

Maximilian Hart

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3x Certified Salesforce Administrator

Flow & Automation

Reports & Dashboards

Custom Apps

Data Quality & Security

User Management

Project Management

Education: MA, Language & Literature, Signum University
BA, English, Thomas Edison State University

Certifications: **Salesforce Administrator, Salesforce Platform App Builder, Salesforce Associate**, Jira Fundamentals, Confluence Fundamentals

Technologies: Salesforce.com CRM, Google Suite (Sheets), Google API Query Language, Microsoft Office (Excel), GitHub, Git, VS Code, Jira, Confluence, Miro, Linux

EXPERIENCE

Salesforce & Technical Consultant, Interstella, Remote 08/2012–Present

- Gathering user requirements to build custom apps with integrated Flows, automation, dashboards, and reports, driving revenue insights, optimizing user experiences, and ensuring data integrity
- Communicating tested, step-by-step solutions to admins requesting help in the Salesforce.com community and being recognized as a top-40 contributor
- Raising over \$8,000 in funding & growing a youth ministry's enrollment by rewriting their website copy
- Redesigning and developing a 20-page website for a regional nonprofit, prioritizing sustainability and user-friendliness with HTML, CSS, Git, and GitHub Pages
- Troubleshooting, managing access, implementing enhancements, and providing technical support & documentation for 70+ users of a community's tech infrastructure

Salesforce Consultant, ExtraFood, San Francisco, CA (Pro Bono) 08/2023–Present

- Maintaining data security for 60+ users by using a permission set & custom permission to selectively roll out new functionality
- Enhancing user experience and data quality by implementing validation rules and conditional visibility on Lightning record pages, and testing and troubleshooting 6 Flows behind a custom app

English, Theology & Chess Teacher, Sacred Heart of Jesus H.S., Jackson, TN 06/2021–07/2023

English Teacher, St. Petersburg Catholic High School, St. Petersburg, FL 12/2015–05/2021

- Improved students' grades by up to 30% by integrating data analysis and problem-solving skills to adjust teaching methods and build new systems
- Motivated students to read an average of 952 pages per student per year by building custom tools to track student reading and drive achievement
- Collaborated with educators from 4 diverse fields to enhance student engagement with curriculum

Proofreader, FKQ Marketing + Advertising, Clearwater, FL 09/2014–07/2015

- Perfected the grammar of and maintained quality control for 30+ projects each day
- Upheld voice and standards for international clients like McDonald's, Hertz, & Transitions Optical

INTERESTS

Reading, hand-tool woodworking, underdog sports teams, chess, and hot sauce that actually tastes good