



## OXFORD CHINA FORUM

21<sup>st</sup> October 2019

To:

**Mr. Minhong Yu**

Founder and President of New Oriental Education & Technology Group Inc, Member of the Central Committee of China Democratic League.

From:

**Baichuan Liu**

President of the Oxford China Forum 2020

Dear Mr. Yu,

On behalf of the Oxford China Forum 2020, it is my honour to invite you to deliver a **keynote speech** at **Oxford China Forum 2020**, taking place on **Saturday 22 February and Sunday 23 February 2020** at the University of Oxford.

Founded in 2013, Oxford China Forum (OCF) strives to provide an international platform independent of political or commercial influence to facilitate a holistic and constructive conversation about China — in the belief that China in the 21st century requires a multi-narrative understanding. In the past two years, OCF has been live broadcasted by iFeng.com, receiving **two million views** online. Our past speakers include: Kevin Rudd, former Prime Minister of Australia; Xu Xiaoping, founder of Zhenfund; Li Zexiang, chairman of DJI; distinguished novelists like Yan Geling and Feng Tang; accomplished artists like Jin Xing and Xu Bing, and leading scholars like Prof. Rana Mitter and Prof. Nicholas Bunnin. More can be found at: [www.oxchina.org](http://www.oxchina.org).

The theme for OCF2020 is ‘**Modern China**’. We want to highlight China’s astounding speed of modernisation following the economic reforms forty years ago, and take a close look at the unique version of modernity China has arrived at. Moreover, we want to uncover the complexities and inequalities behind this outward appearance of ‘modernity’ — to truly appreciate its costs and benefits. As the founder of Neo Oriental, your effort and dedication have helped hundreds of thousands of Chinese students to study abroad, contributing to the cultural exchange that has forged dialogues between China and the world. Your donations to education development and popularisation of better education facilities over the country, and your sense of social responsibility

from your public speeches, have complemented the modernity of China in the 21<sup>st</sup> century. I believe your work and contributions are a valuable asset to China and the world. The keynote speech will last for around **20 minutes** and your presence at the forum will surely illuminate the discussions, which will also be livestreaming (tentative) to audiences within China.

OCF2020 has eight panels and three keynote speeches. Compared with the previous years, OCF2020 will cover topics such as Technology, Economics and International Relations, and for the first time, we have launched panel discussions on Gender and Sexuality, Religion, Education and Ethnicity.

**As an independent and non-profit student body officially registered at the University of Oxford, the Oxford China Forum operates under the guidance of Oxford China Centre**, which is a new hub for various academic activities related to China at the University of Oxford. More can be found at: <http://www.chinacentre.ox.ac.uk>.

Aware of your packed schedule, we do, nevertheless, sincerely hope that you can accept this invitation. To facilitate your participation, Oxford China Centre will assist your visa application, OCF will cover your **travel expenses** between China and the UK as well as between London and Oxford, and **accommodation for two days**.

Please feel free to get in touch should you have any queries. I look forward to hearing from you.

Yours sincerely,

*Baichuan Liu*

Oxford China Forum 2020

President

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