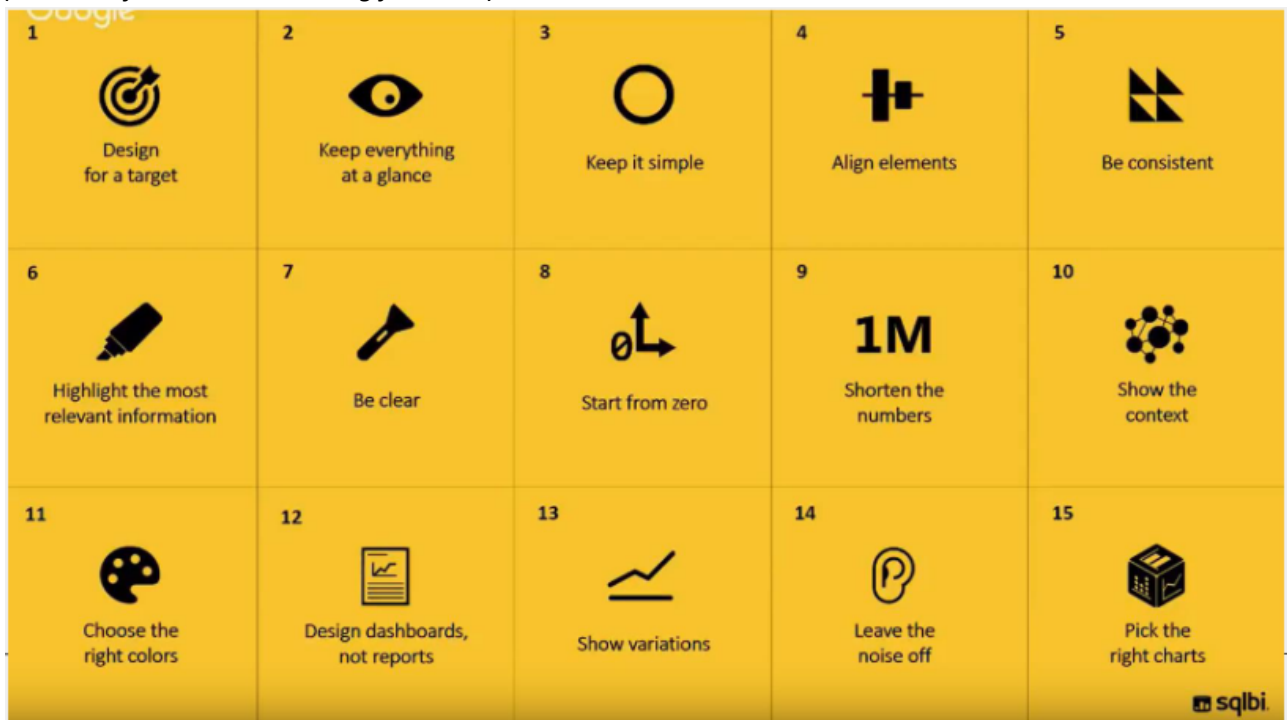


# Hand in #3 Feedback for Group 11

Nicely done 100 Most remarks are preference-based. Mostly wrote stuff because we had to

<b>Minimum requirements</b> Does the hand in include three examples of visualizations done in PowerBI? Does the visualization address business need according to the case description for the relevant track? Does the hand-in explain choices (pros/cons) for all visualizations shown.	<ol style="list-style-type: none"> <li>1. Yes</li> <li>2. Business needs for each visualization are stated and then choices for visualization are supported with evidence.</li> <li>3. Choices are explained. Explanations are objective and focus on pros.</li> </ol>
<b>SQLBI Checklist</b> SQLBI has a checklist of 15 points to assess a “good dashboard” (see slides).  Does the hand in – in your opinion – live up to those 15 “best practice” rules?	<ol style="list-style-type: none"> <li>1. In our opinion, yes</li> <li>2. In one graph they don’t start from zero, but it’s only supposed to show an overview of the sales for a long time period so zero isn’t really relevant</li> <li>3. Could maybe make the graph logarithmic? Although that might compromise the data as the line might change too much and therefore be less accurate</li> </ol>
<b>Designing for preattentive processing</b> Do the dashboards make use of appropriate design choices to grab the user’s attention?	<ol style="list-style-type: none"> <li>1. All visualizations are clear from the bird’s eye view and apt for each problem. Good choices made</li> </ol>
<b>Appropriate choice of graph</b> Does the visualization use appropriate value encoding objects for the chosen relationship type? Does the relationship type match the type of business need (question) posed in the case description?	<ol style="list-style-type: none"> <li>1. Yes, for continuous values like sales during a time period they use a line chart</li> <li>2. The waterfall and pie chart are especially nice</li> </ol>
<b>Additional comments</b> Is there something you particularly liked about the group’s implementation?  Can you think of any changes to the groups chosen visualizations that would improve the communication of the visual?	<ol style="list-style-type: none"> <li>1. Please explain acronyms before use in a document (most of them are known, but it kinda throws off a reader when there is an avalanche of acronyms)</li> <li>2. For number 3, I would like a filter for the total amount. Then I could narrow the graph down to analyze specific cases. For example, USA is out performing everyone else. If I could narrow the results, I could analyze the difference between the smaller countries better. However, this is also covered by use of the median line. So it’s just a personal preference.</li> <li>3. Maybe make the axes titles and markings bigger so they’re easier to read at a glance</li> </ol>

(For our reference while writing feedback)



*Med venlig hilsen,*

*From Group 12*

Vi ønsker dig en dejlig dag!