Which are the key quality attributes of your MVP

Quality attribute	Questions to ask when defining the importance of the attribute
Security & Privacy	Does your application use sensitive data, e.g. financial applications? Is there personal information processed? Do you need to comply with any regulations?
Reliability	Will an error or a failure in the system have a big impact? How would your user react to an error in the system?
Performance efficiency	Does your application do any heavy processing? How responsive do you want the application to be?
Usability	Is the application customer-facing? How often is it used? How important is a user-friendly interface for the user?
Maintainability	How much do you expect to maintain or make any changes to the application?
Scalability	Does your application need to scale to support a high number of users?