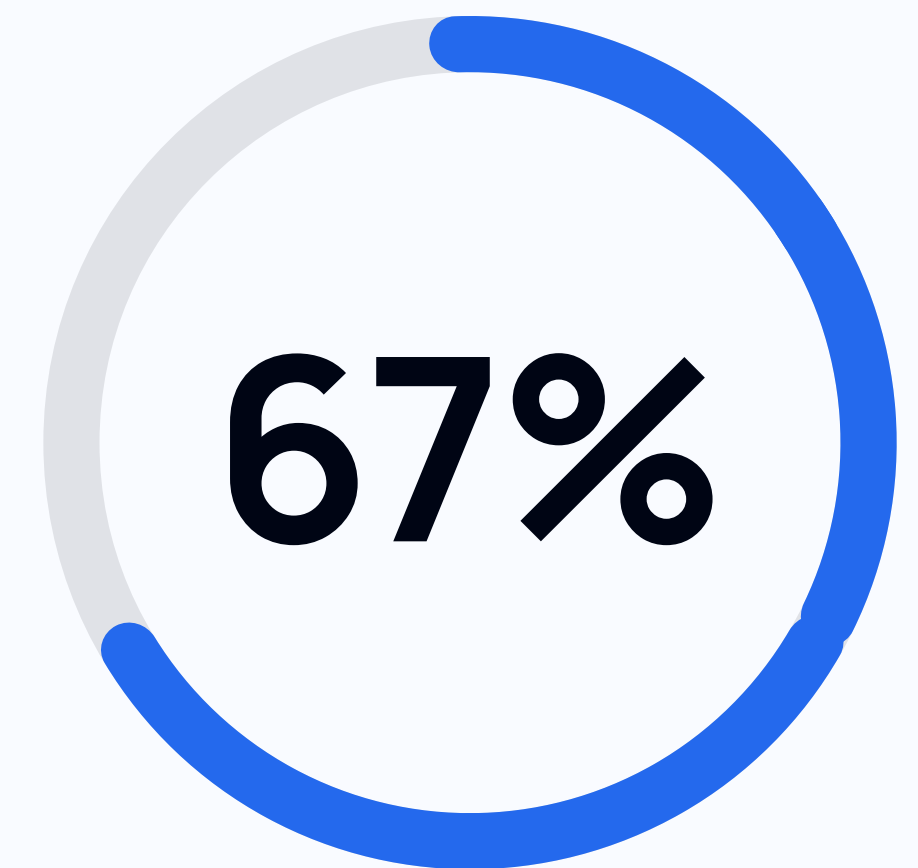
Platform
Discoverability



Unified Platform
Navigation



Global Search



Platform News
& Info Page

When will the console be available?
How many tools will it integrate?

Q2 2025

Console will start general access.

