# Tutorial Week 8 and 9: Matching and Entropy Balancing

Problem Set - Propensity Scores, Matching, and Synthetic Control  $\,$ 

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2025-10-27

### Contents

1	Load Packages	1
2	Part I: Propensity Scores, Matching, and Robust Post-Matching Inference 2.1 Background	6 6 7 8 8 9
3	Part II: Synthetic Control - German Reunification Study 3.1 Background	10 10 10 10 10 11 11 12
4	Conclusion	13
5	References	13
1	Load Packages	
li li li li	brary(tidyverse)  # Data manipulation and visualization brary(haven)  # Read Stata files brary(MatchIt)  # Matching methods brary(cobalt)  # Balance assessment brary(randomForest)  # Random forest for propensity scores brary(lmtost)  # Pohyst standard armores	

```
library(sandwich) # Cluster-robust variance
library(knitr) # Tables
library(kableExtra) # Enhanced tables
library(broom) # Tidy model output
library(Synth) # Synthetic control method
```

# 2 Part I: Propensity Scores, Matching, and Robust Post-Matching Inference

### 2.1 Background

Research Question: Do United Nations interventions help shorten the duration of civil wars?

Gilligan and Sergenti (2008) use matching methods to re-evaluate earlier findings suggesting that UN interventions *prolong* conflict. They argue that this conclusion stems from **selection bias** — the UN tends to intervene in the *worst* conflicts.

Dataset: war\_pre\_snapshots.dta

Each row represents a **conflict episode** observed before a potential UN intervention. Our goal is to estimate the causal effect of UN involvement (UN) on the length of the conflict (t1 - t0), while balancing on key pre-treatment covariates.

### 2.2 Load Data

```
# Read the UN intervention dataset
# Display structure and summary
```

### 2.3 Define Treatment and Covariates

```
# Treatment variable: UN intervention (1 = Yes, 0 = No)

# Outcome variable: conflict duration (t1 - t0)

# Covariates for propensity score model
covar <- c(
    "inter", "deaths", "couprev", "sos", "drugs", "t0",
    "ethfrac", "pop", "lmtnest", "milper",
    "eeurop", "lamerica", "asia", "ssafrica"
)

# Create covariate matrix</pre>
```

### 2.4 Q0. First Check of the Data

### 2.4.1 Tasks:

- 1. Why might UN interventions **not** be randomly assigned across conflicts?
- 2. Which of the listed variables are most likely to confound the relationship between UN and conflict duration? Run a quick logistic regression and check.

```
# Logistic regression: UN intervention as function of covariates
```

#### Discussion:

[Why might UN interventions not be randomly assigned? Which variables show strong associations with UN intervention?]

### 2.5 Q1. Estimating Propensity Scores

### 2.5.1 Theoretical Background

Let  $T_i \in \{0,1\}$  be the treatment indicator and  $X_i = (X_{i1}, X_{i2}, \dots, X_{ip})$  the vector of pre-treatment covariates.

The **propensity score** is defined as:

$$e(X_i) = P(T_i = 1 \mid X_i)$$

#### 2.5.2 Tasks:

- 1. Define the propensity score
- 2. Estimate  $\hat{e}(X_i)$  in two ways:
  - (a) Logistic regression:  $logit(e(X_i)) = X_i'\beta$
  - (b) Random forest classifier
- 3. Report mean, SD, and range of  $\hat{e}(X_i)$  for treated and control
- 4. Create histogram/density plot by treatment status
- # (a) Logistic regression propensity score
- # Extract predicted probabilities
- # (b) Random forest propensity score
- # Extract predicted probabilities
- # Summary statistics of propensity scores
- # Density plot of propensity scores by treatment status

### Interpretation:

[Discuss the distribution of propensity scores. Are there regions of poor overlap?]

