

Started on	Saturday, 6 November 2021, 5:03 PM
State	Finished
Completed on	Saturday, 6 November 2021, 5:09 PM
Time taken	5 mins 33 secs
Grade	60.00 out of 100.00

Question 1

Incorrect

Mark 0.00 out of 20.00

Flag question

Teknologi internet/web tersedia di mana-mana, merupakan salah satu fitur dari e-commerce yaitu...

- ☐ Interactivity.
- ☐ Personalization/Customization.
- ☐ Global Reach.
- ☐ Ubiquity.
- ☐ Social Technology.



The correct answer is: Ubiquity.

Question 2

Correct

Mark 20.00 out of 20.00

Flag question

Network notification adalah....

- ☒ Lingkungan di mana konsumen dapat berbagi persetujuan (atau ketidaksetujuan) mereka terhadap produk, layanan, atau konten atau berbagi lokasi geografis mereka, mungkin restoran atau klub, dengan teman. ✓
- ☐ Web yang memungkinkan pengguna untuk masuk ke situs mereka melalui halaman jejaring sosial mereka di Facebook atau situs sosial lainnya.
- ☐ Foto dan peristiwa di masa lalu yang menciptakan sejarah pribadi bagi pengguna, yang dapat dibagikan kepada teman-teman.
- ☐ Pemberitahuan dari teman dan pengiklan yang ditemukan pengguna sosial di halaman beranda mereka.
- ☐ Lingkungan di mana konsumen dapat berbagi pengalaman berbelanja mereka satu sama lain dengan melihat produk, mengobrol, atau mengirim SMS.

The correct answer is: Lingkungan di mana konsumen dapat berbagi persetujuan (atau ketidaksetujuan) mereka terhadap produk, layanan, atau konten atau berbagi lokasi geografis mereka, mungkin restoran atau klub, dengan teman.

Question 3

Incorrect

Mark 0.00 out of 20.00

Flag question

eBay dan Expedia merupakan salah satu contoh dari kategori bisnis model internet *Market creator*.

Select one:

- ☒ True ✗
- ☐ False

The correct answer is 'False'.

Question 4

Correct

Mark 20.00 out of 20.00

Flag question

E-Commerce yang melibatkan penjualan barang dan jasa antar bisnis.

- ☒ B2B ✓
- ☐ C2C
- ☐ Tidak ada yang benar
- ☐ B2C

The correct answer is: B2B

Question 5

Correct

Mark 20.00 out of 20.00

Flag question

DIGITAL MARKETS mempunyai *menu cost* yang **tinggi** sedangkan *TRADITIONAL MARKETS* mempunyai *menu cost* yang **rendah**.

Select one:

- ☐ True
- ☒ False ✓

The correct answer is 'False'.

Started on	Thursday, 18 November 2021, 6:45 PM
State	Finished
Completed on	Thursday, 18 November 2021, 6:46 PM
Time taken	1 min 23 secs
Marks	5.00/5.00
Grade	100.00 out of 100.00

Question 1

Correct

Mark 1.00 out of 1.00

Flag question

Ability to gain business insight from the location (geographic) component of data, including location data from mobile phones, output from sensors or scanning devices, and data from maps is called

- ☐ System intelligence
- ☐ Location analytics
- ☒
- ☐ Operational intelligence
- ☐ Predictive analytics
- ☐ Business intelligence

The correct answer is: Location analytics

Question 2

Correct

Mark 1.00 out of 1.00

Flag question

..... is a framework for operationalizing a firm's strategic plan by focusing on measurable outcomes on four dimensions of firm performance: financial, business process, customer, and learning and growth

- ☐ Interpersonal role
- ☐ Choice
- ☐ Behavioral models
- ☐ Balanced scorecard
- ☒
- ☐ Informational role

The correct answer is: Balanced scorecard

Question 3

Correct

Mark 3.00 out of 3.00

Flag question

Match the sentences below with the correct term.

Decisions made by Operational Management	Structured decisions	✓
Decisions made by Senior Management	Unstructured decisions	✓
Decision made by Middle Management	Semistructured decisions	✓

The correct answer is: Decisions made by Operational Management → Structured decisions, Decisions made by Senior Management → Unstructured decisions, Decision made by Middle Management → Semistructured decisions

Finish review

Started on	Sunday, 28 November 2021, 7:54 PM
State	Finished
Completed on	Sunday, 28 November 2021, 7:56 PM
Time taken	2 mins 7 secs
Marks	5.00/5.00
Grade	100.00 out of 100.00

Question 1

Correct

Mark 1.00 out of 1.00

Flag question

Cocokkan istilah dan penjelasan berikut ini:

