

BRODIE:

As a data analyst it might be too simple or “naïve” to associate the introduction of new helmets with a sudden spike of cases for head trauma. Therefore, it is beneficial to gather some more data, for example surveying some of the patients about their particular scenarios how they got the traumas in the first place.

Assuming we confirm that the cause of causes is indeed related to the helmets, then it is proper to take into consideration remodeling the helmet with a better design or better instructing the soldiers on its usage on the battlefield.

BRITS ARE MORE EASILY ANNOYED:

Do you agree with this conclusion?

Not exactly.

Why? Why not?

Taking a second look at the graph, we can observe two things:

1) Just by looking at the red part we clearly see Britain are more annoyed sitting in the rain than Americans, that is true.

2) But we can also see the grey part of the graph saying which in the big picture equalizes the two parts, America with 53 % (red + grey parts) and Britain 56 %.

What do you propose that the company do to devise a marketing strategy for umbrellas in US and UK, respectively?

So, one of the possible conclusions could also be that both parties dislike the rain in a somewhat equal amount, therefore developing a separate marketing strategy for both of them might not yield that big of a difference in the sales of umbrellas.

DEVELOPING AN APP FOR MEDICAL RESEARCH:

What is your reasoning? What are you going to tell them?

Many of the virus vaccines are based around a milder version of the virus which is not capable enough to infect the body but still allows it to develop antibodies to fight the disease off. When inserting the vaccines into the human there are tendencies to be some symptoms especially in the close time of the shot. As we can see that our data only displays the measurements from a period of 48 hours, it can be considered plausible that some results show abnormal fever.

But because of human bias the scientists have a negative opinion about the bad results that the app provides therefore they would like to discontinue it.