### 2.6 Q2. Implement 1:1 Nearest-Neighbor Matching

### 2.6.1 Matching Setup

For each estimated propensity score  $\hat{e}(X_i)$ , match each treated unit to the nearest control on the **logit of** the **propensity score**:

$$\ell_i = \log\left(\frac{\hat{e}(X_i)}{1 - \hat{e}(X_i)}\right)$$

Use **replacement** and a **caliper** of  $0.2 \times SD(\ell_i)$  to restrict poor matches.

#### 2.6.2 Tasks:

- 1. Implement matching using both logit and RF propensity scores
- 2. Report how many treated units fail to find a match
- 3. How does this change the estimand?

```
# Matching using logit propensity scores
```

- # Number of matched treated units
- # Matching using RF propensity scores
- # Number of matched treated units

### Discussion:

[How many treated units were dropped? What does this mean for the target estimand (ATT)?]

### 2.7 Q3. Standardized Mean Differences (SMDs)

### 2.7.1 SMD Formulas

For each covariate  $X^k$ :

Before matching (ATT version):

$${\rm SMD_{raw}}(k) = \frac{\bar{X}_{T=1}^k - \bar{X}_{T=0}^k}{\sqrt{s_{T=1}^{2,k}}}$$

After matching:

$$\mathrm{SMD}_{\mathrm{match}}(k) = \frac{\bar{X}_{\mathrm{match}}^{k,\mathrm{treated}} - \bar{X}_{\mathrm{match}}^{k,\mathrm{control}}}{\sqrt{s_{T=1}^{2,k}}}$$

### 2.7.2 Tasks:

- 1. Compute SMDs before and after matching for all covariates
- 2. Create a Love plot showing balance before and after matching (both methods)
- 3. Add vertical line at 0.1 (acceptable threshold)
- 4. Comment on which design achieves better covariate balance
- 5. Create two additional Love plots including interactions and squared terms

```
# Calculate SMDs before matching
```

- # Calculate SMDs after matching (logit)
- # Calculate SMDs after matching (RF)
- # Love plot: Base covariates
- # Love plot: Including interactions
- # Love plot: Including squared terms

### Interpretation:

[Which method achieves better balance? Are all SMDs below 0.1?]

### 2.8 Q4. Overlap

#### 2.8.1 Tasks:

- 1. For each method, report:
  - Min and max of  $\hat{e}(X_i)$  for treated and controls
  - Proportion of treated units whose  $\hat{e}(X_i)$  lies inside the support of controls (and vice versa)
- 2. Plot distributions of  $\hat{e}(X_i)$  for treated and controls
- 3. Identify regions of poor overlap or extreme propensities
- 4. (Optional) Trim observations outside common support and re-compute ATT
- 5. Examine matched subsets do matches seem like fair counterfactuals?
- # Min/max propensity scores by treatment group
- # Proportion in common support
- # Plot propensity score distributions
- # Optional: Trim and re-estimate

### Discussion:

[Is there good overlap? Which observations are on the edge of common support?]

### 2.9 Q5. Matched-Pair ATT

### 2.9.1 ATT Estimator

Let each matched pair be denoted by (i, j(i)) where i is treated and j(i) is its matched control.

The average treatment effect on the treated is:

$$\hat{\tau}_{\mathrm{ATT}} = \frac{1}{N_T^*} \sum_{i \in \mathcal{T}^*} \left( Y_i - Y_{j(i)} \right)$$

where  $\mathcal{T}^*$  is the set of treated units with a valid match.

### 2.9.2 Task:

Compute the ATT for both matching methods.

# ATT using logit matching

# ATT using RF matching

### ${\bf Interpretation:}$

[What is the estimated effect of UN intervention on conflict duration?]

### 2.10 Q5.5. Bias-Variance Tradeoff in Matching Ratios

### 2.10.1 (a) Conceptual Question

For 1-to-m nearest-neighbor matching without replacement, the ATT estimator is:

$$\hat{\tau}_{\mathrm{ATT}}^{(m)} = \frac{1}{N_T^*} \sum_{i \in \mathcal{T}^*} \left( Y_i - \frac{1}{m} \sum_{j \in \mathcal{J}(i)} Y_j \right)$$

where  $\mathcal{J}(i)$  is the set of the m closest control matches for treated unit i.

