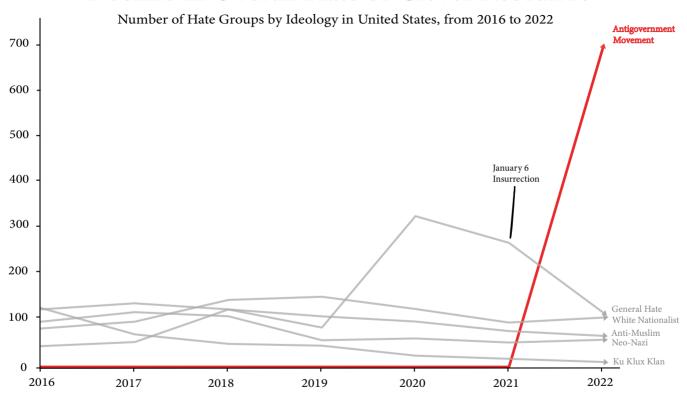
Decline in Overall Hate or Clever Rebrand?



Source: Southern Poverty Law Center • Note: A hate group is defined as an organization or collection of individuals that – based on its official statements or principles, the statements of its leaders, or its activities – has beliefs or practices that attack or malign an entire class of people, typically for their immutable characteristics.