- | | | |
|---|--------------------|---|
| testing each program separately in the system | Unit testing | ✓ |
| the final certification that the system is ready to be used in a production setting | Acceptance testing | ✓ |
| tests the functioning of the information system as a whole | System testing | ✓ |

The correct answer is: testing each program separately in the system → Unit testing, the final certification that the system is ready to be used in a production setting → Acceptance testing, tests the functioning of the information system as a whole → System testing

Question 2

Correct

Mark 1.00 out of 1.00

Flag question

Tahapan dimana proses bisnis yang ada harus dimodelkan dan didokumentasikan, mencatat input, output, sumber daya, dan urutan kegiatan serta mengidentifikasi langkah-langkah yang berlebihan, tugas padat kertas, kemacetan, dan inefisiensi lainnya adalah tahapan business process management yaitu...

- ☐ Analyze the new processes
- ☒ Analyze existing processes
- ☐ Identify processes for change
- ☐ Evaluate the existing process
- ☐ Design the new process

The correct answer is: Analyze existing processes

Question 3

Correct

Mark 1.00 out of 1.00

Flag question

Mana yang bukan tahapan Business Process Management?

- ☐ Design the new process
- ☒ Evaluate new process
- ☐ Continuous measurement
- ☐ Identify processes for change
- ☐ Analyze existing processes

The correct answer is: Evaluate new process

Question 4

Correct

Mark 1.00 out of 1.00

Flag question

Cocokkan istilah dan penjelasan berikut ini:

- | | | |
|---|-------------------|---|
| Defining the problem, identifying its causes, specifying the solution, and identifying the information requirements that must be met by a system solution | Systems analysis | ✓ |
| determines whether the proposed system is expected to be a good investment, whether the technology needed for the system is available and can be handled by the firm's information systems specialists, and whether the organization can handle the changes introduced by the system. | feasibility study | ✓ |
| the preparations for the series of tests | test plan | ✓ |

The correct answer is: Defining the problem, identifying its causes, specifying the solution, and identifying the information requirements that must be met by a system solution → Systems analysis, determines whether

the proposed system is expected to be a good investment, whether the technology needed for the system is available and can be handled by the firm's information systems specialists, and whether the organization can handle the changes introduced by the system. → feasibility study, the preparations for the series of tests → test plan

Question 5

Correct

Mark 1.00 out of 1.00

🚩 Flag question

less radical form of business change is called a paradigm shift

Select one:

- ☐ True
- ☒ False ✓

Finish review

Started on	Sunday, 5 December 2021, 5:22 PM
State	Finished
Completed on	Sunday, 5 December 2021, 5:24 PM
Time taken	1 min 49 secs
Marks	4.00/5.00
Grade	80.00 out of 100.00

Question 1

Correct

Mark 1.00 out of 1.00

Flag question

Definisi implementasi dalam manajemen perubahan adalah

- ☒ Segala proses perubahan dalam organisasi yang diakibatkan oleh diterapkannya suatu sistem informasi yang baru
- ☐ Manajemen perubahan yang disepakati antara perusahaan dan klien
- ☐ Tahapan dimana perusahaan berhasil mencapai tujuan perubahan yang ditargetkan
- ☐ Segala bentuk perubahan dalam perusahaan dan organisasi



The correct answer is: Segala proses perubahan dalam organisasi yang diakibatkan oleh diterapkannya suatu sistem informasi yang baru

Question 2

Correct

Mark 1.00 out of 1.00

Flag question

Yang tidak memengaruhi tingkatan resiko proyek adalah ...

- ☐ Project Size
- ☐ Experience with Technology
- ☒ Amount of Money Spent
- ☐ Project Structure



The correct answer is: Amount of Money Spent

Question 3

Correct

Mark 1.00 out of 1.00

Flag question

Aplikasi ini dapat membantu manajemen proyek, kecuali...

- ☐ MS Project
- ☐ Figma
- ☒ TikTok
- ☐ Trello
- ☐ MS Teams



The correct answer is: TikTok

Question 4

Incorrect

Mark 0.00 out of 1.00

Flag question

Yang termasuk ke dalam variabel utama dalam manajemen proyek

- ☐ work, effort, price, quality, and time.
- ☒ scope, time, cost, market, and risk.
- ☐ scope, money, cost, quality, and freetime.
- ☐ information, time, cost, quality, and risk.
- ☐ scope, time, cost, quality, and risk.



The correct answer is: scope, time, cost, quality, and risk.

Question 5

Correct

Mark 1.00 out of 1.00

Flag question

Siapakah Nama Presiden RI ke-4 ?

- ☐ B. J. Habibie
- ☒ Abdurrahman Wahid
- ☐ Susilo Bambang Yudhoyono
- ☐ Joko Widodo
- ☐ Megawati Soekarno Putri



The correct answer is: Abdurrahman Wahid