### Tasks:

- 1. Explain why increasing m tends to:
  - Decrease variance
  - Increase bias
- 2. Discuss how this relates to distance in covariate space
- 3. If overlap is weak, which risk dominates as m grows?

#### Discussion:

[Your explanation of the bias-variance tradeoff here]

### 2.10.2 (b) Practical Exercise

### Tasks:

- 1. Re-run matching for 1:1, 2:1, and 3:1 ratios (with replacement and same caliper)
- 2. Record: number matched, mean distance, ATT estimate
- 3. Compute cluster-robust standard errors for each design
- 4. Create results table
- 5. Plot ATT vs. m with  $\pm 1.96$  SE error bars

# 1:1 matching

# 2:1 matching

# 3:1 matching

# Create comparison table

# Plot ATT by matching ratio with error bars

#### Interpretation:

[Do results display expected bias-variance pattern?]

### 2.10.3 (c) Discussion

#### Tasks:

- Which design (1:1, 2:1, or 3:1) is most appropriate?
- How does observed pattern relate to Abadie & Imbens (2006)?
- What would happen with infinite data and perfect overlap?



[Your analysis here]

### 2.11 Q6. Robust Post-Matching Inference (Abadie & Spiess, 2021)

### 2.11.1 Regression with Cluster-Robust Standard Errors

After matching, fit the regression:

$$Y_i = \alpha + \tau T_i + \varepsilon_i$$

using only matched data.

Let s(i) denote the **subclass (pair id)** of observation i.

Compute cluster-robust standard errors for  $\hat{\tau}$  by clustering on s(i):

$$\widehat{V}_{\mathrm{CR}}(\widehat{\tau}) = (X'X)^{-1} \left( \sum_s X_s' \widehat{\varepsilon}_s \widehat{\varepsilon}_s' X_s \right) (X'X)^{-1}$$

#### 2.11.2 Tasks:

- 1. Report  $\hat{\tau}$  and its cluster-robust standard error
- 2. Compare results for logit-matched and RF-matched samples
- # Regression on logit-matched data with cluster-robust SE
- # Regression on RF-matched data with cluster-robust SE
- # Compare results

#### Interpretation:

[Compare point estimates and standard errors across methods]

### 2.12 Q7. (Optional) Bootstrap Check

### 2.12.1 Matched-Pair Bootstrap

Warning: Bootstraps are not theoretically valid for matching estimators, but this serves as a check.

#### Tasks:

- 1. Resample matched pairs (subclasses) with replacement
- 2. Recompute  $\hat{\tau}^{(b)}$  for each bootstrap sample b = 1, ..., B
- 3. Report bootstrap mean, SD, and percentile 95% CI
- 4. Compare to cluster-robust results

### # Bootstrap procedure

#### Discussion:

[Do bootstrap and cluster-robust results tell a similar story?]

# 2.13 Q8. Reflection

### 2.13.1 Tasks:

- 1. Why does the propensity score  $e(X_i)$  act as a balancing score?
- 2. How does random-forest estimation of  $e(X_i)$  change matching results compared to logistic regression?
- 3. Why is overlap  $(0 < e(X_i) < 1)$  necessary for identifying the ATT?

### Discussion:

[Your reflection here]

## 3 Part II: Synthetic Control - German Reunification Study

### 3.1 Background

In 1990, West Germany underwent reunification with East Germany. The question: What was the economic cost (or benefit) of this event on West Germany's GDP per capita?

Using the synthetic control method, we construct a counterfactual "synthetic West Germany" from a weighted combination of other OECD countries.

