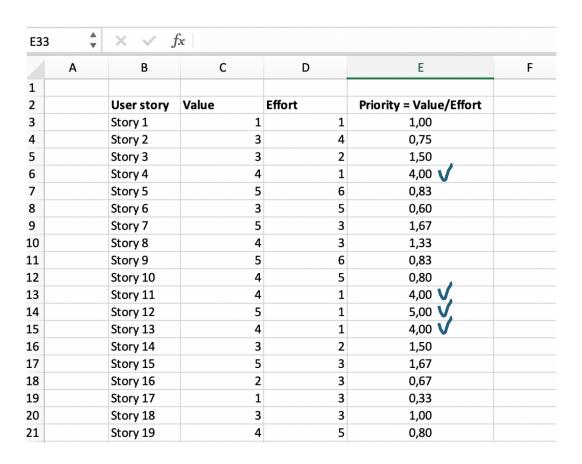
Calculating priority



Value: The amount of value the story brings to the customer

Effort: the effort required to build the feature, e.g. number of days

Priority = Value/Effort

Confidence, Risk..