'MATH+ECON+CODE' MASTERCLASS ON COMPETITIVE EQUILIBRIUM: WALRASIAN EQUILIBRIUM WITH SUBSTITUTES

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Spring 2018
Day 1, May 21, 2018: the smooth case
Block 3. Code: pricing algorithms

LEARNING OBJECTIVES: BLOCK 3

- ► Coding assignments: organization
- Optimization: comparing gradient descent, Newton descent and coordinate descent
- ▶ Pricing: comparing Jacobi and Gauss-Seidel
- ► Introducing SOR methods

Section 1

CODING ASSIGNMENTS: ORGANIZATION

GITHUB DIRECTORY FOR ASSIGNMENTS

- ► Those wishing to take the class for credit can be evaluated (at their option) through participation in the coding assignments or a short final paper, to be discussed with instructor.
- ► The coding assignments will be uploaded on the following Github directory: XXX.
- ► In order to do this, you need to Github directory
- ► PLEASE NOTE: This is a Github directory, so your answers will be publicly available for anyone to see. If you have a problem with this, come and talk to us.

SUBMISSION INSTRUCTIONS

- ► Each submission is made of two files:
 - ► One pdf file for findings and comments
 - ► The code, in a single file.
- ► The name of the files will be 'D-code-LASTNAME' and 'D-results-LASTNAME', where D=1,2,...,6 is the day, and LASTNAME is your name.
- ► Participants should post no later than midnight of each days their coding assignment in the relevant subdirectory of the given day.

Section 2

CODING ASSIGNMENT FOR DAY 1

A SIMPLE MODEL OF SURGE PRICING

- ▶ Today we will work on a very simple model of surge pricing. Assume that \mathcal{X} is passenger location, \mathcal{Z} is the location of rides pickup, and \mathcal{Y} is car location. These sets are all set to be a grid of 100 points in a square city $[0,1]^2$. That is, $\mathcal{X} = \mathcal{Y} = \mathcal{Z} = \{1/10, 2/10, 3/10, ..., 9/10, 1\} \times \{1/10, 2/10, 3/10, ..., 9/10, 1\}.$
- ▶ Assume that there is a mass one $n_x = 1$ of passengers at each $x \in \mathcal{X}$.
- Assume that if a car $y \in \mathcal{Y}$ has coordinates (y^1, y^2) there is a mass $m_y = y^1 \times y^2$ of passengers at y.

SUPPLY AND DEMAND

- ▶ Let p_z be the price of the ride starting at z, which is what we are looking for.
- ► Assume that the demand for rides pickup at z is given by

$$D_{z}\left(p\right) = \sum_{x \in \mathcal{X}} n_{x} \frac{\exp\left(u_{xz} - p_{z}\right)}{1 + \sum_{z' \in \mathcal{Z}} \exp\left(u_{xz'} - p_{z'}\right)}$$

where $u_{xz}=-10\times 1$ { $d(x,z)\geq 0.1$ }, where d(x,z) is the Euclidian distance between x and z, given by $d(x,z)=\sqrt{(x^1-z^1)^2+(x^2-z^2)^2}.$

► Assume that the supply for z is given by

$$S_{z}\left(p\right) = \sum_{y \in \mathcal{Y}} m_{y} \frac{\exp\left(p_{z} - c_{yz}\right)}{1 + \sum_{z' \in \mathcal{Z}} \exp\left(p_{z'} - c_{yz'}\right)}$$

where $c_{yz} = d\left(y,z\right)^2$ is the squared Euclidian distance between y and z.

SUPPLY AND DEMAND

► The goal of this assignment is to determine the price of each ride z, and the distribution of the number of rides Iz. More precisely, the goal is to determine a price vector (pz) such that for all z,

$$precision := \max_{z \in \mathcal{Z}} \left\{ \frac{\left| S_{z}\left(p\right) - D_{z}\left(p\right) \right|}{S_{z}\left(p\right) + D_{z}\left(p\right)} \right\} \leq 10^{-5}$$

- ► In your answer, you should report:
- (i) the precision number as defined above
- (ii) the total number of rides $\sum_{z \in \mathcal{Z}} l_z$
- (iii) the average price of a ride $\sum_{z \in \mathcal{Z}} l_z p_z$.
- (iv) the number of iteration for Jacobi and Gauss-Seidel, an iteration corresponds to a complete update of all the coordinates
- (v) the time taken on your machine

QUESTIONS

Report the informations above:

- 1. using gradient descent in the optimization formulation
- 2. using Newton descent
- 3. using coordinate updates Jacobi version
- 4. using coordinate updates Gauss Seidel version
- 5. repeat questions 3 and 4 above when the supply is replaced by

$$S_{z}\left(p\right) = \sum_{y \in \mathcal{Y}} m_{y} \frac{\exp\left(F\left(p_{z}\right) - c_{yz}\right)}{1 + \sum_{z' \in \mathcal{Z}} \exp\left(F\left(p_{z'}\right) - c_{yz'}\right)}$$

with
$$F(p_z) = p_z + \log(1 + e^{-p_z})$$
.