**Paper:** Abadie, Diamond & Hainmueller (2015), Comparative Politics and the Synthetic Control Method, AJPS.

Dataset: Available via Harvard Dataverse (doi:10.7910/DVN/24714)

#### 3.2 Load Data

# Read German reunification dataset

# Display structure

### 3.3 (a) Conceptual Questions

### 3.3.1 Tasks:

- 1. Explain the intuition behind the synthetic control method. What kind of assignment problem does it address?
- 2. Why is it particularly suitable for the West Germany case?
- 3. What is the key identification assumption?

### Discussion:

[Your conceptual explanation here]

### 3.4 (b) Mathematical/Optimization Questions

#### 3.4.1 The Optimization Problem

The synthetic control method solves:

$$\min_{w} \sum_{t \leq T_0} \left(Y_{1t} - \sum_{j=2}^{J+1} w_j Y_{jt}\right)^2$$

subject to:

$$w_j \ge 0, \quad \sum_j w_j = 1$$

### 3.4.2 Tasks:

- 1. Write and explain each term in the optimization problem
- 2. What role do v-weights play in predictor balancing?

3. Why is the convex-combination constraint important? What if weights could be negative or sum  $\neq 1$ ?

#### Mathematical Discussion:

[Your explanation of the optimization problem and constraints]

3.5 (c) Estimation, Balance Before & After

#### 3.5.1 Tasks:

- 1. Estimate synthetic control for West Germany over pre-treatment period
- 2. Compute balance table of key predictors (GDP, trade openness, inflation, schooling, investment) showing treated vs. synthetic mean **before treatment**
- 3. Report non-zero weights  $w_i$
- 4. Interpret: which donor countries dominate and why?
- 5. Assess whether pre-treatment fit is acceptable for credible inference

```
# Prepare data for Synth package
```

# Run synthetic control estimation

# Create balance table for pre-treatment predictors

# Report unit weights

### Interpretation:

[Which countries contribute most to synthetic West Germany? Is pre-treatment balance good?]

### 3.6 (d) Effect Size & Permutation Test

### 3.6.1 Tasks:

- 1. Plot actual vs. synthetic GDP per capita trajectory (pre- and post-treatment)
- 2. Calculate estimated effect (gap) in first few post-treatment years and average post-treatment gap
- 3. Perform **permutation (placebo) test** by reassigning treatment to each control country
- 4. Report where treated unit's gap falls in the distribution (approximate p-value)
- 5. Interpret: What does this suggest about the economic impact of reunification?

# Plot actual vs synthetic West Germany

# Calculate treatment effect (gap)

# Permutation test: assign treatment to each control

# Calculate p-value

### Interpretation:

[What is the estimated effect? Is it statistically significant based on permutation test?]

# 3.7 (e) Placebo Test on Earlier Years

### 3.7.1 Tasks:

- 1. Conduct placebo treatment year **before** actual 1990 treatment (e.g., 1975)
- 2. Re-estimate synthetic control and plot the gap
- 3. What does pre-treatment gap behavior tell you about parallel-trajectory assumption?
- 4. Comment on how convincing you find the main causal estimate

```
# Placebo test with fake treatment year
# Plot placebo gap
```

### Interpretation:

[Does the placebo test support the validity of the main estimate?]

### 4 Conclusion

[Optional: Summarize key findings from both parts]

### 5 References

• Abadie, A., & Spiess, J. (2021). Robust Post-Matching Inference. *Journal of the American Statistical Association*.

- Rosenbaum, P., & Rubin, D. (1983). The Central Role of the Propensity Score in Observational Studies for Causal Effects. *Biometrika*.
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- Gilligan, M., & Sergenti, E. (2008). Do UN Interventions Cause Peace? Using Matching to Improve Causal Inference. Quarterly Journal of Political Science.
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- Abadie, A. (2021). Using Synthetic Controls: Feasibility, Data Requirements, and Methodological Aspects. *Journal of Economic Literature*, 59(2), 391–425.

13