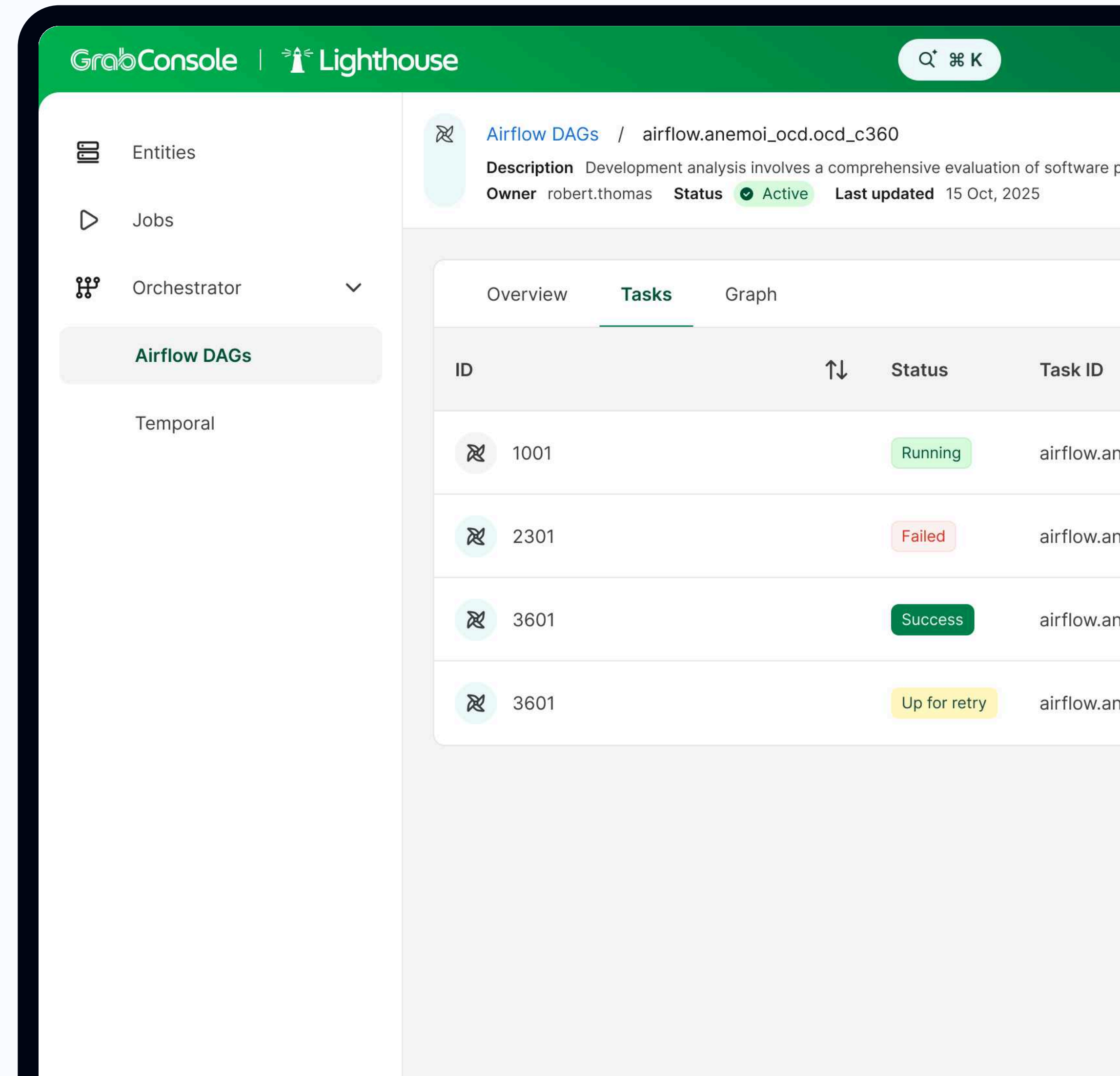
48+ platforms

Onboarded with Console.

13+ platforms

13 tools will be integrated for a unified experience.

e.g. go/lighthouse will be integrated with this micro-frontend



TBD

Dark Mode

AI Chat

Comments

Offline Save

Mobile tracker

Plugins

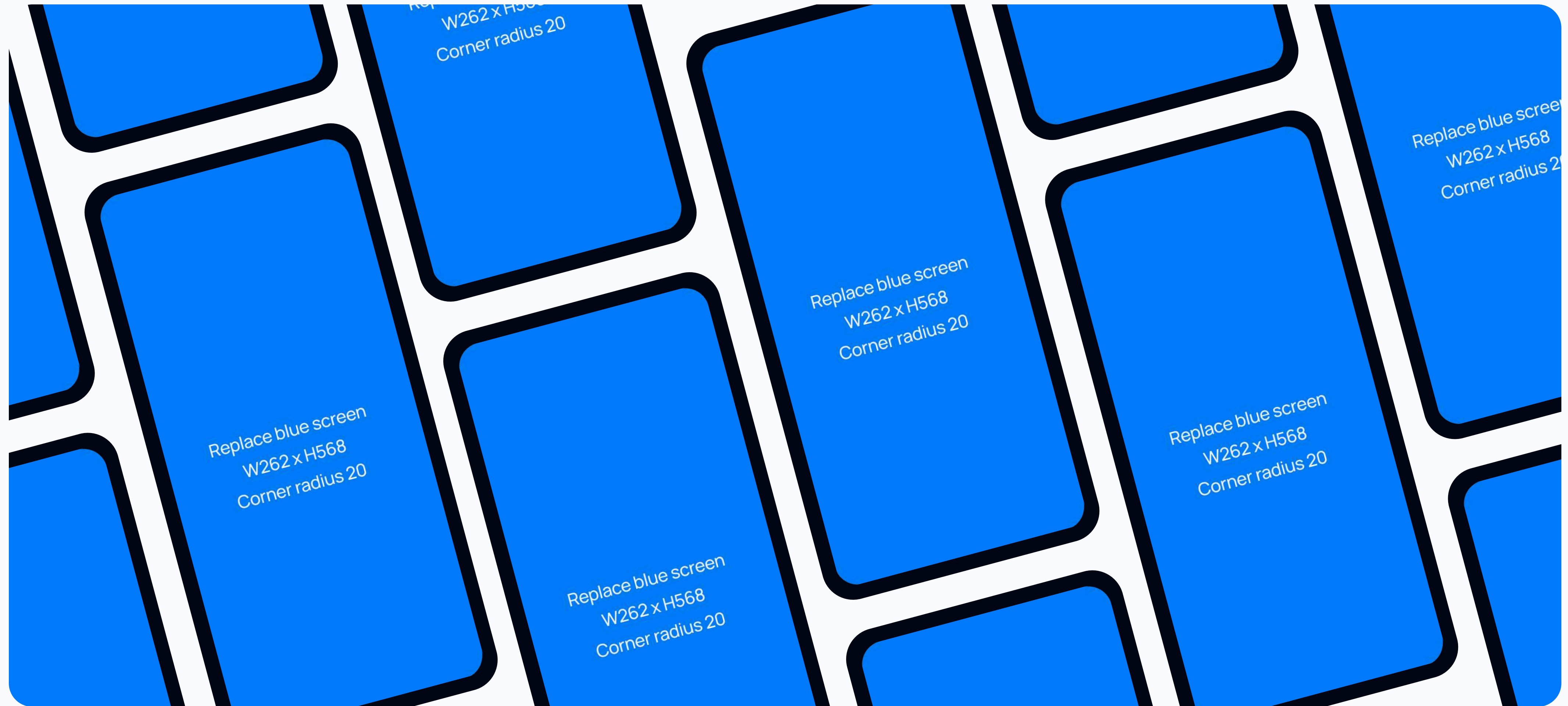
The Bright Effect

Widgets

API/Web-hooks

Community Chat

Product Screens



Solutions

New Admin features!

What's the impact? Did our efforts drive results?
Share the metrics and data points that
demonstrate the impact!

Here's an impact we made

Explain the redesigned UI/UX through high-fidelity mockups or prototypes.
Briefly explain how the design addresses the identified problems.

Here's another impact the redesign had

Explain the redesigned UI/UX through high-fidelity mockups or prototypes.
Briefly explain how the design addresses the identified problems.

Tablet/Desktop Screen

Replace blue screen
W700 x H1002
Corner Radius 30